

High-Level Meeting on Sino-European Trade and Business Relations

Preamble to the China Europe Business Meeting
a Horasis-leadership event

8 September 2006
Mandarin Oriental Hotel du Rhône
Quai Turrettini 1
1201 Geneva
Switzerland

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in co-operation with



Programme

15.00–16.00 Registration

16.00–17.00 Part One: Welcome

- Frank-Jürgen Richter, President, Horasis, Switzerland
- Zhu Bangzao, Ambassador of the People's Republic of China to Switzerland, China
- Pierre Muller, Vice Mayor, City of Geneva, Switzerland
- Michel Balestra, President, Geneva Chamber of Industry and Commerce, Switzerland

Part Two: Keynote Addresses

Chinese rise to global eminence will change the texture of world economics. What is China's role in global trade? What are Europe's strategic options?

- Xu Kuangdi, Vice Chairman, CPPCC, China
- Patricia Francis, Executive Director, International Trade Centre, Switzerland
- Pierre Kohler, Chairman, Switzerland-China Committee, Parliament of Switzerland, Switzerland

17.00–17.15 Tea Break

17.15–18.30 Part Three: Strategic Dialogue

China looms as Europe's most important trading partner. What are the perspectives for Sino-European trade and what is the impact on business?

discussion leaders from China

- Fu Chengyu, Chief Executive Officer, CNOOC, China
- Guo Wei, Chief Executive Officer, Digital China, China
- Xie Qihua, Chairwomen, Shanghai Baosteel, China
- Zhao Xizheng, Chairman, China Electricity Council, China

discussion leaders from Europe

- Marcel Boisard, UN Assistant Secretary-General and Executive Director, UNITAR, Switzerland
- Christoph Franz, Chief Executive Officer, Swiss International Airlines, Switzerland
- Andreas Koopmann, Chief Executive Officer, Bobst, Switzerland
- Philippe Petit, Deputy Director General, WIPO, Switzerland

chaired by

- Frank-Jürgen Richter, President, Horasis, Switzerland

18.30–19.00 Part Four: Conclusions

Based on conclusions from the dialogue session, a conversation on what is needed to advance Sino-European Trade and Business Relations

Lead by

- Ralf C. Schlaepfer, Partner, Head Management Advisory, PricewaterhouseCoopers, Switzerland

19.30–21.30 Part Five: Working Dinner

- Xu Kuangdi, Vice Chairman, CPPCC, China
- Pierre-François Unger, President, State of Geneva, Switzerland
- Frank-Jürgen Richter, President, Horasis, Switzerland