

China Europe Business Meeting

7-9 November 2007, Frankfurt, Germany

a Horasis-leadership event

co-hosts:

Deutsche Börse Group

State of Hessen





Horasis is a global visions community committed to enact visions for a sustainable future
(<http://www.horasis.org>)

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Co-hosts:

Deutsche Börse Group
State of Hessen

Co-chairs:

Bertrand Collomb	Chairman, Lafarge, France
Jim Goodnight	Chief Executive Officer, SAS, USA
Ernesto Heinzelmann	Chief Executive Officer, Embraco, Brazil
Lawrence Ho	Chief Executive Officer, Melco, Hong Kong SAR
David K.P. Li	Chairman, Bank of East Asia, Hong Kong SAR
Cherie Liem	Managing Director, GT Enterprises, China
Lim Chee Onn	Chairman, Keppel Corporation, Singapore
Klaus-Peter Müller	Chairman, Commerzbank, Germany
Andrey Sharonov	Chairman, Troika Dialog Investment Company, Russia
Jean-Pascal Tricoire	Chief Executive Officer, Schneider Electric, France
Sundeeep Waslekar	President, Strategic Foresight Group, India
Jerry Zhang	Chief Executive Officer, Neocomm Technologies, China
Levin Zhu	Chief Executive Officer, China International Capital Corporation, China

Thought Leadership Partner:

KPMG

Strategic Partner:

Sal. Oppenheim

Media Partners:

BusinessWeek
Caijing Magazine
International Herald Tribune
WirtschaftsWoche
Sina Corporation

Knowledge Partners:

APAX
Arcandor
Baker & McKenzie
Deining Management
FrankfurtRheinMain GmbH
GTZ
Holcim
IDA Ireland
Invest in Germany
Moody's Investors Service
Ospraie Management
Phynova
Roland Berger
U21 Global
WHU
Zurich Financial Services

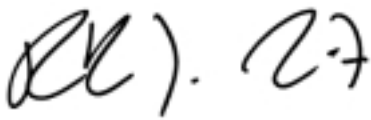
Welcome

I warmly welcome you to the Horasis China Europe Business Meeting 2007 and sincerely hope that you will enjoy the discussions.

The China Europe Business Meeting is the foremost annual gathering of Chinese business leaders and their global counterparts. This select group of global leaders will gather at the China Europe Business Meeting to shape their China-related corporate strategies. The overarching theme is “Globalizing Chinese Firms”. This theme reflects the increased emphasis of Chinese firms to build global and sustainable brands. The programme offers multiple means to gain insight from and access to business leaders and key government officials.

The close partnership between China and the world would allow both to better address the challenges of globalization. It is my sincere hope that the China Europe Business Meeting will further promote win-win economic relations, stimulate innovation and provide business opportunities for corporations in China and the world.

I wish you a thought-provoking and exceptional meeting.



Dr. Frank-Jürgen Richter
President
Horasis: The Global Visions Community



Programme

Wednesday 7 November (New Deutsche Börse)	Thursday 8 November (Congress Center)	Friday 9 November (Maritim Hotel)
	07.30 – 08.30 Breakfasts (Maritim) - Media - Europe - Africa - Service Industries	08.00 – 10.00 Executive Meetings - KPMG - Sal. Oppenheim
	09.00 – 10.00 Plenary Session Economic Outlook	10.30 – 12.30 City Tour Meeting at the lobby at 10.15
	10.30 – 12.00 Boardroom Dialogue - Natural Resources - Financial Services - Investing in Europe - Sustainable Growth - Human Resources	12.30 – 15.45 Reception and Lunch at the Kurhaus, Wiesbaden
	12.00 – 14.00 Lunch Chinese Business Leader of the Year	15.45 – 16.30 Transfer to Hotel/ Airport
	14.00 – 15.00 Plenary Session China's Economic Model	
	15.00 – 16.30 Boardroom Dialogue - Globalization/Rise of China - Global Chinese Firms - Financing Growth - Alternative Investments - Chinese Pharma - Europe Inbound!	
17.00 – 17.30 Transfer/Registration Shuttle service between the Maritim Hotel and the (new) Deutsche Börse	17.00 – 18.30 Boardroom Dialogue - Growing with BRICs - Listing Chinese Firms - Legal Landscape - Foreign Direct Investments - Education	
17.30 – 19.00 Welcome Reception	18.30 – 19.30 Plenary Session Closing Remarks	
19.00 – 21.00 Dinner Connecting China and Europe	19.30 – 21.00 Dinner Global Financial Markets	
21.00 – 22.00 Nightcap Spotlight on Frankfurt	21.00 – 22.00 Nightcap Germany – Land of Ideas	



Co-hosts of the China Europe Business Meeting

Deutsche Börse, a German blue chip company and the largest exchange organization worldwide, is a leading service provider to the global securities industry with products and services for issuers, investors, intermediaries and data vendors. The Group covers the entire securities process chain from trading via clearing to settlement and custody. The Group's major markets are the Frankfurt Stock Exchange and the world's leading derivatives exchange Eurex. Deutsche Börse has adopted a long term commitment to the Asian markets: It will continue to expand its global network and use cooperative ventures to position itself as a reliable and innovative partner and to play a complementary role in the Sino-European development.



www.deutsche-boerse.com

The State of Hessen is the pulsing heart of Europe, an economic centre, the nexus of the financial economy, the crossroads where buyers and sellers from around the world meet at countless trade fairs, the juncture where fiber optic highways of the internet cross just like conventional streets and rails. Hundreds of multinational corporations have chosen Hessen as the place for their global business.



www.hessen.de, www.hessen-agentur.de

Programme



November 7, 2007

from 17.00 Shuttle service between the Maritim Hotel, Theodor-Heuss-Allee 3 and the (new) Deutsche Börse, Neue Börsenstr. 1

from 17.00 Registration (Deutsche Börse)

17.30-18.30 Reception (Deutsche Börse)

18.30-19.00 Welcome (Deutsche Börse)

- **Frank-Jürgen Richter**, President, Horasis, Switzerland
- **Roland Koch**, Minister-President, Hessen, Germany
- **Andreas Preuß**, Chief Executive Officer, Eurex, Germany

with

- **Dominic Ho**, Chairman, KPMG, Hong Kong
- **Reinhard Krafft**, Managing Director, Sal. Oppenheim

19.00-21.00 Welcome Dinner: Connecting China and Europe (Deutsche Börse)

The economic and political relationship between China and Europe has extensive synergies and large potential. How are political leaders connecting China and Europe? What are their visions of a burgeoning Sino-European future?

- **Bernd Pfaffenbach**, State Secretary, Federal Ministry of Economics and Technology, Germany
- **David Huang**, Commissioner, Beijing Municipal Commission of Development and Reform, China
- **Vladimir Spidla**, Commissioner for Employment, Social Affairs & Equal Opportunities, European Commission, Belgium
- **Supachai Panitchpakdi**, Secretary-General, UNCTAD, Switzerland

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

21.00-22.00 FrankfurtRhineMain – Become Part of our Fascinating Region! (Deutsche Börse)

The FrankfurtRhineMain region heartily welcomes the guests of the China Europe Business Meeting 2007 with impressions about a dynamic economic and cultural centre in the heart of Europe.

Chaired by

- **Hartmut Schwesinger**, Chief Executive Officer, FrankfurtRheinMain GmbH, Germany

from 21.00 Shuttle service back to the Maritim Hotel

November 8, 2007

07.30-08.30 **Breakfast Sessions** (Maritim Hotel)

The breakfast sessions are held in English. Badges will be distributed after the breakfast sessions, at the Congress Center

The Media and Corporate China (Maritim Hotel: Hamburg)

This breakfast session will review how an independent media environment could help Chinese companies to go global.

- **Charles Chao**, Chief Executive Officer, Sina.com, China
- **James Miller**, Chief Executive Officer, Aaahaa Media, China
- **Tony Cowling**, President, TNS, United Kingdom
- **Ikram ul-Majeed Sehgal**, Chairman, Pathfinder Group, Pakistan
- **Urs Schöttli**, Correspondent, Neue Zürcher Zeitung, Switzerland

Chaired by

- **Hu Shuli**, Editor-in-Chief, Caijing Magazine, China

Policy Update on Europe (Maritim Hotel: Köln)

This breakfast session will give CEOs the opportunity to learn about recent policy decisions in Europe vis-à-vis trade and business relations with China.

- **Juli Minoves**, Minister of Foreign Affairs and Government Spokesperson, Andorra
- **Plamen Panayotov**, Member of the Bulgarian Parliament, Bulgaria
- **Vladimir Spidla**, Commissioner for Employment, Social Affairs & Equal Opportunities, European Commission, Belgium
- **Helen Zhang**, Managing Director, China Time Inc., China

Chaired by

- **Konrad Handschuch**, Deputy Editor, WirtschaftsWoche, Germany

Africa: China's new Frontier (Maritim Hotel: Maritim)

This breakfast session will review China's recent investments into Africa and the generic impact on world trade.

- **Francois Baird**, Chairman, Baird's Renaissance, South Africa
- **Enos Chiura**, Chairman, Merchant Bank Central Africa, Zimbabwe
- **Liu Jianjun**, President, China Africa Business Council, China
- **Jean-Marie Masse**, Head, Global Financial Markets, IFC, USA
- **Firmino G Mucavele**, Chief Executive, NEPAD, South Africa

Chaired by

- **Alison Smale**, Managing Editor, International Herald Tribune, France



China's Service Industries (Maritim Hotel: Berlin)

This breakfast session will evaluate what it takes to emulate India's success in developing a world-class service sector.

- **Sach Chandaria**, Managing Director, Comcraft, Singapore
- **Wayne Dai, Chairman**, VeriSilicon, China
- **Cyrill Eltschinger**, Chief Executive Officer, I.T. United, China
- **Robert P. Lee**, Chairman, Achievo, USA
- **Wayne W. Wang**, Chairman, CDP Group, China

Chaired by

- **Andy Reinhardt**, Europe Editor, BusinessWeek.com, USA

from 08.00 Registration, Congress Center, Ludwig-Erhard-Anlage 1

09.00-10.00 Economic Outlook – Views from the Co-Chairs (Congress Center: Harmonie)

The session will review the current state of the global economy and outline key trends and turning points for the next 6 to 12 months. What are the main economic opportunities, and how can China and Europe capitalize on them? What will be the impact on business?

- **Jim Goodnight**, Chief Executive Officer, SAS, USA
- **Lawrence Ho**, Chief Executive Officer, Melco, Hong Kong SAR
- **Cherie Liem**, Managing Director, GT Enterprises, China
- **Klaus-Peter Müller**, Chairman, Commerzbank, Germany

Challenger

- **Martin Wolf**, Chief Economics Commentator, Financial Times

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

10.00-10.30 Contact Break

10.30-12.00 Boardroom Dialogue Sessions (Congress Center)

Feeding Growth: China's Natural Resources Needs (Spektrum)

China's growth is creating imbalances between supply and demand for natural resources and basic commodities. How can China and its partners tackle political, economic and environmental risk?

- **Finn Bergesen jr**, Director General, Confederation of Norwegian Enterprise, Norway
- **Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings, Switzerland
- **Dan Jiang**, Vice President, Boer Energy Group, China
- **Jean-Christoph Iseux**, Special Advisor, CPC Central Committee, China
- **Christoph Loeslein**, Chief Executive Officer, Asia Wind, China
- **Rob Morrison**, Chairman and CEO, CLSA, Hong Kong SAR
- **Michael Nobel**, Chairman, Nobel Charitable Trust, Switzerland
- **John Roberts**, Editor Energy, Platts, United Kingdom
- **Jason Wang**, Chairman, China Reform Culture & Media International Group, China

Chaired by

- **Colin P. Fenton**, Investment Strategist, Ospraie Management, USA

Riding the Next Wave of Financial Services in China (Conclusio)

China's financial sector grows rapidly in the opening up after full WTO-compliance. What should domestic and foreign firms do to thrive in this strategic environment?

- **David Bell**, Chairman, Pearson, United Kingdom
- **Chen Shuo**, Professor, Shanghai University of Finance and Economics, China
- **Leonhard Fischer**, Co-Chief Executive Officer, RHJI, Belgium
- **Rüdiger Ginsberg**, Chairman, Union Asset Management, Germany
- **Joseph Rice**, Chairman, Clayton, Dubilier & Rice, USA
- **Su Lihua**, Chief Executive Officer, Oasa Management Group, China
- **Marc van Weede**, Executive Vice President, Aegon, The Netherlands

Chaired by

- **Joseph Deiss**, Executive Advisor, Zurich Financial Services, former President of Switzerland

Investing in Europe (Fantasie 1)

China's firms are increasingly tempted by the potential of the European marketplace. What strategies should Chinese companies pursue? And what business functions should they put into Europe?

- **Philip Bowring**, Columnist, International Herald Tribune, Hong Kong SAR
- **Chen Guoping**, Chairman, Vtion Technologies, China
- **Don R. Friedman**, Executive Vice President, CA, USA
- **Jürgen Heraeus**, Chairman, Heraeus Holding, Germany
- **Hartmut H. Kunstmann**, President, Intertex Group, Germany
- **Michael Jianfan Luo**, President, Beijing PacLantic Co., China
- **Shao Wen Guang**, Managing Director, Phoenix Satellite TV, Europe, United Kingdom
- **Desmond Shum**, Chief Executive Officer, Airport City Development Holdings, China

Chaired by

- **Denis Molumby**, Executive Director, IDA, Ireland

Creating a Framework for Sustainable Growth (Fantasie 2)

The Chinese government endorsed a plan to focus on sustainability-centred development policies. How can the country shift towards a 'Green GDP' and what are the corporate sector's possible contributions?

- **Marcelo de Andrade**, Chairman, Pro Natura, Brazil
- **John Elkington**, Chairman, SustainAbility, United Kingdom
- **Bates Gill**, Director, Stockholm International Peace Research Institute, Sweden
- **Eberhard von Koerber**, Co President, The Club of Rome, Switzerland
- **Enki Tan**, Chairman, Conservation International, China
- **Jennifer L. Morgan**, Director, E3G -Third Generation Environmentalism, United Kingdom
- **Tan Guo**, Chief Editor, Beijing Morning Post, China
- **Martin Walker**, President, Global Business Policy Council, USA
- **Jerry Zhang**, Chief Executive Officer, Neocomm Technologies, China

Chaired by

- **Tom Clough**, Member of the Executive Committee, Holcim, Switzerland

Human Resources: Moving up the Global Level Playing Field (Illusion 1)

Chinese firms entering global markets need to internationalize their human resources. What are the key stumbling blocks that must be overcome to succeed globally and what are the practices that make a difference?

- **Yylmaz Argüden**, Chairman, Arge, Turkey
- **Fernando Costa Freire**, President, Edeluc, Portugal
- **David Huang**, Commissioner, Beijing Municipal Commission of Development and Reform, China
- **Li Jiatao**, Professor, Hong Kong University of Science and Technology, Hong Kong SAR
- **Winston Mok**, Chief Executive Officer, Invenite Capital, China
- **Vinod B. Sekhar**, Chief Executive Officer, Petra Group, Malaysia
- **Yan Lingli**, General Manager, T & O International Sports and Culture Communication, China
- **Robert Zou**, Chief Executive Officer, Arrail Group, China

Chaired by

- **Martin Posth**, Chairman, Deininger Management Consulting (Shanghai), China

12.00-14.00 Lunch – Chinese Business Leaders of the Year (Congress Center: Harmonie)

Announcing the 2007 Chinese Business Leaders of the Year, we will celebrate outstanding entrepreneurs who have been building and leading successful Chinese global firms.

Awards Presented by KPMG

- **Rolf Nonnenmacher**, Chairman, KPMG, Germany

14.00-15.00 China's Economic Model – Debate with the Co-Chairs (Harmonie)

China's investment driven economic model led to sound economic growth over the last 20 years. Can other emerging markets follow China's growth recipe? What are the lessons learned from the different approaches in fostering entrepreneurship? And what will this mean for the rest of the world?

- **Ernesto Heinzelmann**, Chief Executive Officer, Embraco, Brazil
- **Lim Chee Onn**, Chairman, Keppel Corporation, Singapore
- **Andrey Sharonov**, Chairman, Troika Dialog Investment Company, Russia
- **Sundeep Waslekar**, President, Strategic Foresight Group, India
- **Jerry Zhang**, Chief Executive Officer, Neocomm Technologies, China

Challenger

- **George Wehrfritz**, Correspondent, Newsweek, USA

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland





Globalization and the Rise of China (Spektrum)

China as the new engine of globalization will change the balance of investment, trade and prosperity worldwide. What does this mean for consumers, corporations and civil society?

- **Steven Atkinson**, Co-Founder, Monitise, United Kingdom
- **Michael W. Garrett**, Chairman, Evian Group, Switzerland
- **Ernesto Heinzelmann**, Chief Executive Officer, Embraco, Brazil
- **Juli Minoves**, Minister of Foreign Affairs and Government Spokesperson, Andorra
- **Makio Miyagawa**, Ambassador, Japanese Mission to the United Nations, Japan
- **Eberhard Sandschneider**, Director, German Council on Foreign Relations, Germany
- **Tan Chin Nam**, Permanent Secretary, Ministry of Information, Communications and the Arts, Singapore
- **Sundeep Waslekar**, President, Strategic Foresight Group, India
- **Xi Yang**, Chairman, Global Chinese Business Association, China
- **Zhou Jun**, Chairman, Association of Asian Management Innovation, China

Chaired by

- **Henry Taubald**, Vice President, Arcandor, Germany

Building China's Global Firms (Conclusio)

Many Chinese firms aspired to go global, but only a few have already made the transition. What will it take to establish brand awareness overseas and what are the key building blocks for a Chinese firm to move from domestic to global?

- **Timothy Beardson**, Chairman, Albert Place Holdings, Hong Kong SAR
- **Marcus A. Elias**, Chief Executive Officer, Parmalat do Brasil, Brazil
- **Gan Lianfang**, Chairman, Xingpai, China
- **David Hatchwell**, President, Excem Group, Spain
- **Mike Jatania**, Chief Executive Officer, Lornamead, United Kingdom
- **N K Leung**, Deputy Chief Executive Officer, Phoenix Satellite TV, Hong Kong SAR
- **Helmut Maucher**, Honorary Chairman, Nestlé, Switzerland
- **Xiang Bing**, Dean, Cheung Kong Graduate School of Business, China

Chaired by

- **Vincent Mercier**, Member of the Executive Committee, Roland Berger, Germany

Financing Growth in the Years Ahead (Fantasie 1)

Chinese firms need additional sources of capital to grow globally.

What are the potential sources of new financing and what is the role of private equity?

- **Hanson Cheah**, Managing Partner, Asiatech Ventures, Hong Kong SAR
- **Chen Hong**, Chief Executive Officer, Hina Group, China
- **Stan Fung**, Managing Director, FarSight Ventures, China
- **Gao Luan**, Chief Executive Officer, Tianjin Property Rights Exchange, China
- **Mike Johnston**, Executive Vice President, The Capital Group, USA
- **Myles Lu**, Chief Executive Officer, Roxbeam, China
- **James Shapiro**, Senior Managing Director, Galileo Global Advisors, USA

Chaired by

- **Max Burger-Calderon**, Managing Director, APAX, Hong Kong SAR

Leveraging the Potential of Alternative Investments (Fantasie 2)

As China goes through a period of tremendous growth an increasing number of entrepreneurs seek opportunities to diversify their investments. Which products can meet their investment needs?

- **Chen Ping**, Chairman, China Investment Partners Group, China
- **Han Xiaohong**, President, Ciming Health Checkup Chain, China
- **Li Jing**, Founder, Sino Notables Club, China
- **Li Lu**, President, Himalaya Capital, USA
- **Hong Nguyen**, President, GC Millenium Group, Hong Kong SAR
- **Jean Rosanvallon**, President, Dassault Falcon, France
- **David Rutledge**, Chief Executive, Dubai Multi Commodities Centre, UAE
- **Yang Yongdong**, President, China International Corporation, China

Chaired by

- **Reinhard Krafft**, Managing Director, Sal. Oppenheim, Germany

Chinese Pharma: The Quest for Global Applications (Illusion 1)

China's pharmaceutical sector is the world's fastest growing and Traditional Chinese Medicine is facing the opportunity to go global. What strategy will generate future growth?

- **Olivier Charmeil**, Senior Vice President Asia/Pacific & Russia, Sanofi-Aventis, France
- **Karsten Schlemm**, Senior Vice President, Merz, Germany
- **Li Shuming**, Professor, University of Düsseldorf, Germany
- **Li Wu**, Chairman, Polo Group, China
- **Mark Lotter**, Chief Executive Officer, Novamed Pharmaceuticals, China
- **Hocine Sidi-Said**, President Emerging Markets, UCB, Belgium

Chaired by

- **Robert Miller**, Chief Executive Officer, Phynova, United Kingdom

Europe Inbound! (Illusion 2)

A growing number of Chinese firms set up operations in Europe. What are the necessary processes to be mastered when taking the European stage, especially with regards to due diligence, audit and tax requirements?

- **Susie Chiang**, Chairman, C S Finance & Investment Co., Hong Kong SAR
- **Geng Jian**, Chairman, Shanghai F&J Investment Management, China
- **David Wortmann**, Director North-East-Asia, Invest in Germany, Germany
- **Joachim Reidiess**, President, Dr. Wirth Group, Germany
- **João Oliveira Rendeiro**, President, Banco Privado Portugues, Portugal
- **Luan Wei**, Chairman, Famous Group, Germany
- **Charles Xue**, Vice Chairman, Nantong Mingde Heavy Industry Co, China
- **Faysal Abou Zaki**, President, Al-Iktissad Wal-Aamal Group, Lebanon
- **Zhang Xiaodong**, Chairman, Wen Da Min Jun (Fuzhou) Industry Co, China

Chaired by

- **Thorsten Amann**, Partner, KPMG, Germany

16.30-17.00 Contact Break

17.00-18.30 Boardroom Dialogue Sessions (Congress Center)

Growing with BRICs (Spektrum)

As the global importance of Brazil, Russia, India and China (the 'BRIC' countries) increases, new economic alliances amongst the BRICs will evolve. What are the prospects for China-BRI(C)-relations and what is the impact on global business?

- **William F. Browder**, Chief Executive Officer, Hermitage Capital Management, Russia
- **Carla Cico**, Chief Executive Officer (retired), Brazil Telecom, Brazil
- **Daniel R. Fung**, Chairman, Hong Kong Broadcasting Authority, Hong Kong SAR
- **Thierry Malleret**, Managing Partner, Rainbow Insight, Switzerland
- **Alexey K. Pushkov**, Anchor, Postscriptum, Russia
- **Andrey Sharonov**, Chairman, Troika Dialog Investment Company, Russia
- **Charles A. Tang**, Chairman, Brazil China Chamber of Commerce and Industry, Brazil
- **Zhao Jijia**, Director, Life Style, China
- **Zhao Min**, Chairman, Adfaith, China

Chaired by

- **Tom Byrne**, Senior Vice President, Moody's, USA

Listing Chinese firms (Conclusio)

China's rapid economic growth has led to its most competitive companies seeking IPOs outside China. What is needed to attract top Chinese companies to list overseas?

- **Chen Zefeng**, Chief Executive Officer, ZhongDe Waste Technology, China
- **Han Ping**, Deputy Director General, China Securities Regulatory Commission, China
- **Ke Yonghe**, Chief Executive Officer, Fuma Food, China
- **David K.P. Li**, Chairman, Bank of East Asia, Hong Kong SAR
- **Lin Zhongyang**, General Manager, Xiaoxing Textiles Dyeing & Printing Co, China
- **Victor Ng**, Executive Chairman, London Asia Capital, China
- **Kevan Watts**, Senior Vice President, Merrill Lynch & Co Inc, USA
- **Levin Zhu**, Chief Executive Officer, China International Capital Corporation, China

Chaired by

- **Martin Steinbach**, Executive Director, Deutsche Börse, Germany

The Legal Landscape around Chinese Investments (Fantasie 1)

Chinese companies how to navigate the tricky legal differences that can trip up global ventures. What allows some firms to consistently thrive in foreign legal environments when executing private equity and other financial transactions?

- **Francesco M Bongiovanni**, President, Codima, Monaco
- **Edan Lee**, Managing Director, Olympus Capital Holdings Asia, China
- **James Z. Li**, Chairman, E. J. McKay, China
- **Andre Loesekrug-Pietri**, Managing Partner, China Equity Links, China
- **Tang Jun**, Senior Vice President, The Walt Disney Company, USA
- **Yang Mingle**, President, Demand Invest, China
- **Zhang Xiaohai**, Chief Executive Officer, Orinno Software, China
- **Zhang Ting**, Chief Executive Officer, China Business Solutions, China

Chaired by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

Foreign Direct Investment in China (Fantasie 2)

As China opens more of its industries to foreign investment, the mode of entering the Chinese market is becoming more complex. What are the win-win strategies when investing in China and what are the scenarios for 2010 and beyond?

- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Rüdiger Grube**, Member of the Board of Management, Daimler, Germany
- **Li Guangqing**, Vice President, Shandong State-Owned Assets Investment Holdings Corporation, China
- **CJ Liu**, Chief Executive Officer, Pan-Pacific Management Institute, China
- **William C McCahill Jr**, Managing Partner, JL McGregor & Company, China
- **Meng Aiyong**, Vice President, Tianjin SASAC, China
- **Stefan Messer**, Chief Executive Officer, Messer Group, Germany
- **Jean-Pascal Tricoire**, Chief Executive Officer, Schneider Electric, France
- **Wang Xuewei**, Director General, Shenzhen Bureau of Trade and Industry, China

Chaired by

- **Michael Frenkel**, Dean, WHU – Otto Beisheim School of Management, Germany

Educating for Innovation (Illusion 1)

China's educational institutions are currently reorienting towards knowledge creation and innovation. What are China's natural sources of innovation, and how can these be further developed?

- **Hans Christian Beltermann**, Chairman, Fountain Capital AG, Switzerland
- **Marjan Bolmeijer**, Chief Executive Officer, Change-Leaders, USA
- **Jim Goodnight**, Chief Executive Officer, SAS, USA
- **Horst Hippler**, President, University of Karlsruhe, Germany
- **Lim Chee Onn**, Chairman, Keppel Corporation, Singapore
- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA
- **Michael Miao**, Chief Executive Officer, Intel-Link International, China
- **Susan Sclafani**, Managing Director, Chartwell Education Group, USA
- **Thomas Wu**, President, MSM, China

Chaired by

- **Mukesh Aghi**, Chief Executive Officer, U21Global, Singapore

18.30-19.30 Closing Remarks from the Co-Chairs (Congress Center: Harmonie)

Based on conclusions from the boardroom discussions, a conversation on what is needed to advance Sino-European business relations.

- **Bertrand Collomb**, Chairman, Lafarge, France
- **David K.P. Li**, Chairman, Bank of East Asia, Hong Kong SAR
- **Jean-Pascal Tricoire**, Chief Executive Officer, Schneider Electric, France
- **Levin Zhu**, Chief Executive Officer, China International Capital Corporation, China

Challenger

- **Hu Shuli**, Editor-in-Chief, Caijing Magazine, China

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

19.30-21.00 **Dinner – China’s Role in Global Financial Markets** (Harmonie)

China’s financial system has been put on solid ground. What are the challenges ahead? What is China’s role in global finance and what should its institutions look like?

- **Jean-Claude Trichet**, President, European Central Bank, Germany
- **Meng Aiyang**, Vice President, Tianjin SASAC, China

Farewell messages by

- **Tan Guo**, Chief Editor, Beijing Morning Post, China
- **Volker Hoff**, Minister for Federal and European Affairs, State of Hessen, Germany

Chaired by

- **Matthias Graf von Krockow**, Spokesman Personally Liable Partner, Sal. Oppenheim, Luxembourg

21.00-22.00 **Nightcap: Germany – Land of Ideas** (Congress Center: Spektrum)

A nightcap to illustrate Germany’s leading edge in technologies, innovation and culture. The Land of Ideas – China’s natural partner in the heart of Europe.

Chaired by

- **David Wortmann**, Director North-East-Asia, Invest in Germany, Germany
- **Zhang Zhigang**, Managing Director, ZTE, China

November 9, 2007

08.00-10.00 **Executive Meetings** (Maritim Hotel)

KPMG (Maritim Hotel: Maritim 1)

Open to all registered participants – a brainstorming session on how KPMG can help to advance your business in China/Europe.

Sal. Oppenheim (Maritim Hotel: Maritim 2)

Open to all registered participants – a brainstorming session on how Sal. Oppenheim can help to advance your business in China/Europe.

10.30-12.30 **Frankfurt City Tour**

Meeting at the lobby of the Maritim Hotel at 10.15

12.30-15.45 **Reception and Luncheon at the Kurhaus, Wiesbaden**

15.45-16.30 **Transfer back to the Maritim Hotel/Airport**



Participants:



Name	Position	Organization	Country
Faysal Abou Zaki	President	Al-Iktissad Wal-Aamal Group	Lebanon
Mukesh Aghi	Chief Executive Officer	U21	Singapore
Torsten Amann	Partner	KPMG	Germany
Marcelo de Andrade	Chairman	Pro Natura	Brazil
Yylmaz Argüden	Chairman	ARGE	Turkey
Steven Atkinson	Co-Founder	Monitise	United Kingdom
Belmiro de Azevedo	President	Sonae	Portugal
Francois Baird	Chairman	Baird's Renaissance	South Africa
Bernd Bauer	Head of Group Communication	Sal. Oppenheim	Germany
Timothy Beardson	Chairman	Albert Place Holdings	Hong Kong SAR
Michael Becker	Head of Funds Research	Sal. Oppenheim	Hong Kong SAR
David Bell	Chairman	Pearson	United Kingdom
Graham Bell	Chairman	Bridgepartners	UAE
Hans Christian Beltermann	Chairman	Fountain Capital AG	Switzerland
Finn Bergesen jr	Director General	Confederation of Norwegian Enterprise	Norway
Gerd Bergner	Vice President	Sal. Oppenheim	Germany
Francesco M Bongiovanni	President	Codima	Monaco
Marjan Bolmeijer	Chief Executive Officer	Change-Leaders	USA
Philip Bowring	Columnist	International Herald Tribune	Hong Kong SAR
Alphons Brenninkmeijer	Chairman	C&A CHINA	China
Christian Brodersen	Partner	Baker & McKenzie	Germany
William F. Browder	Chief Executive Officer	Hermitage Capital Management	Russia
Max Burger-Calderon	Managing Director	Apax Partners	Hong Kong SAR
Jeremy Butler	Director	KPMG	United Kingdom
Thomas J. Byrne	Senior Vice President	Moody's	USA
Maria Livanos Cattau	Member of the Board of Directors	Petroplus Holding	Switzerland
Sach Chandaria	Managing Director	Comcraft	Singapore
Charles Chao	Chief Executive Officer	Sina.com	China
Olivier Charmeil	Senior Vice President Asia/Pacific & Russia	Sanofi-Aventis	France

Name	Position	Organization	Country
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