

Horasis
The Global Visions Community

Horasis Global Meeting
24-27 October 2024, Vitória, Brazil
a Horasis leadership event

Building Bridges to the Future

Co-hosts:
Espírito Santo em Ação
Findes



Horasis
The Global Visions Community

inspiring our future

Horasis is a global visions community dedicated to inspiring our future. (www.horasis.org)

Horasis Gobar Meeting

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■ Co-hosts:

Espírito Santo em Ação

Findes

■ Sponsors:

Apex Partners

Cesan

Sicoob

Banestes

ArcelorMittal

Vale

Bandes

CNI

ES Gás

Fetransportes

Águia Branca Group

Marca Ambiental

Suzano

Allemand Consulting and Business Law

Espírito Madeira

GVBUS

Portocel

State of Espírito Santo

■ Co-chairs:

Bo Inge Andersson

Jose Amarildo Casagrande

Claude Béglé

William Bohnett

Edison Carlos

Fernando Cinelli

Maria Cristina Frias

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El-Hashemite

Fahim Hashimi

Sekai Holland

Dan Ioschpe

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Murat Seitnepesov

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Chief Executive Officer, Uzauto Motors, Uzbekistan

Chief Executive Officer, Banestes, Brazil

Chairman, SymbioSwiss, Switzerland

Chairman, American Forests, USA

Chief Executive Officer, Instituto AEGEA, Brazil

Chief Executive Officer, Apex Partners, Brazil

Partner, Grupo Folha, Brazil

Executive Director, Royal Academy of Science International Trust, USA

Chairman, Hashimi Group; Former Minister of Communications and
Information Technology Afghanistan

Chairperson of Board of Trustees, Zimbabwe Peacebuilding Initiative; Former
Minister of State for National Healing, Reconciliation and Integration, Zimbabwe

Chairman, Iochpe Maxion, Brazil

Honorary President, Club of Rome, South Africa

President, Greater Caspian Association, Switzerland

Chairman, Brazil-China Chamber of Commerce & Industry, Brazil

Chairperson, Magazine Luiza, Brazil

■ Venue:

Cidade da Inovação, Av. Anísio Fernandes Coelho, Vitória

Co-hosts of the Horasis Global Meeting

Espírito Santo em Ação (ES em Ação) is a third-sector, nonpartisan, and cross-sector institution that mobilizes the business community of Espírito Santo, a Brazilian state, to strengthen the business environment and promote sustainable development, contributing to build a better and fairer society. The business movement was created in 2003, amidst the state's institutional and governance crisis. A group of 16 business leaders, together with other key figures, gathered to contribute to the ethical, political, and managerial transformation of the state, aiming to change its reality through the development of effective, evidence-based projects, actions, and public policies. To achieve this, ES em Ação develops projects across five key areas: Leadership, Development, Education, Public Management, and Networks. The institution conducts studies, benchmarking, and gathers evidence to formulate public policies, as well as monitors public management indicators and results. It also engages in partnerships to implement and execute projects related to education, digital transformation, and improving the business environment. Furthermore, it fosters collaboration between the private sector, public authorities, and society by mapping risks and opportunities, identifying areas of convergence, developing relationship strategies, and engaging with stakeholders in the decision-making process.

<https://es-acao.org.br/>

The logo for Espírito Santo em Ação (ES em Ação) features the text "ES em Ação" in a bold, sans-serif font. The "em" is smaller and positioned between "ES" and "Ação". The "Ação" is the largest word, with a tilde over the "a".

The **Industries Federation of the State of Espírito Santo (Findes)** is the highest representative body for the industry of Espírito Santo. Established in 1958, Findes is the main interlocutor for the production sector. Findes represents 38 unions, encompassing 19 thousand affiliated industries, responsible for generating almost 252 thousand formal jobs. The affiliated industries represent 38.3% of the State of Espírito Santo Gross Domestic Product (GDP). A driving force behind the socioeconomic development of Espírito Santo, Findes supports a benignant business environment, greater competitiveness for companies, and opportunities for the people of Espírito Santo. The six institutions that encompass the Findes System – Findes, Sesi, Senai, IEL, Observatório da Indústria and Cindes – work in an integrated manner to defend the industries' interests. Through these entities, services and products are offered to associated companies and the overall society in the areas of technology, innovation, basic and professional education, culture, health and well-being of workers, business management, data intelligence, business integration and leadership training. Findes evolves every day, but its purpose remains the same: transforming lives and boosting businesses to develop the State of Espírito Santo.

<https://findes.com.br/>

The logo for Findes consists of the word "FINDES" in a bold, italicized, sans-serif font.

Sponsors of the Horasis Global Meeting

Apex is a financial services platform that offers comprehensive and personalized solutions, actively working to strengthen the capital markets and financial services ecosystem on the Brazilian regional markets. Founded over a decade ago, Apex established itself as the benchmark for Asset Management, Advisory, Investment Banking, and Research, becoming a reference in serving corporations, institutional investors, and high-net-worth clients. The company currently oversees over R\$ 10 billion in assets and is present in Espírito Santo, Paraná, and Santa Catarina, with established offices in multiple cities. By 2030, Apex aims to become Brazil's leading regional investment bank.



<https://apexpartners.com.br/>

Cesan (Espírito Santo Water and Sanitation Company) is a mixed-capital, privately held company based in Vitória, the capital of Espírito Santo. The Government of the State of Espírito Santo is our largest shareholder, owning 99.8% of the shares, while minority shareholders hold the remaining 0.2%. Our primary activities include the collection, treatment, and distribution of water, as well as the collection and treatment of wastewater, all in accordance with Law 2,282 of 1967, which established Cesan, and Decree 2,575 of the same year, which regulated it. Since 2011, following the enactment of Law 9,772, Cesan has also been authorized to operate in urban cleaning services and solid waste management.



<https://www.cesan.com.br/>

Imagine more than 8.3 million people working together to build a world of cooperation, belonging, social responsibility, and financial justice: this is **Sicoob** – Sistema de Cooperativas Financeiras do Brasil (Brazilian Financial Cooperative System). Today, we are a network of hundreds of financial cooperatives operating across all Brazilian states, always guided by these values. Those who are part of Sicoob have access to more than 4,600 service points, millions of ATMs, and a wide range of digital channels, enabling them to access a complete portfolio of financial products and services – including checking accounts, investments, credit, cards, social security, consortiums, insurance, payments, and more – all with fairer rates than those typically found in the conventional financial market.



<https://www.sicoob.com.br/>

Banestes S.A. – Banco do Estado do Espírito Santo (B3: BEES3, BEES4) –, is a publicly traded corporation and mixed-economy company founded in 1937, a universal bank controlled by the State of Espírito Santo and considered one of the most important credit agents in the State. Its work is focused on the commitment to generate value for shareholders and contribution to the sustainable development of Espírito Santo. Banestes is the only finance institution with branches in all 78 counties of Espírito Santo and, in its 87 years of existence, has decisively contributed to the local socioeconomic development and form alongside three other companies (Banestes Seguros S.A., Banestes DTVM – Distribuidora de Títulos e Valores Mobiliários S.A. and Banestes Administradora, Corretora de Seguros, Previdência e Capitalização Ltda.), the Banestes Financial System.

<https://www.banestes.com.br/>



The largest steel producer in Brazil and a leader in the global market, the **ArcelorMittal Group** has around 127,000 employees, 20,000 of them in Brazil, and supplies customers in 140 countries, aiming to create smart steel for people and the planet. The company has industrial units in eight states (MG, ES, RJ, SC, CE, BA, SP and MS), in addition to the largest distribution network in the country. It stands as the first company in the Americas to have a unit certified by the ResponsibleSteel, one of the most respected ESG's certifications in the world.

<https://brasil.arcelormittal.com/>



Vale is a global mining company that exists to improve lives and transform the future together. One of the world's largest producers of iron ore and nickel and a major copper producer, Vale is headquartered in Brazil and operates around the world. Its operations comprise integrated logistics systems, including approximately 2,000 kilometres of railways, marine terminals and 10 ports distributed around the globe. Vale has the ambition to be recognized by society as a benchmark in safety, the best-in-class reliable operator, a talent-driven organization, a leader in sustainable mining, and a benchmark in creating and sharing value.

<https://vale.com/>



Bandes (Banco de Desenvolvimento do Espírito Santo) is a public financial institution with a mission to provide financial solutions for the economic and social growth of Espírito Santo. With nearly six decades of experience, Bandes offers credit solutions and technical support to businesses of various sizes and sectors, always aiming to strengthen the local economy and drive its sustainable transformation. The bank stands out for its strategic role in fostering new businesses, modernizing companies, and diversifying the economy of Espírito Santo. Its financing lines are aimed at investments in industries such as industry, tourism, innovation, and renewable energy, among other sectors that generate a positive impact on society.



<https://www.bandes.com.br/site>

The **Brazilian National Confederation of Industry** (CNI) is the main representative body of the Brazilian industry in advocating and promoting public policies that supports entrepreneurship and industrial production. CNI represents 27 state federations and 1,280 industrial unions, encompassing over 476,000 affiliated industries, employing 9.7 million Brazilians, and representing 20.4% of total formal employment. The industrial sector accounts for 20.4% of Brazil's GDP, corresponding to 69.2% of Brazil total exports and investments in research and development.



<https://www.portaldaindustria.com.br/cni/>

ES Gás is the concessionaire responsible for the distribution of piped natural gas in Espírito Santo, Brazil, regulated by the State's Public Services Regulatory Agency – ARSP. It operates in the residential, commercial, industrial, automotive, air conditioning, cogeneration, and thermoelectric segments, serving more than 82,000 consumer units in 13 cities in the state. The company's mission is to contribute to the sustainable development of the State of Espírito Santo by promoting the use of natural gas and other low-carbon fuels. Its purpose is to supply Espírito Santo with an energy source that enables everyone in this state to achieve their aspirations, whether personal or business-related.



<https://esgas.com.br/>

Fetransportes is the entity that represents the transport and logistics private sector in Espírito Santo. Created in 1993 and serving as the headquarters for the SEST/SENAT Regional Council in the Espírito Santo state, the federation has strengthened its activities on three pillars in recent years: greater strengthening of its representation; developing research, information and debate on the topics of vehicle emissions, alternative fuels, traffic safety and mobility; as well as focusing on issues that are of social wellbeing interest. As a representative entity, its mission is to coordinate and stimulate the improvement of activities both in the passenger and cargo segments, contributing to increased efficiency and quality of services, besides acting to enhance the state's logistics vocations.

<https://fetransportes.org.br/>



The **Águia Branca Group** is a genuinely Capixaba company. Founded in 1946, it is considered one of the largest transportation and logistics business conglomerates in the country. It operates throughout Brazil in passenger road transportation, logistics, and vehicle commerce. Currently, the Group generates over 19,000 jobs, and its management is conducted through three Business Divisions, which operate in a specialized manner according to the characteristics of each segment: Passengers, Logistics, and Commerce.

<https://www.gab.com.br/>



Marca Ambiental is a pioneering company and the largest one in Espírito Santo, who offers many solutions for waste management. Since 1995, it has stood out for its innovation, technology, quality, and respect for the environment. The company provides integrated waste management services to various sectors, such as urban sanitation, industrial, healthcare, mining, construction, ports, airports, oil and gas, food, among others. With a sustainable approach, Marca Ambiental operates in all stages of waste management, from collection and transportation to treatment and final disposal. It also promotes the recovery and reuse of various materials through its eco-industry park, which includes several companies that foster the reuse and valorization of waste that would otherwise be discarded, as well as circular economy solutions.

<https://marcaambiental.com.br/>





We are a Brazilian multinational company with 100 years of history. We learned from trees that life is always renewing itself and that, with them, it is possible to create a more sustainable future. We Are Part of the Bioeconomy. As the largest pulp manufacturer in the world, one of the largest paper producers in Latin America and the leader in the toilet paper segment in Brazil, we are part of the bioeconomy. This drives us to develop sustainable, innovative and renewable products made from eucalyptus, which is planted and harvested by us for this purpose.

<https://www.suzano.com.br/>

Allemand Consulting and Business Law is a leading law firm, committed to excellence and delivering personalized legal solutions through preventive consulting and strategic litigation. With a team of specialized lawyers, Allemand Consulting offers high-quality services based on integrity, ethics, and responsibility, prioritizing the trust and legal security of its clients. The firm is affiliated with the Ethos Institute, a signatory of the Ethos Institute's Anti-Corruption Pact (Clean Company), participates in the UN Global Compact, and is fully aligned with the best ESG practices. It also holds the Certificate of Compliance for Personal Data Protection and Privacy System issued by the Brazilian Association of Technical Standards (ABNT).



<https://allemand.adv.br/>

We bring together the entire wood production chain, from the forestry sector to high-end design, within a large structure featuring independent areas tailored to the profiles of exhibitors, integrating raw materials with market demand. The initiative promotes the growth of the sector and encourages good practices in production, management, and innovation. Opportunities are created for entrepreneurs and visitors to explore new product launches, innovations, and trends in products and services showcased by suppliers from all over Brazil. Training and updates are provided through various lectures, panels, and workshops led by highly qualified professionals. The event offers excellent business, knowledge, and networking opportunities for visitors and exhibitors.



<https://espiritomadeira.com.br/>

The **Metropolitan Transport Companies Union in Grande Vitoria (GVBus)** represents the 10 companies that operate the Transcol System (urban public transport in the metropolitan area of Espírito Santo): Expresso Santa Paula, Serramar Transporte Coletivo, Vereda Transporte, Viação Praia Sol, Viação Serrana, Viação Grande Vitória, Nova Transportes, Santa Zita Transportes Coletivos, Unimar Transportes and Viação Satélite. GVBus also represents the three consortia that make up the metropolitan transport system: the Consórcio Cidadania, responsible for planning and operating the Mão-na-Roda Special Service; and the Atlântico Sul and Sudoeste consortia, responsible for operating the Transcol System.

<https://www.gvbus.org.br/>



Portocel is a company controlled by Suzano and Cenibra, two major players in the pulp and paper sector. Operating for 46 years in Espírito Santo, Portocel is recognized for its operational excellence as a multimodal terminal with complete logistics infrastructure, facilities and equipment integrated with different modes of transport: import and export of international and cabotage cargo. Within its cargo portfolio, Portocel operates cellulose, vehicles, containers, general cargo, special projects including heavy lift and bulk cargo, according to market needs. Located in the municipality of Aracruz (ES), north of Espírito Santo, the terminal is part of the Sudene coverage region and is connected by road and rail to the main producing and consuming centers in the country.

<https://www.portocel.com.br/>



Espírito Santo: A Model of Transparency and Progress

Espírito Santo stands out for its privileged economic and geographical position, being close to important production and consumption centers in Brazil. It is the third-largest producer of oil and gas in the country and the first to operate in the pre-salt layer. Additionally, it leads in the production of marble and granite, the export of iron ore pellets, and steel production. The state encompasses a variety of activities, from agriculture and mining to tourism and the development of startups, focusing on innovation and sustainability. It offers tax incentives for investors and created Brazil's first Sovereign Wealth Fund. With a rich natural diversity, Espírito Santo offers a wide range of options, from beaches and mountains to mangroves and crystal-clear lagoons, with each region offering unique characteristics that attract tourists. The state government is recognized for its transparency, fiscal balance, and quality of public accounts. Espírito Santo is considered the most transparent state in Brazil, with the best Public Governance, according to rankings from the Office of the Comptroller General and the NGO Transparency International – Brazil. Furthermore, for the 12th consecutive year, it has received an A rating in the evaluation of the Payment Capacity of States and Municipalities by the National Treasury Secretariat.



<https://www.es.gov.br/>

Thursday, 24 October <i>Anchieta Palace</i>	Friday, 25 October <i>Cidade da Inovação</i>	Saturday, 26 October <i>Cidade da Inovação</i>	Sunday, 27 October <i>Cidade da Inovação</i>
	08.00–09.15 Sessions – Morning contemplation – Bridging to FDI in ES – Bridging to reduce pollution – Bridging AI potentials – Bridging the world – Bridging Latin America – Bridging to Geoeconomics	07.30–09.00 Sessions – Morning contemplation – Nurturing of learning – Brazil as a global force – The Arts & Human Imagination – Effectiveness of Industry 4.0 – New AI Overlords – Developing leaders for the future	07.30–09.00 Sessions – Morning contemplation
	09.30–10.00 Grand Opening Welcome	09.00–10.00 Plenary Embedding ESG	09.00–10.00 Plenary South American Unity
	10.00–11.00 Plenary World economic outlook	10.00–11.30 Sessions – Saving the Amazon and Earth – Combatting disinformation – Blue Jean syndrome – Bridging digital boundaries – Impact investment – Teaching STEMA – Nurturing polymaths – Managing Gen-Z	10.00–11.00 Plenary Bridges Across Africa
	11.00–12.00 Plenary ESG-friendly capitalism	11.30–12.00 Break	11.00–11.30 Plenary B20's Recommendations
	12.00–13.00 Plenary Bridges towards global peace	12.00–13.30 Sessions – Reducing over-demand – ESG-led economic growth – Investment in Brazil – Social entrepreneurship – Future of work – Landscape of change – Technopolitics of the network – Steering Business	12.00–17.00 Tour Visiting Vitória
	13.00–14.00 Lunch Networking at lunch time	13.30–14.30 Lunch Networking at lunch time	
14.00 Workshop Bridges through time	14.00–15.30 Sessions – The World in 2070 – Nurturing venture capitalists – Realizing techno-fantasy – Disruptive Technologies – Understanding AI models – Brazil fighting climate change – Closing gender gap – Leading for Impact	14.30–15.30 Plenary No Water, No Business	
		15.30–17.00 Sessions – Next big economics action – Circular economy – The 15-minute city – Bridging poverty gap – Rising levels of M&A – Wealth, ESG, positive change – Bridges to shared humanity	
	15.30–16.00 Break	17.00–17.30 Break	
	16.00–17.30 Sessions – Web 3.0 – Technological change – Building secure infrastructures – Supporting start-up funding – Potentials of cryptocurrencies – Purposeful leadership – Globalization & ESG	17.30–19.00 Sessions – Rebuilding economies – ESG for innovation – Bridges to health and healthcare – A fully digitized Brazil – Supply Chains and ESG – Large scale change – Managing the energy transition	
	17.30–18.30 Plenary Bridging to Global South	19.00–20.00 Summary Plenary Bridging & nurturing cooperation	
	18.30–19.15 Plenary Transforming Espírito Santo		
19.00 Reception Welcome, book launch	19.15–21.30 Gala Dinner Bridges for growth	20.00–22.00 Dinner Reception Cultural Message of Hope	

Programme



Thursday, 24 October

Arrival via Vitória Airport (IATA: VIX), transfer to hotels:

Sheraton Hotel, Golden Tulip Hotel, or Hotel Senac Ilha do Boi

Optional Programme – Buses leave from the 3 designated hotels at 13.30

14.00-18.30 **Bridges Through Time** (Anchieta Palace, Praça João Clímaco)

We are delighted to host this unique event at the Anchieta Palace, the seat of the government of the state of Espírito Santo. Espírito Santo is quickly becoming a globally leading ESG center: it aspires to build bridges promoting diversity, unity, and growth. In this session we will bridge time: imagining the future in 2070 and bringing learnings back from our time travelling. Expect expert input, dialogue and visualizations. It will be a great way to fire up the imagination before the Horasis Global Meeting and more casually meet other members of the Horasis Visions Community.

Chaired by

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong

Buses leave from the 3 designated hotels at 18.30

19.00-21.30 **Welcome Reception** (Anchieta Palace, Praça João Clímaco)

The State of Espírito Santo welcomes participants to network in a casual setting. Participants will enjoy a prodigious reception, featuring Espírito Santo's world-famous food and culture.

21.30-22.00 **Awaken Your Inner Philosopher** (Anchieta Palace, Praça João Clímaco)

Celebrating the Brazilian launch of *The Inner Philosopher*, a dialogue between the late Daisaku Ikeda and Lou Marinoff. Published in many languages, their conversations on philosophy's transformative powers help readers to transform themselves.

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA

With:

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong
- **Rufus Lidman**, Founder, AIAR EdTech, Singapore
- **Lygia Diniz**, Chief of Marketing, Editora Brasil Seikyo, Brazil
- **Elysangela Rabelo**, Managing Partner, RabeloLaw, Brazil

There is also an optional pre-summit programme over 22-24 October:

Nature Quest

The 2.5 days Nature Quest will be conducted on the side-lines of the Horasis Global Meeting in the beautiful rolling hills in Espírito Santo, a short drive from the venue of the Horasis Global Meeting. You will be in the company of 10 other distinguished global leaders from the Horasis community who are as diverse and inclusive as they are difference-makers for the next 7 generations. Please contact facilitator benjamin@benjaminjamesbutler.com for details and suitability

Friday, 25 October

From 07.30 **Registration** (Cidade da Inovação)

08.00-09.15 Sessions

Morning Contemplation: Bridging to Achieve Goals (Room 1 – Apex)

Participants will be shown how to achieve better self-awareness and thus clarifying the routes towards personal goals. The bridge building across silent time, journalling and dialogue will create personal visualizations.

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong
- **Sujith Ravindran**, Member Board of Directors, Wise EU Foundation, The Netherlands

Bridging to FDI: Espírito Santo and its Ports (Room 2 – Sicoob)

The ES ports of Vitória, Tubarão and Barra do Riacho are part of the largest Brazilian port complex supporting extractive and manufacturing industries and offer attractive FDI opportunities. Which product sectors would benefit most from enhanced FDI? What infrastructures in the city and the region would benefit from greater FDI? How strong is the financial support for innovation and for entrepreneurs?

- **José Roberto Barbosa da Silva**, Chief Executive Officer, Petrocity Portos, Brazil
- **Alexandre Billot Mori**, Managing Director, Portocel, Brazil
- **Fabricio Cardoso Freitas**, Chief Executive Officer, Macro Investimentos, Brazil
- **Ulisses Pincelli**, Chief Executive Officer, Grupo Boa Praça, Brazil
- **Gustavo Serrão**, Chief Executive Officer, Vports, Brazil

Chaired by

- **Beatriz Seixas**, Coordinator of Communication, Findes, Brazil

Bridging Across Nations to Reduce Pollution Volumes (Room 3 – Cesan)

The increasing hazard of CO2 emissions have been broadcast for decades, but less well-known pollutants have a longer-lasting effect. Why has so much effort been expended on the carbon aspect? Is it too late to introduce effective barriers to all pollution in rivers or at sea? Who are the major lobbyists against the clean-up of our planet, can they be negated effectively?

- **Fabiano Araújo**, Founder, Saverr, Brazil
- **Aureo Leal**, Managing Director, Green Consult, Brazil
- **Andressa de Mello**, Founder and Chief Executive Officer, sust'nreal, Brazil
- **Fernando Piovesana**, Founder and Chief Executive Officer, Bioreset, Brazil
- **Jerry Zhang**, Chairman, Sino-Laurel, China

Chaired by

- **Nicolas Michelin**, Founder and Chief Executive Officer, Asia Intelligence Advisory, France



Bridging To Achieve the Potential of AI (Room 4 – Banestes)

While we have become aware of the training needs of Large Language models (LLM), we are less knowledgeable of the needs of cross-cultural models. Some note car-AI trained in California is not as useful in Latin America or other places in the world. How can CEOs test if their proposed AI aids will work successfully? What are the legal implications of using another culture's AI models? Will AI glamor diminish or is general AI a certain future management tool?

- **Santosh Kaveti**, Chief Executive Officer and Founder, ProArch, USA
- **Jessica Regina**, Founder, Financ.ia, Brazil
- **Harold Schultz**, Chief AI Officer, MakeOne, Brazil
- **Demetrius Oliveira**, Founding Partner, Goshenland, Brazil

Chaired by

- **Yip Thy-Diep Ta**, Founder, J3d.ai Labs, Germany

Bridging the World: Toward Free and Fair Trade (Room 5 – Bandes)

Trade frictions have broken many global supply chains. Still, some progressive governments try to create wide-reaching accords engaging the private sector to facilitate trade and develop free and fair trade. Does trade that crosses nations unite, inspire, and lift creativity? How does trade facilitation impact these efforts? What do business leaders want? Importantly, what do the people want?

- **Luciano Brunherotto**, Co-founder, ARO Facilities Management, Brazil
- **John Mein**, Executive Coordinator, Instituto Aliança Procomex, Brazil
- **Becky Wong**, Chief Executive Officer, Globex Capital Partners, Hong Kong SAR

Chaired by

- **Stephan Kriesel**, Senior Advisor, Boston Consulting Group, Spain

Bridging the Geopolitics of Latin America (Room 6 – CNI)

The complexities derived from post-Covid, isolationism and ant globalism has created a polarization crisis across Latin America. Nations are degrading and lack economic growth. How might the new strength of Brazil, together with its links to the BRICS and to Europe support a regional resurgence? What needs to be done short term? And long term?

- **Santiago Ardisson**, Jean Monnet Module Coordinator, Universidad Austral, Argentina
- **Simon Levy**, Executive Board Member, The Global Centre for Risk and Innovation (GCRI), Mexico

Chaired by

- **Andrew Fishman**, President and Co-Founder, The Intercept Brasil, Brazil

Bridging to Geoeconomics (Room 7 – Águia Branca)

When economics and geopolitics are not enough, we need something new. Geoeconomics is a field in which corporations get to play as well, right alongside governments and international institutions. This provides a new opportunity for not only dodging threats or mitigating risks but also developing win-win outcomes. What might such positive outcomes be? How are corporations and states using geoeconomics to pursue their goals? What does this new paradigm mean for global order, trade, and investment?

- **Jouko Ahvenainen**, Chairman, Mission Grey, USA
- **Álvaro Duboc**, Secretary for Economy and Planning, State of Espírito Santo, Brazil
- **Simone Garcia**, Executive Head, Fettransportes, Brazil
- **Ricardo Kanitz**, Founding Partner, Spectra Investments, Brazil

Chaired by

- **Lauri Tähtinen**, Non-Resident Fellow, Finnish Institute of International Affairs FIIA, Finland

09.30-10.00 Grand Opening (Auditorium)

Horasis, the State of Espírito Santo, Espírito Santo em Ação and Findes welcome participants to the 8th annual edition of the Horasis Global Meeting. Originally comprising 50 islands Vitória now rates as one of the top state capitals in which to live, work and relax. And as a hub linking Brazil to the rest of the world, Espírito Santo is well placed to host this meeting which looks to Building Bridges to the Future through the platforms of the Horasis speakers having a positive impact on the current and future state of the world.

- **Márcio França**, Minister of Entrepreneurship, Microenterprise and Small Business, Government of Brazil, Brazil
- **Renato Casagrande**, Governor, State of Espírito Santo, Brazil
- **Paulo Baraona**, President, Findes, Brazil
- **Nailson Dalla Bernadina**, President, Espírito Santo em Ação, Brazil
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland



10.00-11.00 **Plenary: World Economic Outlook** (Auditorium)

The IMF predicted global growth to be flat through 2024 and 2025 and economists predict a continuation of heightened inflation rates, sluggish international trade. And the increased frequency of natural disasters due to climate change will pose further challenges to growth. Contrarywise, escalation of geopolitical conflicts may cause some economies to expand. How might tensions within and between the Americas, Europe and Asia be reduced and channeled positively? What are the outstanding frictions?

- **Claude Béglié**, Chairman, SymbioSwiss, Switzerland
- **Jose Amarildo Casagrande**, Chief Executive Officer, Banestes, Brazil
- **Fernando Cinelli**, Chief Executive Officer, Apex Partners, Brazil
- **Maria Cristina Frias**, Partner, Grupo Folha, Brazil
- **Yves Leterme**, Former Prime Minister of Belgium, Belgium

Chaired by

- **Eizen Wanderley**, Undersecretary for Sustainability, State of Espírito Santo, Brazil

11.00-12.00 **Plenary: Modeling an ESG-friendly Capitalism** (Auditorium)

New platforms would be needed to both provide for, and to action the remodeling: but global legitimacy is needed if we are to have a more ESG-friendly management of global capitalism. The formula for managing capital could be modernized, but how to adequately acknowledge the role of developing economic regions? How can business and political leaders undertake this reorientation and transition towards ESG-friendly capitalism?

- **Edmar Camata**, Secretary of Control and Transparency, State of Espírito Santo, Brazil
- **Edison Carlos**, Chief Executive Officer, Instituto AEGEA, Brazil
- **HH Princess Nisreen El-Hashemite**, Executive Director, Royal Academy of Science International Trust, USA
- **Luana Romero**, Chief Executive Officer, Instituto Ideias, Brazil
- **Luiza Helena Trajano**, Chairperson, Magazine Luiza, Brazil

Chaired by

- **Priyam Gandhi-Mody**, Author and Founder, Vishwamitra Research Foundation, India

12.00-13.00 **Plenary: Establishing Bridges Towards Global Peace** (Auditorium)

The world's leaders must agree to be convened to discuss routes and bridges to creating a lasting peace. How might Russia and the Ukraine as well as Israel, Palestine and perhaps Iran be brought to the discussion table? Which nation might undertake this brokerage role? Will partial bridge building be needed to create firm initial conditions leading to a global moratorium against war?

- **Bjørn Berge**, Deputy Secretary General, Council of Europe, France
- **Sekai Holland**, Former Minister for National Healing, Reconciliation & Integration, Zimbabwe
- **Hichem Mechichi**, Former Prime Minister of Tunisia, Tunisia
- **Rosalía Arteaga Serrano**, Former President of the Republic of Ecuador, Ecuador

Chaired by

- **Kyle Bozentko**, Executive Director, Center for New Democratic Processes, USA

13.00-14.00 **Networking Lunch** (Foyer)

An opportunity to meet to open new ventures with other delegates.

14.00-15.30 **Sessions**

The World in 2070 (Room 1 - Apex)

Many futurists believe humanity is entering one of the most chaotic moments of history faced by a confluence of crises which are seemingly overwhelming. However, they discern that this is a phase transition, an evolutionary step, to a new form of civilization. This panel will arrive early in Brazil, spending time co-imagining our world in 2070. What will our economies, governance, environment, international order and societies look like? What are the lessons we can bring back from our time travelling to today?

- **Jéssica Leite dos Santos**, Founder & Chief Executive Officer, Lab F+, Brazil
- **Sujith Ravindran**, Member Board of Directors, Wise EU Foundation, The Netherlands
- **Martin Rich**, Co-Founder and Chief Executive Officer, Future-Fit Foundation, United Kingdom
- **Lauri Tähtinen**, Non-Resident Fellow, Finnish Institute of International Affairs FIIA, Finland
- **David Wilcock**, Chief Executive Officer, Spirit Well Land, USA

Chaired by

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong



Creating the Best Conditions for Venture Capitalists (Room 2 - Sicoob)

Many aspects of a new venture have to be assessed before a VC will offer cash – government regulations, the state of the world, and the trajectory of the innovation. What are the optimal conditions, and how can government ministries and the innovators create the best conditions for the VCs? In what aspects should innovators be mentored to get the best deals? Which governments create good conditions for the VCs?

- **Rodrigo Baer**, Managing Partner, Upload Ventures, Brazil
- **Andrea Burattini**, Founder, Dinie, Brazil
- **Jeffrey Steiner**, President and Executive Director, Angel Investors Ontario, Canada

Chaired by

- **Carol Gilberti**, Founder and CEO, Mubius WomenTech Ventures, Brazil

Realizing Techno-Fantasy through Techno-Realism (Room 3 – Cesan)

Techo-fantasy assumes that science will change the world's issues – but not enough time is spent on its realization. Most fantastic discoveries never work, and the few that are developed take ages to be usefully scaled. How to recognize the best resource sensitive routes to environmental sustainability and to care more about people? How to offer more humanism? And how to persuade capitalism to better support innovation rather than profit?

- **Ayla Annac**, Chief Executive Officer, InvivoSciences, USA
- **Richard Freund**, Chief Executive Officer, Konker, Brazil
- **Ralf Hirt**, Founder and Chief Executive Officer, CovQ by 8W8, USA
- **Tamer Nakisci**, Founder, Futureisblank, United Kingdom
- **Muhammad Lawan Zanna**, Chief Executive, Oryo, Nigeria

Chaired by

- **Stiphan Beher**, Chief Executive Officer, International Water Security Foundation, USA

Harnessing the Power of Disruptive Technologies (Room 4 – Banestes)

Disruptive technologies change the way in which markets operate. What are the most important emerging technologies with the potential to transform industry, economy and society? Which sectors, products and related investments may yield the best results for commerce and humankind?

- **Aytül Erçil**, Co-Founder and Co-CEO, Vispera Information Technologies, Türkiye
- **João Fouad**, Founder and Chief Executive Officer, Highline Venture Builder, Brazil
- **James Hodson**, Chief Executive Officer, AI for Good Foundation, USA
- **Mauricio Queiroz**, Chief Executive Officer, Tidalwatt, Brazil

Chaired by

- **Claude Béglé**, Chairman, SymbioSwiss, Switzerland

Understanding and Using AI Models (Room 5 – Bandes)

Emergent AI models are offering deeper support across many occupations, and large language models (LLM) seem to give insights according to business leaders. Critics say these models do not understand deep knowledge. How can we ensure specific domain AI learning is supported? There is good evidence that precise AI delivers worthy solutions, but will CEOs and regulators support their broader use? Is big tech obfuscating development of precise AI by advancing Cloud AI?

- **John D. Graham**, Founder, Global Ideation, USA
- **Mickael Malka**, Founder and Executive Chairman, Kenlo, Brazil
- **Dimas Timmers**, Founder, Mundos, Brazil

Chaired by

- **Rufus Lidman**, Chairman, Digitalenta, Singapore

Brazil Fighting Climate Change (Room 6 - CNI)

The Brazilian government has supported climate control measures from the time it hosted its initial annual global Earth Day in 1992; it has contributed strongly in annual UN/COP meetings; and will host the 30th such meeting in November 2025 in Belém: an important meeting when all nations will present their national plans. What can we do to support Brazil in this matter? How can nations better inform their people of mitigation routes? How might major polluters be controlled?

- **Pankaj Choudhary**, Founder, Let's Do it India Foundation, India
- **Marco Antonio Fujihara**, Founding Partner, Infrapar Capital Partners, Brazil
- **Demetrius Guiot**, Managing Partner, AgrocabonBR, Brazil
- **Paul Malicki**, Chief Executive Officer, Flapper, Brazil
- **Rodrigo Ruggiero**, Director, Vale, Brazil

Chaired by

- **Marcelo de Andrade**, Founder, Pro Natura International, Brazil

Closing the Gender Gap (Room 7 – Águia Branca)

Research shows the benefits of employing senior female staff, yet the incentive of the ESG goals does little to increase female participation at Board level. Why is this, as women offer a less confrontational work mode and arguably a wider imagination of alternative strategies? How might the present female leaders do more to promote women to high positions?

- **Carole Barrow**, Vice President, Bospar, USA
- **Patricia Hajali**, Director, European Women Association, United Kingdom
- **Jacqueline Moraes**, Secretary of Policies for Women, State of Espírito Santo, Brazil
- **Elisa Nuada**, Managing Director, Blue Chip Global Development, The Philippines
- **Stefanie Schmitt**, Founder and Chief Executive Officer, Olhi, Brazil
- **Miriam van Straelen**, Digital Expert, Investor & Board Member, Germany
- **Carolina Teodoro**, Coordinator, Sistema Ocepar, Brazil

Chaired by

- **Judicaelle Irakoze**, Chair, Choose Yourself International, USA



Leading for Impact and Resilience in Unstable Times (Room 8 – Vitória)

In the face of conflict, the climate crisis and the rise of extremism what can leaders do to ensure stability and resilience? How can organizations and societies best build the capacity to withstand the interlocking global challenges that they face? What role can compassion play in building resilience and reducing conflict? What are the inner leadership capacities needed to drive the external changes? Can we have peace and resilience without equity and what is the role of corporations in achieving a cultural shift from excessive self-interest towards a concern for the common good?

- **José Antonio Carim**, Managing Partner, Carim Advogados, Brazil
- **Nabil Kadri**, Deputy Managing Director, BNDES, Brazil
- **Jonathan Keim**, Chief Marketing Officer, Robbins Madanes Training, USA
- **Priscila Gama**, Founder, Instituto das Pretas, Brazil
- **Mamphela Ramphele**, Honorary President, Club of Rome, South Africa
- **Ayelet Vardi**, Founder, Cinema Tribu, Brazil

Chaired by

- **Jennifer Nadel**, Director of Compassionate Politics CCARE, Stanford University, USA

15.30-16.00 Contact Break

16.00-17.30 Sessions

Web 3.0: The Next Phase of the Internet is Coming (Room 1 – Apex)

The invention of Web 1.0 in the 1990s led to many advances and permitted individuals to access a world of knowledge. Web 2.0 allowed mobile smartphone users full access to the Internet, and now Web 3.0 will promote decentralization with trustless and permissionless access. How well advanced is the city along Web 3.0 development? What training schemes are in place for greater AI use, greater connectivity and web ubiquity? What will launch Brazil into Web 3.0 leadership?

- **Diego Fagundes**, Chief Executive Officer and Co-founder, Fuerza Studio, Brazil
- **Ramon Martins Maia**, Board Member, Xtory, USA
- **Fabrcio Vargas Matos**, Data Scientist, Hearst Television, Brazil
- **Mattia L. Rattaggi**, Managing Partner, METI Advisory, Switzerland
- **Aaron Stanley**, Founder and Chief Executive Officer, Brazil Crypto Report, Brazil

Chaired by

- **Sebastian Schäfer**, Chief Executive Officer, House of Finance & Tech Berlin, Germany

Technology is Driving Change for the Better (Room 2 – Sicoob)

Technology can be used to drive change for the better but only if deployed responsibly and at the scale needed to achieve targeted results. For example, efforts to improve the environment require large amounts of data that transcend organizational structures and sustainability networks require collaboration among many parties. How can institutional constraints be overcome so technology can drive greater societal benefit? What needs to be done to ensure these technology advancements do not disrupt the protective mission that drove the formation of these organizations?

- **Dexus Almonte**, Co-founder, Common, Canada
- **Derek Bittar**, Co-founder, Indicator Capital, Brazil
- **Batur Erdogan**, Chairman, TDG - Technology Development Group, Türkiye

Chaired by

- **Jerry Power**, Founder, I3 Systems, USA

Maintaining and Building Secure Infrastructures (Room 3 – Cesan)

Our national infrastructures were built to last, but climate change has made many structures weaker through corrosion, erosion and flooding. We also need more housing but there is space competition with agriculture. How can we create better new infrastructures fit for the next 100 years? Is compulsory purchase of land a suitable initial solution for every government? How to persuade the private sector to cooperate in long-term investment?

- **Daniel Kern**, Chief Investment Officer, Nixon Peabody Trust Company, USA
- **Raymond Khattar**, Chairman and Founder, Blue Chip Global Development, Australia
- **Gök in Özel**, Co-founder and Chairman, Circulogene Sağlık, Türkiye
- **Glicefina Riomalos**, Chief Executive Officer, Maspan Holdings, The Philippines
- **Derya Stafford**, President, Stafford Real Estate, USA

Chaired by

- **Isabel Jiménez**, Vice President, Global Infrastructure Finance & Development Authority, USA

Bridging Financial Sources to Aid Startup Funding (Room 4 – Banestes)

It does not matter how one looks at this, nor in what sector – firms have to spend huge sums on data collection, testing and passing regulatory hurdles before a neat innovation comes to market. Is there any way to safely ease this issue? Should some sectors be given special aid – such as vaccine development, education development, resources recycling? Is profit sharing following a government development grant a good way forward?

- **Lino Gandola**, Founding Partner, Riceberg Ventures, United Kingdom
- **Franco Machado**, Chief Executive Officer, Mogai Tecnologia, Brazil
- **Eduardo Parreira**, Chief Executive Officer, Opencap Global, USA
- **Paul Sanar**, Chairman, SS Capital Partners, USA

Chaired by

- **Victor Guixer**, Managing Partner, Guixer & Partners, Spain



The Potential of Cryptocurrencies for Mass Adoption (Room 5 – Bandes)

Central Bankers and Finance Ministries are taking a very long time to evaluate their use of a state supported central banker's digital currency (CBDC). Is this delay destabilizing commerce, or will it increase the trust in a States' sovereign wealth? How will CBDC offer a valuable process in trade facilitation? Will CBDCs better support crypto trade?

- **Sertan Ayçiçek**, Group President, IKAR Holdings, United Kingdom
- **Luiz Calado**, Board member, IBREI, Brazil
- **Maria Pia Aqueveque Jabbaz**, Founder and Chief Executive Officer, Maqueveq & Co, Chile
- **Bogdan Vacusta**, Chairman, Blockchain Intelligence Professionals Association, Romania
- **Anne Victor**, President, Victor Consultancy, Brazil

Chaired by

- **Eelco Fiole**, Founder & Managing Partner, Alpha Governance Partner, Switzerland

Promoting Purposeful Leadership (Room 6 – CNI)

Modern leaders must learn many skills, one of which is to delegate; and another is to create a personal support group of critical thinkers and communicators in which the leader has to learn to listen, to manage divergence, and be able to inspire. What sectors of the economy ought modern leaders support? How to judge what is in the nation's best interest? How to incorporate the nations needs with the needs of a global community?

- **Aysha Abba**, Group Chief Executive Officer, Cainergy Group, Nigeria
- **Rodrigo V Cunha**, Founder, Profile, Brazil
- **Luiz Giacomelli**, Founder, Maximus Management and Operations, Brazil
- **Maryan Malvern**, Partner, Malvern Insight, United Kingdom
- **Ralf Toenjes**, Founder and Chief Executive Officer, Renovatio, Brazil

Chaired by

- **Heloisa Glad**, C-Level Executive, Board Member & Mentor, Brazil

Navigating Globalization for ESG (Room 7 – Águia Branca)

Many countries are actively pursuing a reshoring and a deglobalization strategy, even though most nations cannot be fully self-sufficient in the modern world. How can any nation opt out of globalized trade as this has been of historical significance? How to match national resources to meet local developments and build for a future based on ESG principles? How will national restructuring plans be financed if not by global capital?

- **Jorge Arbache**, Professor of Economics, Universidad de Brasília, Brazil
- **Fabien Clerc**, Consul, Consulate General of Switzerland in São Paulo, Brazil
- **Andres Hayes**, President and Chief Executive Officer, Airtifae Group, USA
- **Yurong Li**, Chief Executive Officer, Lipatech, USA
- **Salim J. Saud Neto**, Partner, Saud Advogados, Brazil

Chaired by

- **Ricardo Meléndez-Ortiz**, Founder and Fellow, Caeruleum, Switzerland

17.30-18.30 **Plenary: Bridging Towards the Global South** (Auditorium)

It may be opportune to engage in staunch discussions with the Global South nations; accepting they are a geopolitical grouping, not geographical. The concept of ‘the West and the Rest’ needs to be overcome through inclusive discussions aimed towards bridge building. The nations in the global South are poised as ones that offer a new engine for growth – how best to accomplish that? What are their collective aims? Who might offer a constructive lead?

- **Bo Inge Andersson**, Chief Executive Officer, Uzauto Motors, Uzbekistan
- **Fahim Hashimi**, Chairman, Hashimi Group; Former Minister of Communications and Information Technology, Afghanistan
- **Pablo Lira**, President, Instituto Jones dos Santos Neves, Brazil
- **Shamsuddeen Usman**, Chairman, Ministry of Finance Incorporated; former Minister of National Planning, Nigeria

Chaired by

- **Renata Maron**, TV Host, Podcast and Journalist, Brazil

18.30-19.15 **Plenary: ES 500 years – Transforming Espírito Santo into an ESG-led State** (Auditorium)

The state of Espírito Santo has been positioning itself at the forefront in various sectors, gaining national recognition for its efficiency in public management, fiscal solidity, transparency, and security, while also taking on a leading role in global trends, such as climate resilience. This is a crucial moment to position the state as a global reference. In this context, the ‘ES 500 Years’ plan is being developed, a long-term plan with a horizon set for the year 2035. It is a state plan, born from collective intelligence, where governments, society, businesses, and representative sectors join forces to chart the course for a promising future for the state. How can this be effectively executed by 2035? Could this become a global model?

- **Renato Casagrande**, Governor, State of Espírito Santo, Brazil
- **Rafael Andaku**, Research Director, Apex Partners, Brazil

Chaired by

- **Paul Clements-Hunt**, Founder, The Blended Capital Group, United Kingdom

19.15-21.30 **Gala Dinner: Building Bridges for Growth** (Foyer)

In this complex world full of crises and dislocation it is necessary to build bridges to let the disposed reach safety, recreate a home and achieve better economic state. The future will be better for all. Brazil and Espírito Santo are creating many bridges to the world, and are looking to grow their own sustainable economy. What needs to be done next? How is Brazil going to engage with the world?

Chaired by

- **Renato Casagrande**, Governor, State of Espírito Santo, Brazil
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland



Saturday, 26 October 2024

07.30-09.00 Sessions (Cidade da Inovação)

Morning Contemplation: Building Towards Futuring (Room 1 – Apex)

Participants will be guided in crossing their bridges leading to future insights. This session might help in capturing new meanings described in the day's sessions.

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong
- **Sujith Ravindran**, Member Board of Directors, Wise EU Foundation, The Netherlands

Nurturing Our Learning Within a Techno-Future (Room 2 – Sicoob)

Real-world complexity is a very serious modern problem which requires new approaches to training and education about its potential. We have AI applications piled one on another being launched daily. How do we understand their applicability and detailed ramifications? How serious might AI be for national and global security? What are the best education solutions?

- **Alexander Avramov**, Co-founder, EBAC, Brazil
- **Leo Gmeiner**, Founder, School Guardian, Brazil
- **Guilherme S. Martins**, President, The Insper Institute of Education and Research, Brazil
- **Fernando Monteiro**, Founder & Executive Director, Evoluir, Brazil
- **Gabriela Oliveira**, Partner, NTConsult, Brazil
- **Mauro Souza**, Chief Executive Officer, Quantum Tecnologia, Brazil

Chaired by

- **Mónica A. Ramos Li**, Founder, Musa, Peru

Brazil as a Global Social and Economic Force (Room 3 – Cesan)

Brazil might lead the way for the BRICS nations to discuss a global reform of the IMF while also pursuing a multinational world order, especially across central and south American nations. It is hosting G20, BRICS and COP30 meetings through which it will promote its policies. What world order changes might we expect? How will the evolving geopolitical changes affect the business climate? Might it mediate between the US and China in their trade negotiations?

- **Nádia Júnia Almeida de Souza**, Chief Executive Officer, Khene, Brazil
- **Erick Coser**, Co-founder, Gabriel, Brazil
- **Abdullah Khurram**, Chief Executive Officer, Foresight Quotient, Singapore
- **Monalisa Gomes Mühlböck**, Country Manager, Schauer Agrotropic, Austria
- **Alvimar Pinto**, President, Portuguese Chamber of Business in Espírito Santo, Brazil

Chaired by

- **Gilberto Martins de Almeida**, Founding Partner, Martins de Almeida – Advogados, Brazil

Dreaming a Bridge: The Arts Igniting Human Imagination (Room 4 – Banestes)

When imagination is at the core of human existence, the seemingly impossible can be accomplished. Within the creative process and its social duty, what is the link between art, its ethics and aesthetics? Is art a cry for self-liberation or rather for the beauty in the mundane? How to imagine a realm where art is essential to how we create the world we want to live in? How can the arts change the world for the better?

- **Rafael Fuchs**, Artist, Photographer, Director, Curator and Producer, USA
- **Sérgio Sá Leitão**, President, LIDE Cultura; former Minister of Culture, Brazil
- **Aysegül Kurtel**, Director, Izmir Mediterranean Biennial, Türkiye
- **Fabricio Noronha**, Secretary of Culture, Brazil
- **Vera Nunes de Santana Ramos**, Chief Executive Officer, Gentilização, Brazil

Chaired by

- **Ana Paula Rabello Lyra**, Professor, Vila Velha University, Brazil

Promoting the Effectiveness of Industry 4.0 (Room 5 – Bandes)

A vast infrastructure needs to be in place to make i4.0 effective: its advancement is beginning with intelligent collaborating AI systems. Can highly integrated systems be self-regulating and easily reconstituted? How do we elicit our interactive needs within i4.0 to promote speedy implementation? How do we prioritize demands within i4.0 – will human-centric needs come first?

- **Fabio Bottacci**, Founder and Chief Executive Officer, VINCI Digital, Brazil
- **Gustavo Brito**, Shareholder and Global Director, IHM Stefanini, Brazil
- **Gustavo Lopez Ghory**, Chairman and Co-Founder, SmarterChains, Switzerland
- **Dariusz Gibasiewicz**, Chief Executive Officer, SATIS, Poland
- **Raymond Khattar**, Chairman and Founder, Blue Chip Global Development, Australia

Chaired by

- **Ciprian Dan Costea**, Member of the Board, Autonova, Romania

Getting to Know Your New AI Overlords (Room 6 – CNI)

AI has become a driving force, but it is increasingly exerting centralized control to monetize our data and influence our behavior. The Horasis Global Council on Ethics in AI asks how we can design a future where technology elevates our humanity rather than weighing us down and controlling us. Is it possible for us to imbue machines with ethics and morality and will we trust this less or more than human intentionality? What countries and companies are exemplary in the ethical development of AI?

- **John G. Blitch**, President, Blitz Solutions, USA
- **Andreas Hube**, Chairman, German 3i, Germany
- **Nikolas Mancebo**, Strategy Consultant focused on AI Product Management, Brazil
- **Mathias Mangels**, President, RethinkingWorks, USA
- **Michael Puscar**, Co-founder, Puscar Buritica Family Office, USA

Chaired by

- **David Bruemmer**, Chief Executive Officer, W8less, USA



Developing Leaders for the Future (Room 7 – Águia Branca)

Leadership development programmes are preparing future leaders in Brazil that emphasizes the importance of the ESG agenda. But there are broader issues to note – such as international trends, and diplomacy. How can we accelerate and nurture the development of new leadership? Can we foster a leadership mindset that prioritizes not only economic growth but also social and environmental impact? What emerging trends in leadership and ESG should leadership development programs address to stay ahead of future challenges?

- **Bartira Almeida**, Chief Executive Officer, Instituto Ponte, Brazil
- **Vinícius Cadete**, President, Instituto Líderes do Amanhã, Brazil
- **Larissa Calegario**, President, Cindes Jovem, Brazil
- **Miquéias Gonçalves**, Chief Executive Officer, Instituto Aprender Cultura, Brazil
- **Eduardo Lyra**, Chief Executive Officer, Gerando Falcões, Brazil
- **Júlio António Aponto Té**, President, Brazil–Guinea-Bissau Chamber of Commerce, Guinea-Bissau

Chaired by

- **Gabriel Feitosa**, Director of Leadership Development, Espírito Santo em Ação, Brazil

09.00-10.00 Plenary: Embedding ESG Throughout the Value Chain (Auditorium)

ESG is perceived as a costly regulation, but it ultimately is an efficiency generator and a support of social wellbeing, but its implementation has to come from the top. If the CEO and Board live and breathe ESG it becomes embedded in the companies' business model, spreading to suppliers and customers. How can ESG benefits be better promoted? What aspects of ESG are most difficult to grasp, and how to overcome these?

- **William Bohnett**, Chairman, American Forests, USA
- **Mamphela Ramphele**, Honorary President, Club of Rome, South Africa
- **Felipe Rigoni**, Secretary of State for Environment and Water Resources, State of Espírito Santo, Brazil
- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce & Industry, Brazil

Chaired by

- **Nisaa Jetha**, Founder, ImpactforSDGs, United Kingdom

10.00-11.30 Sessions

Gaia: A Holistic Vision for Saving the Amazon and Earth (Room 1 – Apex)

Scientists are warning that we are closing in on tipping points in our planetary boundaries. Climate change might indeed cause catastrophic shifts in our weather and rises in sea levels. However, the crisis - and opportunity - is wider than merely carbon in the air: we need to take a more holistic vision of our eco-systems. What is cutting-edge science suggesting about Earth System Science? What are Futurists suggesting as a vision for an ecological future? What can we learn from indigenous wisdom? Is it time to resurrect the concept of Gaia so we might pass on a thriving planet to future generations?

- **Dana Ulrike Glatz**, Founder, Global Impact Alliance, Germany
- **Bruna Legora de Paula Fernandes**, Public Prosecutor for the Environment, State of Espírito Santo, Brazil
- **Henry Mentink**, Chairman, UNO Foundation Veerhuis, The Netherlands
- **Lilian Schiavo**, Vice President, Chamber of Commerce Brazil-Peru, Peru
- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce & Industry, Brazil

Chaired by

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong

Combatting Disinformation – What Works, Best Practices (Room 2 – Sicoob)

False information and fakery pervade history: today there is widespread ‘fake news’ and AI generates everything from text, data to images. How to separate fact from fiction? How do CEOs cope with this new information overload? Will regulations be of any use?

- **Paul Clements-Hunt**, Founder, The Blended Capital Group, United Kingdom
- **Joe Honan**, Co-Founder, Yunity, USA
- **Tina McCorkindale**, Chief Executive Officer, Institute for Public Relations, USA

Chaired by

- **Paul Brandus**, White House Bureau Chief, West Wing Reports, USA

The Tyranny of the Algorithm: The Blue Jean Syndrome (Room 3 – Cesan)

In fact, this is not a modern problem – the rich have been subject to the fashionista for years, but now it affects all of us round the world. Blue jeans, cars based on a common base, coffee shops & office buildings: they are all similar. How have we lost diversity? Are we fearful of differences, preferring to conform? Do we all have common thought processes – how to alter these to favor development, not atrophy?

- **Yuri Binder**, Chief Executive Officer, 213 Sports, Brazil
- **Sebright Chen**, Chairman and CEO, Summer Atlantic Capital, USA
- **Saruhan Hatipoglu**, Chief Executive Officer, BERI, USA
- **Rajae Sahouri**, Founder and Host, The Straight Up Start Up, Jordan

Chaired by

- **Harold Sjursen**, Professor Emeritus of Philosophy, New York University, USA



Bridging Digital Boundaries Within Brazil (Room 4 – Banestes)

To ease ourselves into the digital world we all need a digital identity so that we may communicate digitally between all things and everyone. Digital IDs create unique boundaries that support individual aid, but might they also reject humanism? Will Brazil follow the lead of India to promote a digital identity for its people? Does digitization imply our subjugation by the Internet and the smartphone?

- **Danilo Limoeiro**, Co-Founder and Chief Executive Officer, Turivius.com, Brazil
- **José Luis Menghini**, Chairman, NTT Data Energy & Utilities, Brazil

Chaired by

- **Caroline Nunes**, Founder, Infratoken, Brazil

Upholding ESG within Impact Investment (Room 5 – Bandes)

Previously Impact Investors have been seen as change-makers who address the role of a poorly working management structure. Now they must also adhere to ESG goals as well as exert change. How do they ensure their proposals are for the good of all concerned? Is this an aspiration too high? If Impact Investment atrophies, how to ensure positive change occurs?

- **Pedro Gerhardt**, Principal Managing Partner, Kaapora Finance, Brazil
- **Bruno Girardi**, Director of Impact Investment, SITAWI Finance for Good, Brazil
- **Licia Mesquita**, President, Impact Hub Brasil Association, Brazil

Chaired by

- **Deniz Erkus**, Partner, Leonie Hill Capital, Switzerland

Teaching STEM and Not Forgetting the ‘A’ (Room 6 – CNI)

Preparing students for the digital future requires a strong foundation in Science, Technology, Engineering, and Mathematics (STEM). Yet, incorporating the Arts – turning STEM into STEAM – adds critical value. Art education fosters creativity, critical thinking, and problem-solving, skills that are essential in today’s complex world. But how challenging is it to find qualified STEAM educators? What strategies can attract these teachers to rural areas? How can we foster a growth mindset in students, empowering them to thrive in a future shaped by exponential technological change?

- **Claudiu Butacu**, President and Co-founder, EFdeN, Romania
- **Michele Notari**, Professor, University of Teacher Education, Switzerland
- **Marjorie Lisette Garces Ocares**, Chief Education Officer, IFFAmérica, Chile
- **Akinori Seki**, Professor, Tokyo Keizai University, Japan

Chaired by

- **Jasmin Cowin**, Associate Professor, Touro University, USA

The Necessity of Nurturing New Polymaths (Room 7 – Águia Branca)

The explosion of knowledge after the 17th century caused intellectuals to specialize, so the age of the polymath ended. We call for their rebirth as they are the people who ‘connect the gaps’ between specialisms, being resoundingly inventive. How can we nurture learning environments for the next polymaths? Might you think of employing one – for what reason? Are there any polymaths out there?

- **Flavio Liberal**, Chief Executive Officer, WorldEd School, USA
- **David E. Smith**, President, ZanstraSat, USA
- **Gutemberg Uchoa**, Member of the Board of Directors, Pluggar Consultores Associados, Brazil
- **Gilles Jimpie Wouanko**, Founder, blajik.com, Canada

Chaired by

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA

Gen-Z will soon be the Dominant Working-age Group (Room 8 – Vitória)

Globally government administrations, military and private firms all face a lack of applicants due to historic low birth rates. And post-COVID, for many Gen-Z, working from home is all they know, so lack office communication skills. How to better integrate Gen-Z’s wishes into HR practices? How to change interview methods to excite and differentiate Gen-Z applicants? How to get to know what Gen-Z really wants?

- **Jose Luis Finocchio**, Managing Partner, Finocchio & Ustra, Brazil
- **Leonardo Medeiros**, Founder, Instituto Realiza.vc, Brazil
- **Osama Bin Noor**, Co-founder, Youth Opportunities, Bangladesh
- **Salman Ravala**, Partner, Criscione Ravala, USA
- **Kevin Varend**, Co-founder, J3D.ai Labs, Germany
- **Tania Zacharias**, Founder, INNER Co, Brazil

Chaired by

- **Ligia Zotini**, Founder, Voicers, Brazil

11.30-12.00 Contact Break



12.00-13.30 Sessions

Moderating the Overdemanding World (Room 1 – Apex)

We seem to have socially engineered ourselves into an overshoot crisis leading to over consumption and waste: we need 1.7 earths to maintain ourselves. How can our falling populations reduce their inflated need to over-utilize all resources? How to reduce impulse buying that results in the immediate dumping of unneeded goods? What are the behavior modifications that would achieve a better bio-balance?

- **Connie D. M. Allsopp**, Founder, The World's Registrar, Canada
- **Priscila Bentes**, Chief Executive Officer, Circuito Elegante, Brazil
- **Thiago Camargo**, Director, InvestSP, Brazil
- **Jorge Lopez**, Founder and President, Millas para el Retiro, Mexico
- **Aleksandr Stommels**, President, Circle of Sustainable Europe, Belgium

Chaired by

- **Adriana Carvalho**, Executive Director, Instituto Consulado da Mulher, Brazil

Solutions for ESG-led Economic Growth (Room 2 – Sicoob)

Global economic growth is currently slowing down, just above recession threshold; however, in adversity there is opportunity. Although many firms and institutions globally are furloughed, some are seizing the moment to realign profit with ESG impact. Who will lead a global regeneration based on ESG principles? What are the best ideas to begin with? How can they be globally integrated?

- **Luciana Müller**, Advisor, State of Paraná, Brazil
- **Juliana Oliveira Nascimento**, Co-founder, Compliance Women Committee, The Netherlands
- **Christiano Ranoya**, Chief Executive Officer, Indico, Brazil
- **Regula Schegg**, Founding Partner, Circulate Capital, Singapore
- **Renata Welinski**, ESG Consultive Board Member, Researcher, and Lecturer, Brazil

Chaired by

- **Roberto Alvarez**, Executive Director, The Global Federation of Competitiveness Councils, USA

Nurturing Brazil's Investment Climate (Room 3 – Cesan)

It is natural that incoming investment looks to develop major towns and suburbs. Cities have attracted workers and the firms wish to expand. What are the main aims of Brazil with respect to new investments – what sectors do they wish to expand? Are there enough well-educated workers to absorb investment income? How well developed is the country's venture capital scene?

- **Jean Rodrigo Cioffi**, Chief Executive Officer, JRC Law, Brazil
- **Paulo Henrique da Costa Correa**, Director, Valor Investimento, Brazil
- **Sérgio Costa**, Chief Executive Officer, Strings Group, Brazil
- **Bernardo Mira**, Managing Partner, Mira Global Partners, Brazil
- **Adalberto Bueno Netto**, Founder and CEO, LAT Global, Brazil
- **Douglas Rodrigues**, Editor-in-Chief, Portal da Reforma Tributária, Brazil

Chaired by

- **Silas Pinto**, Chief Executive Officer, U.S. Brazil Network, USA

Blending Profits and Goals to Aid Social Entrepreneurship (Room 4 – Banestes)

For-profits businesses dominate commerce benefiting their stakeholders but blending for-profits with the social goals of ‘returning something to society’ could be a better metric. How might society at large embrace the voluntary sector while embracing the full spectrum of business planning and financing? What regulations will need to be eased? What do we need to accept the social aspects of entrepreneurship?

- **Paula Barcellos**, Changemaker, Oliveira Foundation, Brazil
- **Mahesh M Gandhi**, President, AFII Capital, Germany
- **Alberto Gavini Filho**, Director General, ADERES, Brazil
- **Sergio Serapiao**, Co-founder & Chief Executive Officer, Labora, Brazil
- **Tanya Woods**, Chief Impact Officer, The Kind Village, Canada

Chaired by

- **Noel Akpata**, Founder, PLSIA, Nigeria

AI, ESG and The Future of Work (Room 5 – Bandes)

We are observing the rapid advance of AI solutions across the globe, Brazil is no different. Digital entrepreneurs quickly create apps with global use, or they may modify apps for local use. How quickly can firms who are weaker digitally benefit from the new AI apps? How do CEOs deal with the pressures to upskill their workforces while also themselves becoming conversant with the newest technologies? Will their firm’s long-term survival depend upon compliance with ESG regulations?

- **João Pedro Brasileiro**, Chief Executive Officer, Innovation Latam, Brazil
- **José Augusto Figueiredo**, Country President, LHH Brazil, Brazil
- **Klaus Hepp**, Chairman, KFH Services, Brazil
- **Alessandra Lehmen**, Head of the ESG Committee, 30% Club Brazil, Brazil
- **Raquel Molina**, Co-founder and CEO, Futuriste Technology, Brazil
- **Edith Nordmann**, Chairman, Netherlands India Chamber of Commerce and Trade (NICCT), The Netherlands

Chaired by

- **Carla Maldonado**, Member, The Boardroom, Switzerland



Navigating the Landscape of Change (Room 6 CNI)

Wherever one looks there is a transition – to minimize consumption, emissions and waste. Much is driven by digital technology. What approaches are needed to reignite growth while shifting to a balanced life-style? How do physical and political crises restrict the needed transitions? What kind of growth do we need?

- **Fabio Bertollo**, Chief Executive Officer, ES Gás, Brazil
- **Jan Eichbaum**, President, ENRICH - European Network of Research Innovation Centres and Hubs, Brazil
- **Hakan Dogu**, Chairman, Alagan Mobility Solutions, France
- **Sara Isbell**, Chief Executive Officer and Co-Founder, Enabled Therapeutics, USA
- **Rossana Sadir**, Board Member, Tata Group, Uruguay

Chaired by

- **Tomas Veloz**, Founder, Foundation for Interdisciplinary Development of Science, Technology, and Arts, Chile

From Geopolitics of the UN to Technopolitics of the Network (Room 7 – Águia Branca)

Our governance infrastructures, designed to govern public goods and maintain the world order, crafted through post Westphalian Nation States, with maps, printers, and guns, are obsolete to govern the contingencies of the 21st century. With blockchain technologies, new companies, communities and even currencies have been created; can new cities or even new countries be created with such technologies? What will the next 200, 1000 countries look like? Will they (still) be physical, and national? What can we expect from the unbundling and re-bundling of our legacy institutions when it comes to governing public goods?

- **Sheraz Ahmed**, Managing Partner, STORM Partners, Switzerland
- **Anne Chang**, Partner in Digital Law, Vella Pugliese Buosi e Guidoni Advogados, Brazil
- **Jean Hansen**, Founder, Ipê City, Brazil
- **Anastasia Kalinina**, Co-Founder and Chief Executive Officer, reState Foundation, Switzerland
- **Alessandra Martins**, Partner, Machado Meyer Advogados, Brazil
- **Beatriz Nóbrega**, Chief Executive Officer, Instituto Viva Cidades, Brazil
- **Rodrigo Quercia**, Founder and Chief Executive Officer, Ekata, Brazil

Chaired by

- **Hugo Mathecowitsch**, Founder, Tools for the Commons, Brazil

Steering Business in a World on the Edge (Room 8 –Vitória)

The world is currently facing a climate, political and economic crisis making entrepreneurship increasingly complex and hazardous. What are the risks at the top of the global agenda in 2024? How can business leaders boost their corporate resilience to survive external threats? And how can they build bridges to others and perhaps internationally to circumvent such risks and threats?

- **Eduarda Cunha de La Rocque**, Director of Internal Controls, Risks & Compliance, IRB(Re), Brazil
- **Camilla Bridi Gomes**, Managing Director, Vports Autoridade Portuária, Brazil
- **Juliana Farah**, Founder, Semeadoras do Agro, Brazil
- **Marcos Guirro**, Co-founder, Lina Infratech, Brazil
- **Donovan Ferreti**, Managing Director, Ticketmaster Brasil, Brazil
- **Marcone Siqueira**, Chief Executive Officer, The Bakery, Brazil

Chaired by

- **Priyam Gandhi-Mody**, Author and Founder, Vishwamitra Research Foundation, India

13.30-14.30 Networking Lunch (Foyer)

An opportunity to meet to open new ventures with other delegates.

14.30-15.30 Plenary: No Water, No Business (Auditorium)

Water is everywhere on earth, but less and less available in sufficient quantity and quality. And only two percent is drinkable as groundwater (70% of which we use in agriculture). Water is essential for our bodies and for business but we squander it – how can we change our attitudes? How to factor in the value of our natural capital, including water, into our economic considerations? What concerted efforts by global leaders will support life-giving water supplies?

- **Veronica Sánchez da Cruz Rios**, President, Brazilian National Water and Sanitation Agency, Brazil
- **Munir Abud de Oliveira**, Chief Executive Officer, CESAN, Brazil
- **Luana Pretto**, Chief Executive Officer, Instituto Trata Brasil, Brazil

Welcome by

- **HH Princess Nisreen El-Hashemite**, Executive Director, Royal Academy of Science International Trust, USA

Chaired by

- **Alice Bouman-Dentener**, Co-founder, Cansu Global, The Netherlands



15.30-17.00 Sessions

The Next Big New Economics Programme (Room 1 – Apex)

For some this was Communism, for others Keynesian prescriptions, and latterly, neoliberalism. These define a world governed by competition and those who fall behind become defined as losers. This mode is not working – so what will be better? Is there a universality that might apply to every nation, or do we have to create a new economic model for each country? What should be its core values?

- **Raquel Kibrit**, Chief Executive Officer, Sterna International Business, Brazil
- **Maxim Matrenitski**, Founder and Chief Executive Officer, Cyberian Mine, Germany
- **Enio Meinen**, Director, Sicoob, Brazil
- **Phil O'Reilly**, Director, Iron Duke Partners, New Zealand
- **Sara Cardoso Vinha**, Legal Manager and Governance Specialist, Usiminas, Brazil
- **Zabihullah Ziarmal**, Chairman, World Trade Center Kabul, Afghanistan

Chaired by

- **Thanos Mitrelias**, Founding Director, Cambridge BioMagnetics, United Kingdom

Moving Effectively Towards a Circular Economy (Room 2 – Sicoob)

It makes economic and environmental sense to accept a circular economy that reduces scrappage – repairing and using objects for longer. Restrictive laws need to be changed and the supply chain revised. How to train designers away from one-time use? Will users be able to safely repair or remake their objects? How would clearer advertising and influencing help matters?

- **Saville Alves**, Founder, Solos, Brazil
- **Luiz Alberto Baptista**, President, Pnevix Ambiental, Brazil
- **Francois Dossa**, Sustainability Director LatAm, TCS, Brazil
- **Alyne Freitas da Silva**, President, ABAS, Brazil
- **Aleksander Gerbec**, Managing Director, ECUBES Hydrogen Flexibility, Slovenia
- **Ernesto Hanhausen**, Partner for Latin America and the Caribbean, Circulate Capital, Mexico
- **Christina Keller**, Chief Executive Officer, Cascade Engineering, USA

Chaired by

- **Emily S. Ewell**, Founder and Chief Executive Officer, Pantys, Brazil

Aspiring Towards the 15-Minute City (Room 3 – Cesan)

This concept presumes we reside within 15 minutes of our daily needs – for transport to work, health centers, schools and food halls. Such changes may quickly move cities towards net-zero targets to mitigate climate change having global benefits. A new city might manage the 15-minute plan, but what of older cities like Vitória? Further, it is difficult to digitize a cities paperwork, but how will older people cope, and those without a smartphone? What is the consensus of mayors around the globe as they approach this goal?

- **Claudiu Butacu**, President and Co-founder, EFdeN, Romania
- **Fabio Fernandes**, Founder, Walking Together, Brazil
- **Andreas Gyarfas**, Chairman, Agmore, Brazil
- **Gerald van Straelen**, Founder, Gemico12 Holding, Germany

Chaired by

- **Joselito R. Henriques**, Vice President, akaer, Brazil

Bridging the Poverty Gap (Room 4 – Banestes)

To some extent poverty is reduced as greater urbanization takes place and people live near their work; however significant poverty exists in cities. Better education for those who able to learn to be effective innovators is one route to greater wealth. How can all nations allocate adequate funds for education? How might we alter old ideological barriers towards women's education? And also remove the stigma associated with failures, as not all innovators succeed the first time?

- **Ebenezer Kwame Addo**, Founder, Black Horizon Foundation, Ghana
- **Ricardo Bacci G. Amaral**, Ambassador, Planet Youth Brazil, Brazil
- **Cyntia Figueira Grillo**, Secretary of Labor, Assistance and Social Development, State of Espírito Santo, Brazil
- **Mariana Luz**, Chief Executive Officer, Maria Cecilia Souto Vidigal Foundation, Brazil
- **Livia Silva Louvel**, Chief Executive Officer, GoGlobal Consulting, Brazil

Chaired by

- **Paschal Anosike**, Founder, Forum for Innovation in African Universities, United Kingdom

Business Leaders Note a Rise in M&A (Room 5 – Bandes)

During the era of low or negative interest rates many firms used cheap loans to keep their business floating. Some took the opportunity to retool and reconsider their core business. Now, with higher interest rates, will the private equity and loan business falter or grow? Will there be more interest in M&A activity? How will businesses shape up over the next 10 years?

- **Felipe Manara**, Managing Partner, Stoic Capital, Brazil
- **Samuel Oliveira**, Managing Partner, Northstone, Brazil
- **Elysangela Rabelo**, Managing Partner, RabeloLaw, Brazil

Chaired by

- **Wilbert Sanchez**, Partner, TCP Partners, Brazil



ESG Investing: Nurturing Positive Change (Room 6 – CNI)

The numbers of ultra-rich continues to rise across the world: globally it is estimated the 15,000 households of the UHNW control 5.5% of global finance, and many are self-made individuals. Will these individuals engage positively with ESG-aware investments so drive positive social impacts? Will their family offices advise inheritors on new visions in ESG? What types of incentives would foster the engagement?

- **Carlos Foz**, Chairman, Andbank, Brazil
- **Kaspar Grathwohl**, Executive Vice Chairman, UBS, Switzerland
- **Tijs Jansen**, Managing Partner, Citreus Fund Services, Brazil

Chaired by

- **Kevin Harrison**, Founder and Chief Executive Officer, BGI, Capital Partners, United Kingdom

Bridges to Shared Humanity (Room 7 – Águia Branca)

Amid entrenched global crises, we have a rare but brief opportunity to rethink, reimagine and repurpose our world. What are the seedpods of shared solutions to solve the existential challenges facing business, governments and humanity at large? How to bridge towards the deep transformations our world needs? Could rediscovering universal values, empowering citizens and focusing on solutions-oriented projects with measurable impact be the answer?

- **Cleber Genero**, Vice President, Serasa Experian, Brazil
- **Jean Francois Huertas**, Chief Operating Officer, QNET, Malaysia
- **Ameer Ibrahim**, Chairman, Future Governance Forum, United Kingdom
- **Samantha Karlin**, Founder, Empower Global, USA
- **Philipe Lemos**, Secretary of Tourism, State of Espírito Santo, Brazil
- **Julia Michaels**, Co-founder, FullCircle Experience, USA
- **Daniel Schnaider**, Chief Executive Officer, Wisefy, Brazil

Chaired by

- **Nicolas Michelin**, Founder and Chief Executive Officer, Asia Intelligence Advisory, France

17.00-17.30 Contact Break

17.30-19.00 Sessions

Building and Renewing our Economies (Room 1 – Apex)

The financial effects of COVID are still playing out through damaged economies, and supply chains are slow to rebuild. Trade sanctions, demographic declines and now wars all affect trade and the global economy. It is time to rebuild to make resources usage more efficient, but how? Which economic sectors need to be the foundations for change? Which nations will begin to cooperate, and will others follow?

- **Marcello DeMello**, Co-founder, PicnicBank, United Kingdom
- **Femi Ogunseinde**, Executive Director Investment, Ministry of Finance Incorporated, Nigeria
- **Habib Paracha**, Co-founder, Blinq Solutions, Pakistan
- **Mateus Peçanha**, Founder and Chief Executive Officer, Zeros, Brazil
- **Fernando Rych**, Chief Innovation & Technology Officer, Lyx Participações, Brazil

Chaired by

- **Mauricio Prazak**, President, Brazilian Institute of International Business Relations Development, Brazil

ESG Aiding Innovation and Entrepreneurship (Room 2 – Sicoob)

Once an innovative product would hardly need an entrepreneur to develop, but now it is seen that incorporating ESG into the business strategy promotes future benefits. What are the resistances to be overcome to create a competitive edge? How to persuade eco-conscious consumers to purchase the nascent technology developed by entrepreneurs? How do ESG aligned strategies mitigate regulatory challenges and cultural shifts?

- **Lucas Corbellini**, Vice President, Lemon Energia, Brazil
- **José Luis Dantas**, President, Vila Velha University, Brazil
- **Alaimar Ribeiro Rodrigues Fiuza**, Coordinator of Sustainability, Cesan, Brazil
- **Pascal Joncour**, Co-founder, AguilaCondor Foundation, United Kingdom
- **Victor Sabbia**, Chief Executive Officer, Brokerware, Uruguay
- **Pedro Guimaraes**, Senior Partner & Managing Partner Brazil, Roland Berger, Brazil

Chaired by

- **Chelsea Manalo Tiu**, Founder, Beautify MNL Corp, Philippines



Bridges to Health and Healthcare (Room 3 – Cesan)

Developed and developing nations face difficulties when attempting to invest more in their health care programmes – not least is the provision of experts in face-to-face surgeries wherein consultations often lead to minor physical interventions. The authorities know that preventive or early diagnosis saves lives, but how best to deliver this aid? How effective is the digital equipment and consultations in eliciting the information needed for remote doctors to prescribe treatment? And how easy is it to convince potential patients to accept advice from a digital doctor?

- **Denise Endringer**, Rector, Vila Velha University, Brazil
- **Marcus Figueredo**, Chief Executive Officer, Hilab, Brazil
- **Gerrit Glass**, Founder, OpenHealth Technologies, Germany
- **Sumaia Georges El Khouri**, Executive Director, SGK Consultoria e Informática, Brazil
- **Thiago Liguori**, Chief Medical Officer, Pipo Saúde, Brazil
- **Isabel Opice**, Co-founder and Director, Impulso Gov, Brazil
- **Ahmed El Tassi**, Regional Medical Advisor, UnitedHealth Group, Brazil

Chaired by

- **David Wu**, Founder and Chief Executive Officer, Motus Nova, USA

Envisioning Brazil as Fully Digitized (Room 4 – Banestes)

Creating a full digital stack makes it possible to manage and optimize a nation much better by reducing waste, corruption and friction across the value chain. This reduces operational work transforming the lives of all people, increasing the nation's wealth. How far has Brazil progressed along this route? Has it plans to become fully digitized in keeping with its projected growth? Where are the points of resistance?

- **Marcela Nectoux**, Director, GreenPlat, Brazil
- **Vitor Raposo**, Country Head Brazil, SML Limited, Brazil

Chaired by

- **Tháila Maschio**, Founder and Chief Executive Officer, Digital Fácil, Brazil

Creating ESG Mindscapes Throughout Supply Chains (Room 5 – Banded)

Companies are now prioritizing ESG but this is a complex process along a supply chain having many actors, many of which have implemented an ESG to their satisfaction but usually greater transparent integration is needed. Can the prime firm in the supply chain implement transparent and ethical standards across the value chain? Would this model be applicable to all supply chains so balance their environmental impacts with enhanced cost efficiency? What are the key hurdles in global supply chain management?

- **Luiz Cláudio Allemand**, Partner, Allemand Consultoria e Advocacia Empresarial, Brazil
- **Sergio Fantini de Oliveira**, Sustainability Director, IMETAME Group, Brazil
- **Simone Garcia**, Executive Head, Fettransportes, Brazil
- **Erico Negrini**, Federal Criminal Expert, Federal Police, Brazil
- **Marcos Flávio Teixeira Pereira**, General Director, Frisa Frigorifico Rio Doce, Brazil
- **Zamara Ribeiro**, Executive Manager, Autoglass, Brazil

Chaired by

- **Jorge Vilchez Guerrero**, Deputy Director, OABES, Brazil

Successfully Crossing Large Scale Societal Bridges (Room 6 – CNI)

Many businesses, even societies, wish to implement radical change. Often, they approach these in a linear manner which makes recovery difficult if the change falters. How difficult is it to instigate a safe-to-fail exploration into the intended change? What mind set is needed in the organization to pursue adaptation strategies? How can leaders run low-risk high potential probes in a complex world without being labeled as indecisive?

- **Mavis Yaa Bermudez**, Chief Executive Officer, Cardinal Security Services, Ghana
- **Thais Carneiro**, Chief Executive Officer and Founder, FIND, Brazil
- **Gunnar Hauptmann**, Executive Vice President, St. Gallen Symposium, Switzerland
- **Paulo C De Miranda**, Co-founder, DEEP ESG, Brazil
- **Andrej Vasle**, Owner, Consultoria Vasle, Brazil
- **Gary W. Whitehill**, Chairman, Geostrategic Holdings, USA

Chaired by

- **Simona Ceci**, Partner, E4Revive, USA



Managing the Energy Transition (Room 7 – Águia Branca)

Enhanced global economic growth demands greater energy consumption which is still often produced by energy-dense fossil fuels thus increasing our atmospheric pollution. Pollution is being reduced by energy transition mitigation policies aimed towards net-zero and based on more renewables outputs. How are the government policies targeting net-zero? What are the new technologies awaiting greater investment?

- **Juan Pedro Córlica**, Co-founder and Executive Director, QMAX Intelligent Energy, Argentina
- **Rodrigo Pedroso**, President, Pacto Energia, Brazil
- **Fabiana Pasquot Polido**, Chief Revenue Officer, Serena, Brazil
- **Einar Tribuci**, Founding Partner, Tribuci Advogados, Brazil
- **Rafael Zanardo**, Chief Operating Officer, Lemon Energy, Brazil

Chaired by

- **Sunday Adeojo**, Co-Founder, Biodry2Energy, Switzerland

19.00-20.00 Summary Plenary: Bridging Divides, Nurturing Cooperation (Auditorium)

Brazil has mediated several times between disputing parties over its history, and it would like to help build bridges to, for, and with many other nations, especially the countries of the Global South through the nurturing of cooperation. What are the important drivers of this discussion? Who are the other nations that might offer aid and guidance? What do the nations of the Global South look for?

- **Estela Aranha**, Special Advisor to the President of Brazil for International Affairs on Artificial Intelligence, Brazil
- **Michael Brown**, US Senator, District of Columbia, USA
- **Bruno Lamas**, Secretary of Science, Technology and Innovation, State of Espírito Santo, Brazil
- **Murat Seitnepesov**, President, Greater Caspian Association, Switzerland

Rapporteur's report by

- **Benjamin J. Butler**, Futurist, Embassy of the Future, Hong Kong

Chaired by

- **Mariana Luz**, Chief Executive Officer, Maria Cecilia Souto Vidigal Foundation, Brazil

20.00-22.00 Dinner Reception: Proposing a Cultural Message of Hope (Foyer)

Participants are invited to meet in an informal atmosphere to enjoy a light buffet dinner embracing Espírito Santo's gastronomic breadth whilst building bridges to other lands and cultures. We will propose a cultural message of hope to lead with a new dynamism shifting towards stronger sustainable growth, conceived as a pathway to global prosperity.

Sunday, 27 October 2024

07.30-09.00 Session

Morning Contemplation: Inner Peace for Outer Impact (Room 1 – Apex)

This experiential masterclass will take you on a journey into the practice and application of inner ESG. The establishment of inner peace and self-compassion are essential pre-requisites to effective external transformation.

Chaired by

- **Paul Clements-Hunt**, Founder, The Blended Capital Group, United Kingdom
- **Jennifer Nadel**, Director of Compassionate Politics CCARE, Stanford University, USA

09.00-10.00 **Plenary: Fostering South American Unity** (Auditorium)

South American encompasses a huge array of natural resources that need careful management agreed by the whole. By careful bridge building – physical and political – the nations can come together to enjoy coherent growth by helping each other. How to maintain the diversity of cultures and habitats while lifting their poor above the UN minimum limits? How to create pan-nation trade corridors across South America? What are the best development sectors to quickly benefit all within the continent?

- **Luis Castiglioni**, Former Vice President of Paraguay, Paraguay
- **Roberto Fendt**, Former Secretary for Trade and Foreign Affairs, Brazil
- **Federico Lavopa**, Former Deputy Secretary for Trade, Argentina
- **Rodrigo Yáñez**, Secretary General, Sofofa; Former Vice Minister for Trade, Chile

Chaired by

- **Lucas Ferraz**, Professor, Fundação Getulio Vargas; Former Federal Secretary of Foreign Trade, Ministry of Economy, Brazil

10.00-11.00 **Plenary: Creating Multiple Bridges Across Africa** (Auditorium)

Africa has the world's youngest population and will soon represent one-fifth of the world population. The continent is poised to become the world's engine of growth. How to implement economic reforms and how to attract investment to make the African miracle a reality? And how can digitalization as key driving force for innovation transform the continent into a global economic powerhouse?

- **Bright Chukwuemeka Elumelu**, Chief Executive Officer, Bridan Global Trade Agriculture, Nigeria
- **Mekbul Hassen Husse**, Chief Executive Officer, Tadesse Gidey Import & Export, Ethiopia
- **Pedro Neto**, Managing Director, MediaNova Group, Angola
- **Armstrong Takang**, Chief Executive Officer, Ministry of Finance Incorporated, Nigeria
- **Nangula Nelulu Uaandja**, Chief Executive Officer, Namibia Investment Promotion and Development Board, Namibia

Chaired by

- **João Canda**, President, Instituto Literáfrica, Brazil



11.00-11.30 Plenary: B20's Recommendations for the Horasis Global Meeting (Auditorium)

The informal global G20 group of heads-of-states and their sherpa emissaries are aided by a business group, the B20. Several members of the B20 board will discuss their observations and recommendations upon the B20 meeting which just concluded in São Paulo knowing feedback discussions can form strong ideas for new growth policies. What are the takeaways from the B20? What are the new growth sectors? And in which geographies ought attention to be focussed?

- **Dan Ioschpe**, B20 Chair; Chairman, Iochpe Maxion, Brazil
- **Constanza Negri**, B20 Sherpa, Brazil

Chaired by

- **Priyam Gandhi-Mody**, Author and Founder, Vishwamitra Research Foundation, India

12.00-17.00 Visiting Vitória

Buses leave from the Cidade da Inovação for a guided tour. Visit the rapidly evolving Vitória to see how its urbanization based on modern innovation have a conjoined history that expanded its island beginnings into a bustling modern city.

Participants

Name	Position	Organization	Country
Aysha Abba	Group Chief Executive Officer	Cainergy Group	Nigeria
Ebenezer Kwame Addo	Founder	Black Horizon Foundation	Ghana
Sunday Adejo	Co-Founder	Biodry2Energy	Switzerland
Sheraz Ahmed	Managing Partner	STORM Partners	Switzerland
Jouko Ahvenainen	Chairman	Mission Grey	USA
Noel Akpata	Founder	PSLSIA	Nigeria
Luiz Cláudio Allemand	Partner	Allemand Consultoria e Advocacia empresarial	Brazil
Bartira Almeida	Chief Executive Officer	Instituto Ponte	Brazil
Gilberto Martins de Almeida	Founding Partner	Martins de Almeida – Advogados	Brazil
Dexus Almonte	Co-founder	Common	Canada
Connie D. M. Allsopp	Founder	The World’s Registrar	Canada
Nádia Júnia Almeida de Souza	Chief Executive Officer	Khene	Brazil
Roberto Alvarez	Executive Director	The Global Federation of Competitiveness Councils	USA
Saville Alves	Founder	Solos	Brazil
Bo Inge Andersson	Chief Executive Officer	Uzauto Motors	Uzbekistan
Marcelo de Andrade	Founder	Pro Natura International	Brazil
Ayla Annac	Chief Executive Officer	InvivoSciences	USA
Paschal Anosike	Founder	Forum for Innovation in African Universities	United Kingdom
Fabiano Araújo	Founder	Saverr	Brazil
Jorge Arbache	Professor of Economics	Universidad de Brasília	Brazil
Santiago Ardisson	Jean Monnet Module Coordinator	Universidad Austral	Argentina
Rosalía Arteaga Serrano	Former President of the Republic of Ecuador		Ecuador
Sertan Ayçiçek	Group President	IKAR Holdings	United Kingdom
Ricardo Bacci G. Amaral	Ambassador	Planet Youth Brazil	Brazil
Rafael Andaku	Research Director	Apex Partners	Brazil
Estela Aranha	Special Advisor to the President of Brazil for International Affairs on Artificial Intelligence		Brazil
Alexander Avramov	Co-founder	EBAC	Brazil
Luiz Alberto Baptista	President	Pneuvix Ambiental	Brazil
Rodrigo Baer	Managing Partner	Upload Ventures	Brazil
Paulo Baraona	President	Findes	Brazil



José Roberto Barbosa da Silva	Chief Executive Officer	Petrocity Portos	Brazil
Paula Barcellos	Changemaker	Oliveira Foundation	Brazil
Carole Barrow	Director	Bospar	USA
Claude Béglé	Chairman	SymbioSwiss	Switzerland
Stiphan Beher	Chief Executive Officer	International Water Security Foundation	USA
Priscila Bentes	Chief Executive Officer	Circuito Elegante	Brazil
Bjørn Berge	Deputy Secretary General	Council of Europe	France
Mavis Yaa Bermudez	Chief Executive Officer	Cardinal Security Services	Ghana
Nailson Dalla Bernadina	President	Espírito Santo em Ação	Brazil
Fabio Bertollo	Chief Executive Officer	ES Gás	Brazil
Yuri Binder	Chief Executive Officer	213 Sports	Brazil
Alexandre Billot Mori	Managing Director	Portocel	Brazil
Derek Bittar	Co-founder	Indicator Capital	Brazil
John G. Blitch	President	Blitz Solutions	USA
William Bohnett	Chairman	American Forests	USA
Fabio Bottacci	Founder and CEO	VINCI Digital	Brazil
Kyle Bozentko	Executive Director	Center for New Democratic Processes	USA
Alice Bouman-Dentener	Co-founder	Cansu Global	The Netherlands
Fabio Bertollo	Chief Executive Officer	ES Gas	Brazil
Paul Brandus	White House Bureau Chief	West Wing Reports	USA
João Pedro Brasileiro	Chief Executive Officer	Innovation Latam	Brazil
Gustavo Brito	Shareholder and Global Director	IHM Stefanini	Brazil
Michael Brown	Shadow Senator	District of Columbia	USA
David Bruemmer	Chief Executive Officer	W8less	USA
Luciano Brunherotto	Co-founder	ARO Facilities Management	Brazil
Benjamin J. Butler	Futurist		Hong Kong
Andrea Burattini	Founder	Dinie	Brazil
Claudiu Butacu	President and Co-founder	EFdeN	Romania
Vinícius Cadete	President	Instituto Líderes do Amanhã	Brazil
Luiz Calado	Board member	IBREI	Brazil
Luis Americo Calcada	Senior Lecturer	Universidade Federal Rural do Rio de Janeiro	Brazil
Larissa Calegario	President	Cindes Jovem	Brazil

Name	Position	Organization	Country
Thiago Camargo	Director	InvestSP	Brazil
Edmar Camata	Secretary of Control and Transparency	State of Espírito Santo	Brazil
João Canda	President	Instituto Literáfrica	Brazil
José Antonio Carim	Managing Partner	Carim Advogados	Brazil
Edison Carlos	Chief Executive Officer	Instituto AEGEA	Brazil
Thais Carneiro	CEO and Founder	FIND	Brazil
Adriana Carvalho	Executive Director	Instituto Consulado da Mulher	Brazil
Jose Amarildo Casagrande	Chief Executive Officer	Banestes	Brazil
Renato Casagrande	Governor	State of Espírito Santo	Brazil
Luis Castiglioni	Former Vice President of Paraguay		Paraguay
Simona Ceci	Partner	E4Revive	USA
Anne Chang	Partner in Technology & Digital Law	Vella Pugliese Buosi e Guidoni Advogados	Brazil
Sebright Chen	Chairman	Summer Atlantic Capital	USA
Pankaj Choudhary	Founder	Let's Do it India Foundation	India
Fernando Cinelli	Chief Executive Officer	Apex Partners	Brazil
Jean Rodrigo Cioffi	Chief Executive Officer	JRC Law	Brazil
Paul Clements-Hunt	Chief Executive Officer	The Blended Capital Group	United Kingdom
Fabien Clerc	Consul	Consulate General of Switzerland in São Paulo	Brazil
Lina Constantinovici	Founder and CEO	Innovation 4.4	USA
Lucas Corbellini	Vice President	Lemon Energia	Brazil
Juan Pedro Córlica	Co-founder & Executive Director	QMAX Intelligent Energy	Argentina
Paulo Henrique da Costa Correa	Director	Valor Investimento	Brazil
Erick Coser	Co-founder	Gabriel	Brazil
Ciprian Dan Costea	Member of the Board	Autonova	Romania
Sérgio Costa	Chief Executive Officer	Strings Group	Brazil
Jasmin Cowin	Associate Professor	Touro University	USA
Rodrigo V Cunha	Founder	Profile	Brazil
Eduarda Cunha de La Rocque	Director of Internal Controls, Risks and Compliance	IRB(Re)	Brazil
José Luiz Dantas	President	Vila Velha University	Brazil
Marcello DeMello	Co-founder	PicnicBank	United Kingdom
Lygia Diniz	Chief of Marketing	Editora Seikyo Brasil	Brazil
Özge Dogan	Founder	Karman Beyond	Türkiye
Hakan Dogu	Chairman	Alagan Mobility Solutions	France
Francois Dossa	Sustainability Director LatAm	TCS	Brazil

Álvaro Duboc	Secretary for Economy and Planning	State of Espírito Santo	Brazil
Jan Eichbaum	President	ENRICH – European Network of Research Innovation Centres and Hubs	Brazil
HH Princess Nisreen El-Hashemite	Executive Director	Royal Academy of Science International Trust	USA
Bright Chukwuemeka Elumelu	Chief Executive Officer	Bridan Global Trade Agriculture	Nigeria
Denise Endringer	Rector	Vila Velha University	Brazil
Aytül Erçil	Co-Founder and Co-CEO	Vispera Information Technologies	Türkiye
Batur Erdogan	Chairman	TDG – Technology Development Group	Türkiye
Deniz Erkus	Partner	Leonie Hill Capital	Switzerland
Emily S. Ewell	Founder and CEO	Pantys	USA
Diego Fagundes	CEO and Co-founder	Fuerza Studio	Brazil
Sergio Fantini de Oliveira	Sustainability Director	IMETAME Group	Brazil
Juliana Farah	Founder	Semeadoras do Agro	Brazil
Gabriel Feitosa	Director of Leadership Development	Espírito Santo em Ação	Brazil
Roberto Fendt	Former Minister for Trade and Foreign Affairs		Brazil
Fabio Fernandes	Founder	Walking Together	Brazil
Donovan Ferreti	Managing Director	Ticketmaster Brasil	Brazil
José Augusto Figueiredo	Country President	LHH Brazil	Brazil
Marcus Figueredo	Chief Executive Officer	Hilab	Brazil
Jose Luis Finocchio	Managing Partner	Finocchio & Ustra	Brazil
Eelco Fiole	Founder & Managing Partner	Alpha Governance Partners	Switzerland
Andrew Fishman	President and Co-Founder	The Intercept Brasil	Brazil
Alaimar Ribeiro Rodrigues Fiuza	Coordinator of Sustainability	Cesan	Brazil
João Fouad	Founder and CEO	Highline Venture Builder	Brazil
Carlos Foz	Chairman	Andbank	Brazil
Márcio França	Minister of Entrepreneurship, Microenterprise and Small Business	Government of Brazil	Brazil
Alyne Freitas da Silva	President	ABAS	Brazil
Fabricio Cardoso Freitas	Chief Executive Officer	Macro Investimentos	Brazil
Richard Freund	Chief Executive Officer	Konker	Brazil
Maria Cristina Frias	Partner	Grupo Folha	Brazil
Rafael Fuchs	Artist, Photographer, Director, Curator and Producer		USA
Marco Antonio Fujihara	Founding Partner	Infrapar Capital Partners	Brazil
Priscila Gama	Founder	Instituto das Pretas	Brazil

Name	Position	Organization	Country
Mahesh M Gandhi	President	AFII Capital	Germany
Lino Gandola	Founding Partner	Riceberg Ventures	United Kingdom
Priyam Gandhi-Mody	Author and Founder	Vishwamitra Research Foundation	India
Marjorie Lisette Garces Ocares	Chief Education Officer	IFFAmérica	Chile
Simone Garcia	Executive Head	Fetransportes	Brazil
Alberto Gavini Filho	Director General	ADERES	Brazil
Cleber Genero	Vice President	Serasa Experian	Brazil
Aleksander Gerbec	Managing Director	ECUBES Hydrogen Flexibility	Slovenia
Marco Gercke	Director	Cybercrime Research Institute	Germany
Pedro Gerhardt	Principal Managing Partner	Kaapora Finance	Brazil
Gustavo Lopez Ghory	Chairman and Co-Founder	SmarterChains	Switzerland
Luiz Giacomelli	Founder	Maximus Management and Operations	Brazil
Dariusz Gibasiewicz	Chief Executive Officer	Smart Aviation Training Innovative Solution Company	Poland
Carol Gilberti	Founder and CEO	Mubius WomenTech Ventures	Brazil
Gilles Jimpie Wouanko	Founder	blajik.com	Canada
Bruno Girardi	Director of Impact Investment	SITAWI Finance for Good	Brazil
Heloisa Glad	C-Level Executive, Board Member & Mentor		Brazil
Gerrit Glass	Founder	OpenHealth Technologies	Germany
Dana Ulrike Glatz	Founder	Global Impact Alliance	Germany
Leo Gmeiner	Founder	School Guardian	Brazil
Camilla Bridi Gomes	Managing Director	Vports Autoridade Portuária	Brazil
Miquéias Gonçalves	Chief Executive Officer	Instituto Aprender Cultura	Brazil
Gustavo dos Santos Goretti	General Coordinator of Irrigation and Soil and Water Conservation	Ministry of Agriculture and Livestock	Brazil
Douglas Graham	Founder	Global Ideation	USA
Kasper Grathwohl	Executive Vice Chairman	UBS	Switzerland
Cyntia Figueira Grillo	Secretary of Labor, Assistance and Social Development	State of Espírito Santo	Brazil
Paulo Guedes	Former Minister of the Economy		Brazil
Jorge Vilchez Guerrero	Deputy Director	OABES	Brazil
Pedro Guimaraes	Senior Partner & Managing Partner Brazil	Roland Berger	Brazil
Marcos Guirro	Co-founder	Lina Infratech	Brazil
Demetrius Guiot	Managing Partner	AgrocarbonBR	Brazil
Victor Guixer	Co-Chief Executive Officer	Bitseet	United Kingdom
Andreas Gyarfas	Chairman	Agmore - Heart	Brazil
Patricia Hajali	Director	European Women Association	United Kingdom

Ernesto Hanhausen	Partner for Latin America and the Caribbean	Circulate Capital	Mexico
Jean Hansen	Founder	Ipê City	Brazil
Kevin Harrison	Founder and CEO	BGI Capital Partners	United Kingdom
Fahim Hashimi	Chairman	Hashimi Group	Afghanistan
Saruhan Hatipoglu	Chief Executive Officer	BERI	USA
Gunnar Hauptmann	Executive Vice President	St. Gallen Symposium	Switzerland
Andres Hayes	President and CEO	Airtifae Group	USA
Joselito Rodrigues Henriques	Vice President	akaer	Brazil
Klaus Hepp	Chairman	KFH Services	Brazil
Ralf Hirt	Founder and CEO	CovQ by 8W8	USA
James Hodson	Chief Executive Officer	AI for Good Foundation	USA
Sekai Holland	Chairperson of Board of Trustees	Zimbabwe Peacebuilding Initiative	Zimbabwe
Joe Honan	Co-Founder	Yunity	USA
Andreas Hube	Chairman	German 3i	Germany
Jean Francois Huertas	Chief Operating Officer	QNET	Malaysia
Mekbul Hassen Husse	Chief Executive Officer	Tadesse Gidey Import & Export	Ethiopia
Ameer Ibrahim	Head of Strategy	Carbonbase	Hong Kong SAR
Akihiro Iisaka	President	Derivatives Research Technology	Japan
Atusue Imayoshi	Artist		Japan
Dan Ioschpe	Chairman	Iochpe Maxion	Brazil
Judicaelle Irakoze	Chair	Choose Yourself International	USA
Sara Isbell	CEO and Co-Founder	Enabled Therapeutics	USA
Maria Pia Aqueveque Jabbaz	Founder and CEO	Maqueveq & Co	Chile
Tijs Jansen	Managing Partner	Citrus Fund Services	Brazil
Nisaa Jetha	Founder	ImpactforSDGs	United Kingdom
Isabel Jiménez	Vice President	Global Infrastructure Finance & Development Authority	USA
Pascal Joncour	Co-founder	AguilaCondor Foundation	United Kingdom
Nabil Kadri	Deputy Managing Director	BNDES	Brazil
Anastasia Kalinina	Co-Founder and CEO	reState Foundation	Switzerland
Ricardo Kanitz	Founding Partner	Spectra Investments	Brazil
Samantha Karlin	Founder	Empower Global	USA
Santosh Kaveti	CEO and Founder	ProArch	USA
Jonathan Keim	Chief Marketing Officer	Robbins Madanes Training	USA
Christina Keller	Chief Executive Officer	Cascade Engineering	USA

Name	Position	Organization	Country
Daniel Kern	Chief Investment Officer	Nixon Peabody Trust Company	USA
Raymond Khattar	Chairman and Founder	Blue Chip Global Development	Australia
Sumaia Georges El Khouri	Executive Director	SGK Consultoria e Informática	Brazil
Abdullah Khurram	Chief Executive Officer	Foresight Quotient	Singapore
Raquel Kibrit	Chief Executive Officer	Sterna International Business	Brazil
Stephan Kriesel	Senior Advisor	Boston Consulting Group	Spain
Samrendra Mohan Kumar	Co-founder & Managing Director	MitKat Advisory	India
Aysegül Kurtel	Director	Izmir Mediterranean Biennial	Türkiye
Bruno Lamas	Secretary of Science, Technology and Innovation	State of Espírito Santo	Brazil
Federico Lavopa	Former Deputy Secretary for Trade		Argentina
Aureo Leal	Managing Director	Green Consult	Brazil
Bruna Legora de Paula Fernandes	Public Prosecutor for the Environment	State of Espírito Santo	Brazil
Alessandra Lehmen	Head of the ESG Committee	30% Club Brazil	Brazil
Jéssica Leite dos Santos	Founder & CEO	Lab F+	Brazil
Sérgio Sá Leitão	President	LIDE Cultura	Brazil
Philippe Lemos	Secretary of Tourism	State of Espírito Santo	Brazil
Yves Leterme	Former Prime Minister of Belgium		Belgium
Simon Levy	Executive Board Member	The Global Centre for Risk and Innovation (GCRI)	Mexico
Yurong Li	Chief Executive Officer	Lipatech	USA
Flavio Liberal	Chief Executive Officer	WorldEd School	USA
Rufus Lidman	Chairman	Digitalenta	Singapore
Thiago Liguori	Chief Medical Officer	Pipo Saúde	Brazil
Mónica A. Ramos Li	Founder	Musa	Peru
Roberto Campos de Lima	Director General	Findes	Brazil
Danilo Limoeiro	Co-Founder and CEO	Turivius.com	Brazil
Pablo Lira	President	Instituto Jones dos Santos Neves	Brazil
Mariana Luz	Chief Executive Officer	Maria Cecilia Souto Vidigal Foundation	Brazil
Ana Paula Rabello Lyra	Professor	Vila Velha University	Brazil
Eduardo Lyra	Chief Executive Officer	Gerando Falcões	Brazil
Franco Machado	Chief Executive Officer	Mogai Tecnologia	Brazil
Ramon Martins Maia	Board Member	Xtory	USA
Carla Maldonado	Member	The Boardroom	Switzerland
Paul Malicki	Chief Executive Officer	Flapper	Brazil
Mickaël Malka	Founder and Executive Chairman	Kenlo	Brazil
Maryan Malvern	Partner	Malvern Insight	United Kingdom

Felipe Manara	Managing Partner	Stoic Capital	Brazil
Nikolas Mancebo	Strategy Consultant focused on AI Product Management		Brazil
Mathias Mangels	President	RethinkingWorks	USA
Lou Marinoff	Professor of Philosophy	The City College of New York	USA
Renata Maron	TV Host, Podcast and Journalist		Brazil
Alessandra Martins	Partner	Machado Meyer Advogados	Brazil
Guilherme S. Martins	President	The Insper Institute of Education and Research	Brazil
Tháila Maschio	Founder and CEO	Digital Fácil	Brazil
Hugo Mathecowitsch	Founder	Tools for the Commons	Brazil
Fabrcio Vargas Matos	Data Scientist	Hearst Television	Brazil
Maxim Matrenitski	Founder and CEO	Cyberian Mine	Germany
Aurélien Maudonnet	Chief Executive Officer	Helexia Brazil	Brazil
Tina McCorkindale	Chief Executive Officer	Institute for Public Relations	USA
John Mein	Executive Coordinator	Instituto Aliança Procomex	Brazil
Hichem Mechichi	Former Prime Minister of Tunisia		Tunisia
Leonardo Medeiros	Founder	Instituto Realiza.vc	Brazil
Enio Meinen	Director	Sicoob	Brazil
Ricardo Meléndez-Ortiz	Founder and Fellow	Caeruleum	Switzerland
Andressa de Mello	Founder and CEO	sust'nreal	Brazil
José Luis Menghini	Chairman	NTT Data Energy & Utilities	Brazil
Henry Mentink	Chairman	UNO Foundation Veerhuis	The Netherlands
Licia Mesquita	President	Impact Hub Brasil Association	Brazil
Julia Michaels	Co-founder	FullCircle Experience	USA
Nicolas Michelin	Founder and CEO	Asia Intelligence Advisory	France
Bernardo Mira	Managing Partner	Mira Global Partners	Brazil
Paulo C De Miranda	Co-founder	DEEP ESG	Brazil
Nobue Mita	Representative for Japan	The Boston Global Forum	Japan
Thanos Mitrelias	Founding Director	Cambridge BioMagnetics	United Kingdom
Raquel Molina	Co-Founder and CEO	Futuriste Technology	Brazil
Fernando Monteiro	Founder & Executive Director	Evoluir	Brazil
Jacqueline Moraes da Silva Avelina	Secretary of Policies for Women	State of Espírito Santo	Brazil
Monalisa Gomes Mühlböck	Country Manager	Schauer Agrotroic	Austria
Luciana Müller	Advisor	State of Paraná	Brazil
Jennifer Nadel	Director of Compassionate Politics CCARE	Stanford University	USA
Tamer Nakisci	Founder	Futureisblank	United Kingdom

Name	Position	Organization	Country
Juliana Oliveira Nascimento	Co-founder and Board Member	Compliance Women Committee	The Netherlands
Marcela Nectoux	Director	GreenPlat	Brazil
Constanza Negri	B20 Sherpa		Brazil
Erico Negrini	Federal Criminal Expert	Federal Police	Brazil
Harold Schultz	Chief AI Officer	MakeOne	Brazil
Pedro Neto	Managing Director	MediaNova Group	Angola
Salim J. Saud Neto	Partner	Saud Advogados	Brazil
Adalberto Bueno Netto	Founder and CEO	LAT Global	Brazil
Beatriz Nóbrega	Chief Executive Officer	Instituto Viva Cidades	Brazil
Osama Bin Noor	Co-founder	Youth Opportunities	Bangladesh
Edith Nordmann	Chairman	Netherlands India Chamber of Commerce and Trade (NICCT)	The Netherlands
Fabricio Noronha	Secretary of Culture	State of Espírito Santo	Brazil
Michele Notari	Professor	University of Teacher Education	Switzerland
Elisa Nuada	Managing Director	Blue Chip Global Development	The Philippines
Caroline Nunes	Founder	Infratoken	Brazil
Femi Ogunseinde	Executive Director Investment	Ministry of Finance Incorporated	Nigeria
Aundre Oldacre	Managing Partner	AoRa Development	USA
Munir Abud de Oliveira	Chief Executive Officer	CESAN	Brazil
Demetrius Oliveira	Founding Partner	Goshenland	Brazil
Gabriela Oliveira	Partner	NTConsult	Brazil
Samuel Oliveira	Managing Partner	Northstone	Brazil
Isabel Opice	Co-founder and Director	Impulso Gov	Brazil
Phil O'Reilly	Managing Partner	Iron Duke Partners	New Zealand
Göksin Özel	Co-founder and Chairman	Circulogene Sağlık	Türkiye
Habib Paracha	Co-founder	Blinq Solutions	Pakistan
Eduardo Parreira	Chief Executive Officer	Opencap Global	USA
Mateus Peçanha	Founder and CEO	Zeros	Brazil
Rodrigo Pedroso	President	Pacto Energia	Brazil
Marcos Flávio Teixeira Pereira	General Director	Frisa Frigorífico Rio Doce	Brazil
Ulisses Pincelli	Chief Executive Officer	Grupo Boa Praça	Brazil
Alvimar Pinto	President	Portuguese Chamber of Business in Espírito Santo	Brazil
Silas Pinto	Chief Executive Officer	U.S. Brazil Network	USA
Fernando Piovesana	Founder and CEO	Bioreset	Brazil
Fabiana Pasquot Polido	Chief Revenue Officer	Serena	Brazil

Jerry Power	Founder	I3 Systems	USA
Rhett Power	Forbes Columnist & CEO	Accountability Inc	USA
Mauricio Prazak	President	Brazilian Institute of International Business Relations Development	Brazil
Luana Pretto	Chief Executive Officer	Instituto Trata Brasil	Brazil
Michael Puscar	Co-founder	Puscar Buritica Family Office	USA
Rodrigo Quercia	Founder and CEO	Ekata	Brazil
Mauricio Queiroz	Chief Executive Officer	Tidalwatt	Brazil
Elysangela Rabelo	Managing Partner	RabeloLaw	Brazil
Vera Nunes de Santana Ramos	Chief Executive Officer	Gentilização	Brazil
Mamphela Ramphela	Honorary President	Club of Rome	South Africa
Christiano Ranoya	Chief Executive Officer	Indico	Brazil
Vitor Raposo	Country Head Brazil	SML Limited	Brazil
Mattia L. Rattaggi	Managing Partner	METI Advisory	Switzerland
Salman Ravala	Partner	Criscione Ravala	USA
Sujith Ravindran	Member Board of Directors	Wise EU Foundation	The Netherlands
Jessica Regina	Founder	Financ.ia	Brazil
Zamara Ribeiro	Executive Manager	Autoglass	Brazil
Frank-Jürgen Richter	Chairman	Horasis	Switzerland
Martin Rich	Co-Founder and CEO	Future-Fit Foundation	United Kingdom
Felipe Rigoni	Secretary of State for Environment and Water Resources	State of Espírito Santo	Brazil
Glicefina Riomalos	Chief Executive Officer	Maspan Holdings	The Philippines
Alex Rodriguez	Founder	NutriBrain	Spain
Luana Romero	Chief Executive Officer	Instituto Ideias	Brazil
Rodrigo Ruggiero	Director	Vale	Brazil
Fernando Rych	Chief Innovation & Technology Officer	Lyx Participações	Brazil
Victor Sabbia	Chief Executive Officer	Brokerware	Uruguay
Rossana Sadir	Board Member	Tata Group	Uruguay
Rajae Sahouri	Founder and Host	The Straight Up Start Up	Jordan
Paul Sanar	Chairman	SS Capital Partners	USA
Veronica Sánchez da Cruz Rios	President	Brazilian National Water and Sanitation Agency	Brazil
Wilbert Sanchez	Partner	TCP Partners	Brazil
Ailton Santos	Former Chief Executive Officer	Nokia Brazil	Brazil
Didem Sarac	General Manager	TDG Türkiye	Türkiye
Sebastian Schäfer	Chief Executive Officer	House of Finance & Tech Berlin	Germany

Name	Position	Organization	Country
Regula Schegg	Founding Partner	Circulate Capital	Singapore
Lilian Schiavo	Vice President	Chamber of Commerce Brazil-Peru	Peru
Stefanie Schmitt	Founder and CEO	Olhi	Brazil
Daniel Schnaider	Chief Executive Officer	Wisefy	Brazil
Markus Schruf	Founder & CEO	Worldwide Soccer Academies	Brazil
Jorge Sebastiao	Co-founder	Famunera	UAE
Murat Seitnepesov	President	Greater Caspian Association	Switzerland
Beatriz Seixas	Coordinator of Communication	Findes	Brazil
Akinori Seki	Professor	Tokyo Keizai University	Japan
Engy Serag	Executive Director	Orascom Construction	Egypt
Sergio Serapiao	Co-founder & CEO	Labora	Brazil
Gustavo Serrão	Chief Executive Officer	Vports	Brazil
Saurabh Shah	Chief Executive Officer	Universal Business & Corporate Services Centre	India
Livia Silva Louvel	Chief Executive Officer	GoGlobal Consulting	Brazil
Marcone Siqueira	Chief Executive Officer	The Bakery	Brazil
Harold Sjursen	Professor Emeritus of Philosophy	New York University	USA
Aaron Stanley	Founder and CEO	Brazil Crypto Report	Brazil
David E. Smith	President	ZanstraSat	USA
Mauro Souza	Chief Executive Officer	Quantum Tecnologia	Brazil
Derya Stafford	President	Stafford Real Estate	USA
Jeffrey Steiner	President and Executive Director	Angel Investors Ontario	Canada
Aleksandr Stommels	President	Circle of Sustainable Europe	Belgium
Gerald van Straelen	Founder	Gemico12 Holding	Germany
Miriam van Straelen	Digital Expert, Investor & Board Member		Germany
Yip Thy-Diep Ta	Founder	J3d.ai Labs	Germany
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Armstrong Takang	Chief Executive Officer	Ministry of Finance Incorporated	Nigeria
Charles Tang	Chairman	Brazil-China Chamber of Commerce & Industry	Brazil
Ahmed El Tassi	Regional Medical Advisor	UnitedHealth Group	Brazil
Júlio António Aponto Té	President	Brazil–Guinea-Bissau Chamber of Commerce	Guinea-Bissau
Carolina Teodoro	Coordinator	Sistema Ocepar	Brazil
Dimas Timmers	Founder	Mundos	Brazil
Chelsea Manalo Tiu	Founder	Beautify MNL Corp	Philippines
Ralf Toenjes	Founder and CEO	Renovatio	Brazil

Luiza Helena Trajano	Chairperson	Magazine Luiza	Brazil
Einar Tribuci	Founding partner	Tribuci Advogados	Brazil
Gutemberg Uchoa	Member of the Board of Directors	Pluggar Consultores Associados	Brazil
Shamsuddeen Usman	Chairman	Ministry of Finance Incorporated Planning, Nigeria	Nigeria
Nangula Nelulu Uaandja	Chief Executive Officer	Namibia Investment Promotion and Development Board	Namibia
Bogdan Vacusta	Chairman	Blockchain Intelligence Professionals Association	Romania
Ayelet Vardi	Founder	Cinema Tribu	Brazil
Kevin Varend	Co-founder	J3D.ai Labs	Germany
Andrej Vasle	Owner	Consultoria Vasle	Brazil
Tomas Veloz	Founder	Foundation for Interdisciplinary Development of Science, Technology, and Arts	Chile
Anne Victor	President	Victor Consultancy	Brazil
Sara Cardoso Vinha	Legal Manager and Governance Specialist	Usiminas	Brazil
Eizen Wanderley	Undersecretary Sustainable Business and Impact Investing	State of Espírito Santo	Brazil
Renata Welinski	ESG Consultive Board Member, Researcher, and Lecturer		Brazil
Gary W. Whitehill	Chairman	Geostrategic Holdings	USA
David Wilcock	Chief Executive Officer	Spirit Well Land	USA
Tanya Woods	Chief Impact Officer	The Kind Village	Canada
Becky Wong	Chief Executive Officer	Globex Capital Partners	Hong Kong SAR
David Wu	Founder and CEO	Motus Nova	USA
Rodrigo Yáñez	Secretary General	Sofofa	Chile
Tania Zacharias	Founder	INNER Co	Brazil
Muhammad Lawan Zanna	Chief Executive	Oryo	Nigeria
Rafael Zanardo	Chief Operating Officer	Lemon Energy	Brazil
Jerry Zhang	Chairman	Sino-Laurel	China
Zabi Ziarmal	Chairman	WTC Afghanistan	Afghanistan
Ligia Zotini	Founder	Voicers	Brazil



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