



Horasis Global Summit

7–9 October 2025, São Paulo, Brazil

a Horasis leadership event

Harnessing the Power of Cooperation

Co-host:
University of São Paulo



inspiring our future

Horasis Gobal Summit

7-9 October 2025, São Paulo, Brazil

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Co-host:

University of São Paulo

Co-chairs:

| | |
|----------------------------|---|
| Bo Inge Andersson | President, Ivanhoe IV, USA |
| Martín Burt | Founder and Executive Director, Fundación Paraguaya, Paraguay |
| Claude Béglé | Chairman, SymbioSwiss, Switzerland |
| William Bohnett | Chairman, Smithsonian Environmental Research Center, USA |
| Cordell Carter | Founder, The Festival of the Diaspora, USA |
| Ahmed Bin Dawood | Chief Executive Officer, BinDawood Holdings, Saudi Arabia |
| Kaspar Grathwohl | Executive Vice Chairman, UBS, Switzerland |
| Maria Cristina Frias | Partner, Grupo Folha, Brazil |
| David Gershon | Founder, Empowerment Institute Center for Reinventing the Planet, USA |
| HH Princess El-Hashemite | Executive Director, Royal Academy of Science International Trust, USA |
| Fahim Hashimi | Chairman, Hashimi Group, Afghanistan |
| Sekai Holland | Chairperson, Zimbabwe Peacebuilding Initiative, Zimbabwe |
| Ani Chahal Honan | Founder, Imagine Global, USA |
| Brittany Kaiser | Co-Founder, Own Your Data Foundation, USA |
| Nkululeko Khumalo | Chief Executive Officer, Mbulase Group, South Africa |
| Rüdiger Leutz | Managing Director, Porsche Consulting, Brazil |
| Jojo Mehta | Chief Executive Officer, Stop Ecocide International, United Kingdom |
| Carlos Creus Moreira | Founder and Chairman, WISeKey, Switzerland |
| Raj Nandwani | Managing Director, Advane, Hong Kong |
| Indrani Pal-Chaudhuri | Founder, Open Origin, USA |
| Carlos Augusto Leone Piani | Chief Executive Officer, Sabesp, Brazil |
| Juliana Schurmann | Co-founder and President, Impact Coalition Institute, Brazil |
| Charles Tang | Chairman, Brazil-China Chamber of Commerce & Industry, Brazil |
| Alejandro Valenzuela | Chief Executive Officer, Banco Azteca, Mexico |
| Henry Wang | Founder, Center for China and Globalization, China |
| Sundeep Waslekar | President, Strategic Foresight Group, India |

Venue:

University of São Paulo, Av. Prof. Lúcio Martins Rodrigues, 310 - Butantã, São Paulo

Co-host of the Horasis Global Summit

The **University of São Paulo** (USP) is the largest and most prestigious university in Brazil. It is a public institution sponsored by the State of São Paulo. USP is consistently ranked among the top 10 most sustainable universities in the world and has a significant impact on the Brazilian innovation ecosystem. Its alumni and faculty include several Brazilian presidents, members of the National Congress, members of the Brazilian Supreme Court, as well as founders and executives of many notable Brazilian companies. In terms of research, USP is one of Brazil's leading institutions, responsible for producing more than 25% of the scientific papers published by Brazilian researchers in high-quality conferences and journals.

<https://www5.usp.br/>



| Tuesday, 7 October Various locations |
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| 10.00 - 12.00 Horasis Serendipity Walk |
| 14.00 - 18.30 Time Travelling Back from 2070 |
| 19.00 - 22.00 Welcome Reception |

| Wednesday, 8 October University of São Paulo | Thursday, 9 October University of São Paulo |
|---|--|
| 08.00 - 09.00 Sessions <ul style="list-style-type: none"> – Cooperating to avoid crisis – Cooperating over borders – Cooperating for symbiosis – Cooperating across genders – Cooperating with machines – Cooperating for planetary health – Cooperating with Brazil – Cooperating to learn goals – Cooperating to innovate – Cooperating across generations – Cooperating for Utopian futures – Cooperating with Creators – Cooperating with Advertising – Cooperating through Football – Cooperating for Urbanization – Cooperating for Green Finance – Cooperating for Global Prosperity | 07.30 - 08.45 Sessions <ul style="list-style-type: none"> – Who Controls the Code? – World on the brink – Global tech war – Ethics of unity – Resilient networks – Agentic AI – FinTech's frontiers – Cultural synergy – Investing in new growth – Markets and/or democracy – From learning to leading – Brazil's Ascent – Collaborative Creators – Foundations for a Resilient Future – InsureTech for Economic Resilience – Igniting National Competitiveness – Rethinking Startup Ambitions |
| 09.15 - 10.00 Grand Opening Cooperating for Prosperity | 09.00 - 10.00 Plenary Shaping Humanity Together |
| 10.00 - 11.00 Plenary Harnessing cooperative power | 10.00 - 11.30 Sessions <ul style="list-style-type: none"> – Innovation in Brazil – Leadership tumultuous times – Dilemma of long-termism – War-ravaged economies – Disruptive technologies – Next gen unicorns – AI for Social Good – Green-tech revolution – Globalization 2.0 – Governance for the Proud South – Quantum computing and AI – Global Megatrends – AI as Creative Catalyst – Rearranging the Dancefloor – Philanthropic Recalibration for Climate Action – The Language of Change – Science fiction shaping reality |
| 11.00 - 12.00 Plenary World economic outlook | 11.30 - 12.00 Break |
| 12.00 - 13.00 Plenary Rethinking climate cooperation | 12.00 - 13.30 Sessions <ul style="list-style-type: none"> – São Paulo's City strategies – Electricity for AI – Social entrepreneurs – Rewilding the globe – Web 3.0 – The Global South – Water stewardship – Future of work – Smart green cities – Feeding the future – AI as innovation's co-creator – Ensuring Growth – Cyber Resilience – Strengthening Human Resilience – Longevity Innovations – Digital Banking Revolution – Africa Rising |
| 13.00 - 14.00 Lunch Break Networking lunch | 13.30 - 14.30 Lunch Break Networking lunch |

| Wednesday, 8 October University of São Paulo | Thursday, 9 October University of São Paulo |
|---|--|
| 14.00-15.30 Sessions <ul style="list-style-type: none"> – Investing in Brazil – Future of economies – Cooperative AI – Making sense of facts – Digital currencies – Navigating Ambiguity – 5th Industrial revolution – Social contracts reimaged – Collective intelligence – World in 2050 – Branding in the digital age – Global Supply Chains – Investing into Tomorrow – Inspiring our Future – Urban Futures – The New Human – Global wellbeing | 14.30-15.30 Plenary Global challenges |
| | 15.30-17.00 Sessions <ul style="list-style-type: none"> – Venture capital in Brazil – Architecting the Polymathic Global Leader – Cooperation or coopetition – Leadership in a Trumpian 2.0 Era – ESG in the value chain – Managing climate disaster – Impact investing – AI's ethical dilemma – S. America's entrepreneurs – Cooperative capitalism – Indigenous paths to renewal – Local Innovation Hubs – AI & Customer Behavior – Market-Driven Decarbonization – Poverty-Free Futures – Cultural Education as a Gateway to Opportunity – Energy transitions |
| 15.30-16.00 Break | 17.00-17.30 Break |
| 16.00-17.30 Sessions <ul style="list-style-type: none"> – Boosting Brazil's competition – A non-competitive world – Tokenized economies – Gen-Z cooperating – Managing through uncertainty – Multi-national accords – Inflation and price stability – Circular economies – AI and digital health – Critical thinking – Digitalization vs. protectionism – Entrepreneurial alchemist – Blockchain, Metaverse & the Future of Content – Reimagining Latin American Identity – Fintech for Good – Passion Economy – Reimagining Tourism for a Sustainable Future | 17.30-19.00 Sessions <ul style="list-style-type: none"> – Digitization of Brazil – AI – a bright candle – Techno-optimism – Humanity's renaissance – Plans for COP30 – Technological cycles – Impactful partnerships – Who will lead the world – The AI economy – Redefining Digitalization – Accelerating Economic Growth – Fueling Science – Platform Labor Relations – Reimagining Education – Building a Global Culture of Peace – Sustainable Agriculture – The spirit of community |
| 17.30-18.30 Plenary Technology for Humanity's Progress | |
| 18.30-19.30 Plenary Searching for world peace | 19.00-19.30 Plenary Scaling Green Technologies for Global Impact |
| 19.30-20.30 Plenary Economic Development in the Age of Cooperation | 19.30-20.30 Plenary Cooperation is a strength |
| 20.30-22.00 Reception Horasis – 20 Years of Cooperation | 20.30-22.00 Closing Reception Together to cooperate |

Programme



Tuesday, 7 October

Arrival via São Paulo Airports

10.00-12.00 Horasis Serendipity Walk: Cultivating Connections in Nature's Blueprint
(Burle Marx Park)

Meet at the main entrance of Burle Marx Park, Av. Dona Helena Pereira de Moraes

Serendipity – the art of discovering value in chance encounters – lies at the heart of innovation and collaboration. As we explore the visionary landscapes of Burle Marx, whose work fused biodiversity, bold design, and cultural identity, this walk invites members of the Horasis community to reflect on how organic connections can spark transformative ideas. Just as Burle Marx harmonized native plants with avant-garde aesthetics, we will blend diverse perspectives to solve complex challenges. The Burle Marx Park – a UNESCO-listed site – reminds us that breakthroughs often emerge from unstructured spaces where nature, art, and humanity intersect.

Chaired by

- **Mauricio Prazak**, President, Brazilian Institute of International Business Relations Development, Brazil (to be reached by WhatsApp +55 11 96858-1573)

14.00-18.00 Embassy of the Future: Time Travelling Back from 2070 (Spanish Chamber of Commerce in Brazil, Av. Eng.º Luís Carlos Berrini, 1681, 14F – located 5 min walk from Hilton Hotel)

We are delighted to kick off the Horasis Global Summit with this unique event at the Spanish Chamber of Commerce in Brazil. In this session we will bridge time: imagining the future in 2070 and bringing learnings back from our time travelling. Expect expert input, dialogue and visualizations. It will be a great way to fire up the imagination before the Horasis Global Summit and more casually meet other members of the Horasis Visions Community.

Welcome by

- **Andre de Angelo**, President, Spanish Chamber of Commerce in Brazil, Brazil

Chaired by

- **Benjamin J. Butler**, Founder, Embassy of the Future, Hong Kong
- **Sujith Ravindran**, Mystic, Embassy of the Future, The Netherlands

19.00-22.00 Horasis Welcome Reception (São Paulo Jockey Club, Av. Lineu de Paula Machado, 1263)

São Paulo, Brazil's cultural and economic heart, provides the ideal backdrop to inaugurate the Horasis Global Summit. As a vibrant hub of the Global South, the city reflects the innovation and resilience that define our shared future. The Welcome Dinner is hosted by the SuperSymmetry Institute, which will present a preview of its Global South Cities Competitiveness Index, offering fresh perspectives on sustainable growth and international collaboration.

Hosted and introduced by

- **Anastasia Kalinina**, Founder, SuperSymmetry Institute, Switzerland

With

- **Vahan Agopyan**, State Secretary for Science, Technology and Innovation, State of São Paulo, Brazil
- **Angela Gandra**, Secretary of International Relations, City of São Paulo, Brazil
- **Jerry Hultin**, Chief Executive Officer, Global Futures Group, USA
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

Wednesday, 8 October

From 07.30 Registration (University of São Paulo, Av. Prof. Lúcio Martins Rodrigues, 310 – Butantã)

08.00-09.15 Sessions

Cooperating to Avoid the Next Economic Crisis (Room 1 InovaUSP C)

Mounting protectionism mirrors the preludes to 1929's collapse and 2008's meltdown, as supply chain fractures, inflation surges, and debt-laden economies teeter. With global trade volumes shrinking and retaliatory tariffs escalating, how can nations avert a 21st-century Great Depression by rekindling cooperation, modernizing multilateral trade frameworks, and defusing zero-sum economic nationalism? What did the Great Recession and Smoot-Hawley era teach us about balancing sovereignty and interdependence and how can leaders apply those lessons to today's debt, demographic, and productivity crises?

- **Guilherme Ferreira**, President, JiveMauá, Brazil
- **Renan Godinho**, Cyber Threat Intelligence Analyst and Founder, Flirtar, USA
- **Raymond Khattar**, Chairman and Founder, Blue Chip Global Development, Australia
- **Sven Morawa**, Entrepreneur, Qatar
- **Ingo Ploger**, President, IPDES, Brazil
- **Jerry Zhang**, Chairman, Sino-Laurel, China

Chaired by

- **Catherine Carlton**, Council Member and Former Mayor, Menlo Park, USA

Cooperating Across National Borders (Room 2 InovaUSP A)

In a world facing shared challenges, cross-border cooperation is essential for addressing issues such as economic disparities, climate change, and security. Effective collaboration among nations can unlock innovative solutions, foster mutual growth, and promote global stability. What models of international cooperation have proven most effective in addressing global challenges? How can nations overcome mistrust and foster enduring partnerships? What role do shared values and mutual benefits play in strengthening cross-border collaboration?

- **Juliana Faddul**, Correspondent, New York Times, Brazil
- **Mike Feerick**, Founder and Chief Executive Officer, Alison, Ireland
- **Igor Grigoriev**, Founder, Yauhahu, Uruguay
- **Janet C. Salazar**, Founder and Managing Partner, ALPHAWIN Ventures, USA
- **Kevin Varend**, Co-founder, J3D.ai Labs, Germany

Chaired by

- **Alberto Furger**, Founder and Chief Executive Officer, Amara Holding, Indonesia



Cooperating for Symbiotic Economies (Room 3 InovaUSP A)

In an era where individual success is deeply linked to collective well-being, economies thrive by fostering symbiotic relationships. Interdependence offers a path to redefine prosperity, creating value for all stakeholders. How can businesses balance competition with collaboration to achieve sustainable growth? What models exemplify successful economic symbiosis, and what lessons can they offer?

- **Flavia Amadeu**, Founder, WAMA Institute, Brazil
- **José Antonio Carim**, Managing Partner, Carim Advogados, Brazil
- **Livia Silva Louvel**, Chief Executive Officer, GoGlobal Consulting, Brazil
- **Robert Salzl**, Former President, ArabellaSheraton Hotelgroup, Germany
- **Sergio Serapião**, Co-founder and Chief Executive Officer, Labora, Brazil
- **Jean-Louis Warnholz**, Co-founder and Chief Executive Officer, Future, USA
- **David Wilcock**, Chief Executive Officer, Spirit Well Land, USA

Chaired by

- **David E. Smith**, President, ZanstroSat, USA

Cooperating for Gender Equality: Building Inclusive Futures (Room 4 InovaUSP A)

Achieving gender equality requires collective effort across governments, businesses, and communities. Cooperation can dismantle systemic barriers to women's rights and empowerment, including evolving models of masculinity, paving the way for a more equitable world. What strategies can foster meaningful collaboration between men and women to dismantle systemic barriers across sectors? How can organizations cultivate inclusive cultures where partnership-based masculinity strengthens rather than threatens gender equality initiatives?

- **Bruna Arruda**, Engineering Professor, Insper, Brazil
- **Daniela Benoit**, Chief Executive Officer, Connect Brains, Brazil
- **Adriana Carvalho**, Executive Director, Instituto Consulado da Mulher, Brazil
- **Patricia Hajali**, Managing Director, Ploutus UK, United Kingdom
- **Shirleyne Quayle**, Chief Operating Officer, Secours.ai, USA
- **Stefanie Schmitt**, Founder and Chief Executive Officer, Olhi, Brazil
- **Yulia Stark**, President, European Women's Association, Belgium

Chaired by

- **Priscilla Carvalhinha**, Founder, Ser Lótus, Brazil

Cooperating with the Machines (Room 5 InovaUSP C)

Automation and AI are reshaping economies, yet resistance persists over fears of displacement and dehumanization. Bridging the gap requires rethinking the relationship between humans and machines, emphasizing coexistence and empowerment. How can automation enhance human roles rather than replace them? What strategies foster acceptance of machines as partners in progress? Is AI the next step in this evolution, and how can it align with human values?

- **Julia Dudenko**, Chief Information Security Officer, Haniel, Germany
- **Fernando Machado**, Journalist, Times Brasil, Brazil
- **Andrea Raballo**, Chair Professor of Psychiatry, University of Lugano, Switzerland
- **GK Reid**, Chief Communications Officer, Open Origin, USA
- **Alf Rehn**, Professor of Innovation, Design, & Management, University of Southern Denmark, Denmark
- **Jakob Sauer**, Data Scientist, BMW, Germany

Chaired by

- **Yip Thy-Diep Ta**, Founder, J3d.ai Labs, Germany

Cooperating for Planetary Health (Room 6 InovaUSP C)

Ecological interdependence calls for cooperative strategies to ensure planetary health. A cooperative approach is vital for achieving environmental sustainability in the face of global challenges, with COP30 in Belém, Brazil, providing a crucial opportunity to drive international action. How can nations overcome competitive tendencies to collaborate effectively on environmental issues? What lessons can be learned from indigenous practices of ecological stewardship in fostering global cooperation?

- **Saville Alves**, Founder, Solos, Brazil
- **Mercedes García Martearena**, Founder, InSail, Spain
- **Fernando Piovesana**, Founder and Chief Executive Officer, Bioreset, Brazil
- **Patricia Zanella**, Co-Founder, EcoCiclo, Brazil

Chaired by

- **Scott Rosenstein**, Visiting Professor, New York University School of Global Public Health, USA

Cooperating to Shape Brazil's Trade Future (Room 7 InovaUSP C)

Brazil's trade strategy is evolving amid global uncertainties, from U.S. tariff risks to a strong dollar and record harvests reshaping its grain markets. The nation's ability to deepen ties with other nations from the Global South and navigate the EU-Mercosur accord will define its role in the future of global trade. How can Brazil strengthen its trade partnerships with other nations from the Global South to diversify its economic dependencies? What opportunities and challenges will the EU-Mercosur accord bring for Brazil's agricultural and industrial sectors, and how can it ensure mutual benefits?

- **Ludmila Carvalho**, Director, National Confederation of Industry of Brazil, Brazil
- **Pedro Corino**, Chief Executive Officer, Sociedade São Paulo de Investimentos, Brazil
- **Renan Lippaus**, Chief Executive Officer, Contegran, Brazil
- **Monica Lobenschuss**, Founder, Vendas Exponenciais, Brazil
- **Emerson de Vasconcelos**, Managing Director, TROP International Trading & Tax Advisory, Brazil

Chaired by

- **Mauro Souza**, Chief Executive Officer, Quantum Tecnologia, Brazil



Cooperating for Better Learning to Achieve Targets (Room 8 InovaUSP A)

Cooperation enhances collective potential, enabling individuals and organizations to reach shared goals more effectively. In education and lifelong learning, fostering collaboration encourages self-awareness and the ability to engage with others through compromise and shared insights. What does it take to foster true cooperation in learning and professional environments? How can we demonstrate that collaboration is more productive than conflict?

- **Carolina Barrios Verand**, Executive Director, Continental University of Florida, USA
- **Nadine Heisler**, Founder, Domlexia, Brazil
- **Tijs Jansen**, Chief Executive Officer, How2Do, Brazil
- **Guilherme S. Martins**, President, The Insper Institute of Education and Research, Brazil
- **Alexandra Matteucci**, Founder, Plano, Brazil
- **Akinori Seki**, Professor, Tokyo Keizai University, Japan
- **Ronnie Videla Reyes**, Director, Innova STEAM Lab, Chile

Chaired by

- **Atul Temurnikar**, Executive Chairman Global Schools Foundation, Singapore

Cooperating for Innovation (Room 9 InovaUSP A)

Cooperative innovation, driven by co-creation, offers powerful solutions to pressing global challenges. Open-source collaboration plays a key role in enabling rapid and effective problem-solving on a global scale. How can intellectual property rights be balanced with the need for open collaboration in innovation? What successful examples of cooperative innovation can serve as models for future initiatives?

- **Dexus Almonte**, Co-founder, Common, Canada
- **Urska Grmek**, Co-Founder, RedPill Platform, France
- **Marcos Guirro**, Chief Executive Officer, Quadra Softworks, Brazil
- **Juliana Kuhn**, Founder, Juliana Kuhn Consultoria Empresarial, Brazil
- **Thiago Padovan**, Co-founder, Project Villa, Brazil
- **Alisson Pontes**, Chief Executive Officer and Founder, Escolho Viver, Brazil

Chaired by

- **Daphne Laan**, Founder, Planetir, The Netherlands

Cooperating Across Generations for a Fairer Society (Room 10 InovaUSP B)

Wealth, when effectively managed, can not only provide for future generations but also address pressing societal challenges such as poverty and economic inequality. By leveraging tools like philanthropy, progressive taxation, and socially responsible investments, holders of wealth can contribute to a more equitable world. How can family offices and wealth holders balance intergenerational wealth preservation with initiatives that reduce poverty and inequality? What are the most effective strategies for encouraging wealth-sharing?

- **Isabella Barros**, Founder, Isapay, Brazil
- **Bettina Gómez-García**, Chief Strategy Officer, Edify.org, Peru
- **Marcus Kerekes**, Co-Founder and Chief Executive Officer, Diversitera, Brazil
- **Leonardo Letelier**, Chief Executive Officer, SITAWI, Brazil
- **Fernando Monteiro**, Founder & Executive Director, Evoluir, Brazil
- **Heiko Hosomi Spitzack**, Director, Sustainability Research Center, Fundação Dom Cabral, Brazil

Chaired by

- **Kevin Harrison**, Founder and Chief Executive Officer, BGI, Capital Partners, United Kingdom

Cooperating for Utopian Futures (Room 11 InovaUSP B)

Inspired by Thomas More's Utopia, societies stand at the threshold of harnessing exponential technologies to transcend scarcity and foster universal well-being. Global cooperation, participatory governance, and ethical innovation anchor pathways to futures where equity, ecological harmony, and human creativity flourish in symbiosis. What practical steps can governments, businesses, and communities take today to align technological breakthroughs with the utopian ideal of universal abundance? How might collaborative frameworks transform speculative visions of utopia into actionable, inclusive roadmaps for the 22nd century?

- **Uri Aviv**, General Director, Utopia, Israel
- **Sara Regina Gansohr**, Founder and Chief Executive Officer, PlenÀsSoluções, Brazil
- **Regina Noppe**, Founder and Chief Executive Officer, Dream2B, Canada
- **Rosemery Carina Simoes**, Chief Executive Officer, Wongo, Cabo Verde
- **Thais Sterenberg**, Chief Executive Officer, Elephan, Brazil
- **Elsa Louise Soderberg**, Philanthropy Director, Elsa & Peter Soderberg Foundation, USA

Chaired by

- **Petra Borgmann Durrie**, Managing Partner, key designs, Germany



Cooperating with Creators: Impact Beyond Influence (Room 12 InovaUSP A)

Content creators are driving systemic change by partnering with NGOs, governments, and brands to turn social and environmental advocacy into scalable action, merging grassroots authenticity with institutional reach. As their platforms amplify global causes, creators face tensions between maintaining audience trust and navigating the commercial pressures of purpose-driven campaigns. How can institutions collaborate with creators to scale impact without compromising their perceived independence or diluting their message? Can viral engagement translate to lasting societal change – or does algorithmic success risk reducing activism to performative metrics?

- **Kemal Brown**, Founder and Chief Executive Officer, Digita Global Group of Companies, Jamaica
- **Matheus Fernandes**, Fellow, Brazil Centre of Climate Justice, Brazil
- **Priscila Gama**, Founder, Instituto das Pretas, Brazil
- **Luiz Gustavo Ribeiro**, Creator Manager, LinkedIn, Brazil
- **Ketyanne Dos Santos Silva**, Social Trend Hunter, OLIVER, Brazil
- **Vanessa Spirandeo**, Marketing Director, Binance, Brazil

Chaired by

- **Erih Carneiro**, Founder, Gombo Agency, Brazil

Cooperating with the Advertising Sector to Accelerate Climate Action (Room 13 InovaUSP A)

For some major brands, marketing is their single largest source of carbon emissions and advertising has approximately the same climate impact as aviation, yet has been overlooked even by climate leaders. Additionally, advertising can be the next major lever to engage to accelerate climate action via behavior change. How are climate committed companies using new tools like the Global Media Sustainability Framework to decarbonize their advertising? How will the leaders at COP30 engage the superpowers of advertising to move the needle on consumer behavior?

- **Erlana Castro**, Founder, #ESGpraJA, Brazil
- **Mauro Homen**, Vice President Sustainability and Corporate Affairs, The Heineken Company, Brazil
- **Thomaz Naves**, Vice President of Times Brasil/CNBC, Brazil
- **Patrick O'Neill**, Managing Partner, Sherlock Communications, USA
- **Paula Sayão**, Chief Marketing Officer, Banco do Brasil, Brazil
- **Fabiana Schaeffer**, Board Member, International Advertising Association, USA
- **Christopher Wells**, former Global Head, Environmental and Social Risk, Santander, Spain

Chaired by

- **Bill Wescott**, Lead Climate Advisor, Ad Net Zero, United Kingdom

Cooperating Through Football (Room 14 InovaUSP A)

Football's unparalleled global reach bridges divides, transforming lives through academies, grassroots programs, and digital platforms that connect talent to opportunity. Emerging trends - from AI-driven scouting to women's leagues challenging gender norms - are redefining how the sport drives education, economic inclusion, and cross-cultural dialogue. How can football ecosystems ensure marginalized communities retain ownership of talent development and benefit equitably from the sport's \$50B+ global economy? What partnerships between leagues, governments, and tech innovators can amplify football's role in advancing climate action, peacebuilding, and youth empowerment?

- **Felippe Facincani**, Journalist, Canal do Facincani, Brazil
- **Alexander Jarvis**, Founder, Blackbridge Sports, UAE
- **Gerardo Figueiredo Junior**, Senior Partner, Zeigler Advogados, Brazil
- **Brandon Lowery**, President, The Global Action Sports Foundation, USA
- **Henrique Muzzi**, Director, Instituto Galo, Brazil
- **Fernando Neves**, Director, HEKIM Capital Partners, Switzerland
- **Pedro Panzelli**, FIFA Players' Agent, Sporticos, Brazil
- **Rozallah Santoro**, Member of the Board, SuperJobs Ventures, Brazil
- **Markus Schruf**, Founder and Chief Executive Officer, WWSA - Worldwide Soccer Academies, Brazil

Chaired by

- **Janahim Figueira**, Partner, 11 Sports Management, Brazil

Cooperating for Urban Transformation (Room 15 InovaUSP B)

To accelerate competitiveness and agility, cities must mobilize resources and innovative governance solutions for 21st century challenges: climate change, demographic shifts, and economic transformation. Cities require unprecedented investment to fund infrastructure and coordinate across metropolitan areas. In our upcoming discussion, we will present insights from the Global South Competitiveness Cities Index. How can cities access capital for large scale urban transformation while maintaining democratic accountability? What governance innovations can enable effective coordination between municipalities, regions, and national governments?

- **Irina Gamagina**, Founder, First London Property, United Kingdom
- **Babajide Oluwase**, Co-Founder and Chief Executive Officer, Ecotutu, Nigeria
- **Salvador Ramírez**, Co-Founder and Chief Executive Officer, Boxful, El Salvador
- **Mary Showstark**, Chief Liaison Officer, Health Tech Without Borders, USA
- **Bernardo Torres**, Head of Institutional Relations, City of Sao Paulo, Brazil
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Vietnam

Chaired by

- **Anastasia Kalinina**, Founder, SuperSymmetry Institute, Switzerland



Cooperating for Green Finance (Room 16 InovaUSP B)

Green finance represents a fundamental shift in how capital flows are structured to address environmental challenges while generating sustainable returns. Financial institutions worldwide are pioneering innovative instruments and partnerships that unlock unprecedented opportunities for climate-positive investments and sustainable economic transformation. How can green finance mechanisms be accelerated to unlock the trillions needed for global climate action? How can emerging markets better access green capital to accelerate their transition to sustainable development pathways?

- **Fabiana Alves**, Chief Executive Officer, Rabobank Brazil, Brazil
- **Pedro Maranhão**, President, Abrema, Brazil
- **Gustavo Montezano**, Chief Executive Officer, YvY Capital, Brazil
- **Plínio Nastari**, President, DATAGRO, Brazil
- **Patrícia Iglesias**, Former Secretary of Environment, State of São Paulo, Brazil
- **Carlos Takahashi**, Chairman, BlackRock Brasil, Brazil

Chaired by

- **Jan Eichbaum**, President, European Network of Research and Innovation Centres, Brazil

Cooperating for Global Prosperity (Room 17 InovaUSP B)

Nations increasingly optimize for individual advantage while collective prosperity stagnates, leaving global wealth gaps to persist for generations. Yet breakthrough partnerships and innovative trade mechanisms are showing that shared prosperity can be more profitable than national competition, especially as climate pressures demand coordinated action and narratives shift from scarcity to abundance. What economic architectures could transform competition into collaborative advantage, making it rational to help others prosper? How can global systems and storytelling mechanisms be redesigned to reward actors not only for their own growth, but also for measurably advancing worldwide prosperity?

- **Priscila Bentes**, Chief Executive Officer, Circuito Elegante, Brazil
- **Catherine Falk**, Partner, Bluewater Capital, UAE
- **Meire de Fátima Ferreira**, Sustainability Advisor, CLA Brasil, Brazil
- **Suruchii Suresh Gupta**, Founder and Chief Executive Officer, GIANT Protocol, USA
- **Pedro Meduna**, Co-founder and Partner, L4vb, Brazil

Chaired by

- **Louisiana Mees Fongang**, Founder and Chief Executive Officer, The Ground Productions, Belgium

09.15-10.00 **Grand Opening: Cooperating to Generate Global Prosperity** (Auditorium CDI)

Horasis and the State of São Paulo welcome participants to the 10th annual edition of the Horasis Global Summit. From its inception the State of São Paulo has engendered a multi-ethnic fusion that is well-displayed in its present mode. Its experiences make it ideal to host this meeting looking towards Harnessing the Power of Cooperation. The panels will discuss ‘cooperation’ as it is a driving force leading to positive impacts on the state of this world.

- **Tarcísio Gomes de Freitas**, Governor of São Paulo, Brazil
- **Carlos Gilberto Carlotti**, Rector, University of São Paulo, Brazil
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

10.00-11.00 **Plenary: Harnessing the Power of Cooperation** (Auditorium CDI)

In a world of unrest and declining trust in institutions, there is a pressing need to rebuild faith in collective action. This session lays the intellectual foundation for the Horasis Global Summit, exploring how cooperation can drive progress amid chaos. How do we initiate this transformation and inspire belief in our capacity to work together? What actionable steps can harness the power of cooperation to drive progress in an uncertain world?

- **Bo Inge Andersson**, President, Ivanhoe IV, USA
- **Maria Cristina Frias**, Partner, Grupo Folha, Brazil
- **Sekai Holland**, Chairperson of Board of Trustees, Zimbabwe Peacebuilding Initiative; Former Minister of State for National Healing, Reconciliation and Integration, Zimbabwe
- **Carlos Augusto Leone Piani**, Chief Executive Officer, Sabesp, Brazil

Chaired by

- **Kyle Bozentko**, Executive Director, Center for New Democratic Processes, USA

11.00-12.00 **Plenary: World Economic Outlook** (Auditorium CDI)

Global economic growth remains under pressure, with forecasts from the IMF and World Bank predicting modest progress for 2025. Rising protectionist measures, including U.S. tariffs, have added complexity to international trade dynamics. Emerging economies like Brazil are navigating these challenges while striving for sustainable growth. What strategies can foster better global cooperation to bridge the gap between the global north and south? How can nations work together to create inclusive growth and reduce economic disparities?

- **Claude Béglé**, Chairman, SymbioSwiss, Switzerland
- **Lucas Ferraz**, Former Secretary of Foreign Trade; Professor, Fundação Getulio Vargas, Brazil
- **Kaspar Grathwohl**, Executive Vice Chairman, UBS, Switzerland
- **Alejandro Valenzuela**, Chairman, Banco Azteca, Mexico

Chaired by

- **Ligia Guimaraes**, Editor, Valor Econômico, Brazil



12.00-13.00 **Plenary: Rethinking Climate Cooperation** (Auditorium CDI)

Global efforts to address climate change have yielded landmark agreements in Kyoto and Paris, yet the urgency of the crisis demands far more effective cooperation. As leaders prepare for COP30 in Belém, Brazil, in November 2025, success stories and setbacks provide valuable lessons. Why is global collaboration still falling short, and how can it be strengthened to achieve meaningful change? What are the critical climate measures agreed upon, and what practical steps are needed to implement them?

- **William Bohnett**, Chairman, Smithsonian Environmental Research Center, USA
- **Gladys Martínez**, CEO, Interamerican Association for Environmental Defense, Costa Rica
- **Juliana Schurmann**, Co-founder and President, Impact Coalition Institute, Brazil
- **Sarah Siqueira**, Founder, Rampa, Brazil

Chaired by

- **Nisaa Jetha**, Founder, ImpactforSDGs, United Kingdom

13.00-14.00 **Lunch Break** (Foyer)

An opportunity to meet to open new ventures with other delegates.

14.00-15.30 **Sessions**

Investing in Brazil (Room 1 InovaUSP C)

Brazil's FDI environment offers immense opportunities for growth across diverse sectors, driven by its large market, rich natural resources, and strategic position in Latin America. With reforms and incentives attracting international capital, the country is positioned to become a key player in the global investment landscape. What are the key factors driving foreign direct investment in Brazil, and how can investors tap into these opportunities? How can Brazil balance economic development with sustainable practices to ensure long-term growth?

- **Luiz Calado**, Member of the Board, IBREI, Brazil
- **Monique Evelle**, Founder, Inventivos, Brazil
- **Helio Magalhaes**, Chairman, Evoltz Participações, Brazil
- **Helena Marques**, Partner, Stratbridges Partners UK, United Kingdom
- **Eduardo Parreira**, Chief Executive Officer, Opencap Global, USA
- **Fernando Rych**, Chief Technology Officer, Bitkabit, UAE

Chaired by

- **Karina Chuquimia**, Founder, Immigration Consulting, Brazil

The Future of Economies (Room 2 InovaUSP A)

Economic theory offers insights into how nations respond to crises, yet the global economy remains uncertain in the wake of COVID-19, supply chain disruptions, and divergent government policies. Inflationary pressures persist in some regions, while others face deflation or stagnation. What do economic models suggest about the future trajectory of global trade and economic growth? Will global trade networks adapt and thrive, or will insular policies and deglobalization dominate?

- **David Graff**, President, Corner Capital Management, USA
- **Marcelo Marzola**, Board Member, GSA Group, Brazil
- **Mandi Rukuni**, Chairman, Zimbabwe Council for Higher Education, Zimbabwe
- **Catherine Shiang**, Managing Director, ACA, Hong Kong

Chaired by

- **Mauricio Prazak**, President, Brazilian Institute of International Business Relations Development, Brazil

Cooperative AI Within a Hollowed-out Workforce (Room 3 InovaUSP A)

As firms grew during the boom decades their middle management group also expanded. Now robotics and AI threatens their existence as these demonstrate good operational capabilities. What would a firm lose if AI occupied the middle ground of the managerial pyramid? What would happen if AI, trained on the firm's history, failed to solve novel judgmental processes? Is AI going to be the global savior of reduced birth rates and thus fewer workers?

- **Ivan Braun**, Chief Executive Officer, Generated Photos, Argentina
- **Luciano Brunherotto**, Co-founder, ARO Facilities Management, Brazil
- **Iván Morales**, Chief Executive Officer, Taiba Lab, Colombia
- **Jeni Shih**, Head of Innovation, Voe Sem Asas, Brazil
- **Lorena Tolesani**, Chief Executive Officer, Vitrina Care, Brazil

Chaired by

- **Pieter Perrett**, Professor, University of Applied Sciences Northwestern Switzerland, Switzerland

Making Sense of Facts (Room 4 InovaUSP A)

Facts come from our history, our observations or our scientific experiments: they are subjective data that can be interpreted differently by others over time. Presently AI is making progress in reinterpreting our facts in many domains, and presenting its new knowledge for our judgement. Given their new findings how do we interpret their results as good or bad? How do we solve the basic question – which is more correct – the software or the human? What are our collective thoughts on the future of AI?

- **Luiz Giacomelli**, Founder, Maximus Management and Operations, Brazil
- **Cynthia Johnson**, Co-Founder and Chief Executive Officer, Bell + Ivy, USA
- **Thierry Cintra Marcondes**, Visiting Assistant Professor, Fundação Dom Cabral, Brazil
- **Dani Monttêiro**, Founder, DANI Academy, Brazil

Chaired by

- **Simon Robinson**, Chief Executive Officer, Holonomics, Brazil

Embracing Digital Currencies (Room 5 InovaUSP C)

Digital currencies are reshaping the financial landscape, offering new opportunities for diversification and innovation in investment strategies. While challenges like regulation and volatility remain, digital currencies have become an increasingly integral part of portfolios, attracting businesses, exchanges, and brokerages seeking to capitalize on their potential. How can digital currencies contribute to a balanced and forward-thinking investment portfolio? What strategies can investors adopt to manage risks while leveraging the growth potential of digital currencies?

- **Safi Ghauri**, Managing Partner, Esquare Legal, UAE
- **Adriana Givergir**, Co-Founder, CryptoLovers, Brazil
- **Alexander Lieber**, Representative in Brazil, Deutsche Bundesbank, Brazil
- **Thierry Arys Ruiz**, Chief Executive Officer and Chairman, AgAu, Switzerland
- **Tevfik Kaan Soyak**, Chief Executive Officer, SoyakTech International, Türkiye
- **Aaron Stanley**, Founder and Chief Executive Officer, Brazil Crypto Report, Brazil

Chaired by

- **Vitor Braga**, Co-founder and Chief Technology Officer, CryptoLovers, Brazil

Navigating Ambiguity with Audacity (Room 6 InovaUSP C)

In a world awash with fragmented data, opaque risks, and uncharted markets, success belongs to those who act - not just analyze. How can leaders foster cultures where teams pioneer solutions instead of defaulting to risk mitigation? What strategies transform ambiguity from a paralyzing force into a launchpad for bold, decisive action? How do we balance probabilistic models with the human courage required to innovate in uncharted territory?

- **Rodrigo V Cunha**, Founder, Profile, Brazil
- **Pedro Guimaraes**, Senior Partner & Managing Partner Brazil, Roland Berger, Brazil
- **Camila Moletta**, Co-Founder and Chief Executive Officer, More Grs, Brazil
- **Beatriz Nóbrega**, Senior Partner, PLANO Public Affairs, Brazil
- **Karina Ribeiro**, Chief Executive Officer, VML, Brazil

Chaired by

- **Heloisa Glad**, C-Level Executive, Board Member & Mentor, Brazil

Advancing the 5th Industrial Revolution (Room 7 InovaUSP C)

The convergence of AI, IoT, robotics, and advanced manufacturing is not only transforming industries but redefining the relationship between humans and machines. This new industrial paradigm promises unprecedented economic growth while posing risks such as job displacement and increased inequality. How can businesses and governments ensure this revolution fosters inclusive prosperity? What ethical and societal frameworks are necessary to guide its development responsibly?

- **Beatriz Ambrosio**, Chief Executive Officer and Founder, Mention, Brazil
- **Fabio Bottacci**, Founder and Chief Executive Officer, VINCI Digital, Brazil
- **Isabel Braga**, Founder, Bogo, Brazil
- **Luis Diez**, Partner and Enterprise Technology Leader to South America, Bain, Brazil
- **Gustavo Lopez Ghory**, Chairman and Co-Founder, SmarterChains, Switzerland
- **Habib Paracha**, Co-founder, Blinq Solutions, Pakistan

Chaired by

- **Nikolaos Mavridis**, Startup Mentor, Massachusetts Institute of Technology (MIT), USA

The Social Contract Reimagined (Room 8 InovaUSP A)

The evolution of the social contract calls for governance models that adapt to a more cooperative era. Decentralized governance structures can better serve the needs of a connected and collaborative society. In what ways can citizen participation be enhanced in decision-making processes at all levels of governance? How can trust be built and maintained between governments and citizens in cooperative frameworks?

- **Gisele Ambrosio**, Director, Brazil-California Chamber of Commerce, USA
- **Marina Franciulli**, Founder, Mazzi, Brazil
- **Marcene Siqueira**, Chief Executive Officer, The Bakery, Brazil
- **Akira Tsuchiya**, President, The Global Institute (TGI), Japan

Chaired by

- **Marjorie Lisette Garces Ocares**, Chief Education Officer, IFFAmérica, Chile

Collective Intelligence: Harnessing the Wisdom of Crowds (Room 9 InovaUSP A)

Collective intelligence shows how harnessing the wisdom of crowds can lead to innovative solutions. Can the aggregation of diverse perspectives outperform individual expertise in problem-solving? What mechanisms are effective in tapping into collective intelligence within organizations? How can we mitigate the risks of groupthink while promoting collaborative decision-making?

- **Mahault Albarracin**, Director of Research, Versus, USA
- **Mayra Castro**, Founder and Chief Executive Officer, InvestAmazônia, Brazil
- **Jennifer Chen**, Chief Executive Officer and Founder, JC Capital, Brazil
- **Ruy Dantas**, Founder, Ilha Tech – Center for Innovation, Brazil
- **Scott Francis**, Founder, Westslope Advisors, USA
- **Marina Kim**, Founder and Chief Executive Officer, Orere, Brazil
- **Ariane Noronha**, Chief Executive Officer and Founder, Soul Bilingue, Brazil
- **Luis Enrique Urtubey De Cesaris**, Director, Good Judgment, Brazil

Chaired by

- **Maria Athayde**, Co-Founder, Future Hacker, Brazil

The World in 2050 (Room 10 InovaUSP A)

By 2050, humanity will face a convergence of challenges – geopolitical rivalries, climate tipping points, and widening inequality – while standing on the edge of transformative technological breakthroughs. The future could tilt toward collapse or renaissance, depending on the choices we make today. What pivotal decisions and innovations are needed now to shape a more equitable, sustainable global order? How can we harness emerging technologies to address interconnected crises while managing their risks?

- **Maya Joelson**, Chief Executive Officer, Meta Point Advisors, USA
- **Raquel Molina**, Co-founder and CEO, Futuriste Technology, Brazil
- **Adina Popescu**, Founder, @ÆRTH, Switzerland
- **Rob Roggema**, Founder and Management Director, Cittaideale, The Netherlands
- **Jéssica Leite dos Santos**, Founder & Chief Executive Officer, Lab F+, Brazil
- **Sujith Ravindran**, Co-Founder, Embassy of the Future, The Netherlands

Chaired by

- **Benjamin J. Butler**, Founder, Embassy of the Future, Hong Kong



Branding in the Digital Age (Room 11 InovaUSP B)

In today's saturated digital landscape, brands must evolve rapidly to stay relevant – leveraging social media, AI-driven insights, and compelling storytelling to connect with diverse, global audiences. For established companies, maintaining authenticity, agility, and trust across platforms is increasingly complex amid algorithmic shifts, content overload, and rising consumer expectations. How can corporations build and sustain impactful brands that cut through the digital noise? What strategies balance innovation with consistency, and how can purpose-driven narratives and community engagement reshape brand loyalty in an era of constant change?

- **Augusto Andersen**, Chief Executive Officer, Gin Brasil, Brazil
- **Alina Balan**, Vice President Romania, International Association of Facilitators, Romania
- **Anna Carolina Barros**, Chief Executive Officer and Co-founder, Salescience, Brazil
- **Pedro Braga**, Chief Executive Officer, Agência Sabiá, Brazil
- **Lejla Kraljevic**, Founder and Executive Director, Derubis Caravans, Bosnia and Herzegovina
- **Natalia Lucas**, Cofounder, Badauê, Brazil
- **Fabio Principe**, Founder, Forever Liss Cosmetics, Brazil

Chaired by

- **Robert Iancu**, Partner, Trend Consult Group, Romania

Threads of Resilience: Rebuilding Global Supply Chains (Room 12 InovaUSP A)

Global supply chains face mounting challenges from protectionism, geopolitical tensions, and post-COVID fragility. As efficiency conflicts with resilience, stakeholders must reimagine networks prioritizing adaptability, regional collaboration, and sustainable operations. The tension between national policies and globally integrated systems demands innovative solutions that can withstand unpredictable shocks. How can we balance national interests with crisis-responsive supply chains? What logistics innovations and partnerships could future-proof supply chains while meeting decarbonization goals?

- **Sertan Ayçiçek**, Group President, IKAR Holdings, United Kingdom
- **Dariusz Gibasiewicz**, Chief Executive Officer, SATIS, Poland
- **Gabriel Gurovich**, President, Cuponatic Latam, Chile
- **Junior Rodrigues**, President, Alas, Brazil
- **Einar Tribuci**, Founding Partner, Tribuci Advogados, Brazil
- **Tim Christoph Schwarz**, Managing Director, myGermany, Germany

Chaired by

- **Wolfgang Lehmacher**, Operating Partner, Anchor Group, Hong Kong SAR

Investing into the Tomorrow We Want (Room 13 InovaUSP A)

Emerging AI and blockchain-based technologies are redefining humanity's capacity to tackle existential threats shadowing human and planetary health. By strategically directing capital toward scalable, tech-integrated solutions, investors can co-create a future where innovation harmonizes ecological resilience, social justice, and holistic human flourishing. How can proactive investments accelerate equitable progress toward societal well-being at scale? What collaborative frameworks and metrics best capture the transformative potential of technologies designed to foster community resilience, ensuring they deliver measurable, intergenerational impact?

- **Paula André**, Founder, Credita Carbon, Brazil
- **Lynn Connolly**, Founder, Harbor Peak, USA
- **Fabiana Cid Harris**, Founder and Managing Partner, Vendemia Partners, USA
- **Heloisa Ishii**, Partner, Bertha Capital, Brazil
- **Aline Parnes**, Founder, Dinda, Brazil
- **Natalie Witte**, Founding Partner, Witte Advogados, Brazil

Chaired by

- **Erica Fridman**, Founding Partner, Grupo Sororitê, Brazil

Inspiring our Future (Room 14 InovaUSP A)

As humanity grapples with accelerating complexity, the gap widens between aspirational visions of a thriving future and the tangible strategies, alliances, and cultural shifts required to manifest them. Inspiring progress demands leaders who transcend transactional pragmatism – translators of hope who can bridge idealism and action. What catalytic mechanisms could transform utopian narratives into actionable blueprints, ensuring collective buy-in across fragmented institutions and ideologies? Which leadership traits are critical to sustaining momentum when translating visionary ideals into disruptive, equitable realities?

- **Eduardo Abichequer**, Chief Executive Officer, Yuool, Brazil
- **Francielle Ciciliotti**, Co-Founder, Disruptivos na Prática, Brazil
- **Rodrigo Lledó**, Vice President, Derechos Humanos Sin Fronteras, Argentina
- **Vaniro Ferrarezi Michelassi**, Founder, IBA - Infinity Brasil África, Brazil
- **Paul Sanar**, Chairman, SS Capital Partners, USA
- **Erika Twani**, Chief Executive Officer and Co-Founder, Learning One to One Foundation, USA

Chaired by

- **Juliana Schurmann**, Co-founder and President, Impact Coalition Institute, Brazil



Urban Futures: Equity in Growing Cities (Room 15 InovaUSP B)

Cities worldwide experience unprecedented growth that simultaneously creates wealth and deepens inequality, challenging leaders to balance economic development with social inclusion. Urban centers must navigate complex tradeoffs between innovation, sustainability, and community preservation while ensuring marginalized populations participate in and benefit from transformation rather than displacement. How can cities design governance frameworks that give vulnerable communities meaningful voice in shaping urban development decisions? What policy innovations can simultaneously drive economic growth, environmental resilience, and social equity across diverse urban contexts?

- **Patrick Brown**, Mayor, City of Brampton, Canada
- **Marta Dinis**, Director of Entrepreneurship, Municipality of Lagos, Portugal
- **Angela Gandra**, Secretary of International Relations, City of Sao Paulo, Brazil
- **Filipe Guimarães**, Head of Corporates, Cubo Itaú, Brazil
- **Claudio Piteri**, Secretary of Education, Barueri, Brazil
- **Travis Ratnam**, Chief Executive Officer and Co-Founder, Knowledgehook, Canada
- **Luciano Rezende**, Former Mayor of Vitória, Brazil

Chaired by

- **Paulo Bernardo**, Chief Executive Officer, Instituto Smart City Business America (SCBA), Portugal

The New Human: Consciousness Meets Technology (Room 16 InovaUSP B)

The emergence of AI and automation compels humanity to redefine what makes us uniquely human, shifting focus from tasks machines can perform to distinctly human capabilities of creation, care, healing, and sharing. This technological inflection point coincides with the next great moral revolution, demanding new consciousness around human potential and ethical frameworks for exponential progress. How can societies cultivate new forms of human consciousness that transform technological advancement from a threat into an opportunity for moral and spiritual evolution?

- **Analia Cervini**, Head of Communications for Latin America, LinkedIn, Brazil
- **Beto Fabri**, Chief Brand and Marketing Officer, Omelete Company, Brazil
- **Mark Kennedy Lund**, Founder, Academic Tours Brazil, Brazil
- **Gustavo Nogueira**, Founder, Temporality Lab, The Netherlands
- **Vanessa Sandrini**, Founder, VaS Continuum, Brazil
- **Tania Zacharias**, Founder, INNER Co, Brazil
- **Thiago Viola**, Director of AI, Data and Automation, IBM Brazil, Brazil

Chaired by

- **Ligia Zotini**, Founder, Voicers, Brazil



Protecting Global Wellbeing (Room 17 InovaUSP B)

Often wellbeing is associated with having sufficient time and money to do as one wants. But as disparity across the globe is huge, that concept needs revision. How to lift the wellbeing of the poor of the Global South – is it by ensuring better food and water distribution to reduce their cultural need for large families? How to maintain the wellbeing of the richer Global North by reducing material waste though supporting freedom of choice? In both situations, how to reduce the economic gouging by the middle men?

- **Martin Brenner**, Author of 'Fifty Shades of Green' Switzerland
- **Jakub Fekia**, Managing Partner, Edgar Baker, Slovakia
- **Daniela Grelin**, Executive Director, UN Global Compact – Network Brazil, Brazil
- **Sabine Kapasi**, Co-founder and Managing Director, Enira, India
- **Elli Anne-Marie Schulz**, Researcher, Stanford University, USA
- **Catiane Sousa**, Chief Executive Officer, i9 nursing, Brazil

Chaired by

- **Denise Endringer**, Rector, Vila Velha University, Brazil

15.30-16.00 Contact Break

16.00-17.30 Sessions

Boosting Brazil's Competitiveness (Room 1 InovaUSP C)

Brazil's global competitiveness is influenced by factors like infrastructure, innovation, and workforce development. As the country seeks to strengthen its position on the world stage, it must focus on enhancing productivity, improving business environments, and fostering innovation. What are the key challenges hindering Brazil's competitiveness, and how can they be overcome? How can Brazil leverage its strengths in sectors like agribusiness, technology, and energy to boost its global competitiveness?

- **Eduardo Cavendish**, Co-Founder, Somas, Brazil
- **Erick Coser**, Co-founder, Gabriel, Brazil
- **Renato Grau**, Co-founder, Rocketbase, Brazil
- **Felipe Manara**, Managing Partner, Stoic Capital, Brazil
- **Frederico A. Turolla**, Senior Partner, PEZCO, Brazil

Chaired by

- **Wilbert Sanchez**, Partner, TCP Partners, Brazil

Cooperation in a Non-Cooperative World (Room 2 InovaUSP A)

In a world increasingly shaped by nationalism, protectionism, and geopolitical tensions, cooperation often seems at odds with human nature. Drawing on the ideas of Machiavelli and Hobbes, who saw competition and self-interest as fundamental forces in society, the challenge of fostering collaboration becomes even more complex. How can we reconcile these competitive instincts with the need for global cooperation? What innovative models of cooperation have emerged, and how can they be scaled to address today's most pressing global issues?

- **João Bernardo Casali**, Head Latin America, NATIVA, Brazil
- **Peter Lu, Partner**, McDermott Will & Emery, United Kingdom
- **Monalisa Gomes Mühlböck**, Country Manager, Schauer Agrotech, Austria
- **Radu Predescu**, Executive Officer, Autonom Group, Romania

Chaired by

- **Jouko Ahvenainen**, Chairman, Mission Grey, USA

Tokenization: Architecting the Fluid Economy (Room 3 InovaUSP A)

Blockchain-enabled tokenization is fundamentally reconfiguring economic architectures, transforming static assets into dynamic, programmable instruments of value exchange. This paradigm shift transcends traditional notions of ownership and market participation, creating both unprecedented opportunities and novel challenges. How can tokenization models be structured to prioritize long-term value creation over short-term trading? What regulatory innovations are needed to govern borderless, composable digital assets?

- **Cesar R. Carvalho**, Partner, Baptista Luz Advogados, Brazil
- **Jonathan Feder**, Founder, CometCash, Brazil
- **Tatiana Fioratti**, Founder, TeraHub Digital, Brazil
- **Diana Patrut**, Director, Blockchain Intelligence Professionals Association, Romania

Chaired by

- **Caroline Nunes**, Founder, InspireIP, Brazil

Gen-Z as a Force for Cooperation (Room 4 InovaUSP A)

Gen-Z will soon be the most populous global generation, and their entry into the workspace will be profound. In parallel is the rapidly growing cohort of 65+, even the 85+ generations who hold rather different outlooks. What attracts a Gen-Z to a firm – is it their commitment to societal challenges such as sustainability, climate change, and hunger? The nature of work is rapidly changing, does this demand a Gen-Z be a cooperative Renaissance figure of many talents? Firms need talented staff, what will best attract the Gen-Z?

- **Aline Both**, Founder, Essere Amalfi, Brazil
- **Karina Gabela**, Former Director of Special Economic Zones, Ministry of Production, Ecuador
- **Fernando Guerreiro**, Member, Employment Taskforce of B20, Brazil
- **Katia Rangel**, Chief Executive Officer, Key Lead Solutions, Brazil
- **Maria Moraes Robinson**, Chief Executive Officer Brasil, Holonomics, Brazil
- **Alecs Tsuka**, Co-founder, São Paulo 2030, Brazil

Chaired by

- **Alessandra Salgueiro**, Expert in Global Mobility, EY, Brazil



Managing Companies in Times of Uncertainty (Room 5 InovaUSP C)

In an era of global uncertainty and volatility, companies must navigate shifting supply chains, evolving technologies, and unpredictable markets. While operational processes are increasingly automated and controlled by AI, leadership must balance competitive pressures with adaptability and resilience. The question is no longer just about competition but also about recalibrating management strategies for a rapidly changing world. How are companies redefining leadership and decision-making in the face of uncertainty and automation? What strategies can foster innovation and collaboration, even as traditional structures and roles evolve?

- **Heloisa Callegaro**, Managing Partner, McKinsey, Brazil
- **Carla D’Elia**, Founder, Save Me Teacher, Brazil
- **Robert Iancu**, Partner, Trend Consult Group, Romania
- **Nabil Kadri**, Deputy Managing Director, BNDES, Brazil
- **Flavio Liberal**, Chief Executive Officer, WorldEd School, USA
- **Jonas Lindström**, Managing Director, Swedish-Brazilian Chamber of Commerce, Brazil
- **Flavia Neves**, Chief Executive Officer, Mosaic.ai, Brazil

Chaired by

- **Sandro Cabral**, Professor of Strategy and Public Management, Insper, Brazil

Choosing Between Multi-National Accords (Room 6 InovaUSP C)

In an era of shifting geopolitical alliances, nations face the challenge of navigating multi-lateral, bi-polar, and multi-alignment arrangements. As major powers redefine their spheres of influence, smaller states must weigh their options between forging new alliances or maintaining strategic neutrality. What frameworks can promote trust and cooperation among nations with conflicting interests? How can multi-nation accords, such as those fostered by the G20, evolve to address the diverse needs of both dominant and lesser powers?

- **Edona Maloku Berdyna**, Ambassador of Kosovo to Portugal, Kosovo
- **Rubens Hannun**, Chief Executive Officer, H2R, Brazil
- **Jan Lomholdt**, Chief Executive Officer, Belga Marine, Brazil
- **Beatriz Nofal**, Founding Partner and President, Eco-Axis, Argentina
- **Gutemberg Uchoa**, Member of the Board of Directors, Pluggar Consultores Associados, Brazil

Chaired by

- **Roberto Alvarez**, Executive Director, The Global Federation of Competitiveness Councils, USA

Tackling Inflation: Effective Measures for Price Stability (Room 7 InovaUSP C)

Inflation remains a persistent challenge for governments and central banks, impacting both daily prices and long-term economic stability. Reducing inflation requires a coordinated approach, including monetary policies, fiscal strategies, and communication with the public. The focus lies in implementing effective measures while managing expectations to ensure sustainable economic growth. What monetary tools, such as interest rate adjustments or quantitative tightening, can effectively reduce inflation without stifling economic growth? How can governments and central banks communicate inflation-reduction strategies to foster public trust and cooperation?

- **Richard Freund**, Chief Executive Officer, Konker, Brazil
- **Samuel Robins**, Associate, 26North, USA
- **João Pedro De Simone**, Co-Founder and Chief Operating Officer, WORC, Brazil

Chaired by

- **Saruhan Hatipoglu**, Chief Executive Officer, BERI, USA

Making Sense of a Cooperative Circular Economy (Room 8 InovaUSP A)

Waste management and pollution control directives have led us towards fewer purchases and better use of our goods. There are new directives supporting the circular economy with added layers of hazard control which preclude reuse in many instances. Can we return to an era of reusability like the infinitely reusable Model T Ford? How to efficiently recycle an autonomous electric car? Have we lost control of our regulations that create unintended consequences?

- **Luciana Bezerra**, Journalist, Portal ConectaEco, Brazil
- **Sonia Karin Chapman**, Director, Chapman Consulting, Brazil
- **Emily S. Ewell**, Founder and Chief Executive Officer, Pantys, Brazil
- **Fabio Iori**, Cofounder, Umbloco, Brazil
- **Chicko Sousa**, Founder, GreenPlat, Brazil

Chaired by

- **Juliana Oliveira Nascimento**, Co-founder, Compliance Women Committee, The Netherlands

AI and Digital Health: Transforming Medical Practice (Room 9 InovaUSP A)

The integration of AI and digital technologies is revolutionizing healthcare, offering tools that enhance diagnostic accuracy, streamline treatment planning, and expand access to care. From digital prognoses in clinics to AI-driven drug discovery and surgical advancements, the possibilities are vast. What steps are necessary to integrate AI effectively into medical practice, ensuring its benefits are accessible across all levels of healthcare? How can the healthcare ecosystem, including technicians and practitioners, collaborate to develop and implement comprehensive AI applications?

- **Vania Assaly**, Director, Instituto Assaly, Brazil
- **Philippe Gerwill**, Founder and Director, PGEA, UAE
- **Thiago Julio**, Chief Medical Officer, Einstein, Brazil
- **Daniel Koppelkamm**, Managing Partner, Convergence Partners, Switzerland
- **Gustavo Landsberg**, Chief Executive Officer, Nuvie AI, Brazil
- **Thiago Liguori**, Chief Executive Officer, Turi, Brazil
- **Elysangela Rabelo**, Life Sciences and Healthcare Partner, Demarest Advogados, Brazil

Chaired by

- **David Wu**, Founder and Chief Executive Officer, Motus Nova, USA

Critical Thinking in a World Full of Bias and Fakery (Room 10 InovaUSP A)

Many suggest critical thinking classes should be taught from primary schools through to degree classes, as critical thinking ought to provoke strong leanings towards innovation. How to teach critical thinking that finds a truth between the fakery and bias that is commonplace today? How to critically assess the learning programmes: what are their foundation criteria? How might human critical thinking be embedded into AI programmes in a mode in which both sides can cooperate?

- **John H. Arundel**, Managing Director, Perdicus Global Communications, USA
- **Janaína Chezanoski**, Head of Business Development Americas, PMA, Brazil
- **Soraya Lezaar**, Mindshift Architect, The Netherlands
- **Pedro Pirim**, Co-founder, Voz Futura, Brazil
- **Julius Wiedemann**, Founder and Chief Executive Officer, Afluente Art, Brazil

Chaired by

- **Marko Kasic**, Founder, FundLife, The Philippines

Digitalization vs. Protectionism (Room 11 InovaUSP B)

AI and digital tools are reshaping global value chains – enabling predictive analytics, decentralized production, and agile supplier networks to bypass tariffs and trade barriers. Yet data localization laws, digital divides, and tech nationalism threaten to fragment innovation, forcing companies to balance efficiency with geopolitical resilience. How can digital driven strategies help businesses sidestep protectionist policies while fostering inclusive, distributed growth? What leadership mindsets and partnerships are needed to align digital globalization with local imperatives, ensuring tech bridges divides rather than deepening fragmentation?

- **Anne Chang**, Partner in Digital Law, Vella Pugliese Buosi e Guidoni Advogados, Brazil
- **Gabriel Coltre**, Founder and Chief Executive Officer, Suplos, Brazil
- **Monique Lima**, Co-Founder and Chief Executive Officer, Mimo Live Sales, Brazil
- **John Mein**, Executive Coordinator, Instituto Aliança Procomex, Brazil
- **Thaís Magrini Schiavon**, Founding Partner, Magrini Schiavon, Brazil
- **Breno Veiga**, Chief Executive Officer, Ekonavi, Brazil

Chaired by

- **Carina Cunha**, Founder, Y42, USA



Imagining the Entrepreneurial Alchemist (Room 12 InovaUSP A)

Future entrepreneurs must blend contradictions: deploying AI's potential while curbing its dangers, bridging geopolitical divides, and earning trust in fractured societies. Survival demands alchemy fusing technical rigor with ethical foresight, global vision with local nuance, and disruption with collective responsibility. Will defining entrepreneurial leadership require deep specialization or fluency across domains to navigate complexity? Can entrepreneurs remain radical innovators while partnering with institutions they once sought to overturn governments, NGOs, even rivals to solve crises like inequality or decarbonization?

- **Sarmad Khan**, Founder, Telos Futures, Canada
- **Thais Lopes**, Founder, Mães Negras do Brasil, Brazil
- **Juliana Park**, Founder, HRX Brazil, Brazil
- **Anna Pietraszek**, Professor of Marketing, Florida International University, USA
- **Daniele Poggio**, Founder, Deep Purpose Labs, United Kingdom
- **Srikar Reddy**, Executive Vice Chairman, Sonata Software, India
- **Maya Reyes**, Founder, Wasi Digital Learning, Brazil

Chaired by

- **Pedro David Espinoza**, Chief Executive Officer, Pan Peru, USA

Blockchain, Metaverse, & the Future of Content (Room 13 InovaUSP A)

Blockchain and metaverse technologies are transforming how creators produce, own, and distribute content through decentralized platforms and virtual economies. While these innovations enable new forms of storytelling and audience engagement, they also raise questions about intellectual property, cultural authenticity, and equitable access. Will decentralized tools democratize creation for marginalized voices, or will technical barriers create new divides? As content becomes interoperable across platforms, how can creators maintain cultural integrity while embracing collaborative, audience-driven narratives?

- **Ananya Agrawal**, Founder and Chief Executive Officer, Dreamverse Learning Lab, India
- **Peter de Albuquerque**, Partner, KES, Brazil
- **Gabby Dizon**, Founder, Yield Guild Games, The Philippines
- **Renata Feltrin**, Co-founder, FORWD.co, Brazil
- **Marco De Giovanni**, Co-Founder, Circolo, UAE
- **Rafaela Lotto**, Founder, YOUPIX, Brazil
- **Danilo Martins**, Managing Partner, Lab Secreto, Brazil
- **Thomas Tjabbes**, Founder, TMT Communications Consultancy, Brazil

Chaired by

- **Luiz Octávio Gonçalves Neto**, Founder and Chief Executive Officer, DUX, Brazil

Reimagining Latin American Identity (Room 14 InovaUSP A)

Cross-border collaboration could redefine Latin America's regional identity by uniting diverse cultures through shared narratives of innovation, sustainability, and cultural heritage. Collaborative synergies in trade, education, and environmental stewardship could help foster a continental ethos where mutual progress transcends historical fragmentation. What foundational shifts are needed to transform Latin America's cultural plurality from a fragmented reality into a cohesive global advantage? How can nations balance the preservation of sovereignty with the imperative to forge unified strategies against systemic inequities and ecological crises?

- **Andrés Felipe Cano Pineda**, Managing Director, Metódik, Colombia
- **Pablo Cabrera Gaete**, Advisor at the Center for International Studies, UC Chile, Chile
- **Daise Natividade**, President, Centro de Referência e Informação em Artes e Cultura Brasileira, Brazil
- **Juan Suarez**, Co-founder, Arkano Software, Uruguay
- **Lucas Teixeira**, President, LatAm Future, Brazil

Chaired by

- **Delia Rojas**, Director People & Culture, London Consulting Group, Paraguay

Fintech for Good: Finance as a Social Catalyst (Room 15 InovaUSP B)

Fintech is democratizing access to financial tools, enabling marginalized groups – from women entrepreneurs to farmers and gig workers – to build credit, secure microloans, and invest in sustainable futures. By prioritizing user-centric design and cross-sector collaboration, fintech can bridge systemic gaps while advancing climate and gender equity goals. How can fintech platforms better serve informal workers and underserved communities without perpetuating bias or exclusion? What partnerships between fintech innovators, policymakers, and civil society most effectively align financial tools with social and environmental priorities?

- **Licio Carvalho**, Co-founder, Delend, Brazil
- **Gabriel Duarte**, Founder and Chief Executive Officer, Oinc, Brazil
- **Caetano Maffra**, Co-founder, Cuia Tech, Brazil
- **Enzo Meza**, Founder, PROPIO, Chile
- **Daniel Orlean**, Founder, BizCapital, Brazil
- **Mohammad Haji Rajabi**, Chief Executive Officer and Founder, Values and Friends, Spain
- **Silvan Roth**, Co-Founder and Chief Executive Officer, EmpreX, Brazil

Chaired by

- **Andrea Burattini**, Founder, Dinie, Brazil



Passion Economy: Building Regenerative Communities (Room 16 InovaUSP B)

The passion economy shifts from extractive models toward regenerative systems where individuals leverage their talents to create meaningful impact while fostering authentic community belonging. This paradigm prioritizes cooperation over competition, enabling sustainable livelihoods that align personal fulfillment with collective prosperity. How can leaders harness this framework to transform profit-driven organizations into regenerative ecosystems that nurture human potential and planetary wellbeing? What role does cooperation play in scaling passion-driven ventures while maintaining their community roots?

- **Afra Bellucci**, Co-owner, Forno Morosi and Bellucci Gelateria, Brazil
- **Gabriella Bordash**, Co-founder, Datterra Studio, Brazil
- **Jini Nogueira**, Director, Azzas, Brazil
- **Marilla Prata**, Director, Mustela Brazil, Brazil
- **Shen Tong**, Founder, TheFutureCo, USA
- **Michael Treadwell**, Founder, Owner and Chair, Treadwell Holdings, USA
- **Johanna Wagner**, Co-starter, Agence HoPe, France

Chaired by

- **Paula Costa**, Founder, Passion Economy Journey, Portugal

Reimagining Tourism for a Sustainable Future (Room 17 B)

Tourism can drive economic growth, cultural exchange, and regional development, yet its unchecked expansion risks environmental degradation and social disruption. Impact investors are increasingly recognizing sustainable tourism ventures as viable opportunities that deliver both financial returns and measurable positive outcomes for local communities and ecosystems. How can public and private actors align incentives to promote responsible tourism at scale? What innovations and investment strategies are reshaping the travel industry to support regeneration rather than depletion?

- **Iván X. Eskildsen**, Former Minister of Tourism; Founder and CEO, OGAYA Travel, Panama
- **Caio Luiz de Carvalho**, Executive Director of Communication, Grupo Bandeirantes, Brazil
- **Jaqueline Gil**, Founder, Amplia Mundo, Brazil
- **Vedika Jhunjhnuwala**, Co-founder, Lita Hotel, India
- **Michel Julian**, Senior Economist, UN Tourism, Spain
- **Edmar Mendoza Bull**, Chief Executive Officer, Copastur Viagens e Turismo, Brazil
- **Charles Munn**, Executive Director, SouthWild Travel, USA
- **Andres Diaz Silva**, Executive Director, Procolumbia Brasil, Colombia

Chaired by

- **Dorine Denjean**, Partner, Emerald Peak Impact Private Equity, United Kingdom

17.30-18.30 **Plenary: Leveraging Technology for Humanity's Progress** (Auditorium CDI)

Emerging technologies such as AI, blockchain, quantum computing, and biotechnology offer immense potential to solve global challenges, from healthcare and education to sustainability and economic inclusion. Yet, these innovations must be deployed thoughtfully, emphasizing collaboration over competition to ensure equitable benefits for all. Which emerging technologies are poised to shape humanity's future, and how can we harness their power responsibly and collaboratively? What cooperative frameworks can ensure that technological advancements are shared inclusively, avoiding the risks of widening inequalities?

- **Ani Chahal Honan**, Founder, Imagine Global, USA
- **Brittany Kaiser**, Co-Founder, Own Your Data Foundation, USA
- **Rüdiger Leutz**, Managing Director, Porsche Consulting, Brazil
- **Carlos Creus Moreira**, Founder and Chairman, WISEKey, Switzerland
- **Raj Nandwani**, Managing Director, Advane, Hong Kong

Chaired by

- **Jessica Brice**, Senior Investigative Reporter, Bloomberg News, USA

18.30-19.30 **Plenary: Achieving Peace in a Fragmented World** (Auditorium CDI)

Global peace remains an aspirational goal, yet conflicts such as the wars in Ukraine and the Middle East highlight the persistent challenges of achieving harmony. Despite inherent differences and competing interests, the pursuit of peace requires pragmatic strategies to mitigate chaos and foster stability. How can nations and international organizations respond effectively to ongoing conflicts while fostering long-term peace? What innovative diplomatic and cooperative frameworks can address the root causes of wars and prevent future conflicts?

- **Tobias Ellwood**, Former Minister for Defence Veterans, Reserves and Personnel, United Kingdom
- **Fahim Hashimi**, Chairman, Hashimi Group; Former Minister of Communications & IT, Afghanistan
- **HH Princess Nisreen El-Hashemite**, Executive Director, Royal Academy of Science Inter. Trust, USA
- **Sundeep Waslekar**, President, Strategic Foresight Group, India

Chaired by

- **Rhett Power**, Forbes Columnist & Chief Executive Officer, Accountability Inc, USA



19.30-20.30 **Plenary: Economic Development in the Age of Cooperation**

Venture capital, technology, and media are converging to create new pathways for economic development, while impact-driven investments in healthcare, energy, and AI are reshaping prospects for humanity at large. These forces demand fresh frameworks for value creation that balance prosperity with social good. How can emerging economies harness this convergence to leapfrog traditional models of growth? How can we ensure that innovation-driven investments truly benefit communities rather than concentrating wealth among the few?

- **Mohan Ananda**, Founder, Stamps.com, USA
- **Mark Garcia**, Managing Partner, EndoVascular Consultants, USA
- **Mikhail Higgins**, President and Medical Director, Bahamas Fibroid & Interventional Clinic, Bahamas
- **Sai Kumaran**, Partner, CrossWork Ventures, USA
- **Kyle Sokol**, General Surgeon, Memorial Hospital of Converse County, USA
- **Sandra Sokol**, Executive Director, Converse County Hospital Foundation, USA

Chaired by

- **Steven Ogunro**, Managing Partner, Late Stage Venture Partners, USA

19.30-22.00 **Reception: Horasis – 20 Years of Cooperation** (Foyer)

We gather to mark two decades of fostering global partnerships through Horasis and ten years of the Horasis Global Summit. This reception-style dinner invites reflection on the collective progress born from dialogue, trust, and shared purpose – a moment where old friendships rekindle, new alliances take root, and ideas transcend borders. Together, as a global community, we reaffirm our commitment to shaping a more inclusive and interconnected future.

Thursday, 9 October

07.30-08.45 Sessions

Who Controls the Code? AI Governance at a Crossroads (Room 1 InovaUSP C)

Artificial intelligence is evolving faster than the mechanisms designed to govern it. As its capabilities expand, so do the risks of deepening inequality, ethical misuse, and a growing divide between regulatory approaches in different regions. What global frameworks can ensure that AI serves humanity rather than concentrates power? How can the Global South play a leading role in shaping ethical and inclusive AI governance?

- **De Kai**, Professor of Computer Science and Engineering, The Hong Kong University of Science and Technology, Hong Kong SAR
- **Bernardo Fico**, Partner, Maranhão & Menezes, Brazil
- **Ewen Ku**, Founder and Creative Director, Whaleshark Studio, USA
- **Ani Chahal Honan**, Founder, Imagine Global, USA
- **Nick Nayfack**, Chief Executive Officer, Team Ikigai, USA
- **Hugo Neri**, Founder, Venn Studios, Brazil

Chaired by

- **Ruxandra Ion**, Chief Executive Officer and Founder, Ventivo Group, Romania

World on the Brink: What Matters Now (Room 2 InovaUSP A)

In an era of rapid change and uncertainty, the world faces profound challenges and opportunities with questions we should prioritize as we navigate this critical moment in history. How can we harness cooperation to inspire a future rooted in resilience, equity, and innovation? How can nations, businesses, and communities cooperate to address these challenges and inspire a vision for the future? What role do emerging technologies and global movements play in shaping a more inclusive and sustainable tomorrow?

- **Rosa Alegria**, Founder, The Millennium Project, Brazil
- **Marco Dalpozzo**, Partner, Grupo e*, Brazil
- **Débora G Masullo**, Senior Partner, Impacta Sustainable Finance, Brazil
- **Kauan Kartcheski Pereira**, Chief Executive Officer, AgroHorizon, Brazil
- **Gui Rangel**, Lead Futurist, What The Future?!, Brazil

Chaired by

- **Ralf Hirt**, Founder and Chief Executive Officer, CovQ by 8W8, USA



The Global Tech War: Redefining Digital Sovereignty (Room 3 InovaUSP A)

The intensifying tech-rivalry between the United States and China is reshaping the global landscape, from AI dominance to semiconductor production. As these two giants vie for supremacy, Europe is striving to close the gap, while emerging markets like Brazil navigate opportunities and risks in this competitive environment. How are the US and China leveraging technology to gain geopolitical and economic advantages? What strategies will define global tech leadership, and how will nations outside the US-China rivalry, such as Brazil, position themselves in this critical race?

- **Samuel Oliveira**, Managing Partner, Northstone, Brazil
- **Alexander Kulitz**, Chairman, Germany Foreign Council on Economic Relations, Germany
- **Angelica Mari**, Co-founder, Futuros Possíveis, Brazil
- **Sandro Süffert**, Chief Executive Officer, Apura Cyber Intelligence, Brazil

Chaired by

- **David Bruemmer**, Chief Executive Officer, W8less, USA

The Ethics of Unity: Moral Imperatives in Global Cooperation (Room 4 InovaUSP A)

Global cooperation raises critical ethical questions about the moral imperatives driving unity among nations and organizations. Is there a universal ethical framework to guide international collaboration? How do cultural differences influence ethical standards in cooperative endeavors? Can ethical considerations hinder effective cooperation, and how should we navigate this tension?

- **Bruno Girardi**, Director of Impact Investment, SITAWI Finance for Good, Brazil
- **Paula Herlo**, Journalist, PROTV, Romania
- **Flávia Martins**, Executive Director, Museu Afro Brasil Emanuel Araujo, Brazil
- **Paulo Mendes**, Founder, unOffice, Portugal
- **Tamer Nakisci**, Founder, Futureisblank, United Kingdom

Chaired by

- **Paula Herlo**, Journalist, PROTV, Romania

Networks: Building Resilience through Cooperation (Room 5 InovaUSP C)

Resilient networks thrive under stress, growing stronger through intentional collaboration. Can cooperation create systems that not only endure challenges but also evolve and improve? What are the key characteristics of resilient networks, and how can they be cultivated? How can organizations balance flexibility and stability in their cooperative strategies to enhance resilience?

- **Rissia Caroline Xavier de Araujo**, Founder and Chief Executive Officer, Y2R Consulting, Brazil
- **Daiany França**, Executive Director, Mais Impacto, Brazil
- **Divya Lal**, Founder, Fliplearn Education, India
- **Ana Rosa de Lima**, Initiator and Director, Meli Bees Network, Germany
- **Vera Oliveira**, Founder and Executive Director, Instituto C, Brazil
- **Alyne Freitas da Silva**, President, ABAS, Brazil

Chaired by

- **Regiane Polizer M Soccol**, Executive Director of Transformation, Myralis Farmacêutica, Brazil

Agentic AI – Unlocking the True Agency of Data (Room 6 InovaUSP C)

As AI systems evolve from passive analytics to active, goal-driven agents, the frontier of innovation is shifting dramatically. Agentic AI is reshaping how organizations harness data, not just for insight, but for real-world, automated action. How will agentic AI change the game by moving from analysis to autonomous action – letting humans set the goals, but daring to leave most or all of the means to AI? And, once the risks are mitigated, what extraordinary breakthroughs will emerge as autonomous AI systems unleash new value not just for business, but for people and the planet?

- **Daniel Bragagnolo**, Founder, Envioz, Brazil
- **Olivier Khatib**, Founder, La Pietra Capital, United Kingdom
- **Nikolas Mancebo**, AI Strategy Consultant, Brazil
- **José Luis Menghini**, Chairman, NTT Data Energy & Utilities, Brazil
- **Robert Phillips**, Managing Partner, BAE Ventures, USA
- **Scott M. Warner**, Chief Executive Officer, Secours.ai, USA

Chaired by

- **Rufus Lidman**, Founder, Digitalenta, Singapore

FinTech Frontiers: Innovating Finance Through Cooperation (Room 7 InovaUSP C)

FinTech is revolutionizing the financial industry, offering cutting-edge solutions such as decentralized finance (DeFi), blockchain-based payments, AI-driven credit scoring, and digital banking platforms. These innovations are not only transforming how businesses and individuals manage finances but are also enabling greater financial inclusion. What are the most promising FinTech solutions on the rise, and how are they reshaping global finance? How can cooperation between FinTech innovators, governments, and traditional financial institutions drive inclusive and sustainable growth?

- **Wisam Alsayyid**, Founder, Suave, Brazil
- **Pedro Gerhardt**, Principal Managing Partner, Kaapora Finance, Brazil
- **Roberto Ibarra**, Founder, xpAzul, Mexico
- **Bruno Loiola**, Co-founder, Pluggy, Brazil
- **Rishi Mehra**, Chief Executive Officer, Wishfin, India
- **Sebastian Schäfer**, Chief Executive Officer, House of Finance & Tech Berlin, Germany
- **Nicholas Smedley**, Chairman, Findi, Australia

Chaired by

- **Eelco Fiole**, Founder & Managing Partner, Alpha Governance Partner, Switzerland



Cultural Synergy: The Role of Arts in Fostering Global Unity (Room 8 InovaUSP A)

The arts act as a catalyst for cultural synergy and global unity transcending linguistic and cultural barriers to foster deeper understanding. Artistic collaboration can bridge divides, creating shared experiences that promote global cohesion. What role do the arts play in healing divisions and promoting social cohesion in diverse societies? How can cultural institutions collaborate internationally to address global challenges through the arts?

- **Tato Carbonaro**, Director of Communication, Fundação de apoio ao Museu Paulista, Brazil
- **Edwin Chan**, Founder and Creative Director, EC3, USA
- **Ana Paula Rabello Lyra**, Professor, Vila Velha University, Brazil
- **Aldo Rubino**, Founder and President, Museum of Contemporary Art of Buenos Aires, Argentina
- **Sanjit Sethi**, Head of Campus, Green School Bali, Indonesia

Chaired by

- **Martin Schulze**, Founder and Director, Public Delivery, Korea

Investing in the Next Growth Stories (Room 9 InovaUSP A)

As the global economy evolves, investors are seeking opportunities in emerging sectors that promise growth and resilience. From climate-smart technologies and nature-based solutions to AI-powered industries and sustainable infrastructure, the next growth stories will define the transition to a more connected future. Which sectors and asset classes are poised to deliver the next wave of growth? What strategies can investors adopt to balance returns while driving innovation in sustainable and transformative industries?

- **Laura Mello de Andrea Constantini**, Founding Partner, Nido VC, Brazil
- **Martin Dimitrov**, Chief Executive Officer, WealthLock, Bulgaria
- **Primož Karpe**, Chairman, NLB Bank Group, Slovenia
- **Agnes Cristina Machado**, Founder, CatMyPet, Brazil
- **Ambriel Pouncy**, Founder and Executive Director, Fusion Fashion Tech Society, USA
- **Thomas Zucosky**, Chief Investment Officer, Lucidity Capital Partners, USA

Chaired by

- **Vijay Sambamurthi**, Founder and Managing Partner, Lexygen, Singapore

Markets and Democracy: Friends or Foes? (Room 10 InovaUSP A)

The relationship between capitalism and democracy is increasingly under scrutiny. Once heralded as a mutually reinforcing pair, recent political and economic upheavals have raised questions about whether free markets can continue to safeguard democratic governance. What lessons can history offer about the interplay between capitalism and democracy, and how can these insights guide future policymaking? How can capitalism evolve to address growing inequalities and restore faith in democratic systems? Is liberal democracy a transient phase in global governance, or can it be reinvigorated to thrive in the modern era?

- **Luiz Cláudio Allemand**, Partner, Allemand Consultoria e Advocacia Empresarial, Brazil
- **Royston Braganza**, Chief Executive Officer, Grameen Capital, India
- **L. Mychal Jefferson II**, Chairman, Hamerslag Private, USA
- **Nilton Lessa**, Founder, UBLE, USA
- **Licia Mesquita**, President, Impact Hub Brasil Association, Brazil
- **Gliceфина Riomas**, Chief Executive Officer, Maspan Holdings, The Philippines

Chaired by

- **Amber Batchelor**, Managing Partner, Batchelor & Bradley Insights Group, USA

From Learning to Leading: Driving Sustainability (Room 11 InovaUSP B)

As global challenges intensify, organizations urgently need leaders who wield sustainability not as a compliance checkbox but as a strategic lens - blending ethical resolve, systems innovation, and collaborative grit to drive systemic change. Yet traditional education and leadership models fail to nurture these capacities, risking a gap between pledges and progress in the race to net-zero. What defines the sustainability leader of 2025 in an era of polarization, resource scarcity, and climate disruption? How must learning ecosystems evolve to prioritize mindsets like radical collaboration and adaptive ethics, equipping leaders to transform rhetoric into scalable, cross-sector action?

- **Erlan Dias**, Founder, Centro de Gestão e Liderança Contemporânea, Brazil
- **Linda Hu**, President China, AIESEC Alumni International, China
- **Thaha Muhammed Abdul Kareem**, Consultant, Wathnan Holding, Qatar
- **Luiz Neves**, Co-founder, GigU, Brazil
- **Paulo Oliveira**, Chairman, Vistage Brasil, Brazil
- **Elaine Palmer**, Founder, Interseções Gestão de Conflitos Organizacionais, Brazil

Chaired by

- **Claudiu Butacu**, President and Co-founder, EFdeN, Romania



Brazil's Ascent: Unleashing Potential for Global Leadership (Room 12 InovaUSP A)

Brazil's future brims with promise, anchored by its vibrant culture, resource wealth, and entrepreneurial dynamism – yet unlocking its full potential demands bold reforms, strategic investments, and cohesive societal vision. The nation could redefine emerging market success by harmonizing sustainable development, technological agility, and governance efficiency to propel inclusive growth & global competitiveness. Which bold steps in policy, education, and infrastructure could catalyze Brazil's transformation into a 21st-century economic leader? How can Brazil's public and private sectors collaborate with global partners to amplify innovation, sustainability, and shared prosperity for all Brazilians?

- **Aline Frimm Krieger**, Founding Partner, Frimm Krieger Advogados, Brazil
- **Jose Renato Mannis**, Business Advisor, Parque Tecnológico de São José dos Campos, Brazil
- **Raissa Octavio**, Economist, Santander, Brazil
- **Arao Sapiro**, Chairman, Vistage, Brazil
- **Patricia Toscano**, Founder, WX., Brazil
- **Taísa Trevisan**, President, Trevisan Soluções, Brazil

Chaired by

- **Ana Carolina Amaral**, Climate Journalist, UOL/Climate Home, Brazil

Collaborative Creators: Beyond Competition (Room 13 InovaUSP A)

The creator economy is moving from individualism to collective models where shared resources and communities foster resilience and mutual growth. Platforms must decide whether to reward rivalry or enable networks that sustain collaboration, innovation, and equity. What tools and policies will make cooperation as rewarding as competition for creators? Can ecosystems balance community health with individual autonomy, or does collaboration risk eroding personal brand value?

- **Camila Andrade**, Head of Curation, Omelete, Brazil
- **Sthefany Barbosa**, Managing Partner, Able Interaction Center, Brazil
- **Pankaj Choudhary**, Founder, Let's do it India Foundation, India
- **Victor Lugli**, Managing Partner, Lugli Group, Brazil
- **Chandler Lewis**, Managing Director and Founder, 360 Social Ventures, USA
- **Franklin Yamasake**, Founder, Traciona, Brazil

Chaired by

- **Giuliano Ribeiro**, Founder, Influent Summit, Brazil

Building Foundations for a Resilient Future (Room 14 InovaUSP A)

Amid accelerating technological disruption and competing geopolitical priorities, fostering a future-ready world hinges on aligning AI-driven growth with equitable resource distribution and ethical governance. Strengthening social cohesion and adaptive policymaking is critical to balancing innovation with resilience, ensuring progress uplifts all communities amid climate and economic tensions. How can nations reconcile sovereignty with collective action to address transnational crises while leveraging AI for sustainable, equitable growth? What frameworks ensure emerging technologies prioritize human dignity and environmental stewardship over short-term gains?

- **Carol J. Carter**, Founder and Chief Executive Officer, GlobalMindED, USA
- **Ana Rosa Marcuartú**, Founder, EcoGen.Tech, Brazil
- **Vinicius Nickel**, Chief Executive Officer and Founder, GoScope, Brazil
- **Marcio Pessoa**, Chief Marketing Officer, DriveOn, Brazil

Chaired by

- **Shahriyar Rahmati**, Chief Executive Officer, Reconext, USA

InsureTech for Economic Resilience (Room 15 InovaUSP B)

Digital insurance technologies are revolutionizing how emerging economies protect themselves against climate disasters through automated, data-driven coverage that pays out instantly when predetermined conditions are met. Parametric insurance products powered by satellite data, sensors, and smart contracts are democratizing access to risk protection for vulnerable communities historically underserved by traditional insurance models. How can parametric insurance scale from climate-related to broader economic vulnerabilities while leveraging digital infrastructure in developing nations? What role should public-private partnerships and regulatory innovation play in expanding InsureTech access while balancing consumer protection with technological advancement?

- **Asma Baccar**, Chief Executive Officer, CNP Seguros Holding Brazil, Brazil
- **Rodrigo Botti**, Founder, PAMA Holding, Brazil
- **Samy Hazan**, Founder, InsurTech, Brazil
- **Marta Helena Schuh**, Director, Cyber & Tech Insurance, Howden Brasil, Brazil
- **Henrique Volpi**, Co-Founder, Kakau, Brazil

Chaired by

- **Aftab Hasan**, Chairman, Risk Exchange (DIFC) Limited, UAE



Igniting National Competitiveness Through Entrepreneurship (Room 16 InovaUSP B)

Entrepreneurial ecosystems like Silicon Valley demonstrate how concentrated innovation hubs can drive entire economies forward, creating jobs, attracting capital, and fostering breakthrough technologies. Countries worldwide are racing to build their own innovation clusters, but success requires more than just funding startups - it demands strategic alignment between venture capital, government policy, education systems, and cultural attitudes toward risk-taking. How can nations systematically cultivate entrepreneurial ecosystems that generate sustained competitive advantage? What role should venture capital and public investment play in scaling local startups into global champions?

- **Fábio Cesnik**, Founding Partner, CQSFV, Brazil
- **Marcela Chiaratti**, Partner, ERN, Brazil
- **Sinclair Fidelis**, Managing Director, Alctel, Brazil
- **Li Zhongtao**, Chief Executive Officer, Capsio Technology Co., China
- **Marcelo Simon**, Co-founder, Arrow Mobility, Brazil
- **Marcio Weichert**, Executive Director of UA Ruhr Liaison Office Latinamerica, DWIH São Paulo, Brazil

Chaired by

- **Leonardo Abranches**, Senior In-Country Advisor, Brazil-U.S. Business Council, USA

The Anti-Scale Revolution: Rethinking Startup Ambitions (Room 17 InovaUSP B)

A quiet revolution is challenging Silicon Valley's "growth at all costs" doctrine, as a new generation of founders pursues targeted market dominance over generic hypergrowth. This shift from universal scale to strategic precision is redefining both startup trajectories and investor expectations. How can venture capital adapt to value depth over breadth, embracing companies that aim to dominate specific verticals rather than capture entire markets? As artificial intelligence democratizes scaling advantages, what new metrics of startup success will emerge beyond traditional user growth and market size?

- **Jasper Cao**, Founder and President, Wisetrade, China
- **Francisco Ritondaro**, Chief Executive Officer, Saggezza Consulting, Brazil
- **Luciene Rodrigues**, Chief Executive Officer and Co-Founder, We Rock It Learning, Brazil

Chaired by

- **Alec Wang**, Founder and President, Tana Investment Group, USA

09.00-10.00 **Plenary: Shaping Humanity Together** (Auditorium CDI)

We must rethink the foundations of our relationships with one another, with the planet, and with the generations yet to come. Only through shared purpose can we nurture well-being, expand imagination, and accelerate humanity's evolution. How can we increase the well-being of our communities through cross-sectoral cooperation for the common good? How can we transform a world plagued by division and conflict into interconnectedness and peace?

- **Martín Burt**, Founder and Executive Director, Fundación Paraguaya, Paraguay
- **Cordell Carter**, Founder, The Festival of the Diaspora, USA
- **David Gershon**, Founder, Empowerment Institute Center for Reinventing the Planet, USA
- **Vít Jedlika**, President, Liberland
- **Indrani Pal-Chaudhuri**, Founder, Open Origin, USA

Chaired by

- **Natália Ariede**, Anchor, CNBC, Brazil

10.00-11.30 **Sessions**

Entrepreneurship and Innovation in Brazil: A Thriving Ecosystem (Room 1 InovaUSP C)

Brazil is rapidly emerging as a hub for entrepreneurship, driven by a vibrant startup culture, a growing venture capital landscape, and a commitment to innovation. With strong digital transformation and emerging sectors like fintech, agritech, and e-commerce, Brazil is offering exciting opportunities for entrepreneurs and investors alike. What are the key drivers of Brazil's thriving entrepreneurial ecosystem, and how can international investors capitalize on them? How can Brazil foster a more supportive environment for innovation and entrepreneurship to compete globally?

- **André Aquino**, Director of Science, Technology and Innovation, Government of Sao Paulo, Brazil
- **Renata Bittencourt da Costa**, Innovation Consultant, UpLab SENAI SP, Brazil
- **Alícia Cesario**, Co-founder, Badauê, Brazil
- **Diogo Dutra**, Managing Director, Caos Focado, Brazil
- **Caroline Kanaan**, Co-founder, Epitalk, Brazil
- **Franco Machado**, Chief Executive Officer, Mogai Tecnologia, Brazil
- **Bernardo Mira**, Managing Partner, Mira Global Partners, Brazil

Chaired by

- **Rodrigo Amantea de Andrade Pinto**, Professor, Insper, Brazil



Leadership in Tumultuous Times (Room 2 InovaUSP A)

The traditional models of governance are being tested—not just in the developing world, but everywhere. Leaders in business and government face a dual mandate: to innovate boldly while fostering cooperation in an era of complexity and ambiguity. How can leaders restructure systems, inspire shared visions, and educate stakeholders in a world defined by dynamic shifts? How do we move beyond competition to co-create solutions for interconnected challenges – from climate fragility to economic polarization? And crucially: how can leaders build trust when old paradigms are crumbling?

- **Nádia Júnia Almeida de Souza**, Chief Executive Officer, Khene, Brazil
- **Dawn Carrington**, Managing Director, Dawn Carrington PR & Communications, United Kingdom
- **David Chang**, Co-Founder, InterGen.family, USA
- **Ciprian Dan Costea**, Member of the Board, Autonova, Romania
- **Fabia Monteiro**, Founder, Inspirare Desenvolvimento e Consultoria, Brazil
- **Lexi Mills**, Chief Executive Officer, Shift6, United Kingdom
- **Mariana Ricardo**, Founder, WhatsNxt, UAE
- **Jorgete Vitorino**, Business Strategist and Board Advisor, Germany

Chaired by

- **Michael A. Johnson**, Chairman, East Coast Forum, Australia

The Moral Dilemma of Longtermism (Room 3 InovaUSP A)

Longtermism challenges us to consider the far-reaching consequences of our actions on the distant future, extending beyond our lifetimes and even our planet. Rooted in principles of effective altruism, this emerging philosophy has garnered significant support, yet its prioritization of the far future – sometimes at the expense of immediate crises – raises profound ethical and practical questions. Can we meaningfully evaluate the viability of longtermism within our lifetimes, or does its value lie in its speculative nature? What are the moral and philosophical implications of placing the far future above the immediate well-being of current generations?

- **Vivek Atray**, Founder, Vibrant Advisory Services, India
- **Bruno Pina**, Founder and Chief Executive Officer, Synapse, Brazil
- **Juliana Ramalho**, Chief Executive Officer and Founder, Talento Sênior, Brazil
- **Marcia Riboldi**, Founder and Chairman, Somos Ovum, Brazil
- **Ayelet Vardi**, Founder, Cinema Tribu, USA

Chaired by

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA

Reconstructing War-Ravaged Economies (Room 4 InovaUSP A)

Wars devastate nations, leaving behind shattered economies, fractured societies, and broken infrastructure. While the human cost is irreplaceable, rebuilding offers a chance to transform conflict zones into hubs of opportunity and growth. What innovative approaches can simultaneously address the root causes of conflict and lay the foundation for sustainable economic reconstruction? How can international organizations, businesses, and governments co-create frameworks that balance immediate recovery with long-term growth and stability?

- **Katerina von Baudissin**, Co-founder, Ukrainian Association in Trondheim, Norway
- **Valeriya Hjertenaes**, Chief Sustainability Officer, Fueltech Solutions, Norway
- **Ismail Shahtakhtinski**, Managing Partner, I.S. Law Firm, USA
- **Freddy Zanga**, President, International Chamber for Consultancy and Promotion, France

Chaired by

- **Jessica Kantor**, Freelance Journalist, USA

Harnessing Disruptive Technologies (Room 5 InovaUSP C)

Disruption implies breaking and rebuilding, but the bigger question is to correctly guess the successor technology. Formative technologies take years to install at scale, and most innovations get lost. What parallel mechanism might ensure faster innovation? At the same time, can we afford to educate ourselves in technology that is to be a failure – or is education doomed to lag events? Where in the world might we see rapid integrated disruptive development taking place in a harmonious cooperative manner?

- **Tobias Birro**, Chief Executive Officer, WebMG Sites e Sistemas, Brazil
- **Ana Carolina Calçado**, Chief Executive Officer, Wylinka, Brazil
- **John D. Graham**, Founder, Global Ideation, USA
- **André Nunes**, Managing Partner, Beta-i Brazil, Brazil
- **Camila Nunes**, Founder and Chief Executive Officer, IMPACTO, Brazil
- **Mauricio Queiroz**, Chief Executive Officer, Tidalwatt, Brazil
- **Ana Quiroz**, Chief Executive Officer, Budd.ie, Brazil

Chaired by

- **Jerry Power**, Founder, I3 Systems, USA

The Unicorn Crucible: Engineering Hypergrowth (Room 6 InovaUSP C)

Unicorns – startups valued at over \$1 billion – are driving the future of innovation and economic growth. But what does it take to create, build, and nurture these high-growth companies? What are the key factors that contribute to the rise of unicorns, and how can entrepreneurs and investors work together to cultivate them? How can ecosystems of support – such as governments, universities, and corporations – collaborate to create the conditions that allow startups to scale into unicorns?

- **Rodrigo Borges**, Co-Founder, DOMO.VC, Brazil
- **Sebastian Del Castro**, Founder, YieldStream Capital, UAE
- **Semyon Dukach**, Founding Partner, One Way Ventures, USA
- **Carol Gilberti**, Founder and CEO, Mubius WomenTech Ventures, Brazil
- **Venkata Ramana**, Founder and Chief Executive Officer, AVERA, India
- **Jhoselin Romero Alvarez**, Chief Executive Officer, Lexia, Peru

Chaired by

- **Jon Soberg**, Managing Partner, MS&AD Ventures, USA



AI for Social Good: Constructing a Better Brazil (Room 7 InovaUSP 7)

Brazil is harnessing AI to reimagine its social fabric – from predictive healthcare models diagnosing diseases in underserved Amazonian communities to adaptive learning platforms bridging educational gaps in favelas. These innovations signal a transformative shift, but scaling impact demands collaboration between technologists, policymakers, and grassroots leaders to ensure AI serves as a tool for equity, not exclusion. How can Brazil's successful AI pilot projects – in telemedicine, precision agriculture, or crime prevention – be scaled sustainably while navigating infrastructural and ethical bottlenecks? What frameworks are needed to foster multi-sector partnerships that prioritize AI-driven solutions for inclusion, ensuring marginalized voices shape the technology's trajectory?

- **Felipe Alves**, Executive Do-Director, Artemisia, Brazil
- **Nicolas de Camaret**, Founder and Chief Executive Officer, Botbot, Brazil
- **Fernanda Campos**, Chief Executive Officer and Founder, Campos Humana, Brazil
- **João Pedro Megid Carrilho**, Founder and Chief Executive Officer, Corre, Brazil
- **Caue Gimenez**, Partner, LyfeOS, Brazil
- **Alexandre Kawassaki**, Co-founder, Raras, Brazil
- **Tarcila Sugiyama**, Director, Vox Capital, Brazil

Chaired by

- **Dimas Timmers**, Founder, Universo Ventures, Brazil

The Green Tech Revolution (Room 8 InovaUSP A)

The transition to a green economy is accelerating, driven by innovative technologies that address climate change, resource efficiency, and energy sustainability. Green tech solutions, from renewable energy systems and carbon capture to AI-powered resource management, are reshaping industries and economies worldwide. Which green technologies are poised to have the most significant impact on reducing global carbon emissions? How can businesses and governments adapt to the demands of the green economy while maintaining economic competitiveness?

- **Nobumitsu Akai**, Director, JFR Group, Japan
- **Fabiano Araújo**, Founder, Saverr, Brazil
- **João Pedro Brasileiro**, Chief Executive Officer, Innovation Latam, Brazil
- **Joselito R. Henriques**, Vice President, akaer, Brazil
- **Thanos Mitrelias**, Founding Director, Cambridge BioMagnetics, United Kingdom
- **Doreen Rietentiet**, Founder, Tech with Impact, Germany
- **Rodrigo Ruggiero**, Director, Vale, Brazil
- **Abby Seneor**, Chief Executive Officer and Co-Founder, Treelyon, France
- **Cristina Souza**, Founder, Gouvêa Foodservice, Brazil

Chaired by

- **Andressa de Mello**, Founder and Chief Executive Officer, sust'nreal, Brazil

Globalization 2.0: Beyond the Protectionist Paradox (Room 9 InovaUSP A)

As nations embrace protectionism, traditional globalization faces a pivotal shift. Yet, industries like automotive are driving a new model – one where digitalization, supply chain resilience, and sustainability redefine global integration. How can economies balance security concerns with open collaboration, ensuring that innovation ecosystems and mobility technologies thrive? What governance models can steer Globalization 2.0 toward shared prosperity instead of economic fragmentation?

- **Ricardo Bacci G. Amaral**, Ambassador, Planet Youth Brazil, Brazil
- **Hakan Güner**, Chairman, United Partners, Türkiye
- **Andreas Gyarfas**, Chairman, Agmore, Brazil
- **Karla Jones**, Vice President, Center for International Freedom, USA
- **Karthik Kuchipudi**, Director of Oceania, AVERA, Australia
- **Luiz Pedrucci**, Former Chief Executive Officer, Renault Group Latin America, Brazil

Chaired by

- **Hakan Dogu**, Chairman, Alagan Mobility Solutions, France

Governance for the Proud South: Charter Cities & Digital Economic Zones (Room 10 InovaUSP A)

For three centuries, the West has exported its governance model to the world, articulated around nations, national states and national corporations. As humanity is now technologically connected through the web, and as major decentralization trends are underway, what governance structures can we expect to thrive in the age of cosmo-localism? How can the connected, demographically thriving, young and Proud South craft the states, cities, governance and economic networks of the upcoming decades?

- **Ila Adam**, Startup and VC Mentor, Forbes Coaches Council, USA
- **Kimberly Adams**, Founder and Chief Executive Officer, OnChain Cities, Barbados
- **Hossam Ezzeldin**, Founder and Managing Director, GSI - green sustainable industries, Egypt
- **Florian Fournier**, Co-Founder, Threefold, Tanzania
- **Nima Kaz**, Co-founder, JUPTER, Brazil
- **Florencio Noceti**, Chief Product Officer, Planetary X, Argentina
- **Flavia Tissot**, Founder, Ospa, Brazil

Chaired by

- **Hugo Mathecowitsch**, Founder, Tools for the Commons, Brazil



Rewiring the Future with AI and Quantum Computing (Room 11 InovaUSP B)

Artificial intelligence and quantum computing are transforming the frontiers of science, business, and governance, offering breakthroughs from climate resilience to health care and financial systems. Yet scaling qubits, aligning AI ethics, and bridging talent gaps demand new architectures of global cooperation — without which these technologies may amplify inequality and geopolitical rivalry. How can nations and enterprises co-develop governance models that safeguard equity while accelerating innovation? What collaborative strategies will ensure AI and quantum act as twin engines of inclusive prosperity, rewiring the future toward shared progress rather than fragmented advantage?

- **Jesse Anderson**, Founder, IdealLead.ai, USA
- **Alexander Avramov**, Co-founder, EBAC, Brazil
- **Shadab Hussain**, Co-Founder, Quantum Computing India, India
- **Syed Hasan Jafar**, Vice Dean, Woxsen University, India
- **Carlos Creus Moreira**, Founder and Chairman, WISEKey, Switzerland
- **Minesh Pore**, Co-Founder and Chief Executive Officer, BuyHive, Hong Kong
- **Ricardo Rocha**, Chief Executive Officer, Acaso, Brazil
- **Adriano dos Santos**, Co-founder, Qnity, Brazil
- **Srini Vasan**, President and Chief Executive Officer, Quantum Ventura Inc, USA

Chaired by

- **Benjamin J. Butler**, Founder, Embassy of the Future, Hong Kong

Global Megatrends: Navigating Tomorrow's Landscape (Room 12 InovaUSP A)

From AI's dual potential for productivity gains and workforce disruption, climate driven migration, and the fracturing of globalization into rival blocs, megatrends are colliding faster than institutions can respond. Decision makers now face a paradox: decoding these seismic shifts while redesigning brittle systems before they fracture irreparably. What megatrends will exert the strongest gravitational pull on global stability, and which are distractions amplifying the noise? How can business leaders shift from reactive crisis fighting to preemptive frameworks that harness megatrends as catalysts for equitable growth, not engines of fragmentation?

- **Adriana Alves**, Founder, Lupa, Brazil
- **Bruce Garvey**, Founder and Managing Director, Strategy Foresight Limited, United Kingdom
- **Jaana S. Goeggel**, General Partner and Co-founder, Sororitê Ventures, Brazil
- **Daniel Grossi**, Co-founder, Startup Scanner, Brazil
- **Roberto Madruga**, Chief Executive Officer, Conquist, Brazil
- **Bernard Moon**, Co-founder and Partner, SparkLabs Group, USA
- **Alexandre Mutran**, Executive Director, Junior Achievement, Brazil

Chaired by

- **Astrid Skala-Kuhmann**, Member of the Board, Lenzing, Austria



AI as Creative Catalyst: Human-AI Synergy in Content Creation (Room 13 InovaUSP A)

AI is reshaping creative industries by amplifying human imagination, from generative design to adaptive storytelling. Yet this collaboration raises questions of authorship, authenticity, and how to preserve the emotional and cultural essence of human creativity. How can creators retain artistic ownership and resonance as algorithms learn from collective data? Can industries establish ethical guardrails that highlight AI's potential while safeguarding the human signature in meaningful art?

- **Luis Bitencourt-Emilio**, Member of the Board, Wikimedia Foundation, USA
- **Leo Candido**, AI First Transformation Manager, Artefact LATAM, Brazil
- **Andrea Carafa**, Entrepreneur in Residence, University of California Santa Cruz, USA
- **João Marcelo Furlan**, Founder, Hubbo.AI, Brazil
- **Anna Gong**, Founder and Chairwoman, Perx Technologies, USA
- **Arun Pandit**, Founder, Don't Give Up World, India

Chaired by

- **Allan Pscheidt**, Founder, AP, Brazil

Rearranging the Dancefloor (Room 14 InovaUSP A)

The global “dancefloor” grows increasingly chaotic, its rhythm dictated by entrenched powers clinging to outdated choreographies while emerging voices scramble for footing amid polycrisis, fractured alliances, and competing visions of progress. Structural inequities distort the tempo: influence concentrates in rigid hierarchies, resources pool in isolated corners, and cultural narratives drown out marginalized steps, leaving collective momentum fragmented and prone to discord. What foundational principles could anchor a reimagined global dancefloor to harmonize collective stability with the improvisational freedom of its participants? Which structural or institutional innovations might prevent dominant dancers from monopolizing the rhythm of progress?

- **Andrej Bastar**, Chief Executive Officer, Brasidas Group, Switzerland
- **Mario Djuragic**, Advisor, Presidency of Bosnia and Herzegovina, Bosnia and Herzegovina
- **Isabella Kleut**, Film Producer, Australia
- **Phillip Klien**, Chief Executive Officer, ClickBus, Brazil
- **Arnobio Morelix**, Co-Founder and Chief Executive Officer, Sirius Education, USA
- **Marcelo Sinhorini**, Co-founder and Chief Executive Officer, Portal ERP, Brazil
- **Elaine NYu**, Strategic Partner, Convergence Partners, China

Chaired by

- **Andrej Vasle**, Owner, Vasle Consulting, Slovenia

Philanthropic Recalibration for Climate Action (Room 15 InovaUSP B)

Climate-related giving remains below 2% of global philanthropy, with the vast majority directed to organizations in the Global North, leaving frontline communities in the Global South underfunded. This imbalance raises urgent questions about equity, representation, and the effectiveness of current funding flows in advancing a just climate transition. How can philanthropic capital be reoriented to support climate justice and strengthen local leadership in the Global South? What funding mechanisms or partnerships can help correct the current imbalance in climate philanthropy?

- **Marcella Arruda**, President, The City Needs You Institute, Brazil
- **Jonathas Meireles de Azevedo**, Director, Rede Comuá, Brazil
- **Flora Bitancourt**, Head of Brazil, World Climate Foundation, Brazil
- **Mariana de Paula**, Executive Director, Instituto Decodifica, Brazil
- **Maria Amália Souza**, Founder, Casa Socio-Environmental Fund, Brazil
- **Juliana Tinoco**, Executive Coordinator, Alianza Socioambiental Fondos del Sur, Brazil

Chaired by

- **Cassio Aoqui**, Co-Founder, ponteAponte, Brazil

The Language of Change (Room 16 InovaUSP B)

Words shape reality, and the conscious evolution of our communication patterns holds transformative power to dismantle systemic barriers and advance social justice globally. Leaders across industries are discovering that inclusive language goes far beyond vocabulary choices to fundamentally reshape organizational cultures, decision-making processes, and societal structures. How can business leaders harness the strategic power of inclusive communication to drive measurable change in gender equity and social justice outcomes? What role does listening play in creating the psychological safety necessary for authentic dialogue about bias and systemic change across cultural and geographical boundaries?

- **Susana Arbex**, Managing Partner, Betafly Brandmakers, Brazil
- **Cinthia Lages Campos**, Founder and Chief Executive Officer, Imajyn, Brazil
- **Parikshit Dhume**, President Intellectual Cell, Bharatiya Janata Party (BJP), India
- **Mateus de Lima**, Founder, Todas Por Uma, Brazil

Chaired by

- **Rosa Madera**, Founder and Chief Executive Officer, Empatthy, Chile

Future Visions: When Science Fiction Shapes Our Reality (Room 17 InovaUSP B)

Exponential technologies are blurring the lines between sci-fi and reality, transforming work, creativity, and society. Imagine self-healing cities, interplanetary collaboration, and ethical challenges in privacy, equity, and sustainability. Which emerging technologies – like digital consciousness or bio-integrated design – could redefine daily life by 2050? How will humanity adapt to breakthroughs that reshape living, collaboration, and resource use?

- **Clayton Aires**, Chief Executive Officer, BotAtende, Brazil
- **Francois Dossa**, Sustainability Director LatAm, TCS, Brazil
- **Marcos Paulo Nascimento Guimarães**, Chief Executive Officer, Speech, Brazil

Chaired by

- **Cindy Miranda**, Founder and Chief Executive Officer, BASH, Brazil

11.30-12.00 Contact Break

12.00-13.30 Sessions

São Paulo: Strategies to Become the World's Leading City (Room 1 InovaUSP C)

As Brazil's economic powerhouse, São Paulo plays a pivotal role in driving the country's growth. With its diverse economy, thriving business ecosystem, and cultural vibrance, the city has the potential to become a global leader in innovation, sustainability, and urban development. What strategies can São Paulo implement to enhance its global competitiveness and attract international investments? How can São Paulo build on its economic vibrance to lead in sectors like technology, finance, and sustainability?

- **Sérgio Costa**, Chief Executive Officer, Strings Group, Brazil
- **Ludmilla Figueiredo**, Chief Executive Officer and Founder, Global Markets Capital Partners, UAE
- **Karina Nunes Fritz**, Managing Partner, Karina Nunes Fritz Consultoria Juridica, Brazil
- **Patricia Ellen da Silva**, Co-founder, Aya Earth Partners, Brazil
- **Klaus Hepp**, Chairman, KFH Services, Brazil
- **Adalberto Bueno Netto**, Founder and CEO, LAT Global, Brazil
- **Pedro Rebelo**, Executive Director, São Paulo Negócios, Brazil

Chaired by

- **Thiago Camargo**, Director, InvestSP, Brazil

Generating Sufficient Power for AI (Room 2 InovaUSP A)

Datacenters, churning data for services, crypto-mining and for AI, consume about 3% of global electrical power and could at 13% consume more than Japan by 2030. We have to learn 'prompt management' to ask AI pertinent questions. Then ask – what is the best input mix of power sources for data centers? And ask how much good land can we afford to lose as we generate more renewable energy? And finally, how to calm a client if the center halts due to renewable energy failure?

- **Parag Amin**, Chief Mentor and Founding Director, iCreate, USA
- **Marcel Ghiraldini**, Chief Growth Officer, MATH, Brazil
- **Fernando Ortega**, Co-founder, Datlaz, Brazil
- **Ra Ringvee**, Founder and Chief Executive Officer, DIO Inteligência Odontológica, Brazil
- **Ingrid Soares**, Technology and AI Lawyer, VLK Advogados, Brazil

Chaired by

- **Bernardo Weaver**, Chief Executive Officer, Weaver Advisory, Brazil



Empowering the Next Generation of Social Entrepreneurs (Room 3 InovaUSP A)

Social entrepreneurship is transforming the way we address pressing global challenges, blending the principles of business with a mission to create lasting social change. By leveraging innovation and community-driven solutions, social enterprises are reshaping sectors such as education, healthcare, and sustainability. What role can Brazil play in advancing social entrepreneurship, and how can its unique challenges and opportunities shape global best practices? How can governments, businesses, and investors collaborate to create a more supportive ecosystem for social enterprises worldwide?

- **Marco De Biasi**, Director, Founder Institute, Brazil
- **Nadait Gebremedhen**, Founder and Chief Executive Officer, Hagush, USA
- **Sara Hughes**, Chief Executive Officer, Scaffold Education, Brazil
- **Osama Bin Noor**, Chief Operating Officer, Youth Opportunities, Bangladesh
- **Stacy Scott**, Founder and President, Global Sustainable Inc., USA
- **Gisela Solymos**, Co-founder, CREN, Brazil

Chaired by

- **Rania Hoteit**, Founder, ID4A Technologies, USA

Rewilding for Biodiversity: Restoring Balance in Degraded Ecosystems

(Room 4 InovaUSP A)

Unmanaged lands often degrade into monocultures or invasive-dominated zones, eroding habitat complexity and threatening native species. Strategic rewilding – combining ecological restoration with minimal human Intervention – offers a pathway to revive biodiversity while rebuilding resilient ecosystems. How can societies prioritize conserving genetic and ecological legacies of vulnerable species amid competing demands for land, funding, and climate adaptation? What collaborative frameworks best incentivize communities, policymakers, and scientists to scale rewilding projects - from urban green spaces to cross-border wildlife corridors?

- **Patrick Assumpção**, Managing Director, Guanandi-CP4 Produtos Agrícolas, Brazil
- **Osmar Bambini**, Chief Innovability Officer, Umgrauemeio, Brazil
- **Kais Ismail**, Founder, Verde Amor Bio, Brazil
- **Mauro Rebelo**, Founder, Bio Bureau Biotechnology, Brazil
- **Bruna Rezende**, Founder and Chief Executive Officer, IRIS, Brazil
- **Estevan Sartoreli**, Co-founder, Dengo, Brazil

Chaired by

- **Connie D. M. Allsopp**, Founder, The World's Registrar, Canada

Web 3.0: The Future of Decentralized Cooperation (Room 5 InovaUSP C)

Web 3.0 promises to revolutionize the digital landscape by shifting control from centralized entities to decentralized networks, creating new opportunities for collaboration, transparency, and user empowerment. This next evolution of the internet could reshape industries, from finance to governance, by fostering more cooperative systems. How can Web 3.0 technologies, such as blockchain and decentralized applications, promote greater cooperation between individuals, businesses, and governments? What are the challenges and opportunities of a decentralized internet?

- **Alexandre Barbosa**, Founder, CarbonHub, Brazil
- **Fabio Tulio Felipe**, Chairman, Sankhya, Brazil
- **Johnny Gabriele**, Founder, Daedalus, USA
- **Michael Haiden**, Research Associate, University of Hohenheim, Germany
- **Mickael Malka**, Founder and Executive Chairman, Kenlo, Brazil

Chaired by

- **Bogdan Vacusta**, Chairman, Blockchain Intelligence Professionals Association, Romania

The Global South: The World's New Growth Engine (Room 6 InovaUSP C)

The nations of the Global South are emerging as pivotal players in driving global economic growth, innovation, and sustainability. With its vast natural resources, vibrant industries, and leadership in areas like biofuels, Brazil is uniquely positioned to take the lead in this transformative era. What strategies can strengthen cooperation and trade among nations of the Global South? How can nations of the Global South and Global North collaborate to address shared challenges and seize mutual opportunities?

- **Naira Bonifácio**, Founder, 360Nexus, Brazil
- **Andrea Machado**, Founder, UiDo, Brazil
- **Mabel Lu Miao**, Co-founder and Secretary-General, Center for China and Globalization, China
- **Fabio Paganotto**, Secretary of Public Security, Monte Mor, Sao Paulo, Brazil
- **Samo Tosatti**, Undersecretary for International Affairs, Government of Sao Paulo, Brazil

Chaired by

- **Abdullah Khurram**, Chief Executive Officer, Foresight Quotient, Singapore



Water: The New Global Currency (Room 7 InovaUSP 7)

Water is the lifeblood of our planet, yet its availability in sufficient quantity and quality is rapidly diminishing. With only a small fraction of Earth's water being drinkable, and agriculture consuming a majority of it, the growing scarcity poses critical challenges for both human survival and economic stability. How can businesses and societies transform their approach to water management? How can the true value of water as natural capital be integrated into global economic systems? What innovative solutions can address water scarcity while balancing the demands of agriculture, industry, and human needs?

- **Stiphan Beher**, Chief Executive Officer, International Water Security Foundation, USA
- **Gisela Damm Forattini**, Special Advisor, Brazilian National Water and Sanitation Agency, Brazil
- **Édison Carlos**, President, Instituto Aegea, Brazil
- **Ludovic Claude**, Founder and Chief Executive Officer, Aquaful, Switzerland
- **Ana Luci Grizzi**, Founder, ALG Sustainability Consulting, Brazil
- **Caroline Takita Levy**, Chief Executive Officer, eAmazonia, Brazil
- **Marcela Nectoux**, Director of Water Resource, Government of the State of São Paulo, Brazil
- **Florencia Ramirez**, Author, Eat Less Water, USA

Chaired by

- **Alice Bouman-Dentener**, Co-founder, Cansu Global, The Netherlands

The Future of Work: Collaborative Paradigms in the Digital Age (Room 8 InovaUSP A)

The digital age, powered by AI, is transforming work environments through new collaborative paradigms. AI-driven tools are reshaping how teams interact, enhancing productivity but challenging traditional modes of teamwork. What are the potential pitfalls of relying heavily on AI and digital collaboration, and how can they be mitigated? How can organizations foster a sense of community and belonging in increasingly AI-driven virtual workspaces?

- **Victor Hugo Alves**, EdTech Leader, Inspired Education Group, Brazil
- **Christina Diller**, Partner, Kollie, AI, Switzerland
- **José Augusto Figueiredo**, Country President, LHH Brazil, Brazil
- **Joshua Haarbrink**, Founding Member, Loci, USA
- **Bruno Szarf**, Global Chief HR Officer, Stefanini Group, Brazil

Chaired by

- **Carla Maldonado**, Member, The Boardroom, Switzerland

Smart and Green Cities: Shaping the Future of Urban Living (Room 9 InovaUSP A)

Smart technologies and green innovations are revolutionizing urban planning, infrastructure, and governance, creating opportunities for more efficient, livable, and eco-friendly cities. How can emerging technologies, such as IoT and AI, enhance sustainability and resilience in urban environments? What strategies are essential for integrating green infrastructure and fostering inclusive urban development? How can cities balance technological innovation with cultural preservation and community engagement to create vibrant futures?

- **Begüm Aydinoglu**, Founder, BEGA - Begüm Aydınolu Architects, Türkiye
- **Fabio Fernandes**, Founder, Walking Together, Brazil
- **Cleber Genero**, Vice President, Serasa Experian, Brazil
- **Aureo Leal**, Managing Director, Green Consult, Brazil
- **Milton Longobardi**, Chairman LATAM Advisory Board, CMO Council, Brazil
- **Michel Rike**, Founder, Zien, Brazil
- **Dalia Stoian**, Board Member, EFdeN, Romania

Chaired by

- **Jerry Hultin**, Chief Executive Officer, Global Futures Group, USA

Feeding the Future (Room 10 InovaUSP A)

As the global population grows, the challenge of ensuring food security while protecting the planet becomes increasingly urgent. Advances in agricultural technology, alternative proteins, and sustainable farming practices are reshaping the way we produce and consume food. How can cutting-edge technologies revolutionize food production while minimizing environmental impact? What role will Brazil and other major food-producing nations play in addressing global food security through innovation and sustainability? How can businesses, governments, and consumers collaborate to create resilient and sustainable food systems?

- **Beatriz Branco**, Founder and Chocolate-Maker, Angé Chocolates, Brazil
- **Helmut Fluhrer**, Founder and Chief Executive Officer, RainMaker Group, Switzerland
- **Cristiane Rocha**, Founder and Chief Executive Officer, RAE Nutrition, Brazil
- **Eugene Scholten**, Managing Director, Beko Cooperative, The Netherlands
- **Can Yurdakul**, Chief Executive Officer, ANT Systems, The Netherlands

Chaired by

- **Diana Sabrain**, Co-founder, OneAgrix, Singapore



AI as Innovation's Co-Creator (Room 11 InovaUSP B)

AI-driven innovation disrupts traditional models by merging vast datasets, machine learning, and real-time feedback loops to accelerate ideation, prototyping, and scaling – outpacing classic linear R&D. Companies gain speed and precision, but face hurdles like ethical governance, talent shortages, and siloed data systems that demand reimagined workflows and trust-building. How must innovation metrics evolve to value AI's predictive power and adaptive learning over traditional ROI, balancing agility with ethical and societal impact? What cultural and infrastructural shifts enable organizations to harness AI as a co-creator while mitigating bias and displacement risks?

- **Raphael Botelho**, Chief Executive Officer, QRHealth, Brazil
- **Anuuj Chauhan**, Founder and Chief Executive Officer, YSTech, India
- **Paula Coelho**, Founder, Conecta Cientista, Brazil
- **Juan Pablo San Lorenzo**, Co-Founder and Chief Executive Officer, Virtual Scale, Mexico
- **Mathias Mangels**, President, RethinkingWorks, USA
- **Amy Peck**, Chief Executive Officer, EndeavorXR, USA
- **Maria Luiza Reis**, Chief Executive Officer, MAPS245, Brazil
- **Fernando Vitti**, Founder and Chief Executive Officer, Nexforce, Brazil

Chaired by

- **Francesca Faraggi**, Founder and Chief Executive Officer, 100 Minds, Chile

Ensuring Growth in the Risk Storm (Room 12 InovaUSP A)

Climate collapse, weaponized disinformation, and splintering geopolitics are destabilizing the very foundations of growth, as traditional models buckle under poly-crisis. With markets and institutions faltering, the question shifts from recovery to reinvention: How to forge economies and business models that generate value in times of chaos while resisting collapse? Can global actors align incentives to co-invest in growth or will zero-sum nationalism eclipse shared survival? How to redirect breakthrough tech from short-term profit toward systemic resilience?

- **Andrej Fatur**, Vice Chairman, OTP Bank, Slovenia
- **Zeno Goldsmith**, Investor, Philanthropist & Heir to a Global Banking Legacy, United Kingdom
- **Moe Odele**, Managing Partner, Vazi Legal, USA
- **Vivian Portella**, Group Chief Executive Officer, B&T Group, USA
- **Gabriella Turbiani**, Chief Executive Officer, Turbiani Design e Branding, Brazil

Chaired by

- **Vera Calenbuhr**, Founder, BlueMarble, Switzerland

Cyber Resilience as the Bedrock of Digital Trust (Room 13 InovaUSP A)

As cybercriminals innovate faster than defenses evolve, gaps persist between corporate cybersecurity rigor and lax personal digital habits, leaving individuals and institutions exposed. Cyber resilience must bridge this divide to sustain trust in a hyperconnected world. Why do individuals and organizations continue to deprioritize personal device security and resilience practices despite escalating threats, and what cultural or systemic shifts could close this gap? How can governments, tech firms, and activists accelerate adoption of encryption, post-quantum defenses, and resilience-first mindsets before outdated systems collapse under next-generation attacks?

- **Hoda Alkhzaimi**, Director of Center for Cyber Security, New York University Abu Dhabi, UAE
- **Deivison Arthur**, Co-Founder & Chief Investment Officer, EBX.TECH, Brazil
- **Nishant Behl**, Founder, EMB Global, India
- **Antony Cobiak**, Head of Brazil, Rotate, Brazil
- **Marcia Netto**, Founder and Chief Executive Officer, Silverguard, Brazil
- **Paksy Plackis-Cheng**, Co-Founder, Staex, USA
- **Chantal Spleiss**, Chair, Rocking Wolf Technologies, Switzerland

Chaired by

- **Claudia Jacy Barenco Abbas**, Professor. University of Brasilia, Brazil

Strengthening Human Resilience Through Shared Purpose (Room 14 InovaUSP A)

Collective action and trust-based cooperation unlock deeper layers of human adaptability, transforming individual struggles into shared opportunities for growth. Resilience flourishes when societies prioritize solidarity over isolation, embedding mutual support into the fabric of communities. How can we shift cultural narratives to celebrate resilience built through collaboration rather than competition? What systemic changes would allow trust and reciprocity to become the default drivers of human adaptation?

- **Flavia Bellaguarda**, Co-founder and Executive Director, LACLIMA, Brazil
- **Sidney Botelho**, Chief Executive Officer, Voice Training, Brazil
- **Carlos Wizard Martins**, President, Sforza Holding, Brazil
- **Simone do Nascimento**, Anchor, Canal Futura, Brazil
- **Michele Nevarez**, Chief Executive Officer, BeyondEI, USA
- **Ester Dos Santos**, Founder and Chief Executive Officer, Nice Mental Health, Brazil
- **Luke Simone**, Co-Founder, Casa Cruzeiro, Brazil
- **Sofia Sunaga**, Co-Founder, Intergen.Family, USA
- **Karina Uchôa**, Chief Happiness Officer, K Smart Business Solutions, Brazil

Chaired by

- **Camille Burns**, Chief Executive Officer, Women Presidents Organization, USA



Longevity Innovations: Editing Mortality Without Breaking Society

(Room 15 InovaUSP B)

Emerging biotechnologies and lifestyle innovations in nutrition and athletic performance are reshaping human longevity, intersecting with economic systems that must adapt to extended lifespans and shifting workforce dynamics. As societies confront the implications of aging populations, questions of purpose, equity, and cultural values challenge traditional frameworks for healthcare, retirement, and intergenerational collaboration. How can breakthroughs in regenerative medicine and personalized health technologies become universally accessible without exacerbating global inequalities? What societal shifts are necessary to ensure aging communities contribute meaningfully while retaining autonomy and dignity?

- **Alejandro Amicone**, Founder, SilverXperience, Peru
- **Alain Bindels**, Founder and Managing Partner, Basel Investor Forum, Switzerland
- **Midhun Kunj**, Founder and Chief Executive Officer, Vowels Group, India
- **Nicolás Peretti**, President, Decons, Argentina
- **Carolyn Ringel**, Course Instructor, Harvard Medical School Center for Bioethics, USA
- **Luciana Sakellariou**, Founder, Purpose Beyond, Greece
- **Soraya S Smaili**, Professor of Medicine, Unifesp, Brazil
- **Kate Tulenko**, Chief Executive Officer, Corvus Health, USA

Chaired by

- **Michael Ringel**, Chief Operating Officer, Life Biosciences, USA

Digital Banking Revolution (Room 16 InovaUSP B)

Central banks worldwide are embracing pro-competition policies and digital innovation, bringing millions of unbanked citizens into formal financial systems. This transformation has created vibrant fintech landscapes that eliminate service gaps and improve customer experience, challenging traditional banking dominance. How can emerging markets accelerate the transition to digital-first financial services while managing technological risks? What competitive dynamics will emerge as traditional banks, fintechs, and tech giants converge in an increasingly interconnected global financial ecosystem?

- **Bruno Balduccini**, Partner, Pinheiro Neto Advogados, Brazil
- **João Bezerra**, Former Chief Technology Officer, Banco Itaú, Brazil
- **Aparajit Bhandarkar**, Partner, Varanium Capital, India
- **Vanessa Butalla**, Chief Legal, Compliance & Risk Officer, Mercado Bitcoin (MB), Brazil
- **Fernando Cinelli**, Founder, Apex Partners, Brazil
- **Feng Bo**, Partner, Nayuta Capital, China
- **Matthias Krug**, Chief Sales Officer, Velmora Capital, Germany

Chaired by

- **Diego Perez**, Chief Executive Officer, ABFintechs, Brazil

Africa Rising (Room 17 InovaUSP B)

With the world's youngest population and a growing share of the global workforce, Africa is poised to become a pivotal engine of economic growth in the 21st century. Unlocking this potential requires bold economic reforms, targeted investment, and harnessing the power of digital transformation to drive innovation. What strategies can accelerate economic reforms and attract sustainable investment across Africa? How can digitalization foster innovation and entrepreneurship, creating opportunities for Africa's youth?

- **Francis Moyo**, Chief Executive Officer, Busara, Kenya
- **Klaus Schneider**, Managing Partner, Schneider & Schäffer, Germany

Chaired by

- **Paschal Anosike**, Founder, Forum for Innovation in African Universities, United Kingdom

13.30-14.30 Lunch Break (Foyer)

An opportunity to meet to open new ventures with other delegates.

14.30-15.30 Plenary: Co-Creating Solutions for Global Challenges (Auditorium CDI)

Cooperative innovation, driven by co-creation, offers powerful solutions to pressing global challenges. Open-source collaboration plays a key role in enabling rapid and effective problem-solving on a global scale. How can intellectual property rights be balanced with the need for open collaboration in innovation? What successful examples of cooperative innovation can serve as models for future initiatives?

- **Ahmed Bin Dawood**, Chief Executive Officer, BinDawood Holdings, Saudi Arabia
- **Nkululeko Khumalo**, Chief Executive Officer, Mbulase Group, South Africa
- **Pedro Lopes**, Secretary of State of Digital Economy, Cape Verde
- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce & Industry, Brazil
- **Henry Wang**, Founder, Center for China and Globalization, China

Chaired by

- **Catherine Carlton**, Council Member and Former Mayor, Menlo Park, USA



15.30-17.00 Sessions

Bringing Venture Capital to Brazil (Room 1 InovaUSP C)

Brazil's emergent VC players suffered a downturn after the pandemic rapidly increased Brazil's and the global inflation rates. The cost of capital for early-stage tech start-ups is now increasing. Will prioritizing break-even over growth be best for the new Brazilian entrepreneurs? How will AI aid yet the Brazilian VC market? Will joining a hyper-bundled Software as a Service hub (SaaS) benefit the creation of complementarities and thus VC support?

- **Hans J. Apostel**, Founder, OSF Invest, Brazil
- **Rodrigo Baer**, Managing Partner, Upload Ventures, Brazil
- **Gabriel Casella**, Managing Partner, AlleZ Ventures, Brazil
- **Rodrigo Comazzetto**, Partner, Crescera Capital, Brazil
- **Eduardo Küpper**, Founding Partner, Airborne Partners, Brazil
- **Isabela Mac**, Partner, Crivo Ventures, Brazil
- **Andi Pereira**, Co-founder, Kapitale, USA
- **Beatriz Testoni**, Principal, YAYA Capital, Brazil

Chaired by

- **João Fouad**, Founder and Chief Executive Officer, Highline Venture Builder, Brazil

Architecting the Polymathic Global Leader (Room 2 InovaUSP A)

The global leader archetype faces radical reinvention in an era of distributed workforces and AI-augmented decision-making. Today's leaders must master an unprecedented paradox: maintaining cultural authenticity while orchestrating teams across digital borders. How can organizations cultivate leaders who transcend the conventional expatriate model to become architects of distributed knowledge networks? As AI reshapes operations, which uniquely human capabilities will define next-generation leadership?

- **Sandra Colhando**, Co-founder, TransforME Learning & Leadership Solutions, Australia
- **Mauricio Goldstein**, Partner, Holoflow, Brazil
- **Donny Huang**, Managing Partner, 4stones, China
- **Bernardo Krebs**, Chief Executive Officer, Gama, Brazil
- **Sergio Serapiao**, Co-founder & Chief Executive Officer, Labora, Brazil
- **Majed Al Tahan**, Co-founder and Chief Executive Officer, Danube Online, Saudi Arabia

Chaired by

- **Stefan Remhof**, Professor, IU International University, Germany

Cooperation or Coopetition – it’s a Conundrum (Room 3 InovaUSP A)

Business school texts once focused on competition and knowing one’s competitors. Later texts emphasized coopetition with firms being instructed to be cooperative along a limited range of products or processes to help maximize sales across both firms. The world is short of many resources as well as brain power, what is the best way forward? How can AI apps be trained to offer guidance in these cases? What does it take to educate one’s staff in the benefits of either route: competition or coopetition?

- **Alvaro Machado Neto**, Chief Executive Officer, Learning Village, Brazil
- **Miriam van Straelen**, Digital Expert, Investor & Board Member, Germany
- **Júlio António Aponto Té**, President, Brazil–Guinea-Bissau Chamber of Commerce, Guinea-Bissau

Chaired by

- **Manik Shaw**, Chief Executive Officer, Eversunshine Capital Group, Singapore

Purpose-Driven Leadership in a Trumpian 2.0 Era (Room 4 InovaUSP A)

The world’s challenges have not changed, but the context of leadership has. Leaders who are prioritizing people and planet alongside economic growth have hit the headwinds of anti-woke sentiment globally fuelled by Trump’s second term as US president. In this new context, how do purpose-driven leaders thrive, redouble their efforts and stay true to their principles, or should they adapt to the new reality, admit defeat gracefully and return to a single-minded focus on wealth generation and nationalistic concerns?

- **Adhemar Altieri**, Executive Director, MediaLink Corporate Communications, Brazil
- **Akshay Chaturvedi**, Founder and Chief Executive Officer, Leverage, United Kingdom
- **Ana Diniz**, Deputy Dean, Insper, Brazil
- **Phil Eyre**, Founder, Leaders Consultancy, United Kingdom
- **Gabriel Feitosa**, Director of Leadership Development, Espírito Santo em Ação, Brazil
- **Chris Roe**, Entrepreneur and Global Communications Coach, USA
- **Adriana Valadão**, Chief Executive Officer, Nojumo.ai, Brazil

Chaired by

- **John Blakey**, Co-Founder and Chair, The Coaching Circle, United Kingdom

Embedding ESG: Driving Impact Across the Value Chain (Room 5 InovaUSP C)

Far from being a regulatory burden, ESG (Environmental, Social, and Governance) initiatives are proving to be drivers of long-term efficiency, resilience, and social well-being. To succeed, ESG must become ingrained in a company’s culture and strategy, led by the CEO and Board, and extending through suppliers and customers. How can businesses better communicate the benefits of ESG to stakeholders throughout the value chain? Which aspects of ESG are most challenging to implement?

- **Thais Carneiro**, Chief Executive Officer and Founder, FIND, Brazil
- **Rafa Castro**, Creative Impact Strategy Leader, Brazil
- **Junio Magela**, Chief Executive Officer, ESGscan, Brazil
- **Olga Martinez**, Partner, Amélie Consulting, Brazil
- **Aurelien Maudonnet**, Chief Executive Officer, Helexia Brazil, Brazil
- **Paulo C De Miranda**, Co-founder and Chair, DEEP, Brazil
- **Mateus Peçanha**, Founder and Chief Executive Officer, Zeros, Brazil

Chaired by

- **Luana Romero**, Chief Executive Officer, Instituto Ideias, Brazil



Cooperative Management of Climatic Disaster in South America

(Room 6 InovaUSP C)

South America follows global trends in climate change – it suffers drought, fires, floods and even record snow in Argentina and Chile. South America has only 5.5 % of the global population, well behind North America (7.5 %) and Europe (9.4 %): the latter nations have high density news coverage – they see global disaster nearly in real time. How well will the 2023 Lima Declaration disaster management work across South America? Will this be integrated soon into the new Mercosur? Will AI be brought to judge the validity of the disaster team qualifications of other nations to save local lives more quickly?

- **Eduarda Cunha de La Rocque**, Director of Internal Controls, Risks & Compliance, IRB(Re), Brazil
- **Alberto Gavini Filho**, Director General, ADERES, Brazil
- **Claudio Hirsch**, President, National Parks Foundation, Argentina
- **Artur Louback**, Founder, MOL Impacto, Brazil
- **Juliana Rolla**, Chief Executive Officer, OMA Ativos Ambientais, Brazil
- **Daniel Soares**, Founder, MM Carbon Solution, Brazil

Chaired by

- **Marcelo de Andrade**, Founder, Pro Natura International, Brazil

Impact Investing: Driving Change through Collaborative Action (Room 7 InovaUSP 7)

Impact investing combines financial returns with positive social and environmental outcomes, offering a powerful way to address global challenges. By leveraging collaboration between investors, businesses, and communities, impact investing creates sustainable solutions for pressing issues like climate change, healthcare, and poverty alleviation. How can investors and organizations collaborate to scale impact investments for greater social and environmental benefits? What are the key challenges in aligning financial returns with long-term impact, and how can they be addressed through collective efforts?

- **Suman Bose**, Principal and Co-founder, GoFar Advisory and Investments, Singapore
- **Bruna Constantino**, Founding Partner, Positive Ventures, Brazil
- **Svetlana Kamyshanskaya**, Founding Partner, Primum Law Group, USA
- **Solange Luz**, Co-founder, Movimento Conexão Favela, Brazil
- **Hamed Salah**, Venture Partner, Fusion42, Egypt

Chaired by

- **Carolina Suarez**, Chief Executive Officer, Latimpacto, Colombia

Navigating AI's Ethical Dilemma (Room 8 InovaUSP A)

The rapid advancement of AI presents profound ethical challenges, from bias and accountability to transparency and societal impact. The question of who will take responsibility for regulating AI – governments, international bodies, or industry leaders -remains unresolved. What frameworks are needed to ensure AI is developed and deployed ethically, without stifling innovation? How can accountability and transparency be enforced across global AI systems? What role should emerging economies like Brazil play in shaping ethical AI practices on a global scale?

- **Ethel Panitsa Beluzzi**, Professor of Philosophy, Instituto Prama, Brazil
- **Mattias Bergstrom**, Founder, Internet of Everything Corp, USA
- **Nicoletta Iacobacci**, Founder, EducatingAI, Switzerland
- **Alexandre Del Rey**, Founder, Engrama, Brazil
- **Giancarlo Guizzardi**, Professor of Computer Science, University of Twente, The Netherlands
- **Fabricio Bertini Pasquot Polido**, Partner, L.O. Baptista Advogados, Brazil
- **Sundeep Waslekar**, President, Strategic Foresight Group, India
- **Reese Wong**, Founder and Chief Executive Officer, Potentia Fellowship, USA

Chaired by

- **Santosh Kaveti**, Chief Executive Officer and Founder, ProArch, USA

Unlocking Entrepreneurship Across Latin America (Room 9 InovaUSP A)

Latin America holds immense potential for innovation and entrepreneurship, yet realizing this promise requires cohesive action across the continent. While some nations are poised for rapid development, others face barriers that hinder progress, from economic disparities to policy misalignment. What structural and policy challenges are impeding innovation across Latin America, and how can they be addressed? Which countries or sectors require the most support to fully engage in a regional innovation framework? How can Latin America balance national interests with the collective vision of a vibrant and innovative future?

- **Augusto Aiello**, Chief Executive Officer, Voe Sem Asas, Brazil
- **Paulo Emediato**, Columnist, MIT Sloan Management Review Brasil, Brazil
- **Jasmin Eymery**, Senior Director, Junior Achievement Americas, Brazil
- **Erik Sibille Hablutzel**, Chief Executive Officer and Founder, Musa, Peru
- **Alon Lubieniecki**, Chief Executive Officer, Luby, Brazil

Chaired by

- **Guilherme Stefanini**, Chief Executive Officer Stefanini Marketing, Stefanini Group, Brazil



Embracing Cooperative Capitalism (Room 10 InovaUSP A)

While traditional capitalism has fueled innovation and growth, it often prioritizes individual gain over collective good, leading to rising inequality, environmental degradation, and social unrest. A shift towards cooperative capitalism offers a pathway to balance economic prosperity with inclusivity, sustainability, and shared responsibility. How can markets evolve to prioritize cooperation over competition, ensuring that businesses, governments, and communities work collaboratively for shared prosperity? What governance models and partnerships can embed fairness, transparency, and mutual benefit into global economic systems?

- **Rodrigo Baggio**, Founder and President, ONG Recode, Brazil
- **Harish Consul**, Founder and Chief Executive Officer, Ocgrow Group, Canada
- **Ricardo Dória**, Founder, Aldeia, Brazil
- **Ana Fontes**, Founder, Rede Mulher Empreendedora, Brazil
- **Eduardo Giacomazzi**, Chief Executive Officer, Laços Saúde, Brazil
- **Amelia Lopez Huix**, Founder and President, MCIP, Italy

Chaired by

- **Andres Hayes**, President and Chief Executive Officer, Airtifae Group, USA

Wisdom for the World: Indigenous Paths to Renewal (Room 11 InovaUSP B)

Indigenous communities, like those safeguarding the Amazon, protect 80% of global biodiversity through knowledge systems that harmonize human and planetary well-being. Despite their proven role as Earth's foremost climate stewards, their thinking remains marginalized. How can businesses replace extractive models with Indigenous principles like reciprocity and intergenerational equity in strategy, supply chains, and valuation frameworks? What legal and financial architectures can empower Indigenous sovereignty – not just consultation – to redefine sustainability beyond colonial growth paradigms?

- **Sheri Herndon**, Founder, Veriditas, USA
- **Siriani Txana Huni Kuin**, Indigenous Leader from Aldeia Segredo do Artesão, Brazil
- **Rodrigo Paris**, Diplomat, Journalist and Philanthropist, Colombia
- **Cleicé Patauá**, Chief Advocate for Ethical Business in the Amazon, Brazil
- **Marco van der Ree**, Co-Founder & Board Member, SocioBio Hub, The Netherlands
- **Alves de Almedida Katukina Renaldo**, Chief and Shaman of the Sacred Village, Peru
- **Bari Sita Yuxiby**, Founder and Spiritual Leader, RA Toltecs Center - Sacred Valley of the Incas, Peru

Chaired by

- **Benjamin J. Butler**, Founder, Embassy of the Future, Hong Kong
- **Dana Ulrike Glatz**, Founder, Global Impact Alliance, Germany



Local Innovation Hubs: Disruption, Inclusion, Grit (Room 12 InovaUSP A)

From medicine's data frontiers to AI systems straining to reflect humanity's multiplicity, local innovation ecosystems are now battlegrounds for solving civilization scale crises. Yet hyper specialization collides with accessibility, Silicon Valley's move fast ethos clashes with Global South pragmatism, and the stakes crystallize: economies either democratize intelligence or entrench divides. Can local ecosystems reconcile the race for tech dominance with equitable access? Or will marginalized regions remain trapped in a cycle of catch up innovation? What systemic shifts are needed to hardwire cultural pluralism into the DNA of AI, infrastructure, and funding not as optics, but as oxygen for progress?

- **Ana Paula Braga**, Founder, Braga & Ruzzi, Brazil
- **Efua Dougan**, Principal Consultant, DS Consortium, UAE
- **Sarah Fernn**, Chief Executive Officer and Founder, Stardust Zone, Brazil
- **Marcelo Lacerda**, Chairman, Magnopus, Brazil
- **Pedro Simões**, Director, Invest.Rio, Brazil
- **Elena Zuria**, Founder, Grupo Blues, Brazil

Chaired by

- **Simone Garcia**, Executive Director, Fetranportes, Brazil

Algorithms and Aspirations: How AI is Reshaping Customer Behavior (Room 13 InovaUSP A)

Artificial intelligence and the rise of purpose-driven brands are transforming how consumers engage, forcing organizations to reconcile hyper-personalized data strategies with demands for ethical transparency and human-centric loyalty. As algorithms reshape behavior and trust erodes in polarized markets, companies must navigate whether AI can foster meaningful relationships or risk reducing human interactions to transactional data exchanges. How can businesses design AI systems that prioritize cultural nuance and ethical boundaries without undermining the efficiency of hyper-personalization? Can organizations authentically align profit-driven algorithms with societal values?

- **David V Bydlowski**, Founder and Chief Executive Officer, Rosh Digital, Brazil
- **Lucas Brossi**, Partner and Artificial Intelligence Leader to South America, Bain, Brazil
- **Dilma Campos**, Chief Executive Officer, Nossa Praia, Brazil
- **Diocelio Goulart**, Founder, BlueStars, Brazil
- **Ligia Mello**, Chief Strategy Officer, Hibou Insights, Brazil
- **Glauber Mota**, Chief Executive Officer, Revolut Brazil, Brazil
- **Marden Rodrigues**, Chief Technology Officer, Barkus, Brazil
- **Alison Ramon Silva**, Director of Entrepreneurship, Ministry of Social Development, Brazil

Chaired by

- **Christiano Ranoya**, Chief Executive Officer, Indico, Brazil

Accelerating Market-Driven Decarbonization (Room 14 InovaUSP A)

As policy delays persist, industries must self-regulate to phase out fossil fuel dependencies, scaling technologies like green hydrogen and circular production models without state subsidies. Cross-sector alliances are critical to de-risk investments and align pricing mechanisms with planetary boundaries. Which barriers prevent businesses from treating carbon budgets as non-negotiable balance sheet liabilities, akin to financial debt? How can private actors preemptively align with COP30 targets while maintaining competitiveness in markets still skewed toward carbon-intensive practices?

- **Marco Funk**, Founder, Enerlink, Switzerland
- **Crystal Hilsley**, Co-Founder, CCNG Development, USA
- **Shenali Rajaratnam**, Chair, We Are The Hope, USA
- **Vicente F. Tino**, Chief Executive Officer, Tree Earth, Brazil

Chaired by

- **Thais Scharfenberg**, Chief Investment Officer, Impact Coalition, Brazil

Innovation for a Poverty-Free Future (Room 15 InovaUSP B)

Digital governance, participatory policymaking, and AI transparency – demonstrated by blockchain land registries and UBI pilots – can disrupt poverty cycles. To ensure equity, institutions must become inclusive platforms for marginalized communities to co-design solutions. How can governance models accelerate anti-poverty innovation without top-down control? How might global institutions and grassroots movements align to center excluded voices? Can city-PPP mechanisms leverage investment to transform impoverished neighborhoods?

- **Julia Corvalan**, Global Operations Manager, Poverty Stoplight, Paraguay
- **Carolina da Costa**, Chief Impact Officer, Stone, Brazil
- **Katrine Scomparin**, Co-Founder, naPorta, Brazil
- **Gerald van Straelen**, Founder, Gemico12 Holding, Germany

Chaired by

- **Daniel Schnaider**, President, PRIME Society, Brazil

Breaking Barriers: Cultural Education as a Gateway to Opportunity (Room 16 InovaUSP B)

Millions of children worldwide remain excluded from formal education, yet innovative cultural and music programs are proving to be powerful pathways for breaking cycles of poverty and social exclusion. Community-based arts organizations around the world demonstrate how artistic education can not only develop creative talents but also build essential life skills, confidence, and community connections that transform entire neighborhoods. How can arts education programs be scaled and sustained to reach the most marginalized children in urban and rural communities? What role should governments, corporations, and cultural institutions play in ensuring that artistic education becomes a recognized pathway to social mobility rather than a luxury for the privileged?

- **Dani Bedoni**, President, One to One Foundation, USA
- **Inês Bogéa**, Director, São Paulo Cia de Dança and the SP Dance School, Brazil
- **Rosane Ghedin**, President, Santa Marcelina Cultura, Brazil
- **Marcelo Lopes**, Executive Director, São Paulo Orchestra, Brazil

Chaired by

- **Paulo Zuben**, Director, Santa Marcelina Cultura, Brazil

Navigating the Energy Transition: Policies and Innovations (Room 17 InovaUSP B)

The global drive for economic growth continues to increase energy demand, much of which is still met by fossil fuels it exacerbates atmospheric pollution and climate challenges. The energy transition toward a net-zero future hinges on ambitious policies, technological breakthroughs, and substantial investment in renewable energy solutions. How are government policies evolving to meet net-zero targets while balancing economic and societal needs? Which emerging technologies hold the greatest promise for accelerating the shift to sustainable energy systems?

- **Vladimir Olarte Cadavid**, Managing Partner, Finergreen, Brazil
- **Luiz Filipe Guerra**, Co-founder and Chief Executive Officer, Polus, Brazil
- **Camila Ramos**, Chief Executive Officer and Founder, CELA, Brazil
- **Guilherme Xavier**, Co-Executive Director, UN Global Compact - Network Brazil, Brazil
- **Max Xavier**, Chief Executive Officer, Grupo Delta Energia, Brazil

Chaired by

- **Rui Dantas**, Journalist, Valor Econômico, Brazil

17.00-17.30 Contact Break

17.30-19.00 Sessions

Digitalizing Brazil: Accelerating Transformation in the Digital Age

(Room 1 InovaUSP C)

Brazil is embracing digitalization across industries, from finance and agriculture to healthcare and education, driving innovation and efficiency. As the country leverages technology for growth, it faces both exciting opportunities and challenges in scaling its digital infrastructure. What are the key areas where digital transformation can drive Brazil's economic growth and global competitiveness? How can Brazil overcome challenges related to digital inclusion and infrastructure to ensure widespread benefits?

- **Gustavo Brito**, Shareholder and Global Director, IHM Stefanini, Brazil
- **Renata Castel-Branco**, Chief Executive Officer, BTR Beyond the Reality, Brazil
- **Marília Duque**, Co-leader New Longevity, Ashoka, Brazil
- **Diego Fagundes**, Chief Executive Officer and Co-founder, Fuerza Studio, Brazil
- **Gabriel Levinho**, Partner, Grupo Amarilis, Brazil
- **Douglas Rodrigues**, Editor-in-Chief, Portal da Reforma Tributária, Brazil

Chaired by

- **Tháila Maschio**, Founder and Chief Executive Officer, Digital Fácil, Brazil



AI – The Brightly Burning Candle Lightening our Darkness (Room 2 InovaUSP A)

AI serves as a brightly burning candle, illuminating pathways through complex global challenges and lighting the way toward innovative solutions in healthcare, sustainability, and human creativity. As artificial intelligence becomes increasingly accessible through web services, individuals and organizations worldwide can harness this transformative technology to drive innovation and progress. How can we ensure this candle continues to burn brightly, creating shared prosperity while amplifying rather than replacing human ingenuity? What new possibilities emerge when this powerful source of illumination becomes as ubiquitous as smartphones in driving economic growth and social advancement?

- **André Gama**, Founder, A2HI LTDA, Brazil
- **Fernanda Guilhermino**, Co-Founder, Oinc, Brazil
- **Ramon Martins Maia**, Board Member, Xtory, USA
- **Thiago Naves**, Professor, LAMIA and UTFPR, Brazil
- **Vitor Raposo**, Country Head Brazil, SML Limited, Brazil

Chaired by

- **Jessica Regina**, Founder, Financ.ia, Brazil

Cooperatively Developing Techno-Optimism (Room 3 InovaUSP A)

While techno-optimism fuels innovation, overreliance on hypothetical “silver bullet” solutions risks complacency—such as waiting for AI to single-handedly resolve systemic inequalities or decentralized systems to magically erase governance flaws. What practical steps can industries, governments, and communities take to align ambition with action? Are regulations stifling progress or ensuring responsible scaling of transformative tools like generative AI or quantum computing? How might shared frameworks for cooperation replace passive hope with proactive, inclusive problem-solving?

- **Bruno Gurgel**, Founder, EquilibriOn, Brazil
- **Oliver Keilhack**, Chief Financial Officer, Kymati, Germany
- **Wagner Moreira Lopes**, Executive Director, Luby, Brazil
- **Mary Pagano**, Founder, Hera Media Group, Portugal
- **Ingrid Vasiliu-Feltes**, Founder, Institute for Science, Entrepreneurship and Investments, USA

Chaired by

- **Mattia L. Rattaggi**, Managing Partner, METI Advisory, Switzerland

Tech as Catalyst for Humanity's Renaissance (Room 4 InovaUSP A)

At the threshold of a new technological Renaissance, AI, blockchain, and quantum innovations dismantle humanity's material and cognitive frontiers, unlocking our capacity to eradicate disease, restore ecosystems, and universalize wisdom. Yet this Renaissance – echoing the cultural and intellectual rebirths of history – demands more than innovation: Will we wield these tools to entrench hierarchies or forge societies where technology serves collective flourishing over extraction? Does humanity's survival now hinge on a philosophical awakening, one where interdependence eclipses individualism, and our creations reignite the humanist ideals that once reshaped civilization?

- **Rossana Caetano**, Co-founder and Chief Executive Officer, Raquel Menopausa, Brazil
- **Ligia Coelho**, Founder and Chief Executive Officer, The Ver-TI Idea, Brazil
- **Rafael Fiales**, Founder, AI Frontiers, Brazil
- **Raquel Rosa de Salles**, Founder, Seu Copy AI, Brazil
- **Salim J. Saud Neto**, Partner, Saud Advogados, Brazil
- **Chelsea Manalo Tiu**, Founder, Beautify MNL Corp, Philippines
- **Lucas Von Zuben**, Co-founder, Decoy Smart Control, Brazil

Chaired by

- **John Robert Sutton**, Managing Director, JR Sutton & Co, USA Director in Capil

Proffering Plans for COP30 (Room 5 InovaUSP C)

COP29 delivered modest financial commitments, but the urgency of the climate crisis demands more decisive action. COP30, set to take place in Belém, Brazil, in November 2025, offers an opportunity for nations to advance bold initiatives that can redefine global climate action. Should the global classification of developing nations be re-evaluated to reflect economic realities and climate responsibilities? How can nations transition equitably to cleaner energy systems without exacerbating economic inequalities? What strategies will ensure that collective agreements at COP30 translate into actionable and measurable outcomes?

- **Diogo Castro**, Member of the Board, Black Jaguar Foundation, Brazil
- **Marco Antonio Fujihara**, Director, Aggrego Consultancy, Brazil
- **Alessandra Lehmen**, Head of the ESG Committee, 30% Club Brazil, Brazil
- **Rodrigo Pedroso**, President, Pacto Energia, Brazil
- **Constanza Soler**, Director, EcoNews, Argentina

Chaired by

- **Yurong Li**, Chief Executive Officer, Lipatech, USA



Cooperating to Reduce Technological Cycles (Room 6 InovaUSP C)

Shorter product and technological cycles over the last decades have pressed firms to consider if cooperation across complementary resources will drive faster innovation. Innovation rests upon knowledge accumulation and deployment, but it has resulted in a silo mentality and protectionism. How to drive synergistic knowledge development to create complementary products? How to manage precious intellectual capital while being cooperative with competitors? How well does co-innovation work in small and medium enterprises – how do they overcome their fears of becoming redundant through their innovation?

- **Ingrid Barth**, Founder and Chief Executive Officer, PilotIn, Brazil
- **Álvaro Eiras**, Chief Executive Officer, InnoVec, Brazil
- **Gustavo Maia**, Founder and Chief Executive Officer, Colab, Brazil
- **Karen Miura**, Future Expert and Board Member, Brazil

Chaired by

- **Sunday Adeojo**, Co-Founder, Biodry2Energy, Switzerland

Impact-Multiplying Partnerships for a Shared Future (Room 7 InovaUSP 7)

Transformative change requires leaders to go beyond traditional alliances and create partnerships that amplify collective impact. By mobilizing diverse and unconventional collaborators, they can forge ecosystems of innovation and cooperation that address global challenges. How can leaders identify and engage partners with the potential to drive meaningful change? What strategies can transform partnerships into catalysts for systemic, cross-sector impact? How can these alliances revolutionize approaches to solving the most pressing global issues?

- **Luigi Cavallito**, Multilateral and Institutional Partnerships, Catalyst Now, Lebanon
- **Felipe Carvalho**, Chief Executive Officer, Comense - Smart Gov, Brazil
- **Maira da Costa**, Founder, Arquitetando Negócios, Brazil
- **Hazel Bernadette Madrigal Cruz**, President, Barangay Assistance Network Foundation, The Philippines
- **Piruz Khambatta**, Chairman, Rasna Group, India
- **Julia Michaels**, Co-founder, FullCircle Experience, USA
- **Vladimir Mladjenovic**, Founder, Tomorrow People Organization, Serbia

Chaired by

- **Simona Ceci**, Partner, E4Revive, USA

The Rise and Fall of Great Powers: Who Will Lead the World? (Room 8 InovaUSP A)

Global leadership is in flux, with the United States pursuing an “America First” agenda, China asserting its dominance, and the Global South emerging as a potential collective force. Europe, meanwhile, faces the challenge of remaining relevant in an increasingly competitive and fragmented geopolitical landscape. What lessons can be drawn from the historical rise and fall of great powers, and how do they apply to today’s global landscape? Will the Global South emerge as a collective leader, or will it remain fragmented by regional dynamics and resource inequalities?

- **Alexandre Albuquerque Almeida**, Founder, AAA Legal, Brazil
- **Juliana Farah**, Founder, Semeadoras do Agro, Brazil
- **Magali Fernandes**, Senior Researcher, Center for Studies in Geoeconomics of International Trade, Brazil
- **Felipe Freller**, Professor of Political Science, University of São Paulo, Brazil
- **Maxim Jago**, Chief Executive Officer, Maxim Limited, United Kingdom
- **Diego Ontaneda**, Co-Founder & Chief Executive Officer, Latin American Leadership Academy, Brazil
- **Fabiana Pasquot Polido**, Chief Revenue Officer, Serena, Brazil

Chaired by

- **Lauri Tähtinen**, Lauri Tähtinen, Chief Executive Officer and President, Mission Grey, USA

The AI Economy (Room 9 InovaUSP A)

Artificial Intelligence is no longer just a technology; it is a foundational force reshaping the global economy. From automating industries and driving efficiency to creating entirely new markets, the AI economy is unlocking unprecedented opportunities while raising critical questions about labor, ethics, and global equity. How is the AI economy transforming traditional industries, and what new markets are emerging from this revolution? What strategies can businesses adopt to navigate the opportunities and risks of the AI-driven economy? How can nations ensure equitable access to AI advancements while addressing the economic disruptions they may cause?

- **Rafael Delara**, Founder and Chief Executive Officer, EvaChat, Brazil
- **Michael Diller**, Partner, Kollie.AI, Germany
- **Joe Honan**, Co-Founder, Yunity, USA
- **Danilo Limoeiro**, Co-Founder and Chief Executive Officer, Turivius.com, Brazil
- **Gustavo Macedo**, Professor, Insper, Brazil
- **Harold Schultz**, Chief AI Officer, MakeOne, Brazil
- **Rafael Stark**, Founder and Partner, Stark Bank, USA

Chaired by

- **Mihaela Ulrieru**, President, IMPACT Institute for the Digital Economy, USA



Redefining Digitalization: Trust, Identity, and Security (Room 10 InovaUSP A)

Digitalization is revolutionizing every aspect of modern life, from commerce and communication to governance and beyond. As this transformation accelerates, the challenge of proving identity, ensuring ownership, and building trust in digital systems becomes ever more critical. Transparent and secure oversight models are essential to navigating this digital evolution while safeguarding personal and organizational integrity. How can we build trust in digital systems while addressing the complexities of identity and ownership? What new frameworks are needed to ensure transparency and security in a fully connected digital world?

- **Anna Lucia Berardinelli**, Partner, Villemor Amaral Advogados, Brazil
- **José Ricardo Formagio Bueno**, Chief Executive Officer and Founder, Automatum, Brazil
- **Eleonora Christofidou**, Founder and Chief Executive Officer, Cali, Brazil
- **Jose Luis Finocchio**, Managing Partner, Finocchio & Ustra, Brazil
- **Sumaia Georges El Khouri**, Executive Director, SGK Consultoria e Informática, Brazil

Chaired by

- **Alexander Pohlein**, Chief Executive Officer and Co-Founder, Ticketbro, Germany

Accelerating Economic Growth with Frontier Tech (Room 11 InovaUSP B)

AI, blockchain, and the metaverse are reshaping industries and opening new markets, driving growth across sectors from healthcare to manufacturing. But to stay competitive, SMEs and emerging economies need faster adoption of digital infrastructure, skills, and policies. How can governments and businesses co-invest in tech-driven growth? What reforms and incentives can boost impact while managing risks like volatility and job displacement?

- **Carlos Benitez**, Chief Executive Officer, BMP, Brazil
- **Rodrigo Cabernite**, Co-Chief Executive Officer and Co-founder, GYRA+, Brazil
- **Guilherme D. F. Dominguez**, Chief Executive Officer, BrazilLAB, Brazil
- **Ariel Sánchez Rojas**, Chief Executive Officer, Clio Circle, Colombia
- **Ricardo de Paula Salomão**, Co-founder and Managing Partner, Green Rock, Brazil

Chaired by

- **Ayobami Oyaleke**, Co-Founder and Chief Executive Officer, Mainstack, USA

Fueling Science Through Openness and Cooperation (Room 12 InovaUSP A)

Breakthroughs in AI, cloud computing, and decentralized research tools are turbocharging scientific discovery, while a cultural pivot toward transparency and global co-creation promises to democratize knowledge. Yet, tensions persist between speed and rigor, inclusivity and intellectual property, and open access versus sustainable funding models. How can institutions and funders realign incentives to reward open-data sharing and pre-competitive collaboration without stifling innovation or marginalizing smaller players? What guardrails could ensure open science bridges global divides rather than deepening them, particularly for underrepresented regions?

- **Rushdy Ahmad**, Director, Wyss Diagnostics Accelerator, Harvard's Wyss Institute, USA
- **Yan Barros**, Co-Founder, ELM, Brazil
- **Fabiana Borges**, Co-founder, Zumira, Brazil
- **Carla Leal**, Chief Executive Officer and Co-Founder, TuCambio, Chile
- **Talita Moretti**, Founder and Chief Executive Officer, Zest Health, Brazil
- **Fernanda Robin**, Chief Executive Officer, Somos Ovum, Brazil
- **Ahmed El Tassi**, Regional Medical Advisor, UnitedHealth Group, Brazil

Chaired by

- **Deborah Simpson**, Chief Executive Officer, SeeMedX, USA

Platform Labor Relations in the Creator Economy (Room 13 InovaUSP A)

Algorithmic governance and metrics-driven management are reshaping creative labor as platforms control visibility, compensation, and intellectual property, leaving creators navigating opaque systems and precarious revenue models. Rising advocacy for digital unionization clashes with platform growth imperatives, challenging traditional work classifications in an economy defined by algorithmic unpredictability. Can regulatory models balance creator autonomy with collective bargaining rights, or will platform-aligned policies deepen systemic inequities? Do engagement metrics inherently undermine fair labor practices, demanding new standards to measure creative value beyond algorithmic outputs?

- **Issaaf Karhawi**, Professor, University of Sao Paulo, Brazil
- **Guga Peccicacco**, Head of Communication, Infor, Brazil
- **Paulo Silvestre**, Columnist, Estadão, Brazil
- **Victor Del Vecchio**, Co-Founder, Bastos & Del Vecchio, Brazil

Chaired by

- **Madia Brown**, Founder, Hellobrand, USA



Reimagining Education to Nurture Global Citizenship (Room 14 InovaUSP A)

As societies become more interconnected, education must evolve to foster empathy, cross-cultural collaboration, and ethical stewardship in our AI-driven, post-pandemic world with uneven digital access. This requires rethinking pedagogies, teacher training, and lifelong learning to empower learners as active contributors to shared global challenges. How can education systems balance local cultural values with globally minded curricula that prepare students for geopolitical, technological, and ethical complexities? What mechanisms ensure equitable access to AI-enhanced educational tools while preventing biases that undermine inclusivity and international solidarity?

- **Marcos Almirante**, Founder, Storm, Brazil
- **Jaeder Morais da Silva**, Chief Executive Officer, Hypofarma, Brazil
- **Bruna Pecin**, Director of Impact, Centro Lemann, Brazil
- **Geber Ramalho**, Professor, UFPE, Brazil
- **Álvaro Schocair de Souza Filho**, Founder, Link School of Business, Brazil
- **Patric Timmermans**, President, Pegasus Customer Marketing, USA

Chaired by

- **Mario Humberg**, Member of the Supervisory Board, Embraer, Brazil

Building a Global Culture of Peace (Room 15 InovaUSP B)

A bold second order change strategy seeks to transform communities worldwide into Peace Zones through seven transformative practices, fostering cross-sectoral cooperation for the common good. Drawing from an historic global movement, this approach combines individual transformation, community empowerment, and international collaboration to reach a tipping point for peace. How can a grassroots movement catalyze systemic change to achieve peace at scale within five years? What innovative financing mechanisms could accelerate the adoption of Peace Zones worldwide?

- **Lilian Borges**, Professor, Unidavi, Brazil
- **Deniz Erkus**, Partner, Leonie Hill Capital, Switzerland
- **David Gershon**, Founder, Empowerment Institute Center for Reinventing the Planet, USA
- **Dylan Howard**, Chief Social Impact Officer, Empowerment Institute Center for Reinventing the Planet, USA
- **Al Jubitz**, Founder and President, Jubitz Family Foundation, USA

Chaired by

- **Carlos Ordonez**, Founder and CEO, The Compassion Company International, Canada

Sustainable Agriculture: Latin America's Green Revolution (Room 16 InovaUSP B)

Latin America feeds billions while pioneering the transformation of agriculture into a climate-smart industry through precision farming, biotechnology, and regenerative practices. The region's agricultural powerhouse status positions it uniquely to lead global sustainable food systems while restoring soil health and biodiversity. How can Latin American countries leverage their agricultural dominance to lead the transition toward sustainable food systems while maintaining global competitiveness? What role should technology play in helping farmers adopt environmentally friendly practices without compromising agricultural livelihoods?

- **Helena Araujo**, Executive Director, BRF Institute, Brazil
- **William Bercê**, Ecologist and Stingless Beekeeper, Brazil
- **Shingi Hopkins**, Lecturer, University of Reading, United Kingdom
- **Moji Karimi**, Chief Executive Officer, Cemvita, USA
- **Karaí Márcio**, Indigenous Leader, Brazil
- **Ady Neto**, Director, Port of Imbituba, Brazil
- **Klaus Palme**, Chief Sustainability Officer, ScreenSYS, Germany
- **Mariana Vasconcellos**, Chief Executive Officer, Agrosmart, Brazil
- **Teresa Vendramini**, President, Federation of Rural Associations of Mercosur, Uruguay

Chaired by

- **Avi Basu**, Founder and Chief Executive Officer, Wingsure, USA

Building the Spirit of Community (Room 17 InovaUSP B)

The pandemic, often locking down large groups of people into a strange immobile life, brought back a 'sense of community' after their release. They realized to some extent what they had missed in going to work, the commuting, and the socializing. How to bring back this sense of community wherein we wished to be cooperative? What help might cities and governments bring to this newly nascent movement? Will cooperation overcome the unease prevalent across the world?

- **Fillipe Dornelas**, Founder, Denga Love, Brazil
- **Tadeu Ferreira**, Chief Executive Officer, Vistage Brazil, Brazil
- **Marcus Figueredo**, Chief Executive Officer, Hilab, Brazil
- **Salman Ravala**, Partner, Criscione Ravala, USA
- **Nathália Santos**, Founder and Chief Executive Officer, Paralelo.app, Brazil

Chaired by

- **Ameer Ibrahim**, Chairman, Future Governance Forum, United Kingdom



19.00-19.30 **Plenary: Scaling Green Technologies for Global Impact** (Auditorium CDI)

Innovations in bioenergy, renewables, and clean production are reshaping energy systems and accelerating the transition to sustainability. Their successful deployment will not only drive economic growth but also create global impact by reducing emissions and strengthening resilience across societies. How can technology leaders and investors work together to accelerate scalable green solutions with measurable climate benefits? What policies and partnerships are needed to ensure that green technologies foster inclusive growth while addressing the urgency of global climate challenges?

- **Eduardo Aranibar**, Founder, Compass Earth Capital, Brazil
- **Maria Emília**, Partner in Strategy & Sustainability, Deloitte, Brazil

Chaired by

- **Jan Eichbaum**, President, European Network of Research and Innovation Centres, Brazil

19.30-20.30 **Summary Plenary: Cooperation is a Strength, not a Weakness** (Auditorium CDI)

We have heard how fractured the nations are at present – if not wars, there are climate events and trade disputes; and at national levels a failure of democratic processes. How can we bring about a society of cooperation? What will nucleate discussions, moving away from fears of weakness about cooperation ceding power, to one of cooperation accelerating innovation, growth and wellbeing? What is the role of the Global South in these matters?

- **Tabata Amaral**, Federal Deputy, Brazil
- **Jojo Mehta**, Co-Founder and Chief Executive Officer, Stop Ecocide International, United Kingdom
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Marcelo Zuffo**, President, Inova USP, Brazil

Rapporteur's report by

- **Benjamin J. Butler**, Founder, Embassy of the Future, Hong Kong

Chaired by

- **Mariana Luz**, Chief Executive Officer, Maria Cecilia Souto Vidigal Foundation, Brazil

20.30-22.00 **Dinner: Closing Reception: Being Together – to Cooperate**

This meeting has been all about Harnessing the Power of Cooperation, and we have found that agreeing to work together in the face of difficulties creates bonds that become strong. On this note of cooperation and togetherness we end this historic Horasis Global Summit celebrating new friendships. And we will enjoy the joy that is Brazil.

Participants

| Name | Position | Organization | Country |
|--------------------------------------|--|--|-------------|
| Claudia Jacy Barenco Abbas | Professor | University of Brasilia | UAE |
| Eduardo Abichequer | Chief Executive Officer | Yuool | Brazil |
| Leonardo Abranches | Senior In-Country Advisor | Brazil-U.S. Business Council | USA |
| Alla Adam | Startup and VC Mentor | Forbes Coaches Council | USA |
| Kimberly Adams | Founder and CEO | OnChain Cities | Barbados |
| Sunday Adeojo | Co-Founder | Biodry2Energy | Switzerland |
| Vahan Agopyan | State Secretary for Science, Technology and Innovation | State of Sao Paulo | Brazil |
| Ananya Agrawal | Founder and CEO | Dreamverse Learning Lab | India |
| Rushdy Ahmad | Director, Wyss Diagnostics Accelerator | Harvard's Wyss Institute | USA |
| Jouko Ahvenainen | Chairman | Mission Grey | USA |
| Augusto Aiello | Chief Executive Officer | Voe Sem Asas | Brazil |
| Clayton Aires | Chief Executive Officer | BotAtende | Brazil |
| Nobumitsu Akai | Director | JFR Co | Japan |
| Mahault Albarracin | Director of Research | Versus | USA |
| Peter de Albuquerque | Partner | KES | Brazil |
| Rosa Alegria | Founder and Professional Futurist | The Millennium Project | Brazil |
| Giselle Alers | Chair | Global Economic Sustainable Development Commission (GESDC) | USA |
| Jose Antonio Alatorre | Founder and CEO | Main Sequence | Austria |
| Luiz Cláudio Allemand | Partner | Allemand Consultoria e Advocacia empresarial | Brazil |
| Hoda Alkhzaimi | Director of Center for Cyber Security | New York University Abu Dhabi | UAE |
| Alexandre Albuquerque Almeida | Founder | AAA Legal | Brazil |
| Gilberto Martins de Almeida | Founding Partner | Martins de Almeida – Advogados | Brazil |
| Marcos Almirante | Founder | Storm | Brazil |
| Dexus Almonte | Co-founder | Common | Canada |
| Connie D. M. Allsopp | Founder | The World's Registrar | Canada |
| Nádia Júnia Almeida de Souza | Chief Executive Officer | Khene | Brazil |
| Wisam Alsayyid | Founder | Suave | Brazil |
| Adriana Alves | Founder | Lupa | Brazil |
| Felipe Alves | Executive Co-Director | Artemisia | Brazil |
| Victor Hugo Alves | EdTech Leader | Inspired Education Group | Brazil |
| Adhemar Altieri | Executive Director | MediaLink Corporate Communications | Brazil |
| Roberto Alvarez | Executive Director | The Global Federation of Competitiveness Councils | USA |
| Fabiana Alves | Chief Executive Officer | Rabobank Brazil | Brazil |
| Saville Alves | Founder | Solos | Brazil |
| Flavia Amadeu | Founder | WAMA Institute | Brazil |



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|---|---------------------------------------|--|----------------|
| Ana Carolina Amaral | Climate Journalist | UOL/Climate Home | Brazil |
| Tabata Amaral | Federal Deputy | | Brazil |
| Beatriz Ambrosio | CEO and Founder | Mention | Brazil |
| Gisele Ambrosio | Director | Brazil-California Chamber of Commerce | USA |
| Alejandro Amicone | Founder | SilverXperience | Peru |
| Parag Amin | Chief Mentor & Founding Director | iCreate | USA |
| Mohan Ananda | Founder | Stamps.com | USA |
| Augusto Andersen | Chief Executive Officer | Gin Brasil | Brazil |
| Jesse Anderson | Founder | IdealLead.ai | USA |
| Bo Inge Andersson | President International | Sanoh Industrial | Japan |
| Camila Andrade | Head of Curation | Omelete | Brazil |
| Marcelo de Andrade | Founder | Pro Natura International | Brazil |
| Paula André | Founder | Credita Carbon | Brazil |
| Andre de Angelo | President | Spanish Chamber of Commerce in Brazil | Brazil |
| Paschal Anosike | Founder | Forum for Innovation in African Universities | United Kingdom |
| Hans J. Apostel | Founder | OSF Invest | Brazil |
| Fabiano Araújo | Founder | Saverr | Brazil |
| Cassio Aoqui | Co-Founder | ponteAponte | Brazil |
| Helena Araujo | Executive Director | BRF Institute | Brazil |
| Rissia Caroline Xavier de Araujo | Founder and CEO | Y2R Consulting | Brazil |
| Susana Arbex | Managing Partner | Betafly Brandmakers | Brazil |
| Natália Ariede | Anchor | CNBC | Brazil |
| Bruna Arruda | Engineering Professor | Inspere | Brazil |
| Marcella Arruda | President | The City Needs You Institute | Brazil |
| Deivison Arthur | Co-Founder & Chief Investment Officer | EBX.TECH | Brazil |
| John H. Arundel | Managing Director | Perdicus Global Communications | USA |
| Ricardo Bacci G. Amaral | Ambassador | Planet Youth Brazil | Brazil |
| Vania Assaly | Director | Instituto Assaly | Brazil |
| Patrick Assumpção | Managing Director | Guanandi-CP4 Produtos Agrícolas | Brazil |
| Maria Athayde | Co-Founder | Future Hacker | Brazil |
| Vivek Atray | Founder | Vibrant Advisory Services | India |
| Uri Aviv | General Director | Utopia | Israel |
| Alexander Avramov | Co-founder | EBAC | Brazil |
| Sertan Ayçiçek | Group President | IKAR Holdings | United Kingdom |
| Begüm Aydinoglu | Founder | BEGA - Begüm Aydnoglu Architects | Türkiye |
| Jonathas Meireles de Azevedo | Director | Rede Comuá | Brazil |
| Rodrigo Baer | Managing Partner | Upload Ventures | Brazil |
| Rodrigo Baggio | Founder and President | ONG Recode | Brazil |

| Name | Position | Organization | Country |
|-----------------------------|-----------------------------------|--|----------------|
| Alina Balan | Vice President Romania | International Association of Facilitators | Romania |
| Bruno Balduccini | Partner | Pinheiro Neto Advogados | Brazil |
| Osmar Bambini | Chief Innovability Officer | Umgrauemeio | Brazil |
| Lorena Barberia | Professor of Political Science | University of Sao Paulo | Brazil |
| Alexandre Barbosa | Founder | CarbonHub | Brazil |
| Sthefany Barbosa | Managing Partner | Able Interaction Center | Brazil |
| Carolina Barrios Verand | Executive Director | Continental University of Florida | USA |
| Anna Carolina Barros | CEO and Co-founder | Salescience | Brazil |
| Isabella Barros | Founder | Isapay | Brazil |
| Yan Barros | Co-Founder | ELM | Brazil |
| Ingrid Barth | Founder and CEO | PilotIn | Brazil |
| Andrej Bastar | Chief Executive Officer | Brasidas Group | Switzerland |
| Avi Basu | Founder and CEO | Wingsure | USA |
| Amber Batchelor | Managing Partner | Batchelor & Bradley Insights Group | USA |
| Katerina von Baudissin | Co-founder | Ukrainian Association in Trondheim | Norway |
| Dani Bedoni | President | One to One Foundation | USA |
| Nishant Behl | Founder | EMB Global | India |
| Anna Lucia Berardinelli | Partner | Villemor Amaral Advogados | Brazil |
| Luciana Bezerra | Journalist | Portal ConectaEco | Brazil |
| Claude Bégulé | Chairman | SymbioSwiss | Switzerland |
| Stiphan Beher | Chief Executive Officer | International Water Security Foundation | USA |
| Nishant Behl | Founder | EMB Global | UAE |
| Flavia Bellaguarda | Co-founder & Executive Director | LACLIMA | Brazil |
| Afra Bellucci | Co-owner | Forno Morosi and Bellucci Gelateria | Brazil |
| Ethel Panitsa Beluzzi | Professor of Philosophy | Instituto Pramana | Brazil |
| Carlos Benítez | Chief Executive Officer | BMP | Brazil |
| Daniela Benoit | Chief Executive Officer | Connect Brains | Brazil |
| Priscila Bentes | Chief Executive Officer | Circuito Elegante | Brazil |
| William Bercê | Ecologist and Stingless Beekeeper | | Brazil |
| Edona Maloku Berdyna | Ambassador of Kosovo to Portugal | | Kosovo |
| Mattias Bergstrom | Founder | Internet of Everything Corp | USA |
| Paulo Bernardo | Chief Executive Officer | Instituto Smart City Business America (SCBA) | Portugal |
| Salome Beyer | Deputy Editor | Espacio | United Kingdom |
| João Bezerra | Former Chief Technology Officer | Banco Itaú | Brazil |
| Aparajit Bhandarkar | Partner | Varanium Capital | India |
| Marco De Biasi | Director | Founder Institute | Brazil |
| Alexandre Billot Mori | Managing Director | Portocel | Brazil |
| Alain Bindels | Founder and Managing Partner | Basel Investor Forum | Switzerland |
| Tobias Birro | Chief Executive Officer | WebMG Sites e Sistemas | Brazil |
| Flora Bitancourt | Head of Brazil | World Climate Foundation | Brazil |
| Luis Bitencourt-Emilio | Member of the Board | Wikimedia Foundation | USA |
| Renata Bittencourt da Costa | Innovation Consultant | UpLab SENAI SP | Brazil |

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|------------------------------------|---|--|-----------------|
| John Blakey | Co-Founder and Chair | The Coaching Circle | United Kingdom |
| Inês Bogéa | Director | São Paulo Cia de Dança and the SP Dance School | Brazil |
| William Bohnett | Chairman | American Forests | USA |
| Naira Bonifácio | Founder | 360Nexus | Brazil |
| Gabriella Bordash | Co-founder | Daterra Studio | Brazil |
| Fabiana Borges | Co-founder | Zumira | Brazil |
| Lilian Borges | Professor | Unidavi | Brazil |
| Rodrigo Borges | Co-Founder | DOMO.VC | Brazil |
| Suman Bose | Principal and Co-founder | GoFar Advisory and Investments | Singapore |
| Raphael Botelho | Chief Executive Officer | QRHealth | Brazil |
| Sidney Botelho | Chief Executive Officer | Voice Training | Brazil |
| Aline Both | Founder | Essere Amalfi | Brazil |
| Fabio Bottacci | Founder and CEO | VINCI Digital | Brazil |
| Alice Bouman-Dentener | Co-founder | Cansu Global | The Netherlands |
| Kyle Bozentko | Executive Director | Center for New Democratic Processes | USA |
| Ana Paula Braga | Founder | Braga & Ruzzi | Brazil |
| Isabel Braga | Founder | Bogo | Brazil |
| Pedro Braga | Chief Executive Officer | Agência Sabiá | Brazil |
| Vitor Braga | Co-founder and Chief Technology Officer | CryptoLovers | Brazil |
| Daniel Bragagnolo | Founder | Envioz | Brazil |
| Royston Braganza | Chief Executive Officer | Grameen Capital | India |
| Beatriz Branco | Founder and Chocolate-Maker | Angí Chocolates | Brazil |
| João Pedro Brasileiro | Chief Executive Officer | Innovation Latam | Brazil |
| Ivan Braun | Chief Executive Officer | Generated Photos | Argentina |
| Gustavo Brito | Shareholder and Global Director | IHM Stefanini | Brazil |
| Lucas Brossi | Partner and Artificial Intelligence Leader to South America | Bain | Brazil |
| Madia Brown | Founder | Hellobrand | USA |
| Kemal Brown | Founder and CEO | Digita Global Group of Companies | Jamaica |
| Patrick Brown | Mayor | City of Brampton | Canada |
| David Bruemmer | Chief Executive Officer | W8less | USA |
| Tjerk Brühwiller | Latin America Correspondent | Frankfurter Allgemeine Zeitung | Brazil |
| Luciano Brunherotto | Co-founder | ARO Facilities Management | Brazil |
| Martin Brenner | Author of 'Fifty Shades of Green' | | Switzerland |
| Jessica Brice | Senior Investigative Reporter | Bloomberg News | USA |
| José Ricardo Formagio Bueno | CEO and Founder | Automatum | Brazil |
| Benjamin J. Butler | Futurist | Embassy of the Future | Hong Kong |
| Andrea Burattini | Founder | Dinie | Brazil |
| Andres Felipe Burgos | Founder and CEO | appvisor1 | Brazil |
| Camille Burns | Chief Executive Officer | Women Presidents Organization | USA |
| Martín Burt | Founder and Executive Director | Fundación Paraguaya | Paraguay |

| Name | Position | Organization | Country |
|---------------------------|---|--|----------------|
| Chrystal Busick | Co-Founder | Loci | USA |
| Claudiu Butacu | President and Co-Founder | EFdeN | Romania |
| Vanessa Butalla | Chief Legal, Compliance and Risk Officer | Mercado Bitcoin (MB) | Brazil |
| David V Bydlowski | Founder and CEO | Rosh Digital | Brazil |
| Rodrigo Cabernite | Co-CEO and Co-founder | GYRA+ | Brazil |
| Fernando Cabral | Managing Partner & Chief Venture Officer | Djassi Africa | United Kingdom |
| Sandro Cabral | Professor of Strategy and Public Management | Insper | Brazil |
| Pablo Cabrera Gaete | Advisor at the Center for International Studies | UC Chile | Chile |
| Vladimir Olarte Cadavid | Managing Partner | Finergreen | Brazil |
| Rossana Caetano | Co-founder and CEO | Raquel Menopausa | Brazil |
| Luiz Calado | Board member | IBREI | Brazil |
| Ana Carolina Calçado | Chief Executive Officer | Wylinka | Brazil |
| Vera Calenbuhr | Founder | BlueMarble | Switzerland |
| Heloisa Callegaro | Managing Partner | McKinsey | Brazil |
| Nicolas de Camaret | Founder and CEO | Botbot | Brazil |
| Thiago Camargo | Director | InvestSP | Brazil |
| Cinthia Lages Campos | Founder and CEO | Imajyn | Brazil |
| Dilma Campos | Chief Executive Officer | Nossa Praia | Brazil |
| Fernanda Campos | CEO and Founder | Campos Humana | Brazil |
| Leo Candido | AI First Transformation Manager | Artefact LATAM | Brazil |
| Andrés Felipe Cano Pineda | Managing Director | Metódik | Colombia |
| Jasper Cao | Founder and President | Wisetrade | China |
| Andrea Carafa | Entrepreneur in Residence | University of California, Santa Cruz | USA |
| José Antonio Carim | Managing Partner | Carim Advogados | Brazil |
| Edison Carlos | Chief Executive Officer | Instituto AEGEA | Brazil |
| Erih Carneiro | Founder | Gombo Agency | Brazil |
| Thais Carneiro | CEO and Founder | FIND | Brazil |
| Tato Carbonaro | Director of Communication | Fundação de apoio ao Museu Paulista | Brazil |
| Catherine Carlton | Council Member & Former Mayor | Menlo Park | USA |
| João Pedro Megid Carrilho | Founder and CEO | Corre | Brazil |
| Dawn Carrington | Managing Director | Dawn Carrington PR & Communications | United Kingdom |
| Cordell Carter | Founder | The Festival of the Diaspora | USA |
| Cesar R. Carvalho | Partner | Baptista Luz Advogados | Brazil |
| Licio Carvalho | Co-founder | Delend | Brazil |
| Ludmila Carvalho | Director | National Confederation of Industry of Brazil | Brazil |
| João Bernardo Casali | Head Latin America | NATIVA | Brazil |
| Carol J. Carter | Founder and CEO | GlobalMindED | USA |
| Rodrigo Cavalcante | Executive Director | Instituto Phomenta | Brazil |
| Priscilla Carvalhinha | Founder | Ser Lótus | Brazil |
| Adriana Carvalho | Executive Director | Instituto Consulado da Mulher | Brazil |

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|--|---|--|----------------|
| Felipe Carvalho | Chief Executive Officer | Comense - Smart Gov | Brazil |
| Gabriel Casella | Managing Partner | AlleZ Ventures | Brazil |
| Renata Castel-Branco | Chief Executive Officer | BTR Beyond the Reality | Brazil |
| Diogo Castro | Member of the Board | Black Jaguar Foundation | Brazil |
| Erlana Castro | Founder | #ESGpraJA | Brazil |
| Mayra Castro | Founder and CEO | InvestAmazônia | Brazil |
| Rafa Castro | Creative Impact Strategy Leader | | Brazil |
| Luigi Cavallito | Multilateral and Institutional Partnerships | Catalyst Now | Lebanon |
| Eduardo Cavendish | Co-Founder | Somas | Brazil |
| Simona Ceci | Partner | E4Revive | USA |
| Analia Cervini | Head of Communications for Latin America | Linkedin | Brazil |
| Alícia Cesario | Co-founder | Badauê | Brazil |
| Fábio Cesnik | Founding Partner | CQSFV | Brazil |
| Edwin Chan | Founder and Creative Director | EC3 | USA |
| Anne Chang | Partner in Technology & Digital Law | Vella Pugliese Buosi e Guidoni Advogados | Brazil |
| Sonia Karin Chapman | Director | Chapman Consulting | Brazil |
| Akshay Chaturvedi | Founder and CEO | Leverage | United Kingdom |
| Anuuj Chauhan | Founder and CEO | YS Tech | India |
| Jennifer Chen | CEO and Founder | JC Capital | Brazil |
| Janaína Chezanoski | Head of Business Development Americas | PMA | Brazil |
| Marcela Chiaratti | Partner | ERN | Brazil |
| Giovanna Chicca | International Affairs | FGV | Brazil |
| Pankaj Choudhary | Founder | Let's do it India Foundation | India |
| Eleonora Christofidou | Founder and CEO | Cali | Brazil |
| Karina Chuquimia | Founder | Immigration Consulting | Brazil |
| Francielle Ciciliotti | Co-Founder | Disruptivos na Prática | Brazil |
| Fernando Cinelli | Chief Executive Officer | Apex Partners | Brazil |
| Ludovic Claude | Founder and CEO | Aquaful | Switzerland |
| Lynn Connolly | Founder | Harbor Peak | USA |
| Cleici Pataúá | Chief Advocate for Ethical Business in the Amazon | | Brazil |
| Antony Cobiak | Head of Brazil | Rotate | Brazil |
| Ligia Coelho | Founder and CEO | The Ver-TI Idea | Brazil |
| Paula Coelho | Founder | Conecta Cientista | Brazil |
| Sandra Colhando | Co-founder | TransforME Learning & Leadership Solutions | Australia |
| Gabriel Coltre | Founder and CEO | Suplos | Brazil |
| Rodrigo Comazzetto | Partner | Crescera Capital | Brazil |
| Laura Mello de Andrea Constantini | Founding Partner | Nido VC | Brazil |
| Bruna Constantino | Founder Partner | Positive Ventures | Brazil |
| Harish Consul | Founder and CEO | Ocgrow Group | Canada |
| Pedro Corino | Chief Executive Officer | Sociedade São Paulo de Investimentos | Brazil |

| Name | Position | Organization | Country |
|--------------------------------|---|--|------------------------|
| Julia Corvalan | Global Operations Manager | Poverty Stoplight | Paraguay |
| Erick Coser | Co-founder | Gabriel | Brazil |
| Maira da Costa | Founder | Arquitetando Negócios | Brazil |
| Carolina De Costa | Chief Investment Officer | Stone | Brazil |
| Paula Costa | Founder | Passion Economy Journey | Portugal |
| Sérgio Costa | Chief Executive Officer | Strings Group | Brazil |
| Ciprian Dan Costea | Member of the Board | Autonova | Romania |
| Hazel Bernadette Madrigal Cruz | President and CEO | Barangay Assistance Network Foundation | The Philippines |
| Carina Cunha | Founder | Y42 | USA |
| Eduarda Cunha de La Rocque | Director of Internal Controls | Risks & Compliance, IRB(Re) | Brazil |
| Rodrigo V Cunha | Founder | Profile | Brazil |
| Gisela Damm Forattini | Special Advisor | Brazilian National Water and Sanitation Agency | Brazil |
| Marco Dalpozzo | Partner | Grupo e* | Brazil |
| Rui Dantas | Journalist | Valor Econômico | Brazil |
| Ruy Dantas | Founder | Ilha Tech – Center for Innovation | Brazil |
| Ahmed Bin Dawood | Chief Executive Officer | BinDawood Holdings | Saudi Arabia |
| Rafael Delara | Founder and CEO | EvaChat | Brazil |
| Carla D'Elia | Founder | Save Me Teacher | Brazil |
| De Kai | Professor of Computer Science and Engineering | The Hong Kong University of Science and Technology | Hong Kong SAR |
| Dorine Denjean | Partner | Emerald Peak Impact Private Equity | United Kingdom |
| Parikshit Dhume | President, Intellectual Cell | Bharatiya Janata Party (BJP) | India |
| Erlan Dias | Founder | Centro de Gestão e Liderança Contemporânea | Brazil |
| Luis Diez | Partner and Enterprise Technology Leader to South America | Bain | Brazil |
| Christina Diller | Partner | Kollie.AI | Germany |
| Michael Diller | Partner | Kollie.AI | Germany |
| Martin Dimitrov | Chief Executive Officer | WealthLock | Bulgaria |
| Marta Dinis | Director of Entrepreneurship | Municipality of Lagos | Portugal |
| Ana Diniz | Deputy Dean | Inspira | Brazil |
| Gabby Dizon | Founder | Yield Guild Games | The Philippines |
| Mario Djuragic | Advisor | Presidency of Bosnia and Herzegovina | Bosnia and Herzegovina |
| Hakan Dogu | Chairman | Alagan Mobility Solutions | France |
| Guilherme D. F. Dominguez | Chief Executive Officer | BrazilLAB | Brazil |
| Ricardo Dória | Founder | Aldeia | Brazil |
| Fillipe Dornelas | Founder | Denga Love | Brazil |
| Francois Dossa | Sustainability Director LatAm | TCS | Brazil |
| Efua Dougan | Principal Consultant | DS Consortium | UAE |
| Mohammad Al Duaij | Chief Executive Officer | Alea Global Group | Kuwait |
| Gabriel Duarte | Founder and CEO | Oinc | Brazil |
| Semyon Dukach | Founding Partner | One Way Ventures | USA |
| Julia Dudenko | Chief Information Security Officer | Haniel | Germany |
| Marília Duque | Co-leader New Longevity | Ashoka | Brazil |

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|---|--|---|----------------|
| Petra Borgmann Durrie | Managing Partner | key designs | Germany |
| Diogo Dutra | Managing Director | Caos Focado | Brazil |
| Jan Eichbaum | President | ENRICH - European Network of Research Innovation Centres and Hubs | Brazil |
| Álvaro Eiras | Chief Executive Officer | InnoVec | Brazil |
| HH Princess Nisreen El-Hashemite | Executive Director | Royal Academy of Science International Trust | USA |
| Tobias Ellwood | Former Minister for Defence Veterans, Reserves and Personnel | | United Kingdom |
| Paulo Emediato | Columnist | MIT Sloan Management Review Brasil | Brazil |
| Denise Endringer | Rector | Vila Velha University | Brazil |
| Iván X. Eskildsen | Founder and CEO; Former Minister of Tourism | OGAYA Travel | Panama |
| Deniz Erkus | Partner | Leonie Hill Capital | Switzerland |
| Pedro David Espinoza | Chief Executive Officer | Pan Peru | USA |
| Monique Evelle | Founder | Inventivos | Brazil |
| Emily S. Ewell | Founder and CEO | Pantys | USA |
| Jasmin Eymery | Senior Director | Junior Achievement Americas | Brazil |
| Phil Eyre | Founder | Leaders Consultancy | United Kingdom |
| Hossam Ezzeldin | Founder and Managing Director | GSI - green sustainable industries | Egypt |
| Beto Fabri | Chief Brand and Marketing Officer | Omelete Company | Brazil |
| Felippe Facincani | Journalist | Canal do Facincani | Brazil |
| Diego Fagundes | CEO and Co-founder | Fuerza Studio | Brazil |
| Catherine Falk | Partner | Bluewater Capital | UAE |
| Juliana Farah | Founder | Semeadoras do Agro | Brazil |
| Francesca Faraggi | Founder and CEO | 100 Minds | Chile |
| Andrej Fatur | Vice Chairman | OTP Bank | Slovenia |
| Jonathan Feder | Founder | CometCash | Brazil |
| Mike Feerick | Founder and CEO | Alison | Ireland |
| Gabriel Feitosa | Director of Leadership Development | Espírito Santo em Ação | Brazil |
| Jakub Fekiac | Managing Partner | Edgar Baker | Slovakia |
| Fabio Tulio Felipe | Chairman | Sankhya | Brazil |
| Renata Feltrin | Co-founder | FORWD.co | Brazil |
| Feng Bo | Partner | Nayuta Capital | China |
| Fabio Fernandes | Founder | Walking Together | Brazil |
| Magali Fernandes | Senior Researcher | Center for Studies in Geoeconomics of International Trade and Investments | Brazil |
| Matheus Fernandes | Fellow | Brazil Centre of Climate Justice | Brazil |
| Sarah Fernn | CEO and Founder | Stardust Zone | Brazil |
| Alexandre Ferrarezi | Chief Commercial Officer | Robozé | Brazil |
| Lucas Ferraz | Professor | Fundação Getulio Vargas | Brazil |
| Guilherme Ferreira | President | JiveMauá | Brazil |
| Meire de Fátima Ferreira | Sustainability Advisor | CLA Brasil | Brazil |
| Tadeu Ferreira | Chief Executive Officer | Vistage Brazil | Brazil |
| Rafael Fiales | Founder | AI Frontiers | Brazil |

| Name | Position | Organization | Country |
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| Bernardo Fico | Partner | Maranhão & Menezes | Brazil |
| Sinclair Fidelis | Managing Director | Alctel | Brazil |
| Janahim Figueira | Partner | 11 Sports Management | Brazil |
| Gerardo Figueiredo Junior | Senior Partner | Zeigler Advogados | Brazil |
| José Augusto Figueiredo | Country President | LHH Brazil | Brazil |
| Ludmilla Figueiredo | CEO and Founder | Global Markets Capital Partners | UAE |
| Marcus Figueredo | Chief Executive Officer | Hilab | Brazil |
| Alberto Gavini Filho | Director General | ADERES | Brazil |
| Jose Luis Finocchio | Managing Partner | Finocchio & Ustra | Brazil |
| Tatiana Fioratti | Founder | TeraHub Digital | Brazil |
| Eelco Fiore | Founder & Managing Partner | Alpha Governance Partners | Switzerland |
| Helmut Fluhrer | Founder and CEO | RainMaker Group | Switzerland |
| Louisiana Mees Fongang | Founder and CEO | The Ground Productions | Belgium |
| Ana Fontes | Founder | Rede Mulher Empreendedora | Brazil |
| João Fouad | Founder and CEO | Highline Venture Builder | Brazil |
| Florian Fournier | Co-Founder | Threefold | Tanzania |
| Daiany França | Executive Director | Mais Impacto | Brazil |
| Marina Franciulli | Founder | Mazzi | Brazil |
| Scott Francis | Founder | Westslope Advisors | USA |
| Tarcísio Gomes de Freitas | Governor of São Paulo | | Brazil |
| Alyne Freitas da Silva | President | ABAS | Brazil |
| Felipe Freller | Professor of Political Science | University of São Paulo | Brazil |
| Richard Freund | Chief Executive Officer | Konker | Brazil |
| Maria Cristina Frias | Partner | Grupo Folha | Brazil |
| Erica Fridman | Founding Partner | Grupo Sororitê | Brazil |
| Karina Nunes Fritz | Managing Partner | Karina Nunes Fritz Consultoria Juridica | Brazil |
| Marco Antonio Fujihara | Director | Aggrego Consultancy | Brazil |
| Marco Funk | Founder | Enerlink | Switzerland |
| Alberto Furger | Founder and CEO | Amara Holding | Indonesia |
| João Marcelo Furlan | Founder | Hubbo.AI | Brazil |
| Ilmas Futehally | Executive Director | Strategic Foresight Group | India |
| Karina Gabela | Former Director of Special Economic Zones | Ministry of Production and External Commerce | Ecuador |
| Johnny Gabriele | Founder | Daedalus | USA |
| André Gama | Founder | A2HI LTDA | Brazil |
| Priscila Gama | Founder | Instituto das Pretas | Brazil |
| Irina Gamagina | Founder | First London Property | United Kingdom |
| Angela Gandra | Secretary of International Relations | City of Sao Paulo | Brazil |
| Sara Regina Gansohr | Founder and CEO | PlenÀsSoluções | Brazil |
| Marjorie Lisette Garces Ocares | Chief Education Officer | IFFAmérica | Chile |
| Mark Garcia | Managing Partner | EndoVascular Consultants | USA |
| Mercedes García Martearena | Founder | InSail | Spain |

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|-----------------------------|---|---|----------------|
| Simone Garcia | Executive Head | Fetransportes | Brazil |
| Bruce Garvey | Founder and Managing Director | Strategy Foresight Limited | United Kingdom |
| Alberto Gavini Filho | Director General | ADERES | Brazil |
| Nadait Gebremedhen | Founder and CEO | Hagush | USA |
| Cleber Genero | Vice President | Serasa Experian | Brazil |
| Pedro Gerhardt | Principal Managing Partner | Kaapora Finance | Brazil |
| David Gershon | Founder | Empowerment Institute Center for Reinventing the Planet | USA |
| Philippe Gerwill | Founder and Director | PGEA | UAE |
| Safi Ghauri | Managing Partner | Esquare Legal | UAE |
| Rosane Ghedin | President | Santa Marcelina Cultura | Brazil |
| Marcel Ghiraldini | Chief Growth Officer | MATH | Brazil |
| Gustavo Lopez Ghory | Chairman and Co-Founder | SmarterChains | Switzerland |
| Eduardo Giacomazzi | Chief Executive Officer | Laços Saúde | Brazil |
| Luiz Giacomelli | Founder | Maximus Management and Operations | Brazil |
| Dariusz Gibasiewicz | Chief Executive Officer | Smart Aviation Training Innovative Solution Company | Poland |
| Jaqueline Gil | Founder | Amplia Mundo | Brazil |
| Carol Gilberti | Founder and CEO | Mubius WomenTech Ventures | Brazil |
| Caue Gimenez | Partner | LyfeOS | Brazil |
| Marco De Giovanni | Co-Founder | Circolo | UAE |
| Bruno Girardi | Director of Impact Investment | SITAWI Finance for Good | Brazil |
| Adriana Givergir | Co-Founder | CryptoLovers | Brazil |
| Heloisa Glad | C-Level Executive, Board Member & Mentor | | Brazil |
| Dana Ulrike Glatz | Founder | Global Impact Alliance | Germany |
| Leo Gmeiner | Founder | School Guardian | Brazil |
| Jaana S. Goeggel | General Partner and Co-founder | Sororitê Ventures | Brazil |
| Renan Godinho | Cyber Threat Intelligence Analyst and Founder | Flirtar | USA |
| Zeno Goldsmith | Investor, Philanthropist & Heir to a | Global Banking Legacy | United Kingdom |
| Mauricio Goldstein | Partner | Holoflow | Brazil |
| Alejandro Gomes | President | Spanish Chamber of Commerce in Brazil | Brazil |
| Bettina Gómez-García | Chief Strategy Officer | Edify.org | Peru |
| Anna Gong | Founder and Chairwoman | Perx Technologies | USA |
| Diocelio Goulart | Founder | BlueStars | Brazil |
| David Graff | President | Corner Capital Management | USA |
| John D. Graham | Founder | Global Ideation | USA |
| Kaspar Grathwohl | Executive Vice Chairman | UBS | Switzerland |
| Renato Grau | Co-founder | Rocketbase | Brazil |
| Daniela Grelin | Executive Director | UN Global Compact – Network Brazil | Brazil |
| Ana Luci Grizzi | Founder | ALG Sustainability Consulting | Brazil |
| Urska Grmek | Co-Founder | RedPill Platform | France |
| Daniel Grossi | Co-founder | Startup Scanner | Brazil |
| Igor Grigoriev | Founder | Yauhahu | Uruguay |

| Name | Position | Organization | Country |
|--|---|---|-----------------|
| Ligia Guimaraes | Editor | Valor Econômico | Brazil |
| Giancarlo Guizzardi | Professor of Computer Science | University of Twente | The Netherlands |
| Marcos Paulo Nascimento Guimarães | Chief Executive Officer | Speech | Brazil |
| Simone do Nascimento | Anchor | Canal Futura | Brazil |
| Hakan Güner | Chairman | United Partners | Türkiye |
| Luiz Filipe Guerra | Co-founder and CEO | Polus | Brazil |
| Fernando Guerreiro | Member | Employment Taskforce of B20 | Brazil |
| Fernanda Guilhermino | Co-Founder | Oinc | Brazil |
| Filipe Guimarães | Head of Corporates | Cubo Itaú | Brazil |
| Pedro Guimaraes | Senior Partner & Managing Partner Brazil | Roland Berger | Brazil |
| Marcos Guirro | Chief Executive Officer | Quadra Softworks | Brazil |
| Suruchii Suresh Gupta | Founder and CEO | GIANT Protocol | USA |
| Bruno Gurgel | Founder | EquilibriOn | Brazil |
| Gabriel Gurovich | President | Cuponatic Latam | Chile |
| Andreas Gyrfas | Chairman | Agmore - Heart | Brazil |
| Joshua Haarbrink | Founding Member | Loci | USA |
| Erik Sibille Hablutzal | CEO and Founder | Musa | Peru |
| Michael Haiden | Research Associate | University of Hohenheim | Germany |
| Patricia Hajali | Managing Director | Ploutus UK | United Kingdom |
| Bryan Harris | Managing Partner | Sabio | Brazil |
| Fabiana Cid Harris | Founder and Managing Partner | Vendemia Partners | USA |
| Kevin Harrison | Founder and CEO | BGI Capital Partners | United Kingdom |
| Aftab Hasan | Chairman | Risk Exchange (DIFC) Limited | UAE |
| Fahim Hashimi | Chairman | Hashimi Group | Afghanistan |
| Saruhan Hatipoglu | Chief Executive Officer | BERI | USA |
| Anabel Ternès von Hattburg | Princess of Prussia; CEO | Experts for Life | Germany |
| Andres Hayes | President and CEO | Airtifae Group | USA |
| Nadine Heisler | Founder | Domlexia | Brazil |
| Joselito R. Henriques | Vice President | akaer | Brazil |
| Klaus Hepp | Chairman | KFH Services | Brazil |
| Paula Herlo | Journalist | PROTV | Romania |
| Sheri Herndon | Founder | Veriditas | USA |
| Mikhail Higgins | President and Medical Director | Bahamas Fibroid & Interventional Clinic | Bahamas |
| Ralf Hirt | Founder and CEO | CovQ by 8W8 | USA |
| Claudio Hirsch | President | National Parks Foundation | Argentina |
| Valeriya Hjertenaes | Chief Sustainability Officer | Fueltech Solutions | Norway |
| Marius Hoffmann | Global Strategic Accounts | Hootsuite | Luxembourg |
| Frederico Hohagen | Co-founder | Maplink | Spain |
| Sekai Holland | Chairperson of Board of Trustees | Zimbabwe Peacebuilding Initiative | Zimbabwe |
| Mauro Homen | Vice President Sustainability and Corporate Affairs | The Heineken Company | Brazil |
| Ani Chahal Honan | Founder | Imagine Global | USA |

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|-------------------------------|---|--|----------------|
| Shingi Hopkins | Lecturer | University of Reading | United Kingdom |
| Dylan Howard | Chief Social Impact Financing Officer Planet | Empowerment Institute Center for Reinventing the Planet | USA |
| Joe Honan | Co-Founder | Yunity | USA |
| Rania Hoteit | Founder | ID4A Technologies | USA |
| Linda Hu | President China | AIESEC Alumni International | China |
| Donny Huang | Managing Partner | 4stones | China |
| Sara Hughes | Chief Executive Officer | Scaffold Education | Brazil |
| Shadab Hussain | Co-Founder | Quantum Computing India | India |
| Jerry Hultin | Chief Executive Officer | Global Futures Group | USA |
| Mario Humbert | Member of the Supervisory Board | Embraer | Brazil |
| Nicoletta Iacobacci | Founder | EducatingAI | Switzerland |
| Ignacio Ibañez | Key Expert in Argentina | GOPA Com. | Argentina |
| Ameer Ibrahim | Chairman | Future Governance Forum | United Kingdom |
| Robert Iancu | Partner | Trend Consult Group | Romania |
| Roberto Ibarra | Founder | xpAzul | Mexico |
| Patrícia Iglesias | Former Secretary of Environment | State of São Paulo | Brazil |
| Ruxandra Ion | CEO and Founder | Ventivo Group | Romania |
| Heloisa Ishii | Partner | Bertha Capital | Brazil |
| Fabio Iori | Co-founder | Umbloco | Brazil |
| Kais Ismail | Founder | Verde Amor Bio | Brazil |
| Syed Hasan Jafar | Vice Dean | Woxsen University | India |
| Maxim Jago | Chief Executive Officer | Maxim Limited | United Kingdom |
| Tijs Jansen | Chief Executive Officer | How2Do | Brazil |
| Alexander Jarvis | Founder | Blackbridge Sports | UAE |
| Vít Jedlicka | President | | Liberland |
| L. Mychal Jefferson II | Chairman | Hamerslag Private | USA |
| Nisaa Jetha | Founder | ImpactforSDGs | United Kingdom |
| Vedika Jhunjhnuwala | Co-founder | Lita Hotel | India |
| Maya Joelson | Chief Executive Officer | Meta Point Advisors | USA |
| Cynthia Johnson | Co-Founder and CEO | Bell + Ivy | USA |
| Michael A. Johnson | Advisory Board Member | Black Sky Aerospace | Australia |
| Karla Jones | Vice President | Center for International Freedom | USA |
| Al Jubitz | Founder and President | Jubitz Family Foundation | USA |
| Michel Julian | Senior Economist | UN Tourism | Spain |
| Thiago Julio | Chief Medical Officer | Einstein | Brazil |
| Nabil Kadri | Deputy Managing Director | BNDES | Brazil |
| Brittany Kaiser | Co-Founder | Own Your Data Foundation | USA |
| Anastasia Kalina | Co-Founder and CEO | reState Foundation | Switzerland |
| Svetlana Kamysanskaya | Founding Partner | Primum Law Group | USA |
| Caroline Kanaan | Co-founder | Epitalk | Brazil |
| Jessica Kantor | Journalist and Director of Communications | | USA |

| Name | Position | Organization | Country |
|------------------------------------|----------------------------------|--|------------------------|
| Shashidhar Kanukolanu | Co-Founder & CEO | Swipesumo Technologies | India |
| Sabine Kapasi | Co-founder and Managing Director | Enira | India |
| Thaha Muhammed Abdul Kareem | Consultant | Wathnan Holding | Qatar |
| Moji Karimi | Chief Executive Officer | Cemvita | USA |
| Issaaf Karhawi | Professor | University of Sao Paulo | Brazil |
| Primož Karpe | Chairman | NLB Bank Group | Slovenia |
| Kauan Kartcheski Pereira | Chief Executive Officer | AgroHorizon | Brazil |
| Marko Kasic | Founder | FundLife | The Philippines |
| Santosh Kaveti | CEO and Founder | ProArch | USA |
| Alexandre Kawassaki | Co-founder | Raras | Brazil |
| Sumaia Georges El Khouri | Executive Director | SGK Consultoria e Informática | Brazil |
| Nima Kaz | Co-founder | JUPTER | Brazil |
| Oliver Keilhack | Chief Financial Officer | Kymati | Germany |
| Marcus Kerekes | Co-Founder and CEO | Diversitera | Brazil |
| Sarmad Khan | Founder | Telos Futures | Canada |
| Olivier Khatib | Founder | La Pietra Capital | United Kingdom |
| Raymond Khattar | Chairman and Founder | Blue Chip Global Development | Australia |
| Piruz Khambatta | Chairman | Rasna Group | India |
| Nkululeko Khumalo | Chief Executive Officer | Mbulase Group | South Africa |
| Abdullah Khurram | Chief Executive Officer | Foresight Quotient | Singapore |
| Marina Kim | Founder and CEO | Orere | Brazil |
| Isabella Kleut | Film Producer | | Australia |
| Phillip Klien | Chief Executive Officer | ClickBus | Brazil |
| Daniel Koppelkamm | Managing Partner | Convergence Partners | Switzerland |
| Lejla Kraljevic | Founder and Executive Director | Derubis Caravans | Bosnia and Herzegovina |
| Jina Krause-Vilmar | President and CEO | Upwardly Global | USA |
| Bernardo Krebs | Chief Executive Officer | Gama | Brazil |
| Aline Frimm Krieger | Founding Patner | Frimm Krieger Advogados | Brazil |
| Matthias Krug | Chief Sales Officer | Velmora Capital | Germany |
| Ewen Ku | Founder and Creative Director | Whaleshark Studio | USA |
| Karthik Kuchipudi | Director of Oceania | AVERA | Australia |
| Astrid Skala-Kuhmann | Member of the Board | Lenzing | Austria |
| Juliana Kuhn | Founder | Juliana Kuhn Consultoria Empresarial | Brazil |
| Alexander Kulitz | Chairman | German Foreign Council on Economic Relations | Germany |
| Sai Kumaran | Partner | CrossWork Ventures | USA |
| Midhun Kunj | Founder and CEO | Vowels Group | India |
| Eduardo Küpper | Founding Partner | Airborne Partners | Brazil |
| Daphne Laan | Founder | Planetir | The Netherlands |
| Marcelo Lacerda | Chairman | Magnopus | Brazil |
| Divya Lal | Founder | Fliplearn Education | India |
| Gustavo Landsberg | Chief Executive Officer | Nuvie AI | Brazil |

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|---------------------------------|---------------------------------------|---------------------------------------|-----------------|
| Aureo Leal | Managing Director | Green Consult | Brazil |
| Carla Leal | CEO and Co-Founder | TuCambio | Chile |
| Wolfgang Lehmacher | Operating Partner | Anchor Group | Hong Kong SAR |
| Alessandra Lehmen | Head of the ESG Committee | 30% Club Brazil | Brazil |
| Jéssica Leite dos Santos | Founder & CEO | Lab F+ | Brazil |
| Nandéria Lemos | Chief Executive Officer | Tuddo | Brazil |
| Nilton Lessa | Founder | UBLE | USA |
| Leonardo Letelier | Chief Executive Officer | SITAWI | Brazil |
| Rüdiger Leutz | Managing Director | Porsche Consulting | Brazil |
| Gabriel Levinho | Partner | Grupo Amarilis | Brazil |
| Caroline Takita Levy | Chief Executive Officer | eAmazonia | Brazil |
| Chandler Lewis | Managing Director and Founder | 360 Social Ventures | USA |
| Soraya Lezaar | Mindshift architect | | The Netherlands |
| Yurong Li | Chief Executive Officer | Lipatech | USA |
| Flavio Liberal | Chief Executive Officer | WorldEd School | USA |
| Rufus Lidman | Chairman | Digitalenta | Singapore |
| Alexander Lieber | Representative in Brazil | Deutsche Bundesbank | Brazil |
| Kirsten Liegman | Chief Executive Officer | RegenEarth Studio | USA |
| Thiago Liguori | Chief Medical Officer | Pipo Saúde | Brazil |
| Li Zhongtao | Chief Executive Officer | Capsio Technology Co. Ltd | China |
| Ana Rosa de Lima | Initiator and Director | Meli Bees Network | Germany |
| Jorge Lima | Secretary of Economic Development | State of São Paul | Brazil |
| Marlos Lima | Director International | FGV | Brazil |
| Mateus de Lima | Founder | Todas Por Uma | Brazil |
| Monique Lima | Co-Founder and CEO | Mimo Live Sales | Brazil |
| Danilo Limoeiro | Co-Founder and CEO | Turivius.com | Brazil |
| Jonas Lindström | Managing Director | Swedish-Brazilian Chamber of Commerce | Brazil |
| Renan Lippaus | Chief Executive Officer | Contegran | Brazil |
| Rodrigo Lledó | Vice President | Derechos Humanos Sin Fronteras | Argentina |
| Monica Lobenschuss | Founder | Vendas Exponenciais | Brazil |
| Bruno Loiola | Co-founder | Pluggy | Brazil |
| Jan Lomholdt | Chief Executive Officer | Belga Marine | Brazil |
| Milton Longobardi | Chairman, LATAM Advisory Board | CMO Council | Brazil |
| Marcelo Lopes | Executive Director | São Paulo Orchestra | Brazil |
| Pedro Lopes | Secretary of State of Digital Economy | | Cape Verde |
| Thais Lopes | Founder | Mães Negras do Brasil | Brazil |
| Wagner Moreira Lopes | Executive Director | Luby | Brazil |
| Amelia Lopez Huix | Founder and President | MCIP | Italy |
| Naíma Lorber | Partner | Escola De Volta Ao Mundo | Brazil |
| Juan Pablo San Lorenzo | Co-Founder and CEO | Virtual Scale | Mexico |
| Rafaela Lotto | Founder | YOUPIX | Brazil |
| Artur Louback | Founder | MOL Impacto | Brazil |

| Name | Position | Organization | Country |
|--------------------------|--------------------------------|---|----------------|
| Livia Silva Louvel | Chief Executive Officer | GoGlobal Consulting | Brazil |
| Peter Lu | Partner | McDermott Will & Emery | United Kingdom |
| Alon Lubieniecki | Chief Executive Officer | Luby | Brazil |
| Natalia Lucas | Cofounder | Badaué | Brazil |
| Dinko Lucic | Chief Executive Officer | Privredna Banka | Croatia |
| Victor Lugli | Managing Partner | Lugli Group | Brazil |
| Mark Kennedy Lund | Founder | Academic Tours Brazil | Brazil |
| Mariana Luz | Chief Executive Officer | Maria Cecilia Souto Vidigal Foundation | Brazil |
| Solange Luz | Co-founder | Movimento Conexão Favela | Brazil |
| Ana Paula Rabello Lyra | Professor | Vila Velha University | Brazil |
| Isabela Mac | Partner | Crivo Ventures | Brazil |
| Agnes Cristina Machado | Founder | CatMyPet | Brazil |
| Andrea Machado | Founder | UiDo | Brazil |
| Franco Machado | Chief Executive Officer | Mogai Tecnologia | Brazil |
| Rosa Madera | Founder and CEO | Empatthy | Chile |
| Roberto Madruga | Chief Executive Officer | Conquist | Brazil |
| Caetano Maffra | Co-founder | Cuia Tech | Brazil |
| Gustavo Maia | Founder and CEO | Colab | Brazil |
| Ramon Martins Maia | Board Member | Xtory | USA |
| Carla Maldonado | Member | The Boardroom | Switzerland |
| Mickael Malka | Founder and Executive Chairman | Kenlo | Brazil |
| Gustavo Macedo | Professor | Inspere | Brazil |
| Felipe Manara | Managing Partner | Stoic Capital | Brazil |
| Nikolas Mancebo | AI Strategy Consultant | | Brazil |
| Helio Magalhaes | Chairman | Evoltz Participações | Brazil |
| Luis de Magalhães | Country Director | BeinCrypto | Brazil |
| Junio Magela | Chief Executive Officer | ESGscan | Brazil |
| Vlado Mamic | Partner | Mamic, Peric, Reberski, Rimac | Croatia |
| Felipe Manara | Managing Partner | Stoic Capital | Brazil |
| Daniel Mangabeira | Vice President | Circle | Brazil |
| Mathias Mangels | President | RethinkingWorks | USA |
| Jose Renato Mannis | Business Advisor | Parque Tecnológico de São José dos Campos | Brazil |
| Pedro Maranhão | President | Abrema | Brazil |
| Karaí Márcio | Indigenous Leader | | Brazil |
| Lou Marinoff | Professor of Philosophy | The City College of New York | USA |
| Thierry Cintra Marcondes | Visiting Assistant Professor | Fundação Dom Cabral | Brazil |
| Ana Rosa Marcuartú | Founder | EcoGen.Tech | Brazil |
| Angelica Mari | Co-founder | Futuros Possíveis | Brazil |
| Marcelo Marzola | Board Member | GSA Group | Brazil |
| Helena Marques | Partner | Stratbridges Partners | United Kingdom |
| Gladys Martínez | Chief Executive Officer | Interamerican Association for Environmental Defense | Costa Rica |
| Olga Martinez | Partner | Amélie Consulting | Brazil |

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|-------------------------------------|----------------------------------|--|----------------|
| Carlos Wizard Martins | President | Sforza Holding | Brazil |
| Danilo Martins | Managing Partner | Lab Secreto | Brazil |
| Flávia Martins | Executive Director | Museu Afro Brasil Emanuel Araujo | Brazil |
| Guilherme S. Martins | President | The Insper Institute of Education and Research | Brazil |
| Tháila Maschio | Founder and CEO | Digital Fácil | Brazil |
| Débora G Masullo | Senior Partner | Impacta Sustainable Finance | Brazil |
| Hugo Mathecowitsch | Founder | Tools for the Commons | Brazil |
| Alexandra Matteucci | Founder | Plano | Brazil |
| Aurélien Maudonnet | Chief Executive Officer | Helexia Brazil | Brazil |
| Nikolaos Mavridis | Startup Mentor | Massachusetts Institute of Technology (MIT) | USA |
| John Mein | Executive Coordinator | Instituto Aliança Procomex | Brazil |
| Pedro Meduna | Co-founder and Partner | L4vb | Brazil |
| Rishi Mehra | Chief Executive Officer | Wishfin | India |
| Jojo Mehta | Co-Founder and CEO | Stop Ecocide International | United Kingdom |
| Andressa de Mello | Founder and CEO | sust'nreal | Brazil |
| Ligia Mello | Chief Strategy Officer | Hibou Insights | Brazil |
| Paulo Mendes | Founder | unOffice | Portugal |
| Edmar Mendoza Bull | Chief Executive Officer | Copastur Viagens e Turismo | Brazil |
| José Luis Menghini | Chairman | NTT Data Energy & Utilities | Brazil |
| Licia Mesquita | President | Impact Hub Brasil Association | Brazil |
| Francis Meyo | Chief Executive Officer | Busara | Kenya |
| Enzo Meza | Founder | PROPIO | Chile |
| Mabel Lu Miao | Co-founder and Secretary-General | Center for China and Globalization | China |
| Julia Michaels | Co-founder | FullCircle Experience | USA |
| Vanirio Ferrarezi Michelassi | Founder | IBA - Infinity Brasil África | Brazil |
| Lexi Mills | Chief Executive Officer | Shift6 | United Kingdom |
| Bernardo Mira | Managing Partner | Mira Global Partners | Brazil |
| Cindy Miranda | Founder and CEO | BASH | Brazil |
| Paulo C De Miranda | Co-founder and Chair | DEEP | Brazil |
| Thanos Mitrelias | Founding Director | Cambridge BioMagnetics | United Kingdom |
| Karen Miura | Future Expert and Board Member | | Brazil |
| Vladimir Mladjenovic | Founder | Tomorrow People Organization | Serbia |
| Camila Moletta | Co-Founder and CEO | More Grls | Brazil |
| Raquel Molina | Co-Founder and CEO | Futuriste Technology | Brazil |
| Fabia Monteiro | Founder | Inspirare Desenvolvimento e Consultoria | Brazil |
| Fernando Monteiro | Founder & Executive Director | Evoluir | Brazil |
| Gustavo Montezano | Chief Executive Officer | YvY Capital | Brazil |
| Dani Monttêiro | Founder | DANI Academy | Brazil |
| Bernard Moon | Co-founder and Partner | SparkLabs Group | USA |
| Jaeder Moraes da Silva | Chief Executive Officer | Hypofarma | Brazil |
| Iván Morales | Chief Executive Officer | Taiba Lab | Brazil |
| Sven Morawa | Entrepreneur | | Qatar |

| Name | Position | Organization | Country |
|-----------------------------|--------------------------------|---|-----------------|
| Arnobio Morelix | Co-Founder and CEO | Sirius Education | USA |
| Carlos Creus Moreira | Founder and Chairman | WiSeKey | Switzerland |
| Talita Moretti | Founder and CEO | Zest Health | Brazil |
| Glauber Mota | Chief Executive Officer | Revolut Brazil | Brazil |
| Tarcísio Gomes de Freitas | Governor | State of São Paulo | Brazil |
| Monalisa Gomes Mühlböck | Country Manager | Schauer Agtronicon | Austria |
| Charles Munn | Executive Director | SouthWild Travel | USA |
| Alexandre Mutran | Executive Director | Junior Achievement | Brazil |
| Henrique Muzzi | Director | Instituto Galo | Brazil |
| Catherine Nakos | Former President and CEO | American Heart Association | USA |
| Tamer Nakisci | Founder | Futureisblank | United Kingdom |
| Raj Nandwani | Managing Director | Advane | Hong Kong |
| Juliana Oliveira Nascimento | Co-founder and Board Member | Compliance Women Committee | The Netherlands |
| Plínio Nastari | President | DATAGRO | Brazil |
| Daise Natividade | President | CRIAR – Centro de Referência e Informação em Artes e Cultura Brasileira | Brazil |
| Thomaz Naves | Vice President | Times Brasil/CNBC | Brazil |
| Thiago Naves | Professor | LAMIA and UTFPR | Brazil |
| Marcela Nectoux | Water Resources Director | Secretariat of Environment, Infrastructure and Logistics, São Paulo State | Brazil |
| Hugo Neri | Founder | Venn Studios | Brazil |
| Salim J. Saud Neto | Partner | Saud Advogados | Brazil |
| Alvaro Machado Neto | Chief Executive Officer | Learning Village | Brazil |
| Luiz Octávio Gonçalves Neto | Founder and CEO | DUX | Brazil |
| Adalberto Bueno Netto | Founder and CEO | LAT Global | Brazil |
| Marcia Netto | Founder and CEO | Silverguard | Brazil |
| Michele Nevarez | Chief Executive Officer | BeyondEI | USA |
| Fernando Neves | Director | HEKIM Capital Partners | Switzerland |
| Flavia Neves | Chief Executive Officer | Mosaic.ai | Brazil |
| Luiz Neves | Co-founder | GigU | Brazil |
| Nick Nayfack | Chief Executive Officer | Team Ikigai | USA |
| Ady Neto | Director | Imbituba Port | Brazil |
| Vinicius Nickel | CEO and Founder | GoScope | Brazil |
| Florencio Noceti | Chief Product Officer | Planetary X | Argentina |
| Beatriz Nofal | Founding Partner and President | Eco-Axis | Argentina |
| Jini Nogueira | Director | Azzas | Brazil |
| Gustavo Nogueira | Founder | Temporality Lab | The Netherlands |
| Osama Bin Noor | Chief Operating Officer | Youth Opportunities | Bangladesh |
| Regina Noppe | Founder and CEO | Dream2B | Canada |
| Ariane Noronha | CEO and Founder | Soul Bilingue | Brazil |
| André Nunes | Managing Partner | Beta-i Brazil | Brazil |
| Camila Nunes | Founder and CEO | IMPACTO | Brazil |
| Caroline Nunes | Founder | InspireIP | Brazil |

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|-----------------------------------|---|---|-----------------|
| Ricardo Nunes | Mayor of São Paulo | | Brazil |
| Beatriz Nóbrega | Senior Partner | PLANO Public Affairs | Brazil |
| Elisa Nuada | Managing Director | Blue Chip Global Development | The Philippines |
| Raissa Octavio | Economist | Santander | Brazil |
| Moe Odele | Managing Partner | Vazi Legal | USA |
| Steven Ogunro | Managing Partner | Late Stage Venture Partners | USA |
| Angelita Oliveira | Founder and CEO | Salespring | Brazil |
| Carlos Augusto de Oliveira | Executive Director | ABFintechs | Brazil |
| Munir Abud de Oliveira | Chief Executive Officer | CESAN | Brazil |
| Paulo Oliveira | Chairman | Vistage Brasil | Brazil |
| Samuel Oliveira | Managing Partner | Northstone | Brazil |
| Vera Oliveira | Founder and Executive Director | Instituto C | Brazil |
| Babajide Oluwase | Co-Founder and CEO | Ecotutu | Nigeria |
| Diego Ontaneda | Co-Founder and CEO | Latin American Leadership Academy (LALA) | Brazil |
| Carlos Ordonez | Founder and CEO | The Compassion Company International | Canada |
| Patrick O'Neill | Managing Partner | Sherlock Communications | USA |
| Daniel Orlean | Founder | BizCapital | Brazil |
| Fernando Ortega | Co-founder | Datlaz | Brazil |
| Rafael Ottaiano | Partner | InvestorTech | Brazil |
| Ayobami Oyaleke | Co-Founder and CEO | Mainstack | USA |
| Indrani Pal-Chaudhuri | Founder | Open Origin | USA |
| Elaine Palmer | Founder | Interseções Gestão de Conflitos Organizacionais | Brazil |
| Arun Pandit | Founder | Don't Give Up World | India |
| Pedro Panzelli | FIFA Players' Agent | Sporticos | Brazil |
| Rodrigo Paris | Diplomat, Journalist and Philanthropist | | Colombia |
| Diana Patrut | Director | Blockchain Intelligence Professionals Association | Romania |
| Mariana de Paula | Executive Director | Instituto Decodifica | Brazil |
| Mateus Peçanha | Founder and CEO | Zeros | Brazil |
| Luiz Pedrucci | Chief Executive Officer | Renault Group Latin America | Brazil |
| Marcio Pessoa | Chief Marketing Officer | DriveOn | Brazil |
| Thiago Padovan | Co-founder | Project Villa | Brazil |
| Mary Pagano | Founder | Hera Media Group | Portugal |
| Fabio Paganotto | Secretary of Public Security | Monte Mor, Sao Paulo | Brazil |
| Paulo Pandjarian | Correspondent | Brazil Economy | Brazil |
| Klaus Palme | Chief Sustainability Officer | ScreenSYS | Germany |
| Habib Paracha | Co-founder | Blinq Solutions | Pakistan |
| Juliana Park | Founder | HRX Brazil | Brazil |
| Aline Parnes | Founder | Dinda | Brazil |
| Eduardo Parreira | Chief Executive Officer | Opencap Global | USA |
| Jamal Payne | Founder and Managing Partner | BlkSculpt Capital | USA |
| Mateus Peçanha | Founder and CEO | Zeros | Brazil |

| Name | Position | Organization | Country |
|--|--------------------------------------|--|----------------|
| Guga Peccicacco | Head of Communication | Infor | Brazil |
| Bruna Pecin | Director of Impact | Centro Lemann | Brazil |
| Amy Peck | Chief Executive Officer | EndeavorXR | USA |
| Rodrigo Pedroso | President | Pacto Energia | Brazil |
| Andi Pereira | Co-founder | Kapitale | USA |
| Nicolás Peretti | President | Decons | Argentina |
| Diego Perez | Chief Executive Officer | ABFintechs | Brazil |
| Pieter Perrett | Professor | University of Applied Sciences Northwestern Switzerland | Switzerland |
| Robert Phillips | Managing Partner | BAE Ventures | USA |
| Carlos Augusto Leone Piani | Chief Executive Officer | Sabesp | Brazil |
| Anna Pietraszek | Professor of Marketing | Florida International University | USA |
| Bruno Pina | Founder and CEO | Synapse | Brazil |
| Rodrigo A. de Andrade Pinto | Professor | Insper | Brazil |
| Fernando Piovesana | Founder and CEO | Bioreset | Brazil |
| Trudy Di Pippo | Founder | TDP Partners | Czechia |
| Pedro Pirim | Co-founder | Voz Futura | Brazil |
| Claudio Piteri | Secretary of Education | Barueri | Brazil |
| Paksy Plackis-Cheng | Co-Founder | Staex | USA |
| Ingo Ploger | President | IPDES | Brazil |
| Daniele Poggio | Founder | Deep Purpose Labs | United Kingdom |
| Alexander Pohlein | CEO and Co-Founder | Ticketbro | Germany |
| Fabricio Bertini Pasquot Polido | Partner | L.O. Baptista Advogados | Brazil |
| Vivian Portella | Group Chief Executive Officer | B&T Group | USA |
| Ambriel Pouncy | Founder and Executive Director | Fusion Fashion Tech Society | USA |
| Fabiana Pasquot Polido | Chief Revenue Officer | Serena | Brazil |
| Alisson Pontes | CEO and Founder | Escolho Viver | Brazil |
| Adina Popescu | Founder | @ÆRTH | Switzerland |
| Minesh Pore | Co-Founder and CEO | BuyHive | Hong Kong |
| Jerry Power | Founder | I3 Systems | USA |
| Rhett Power | Forbes Columnist & CEO | Accountability Inc | USA |
| Marilla Prata | Director | Mustela Brazil | Brazil |
| Mauricio Prazak | President | Brazilian Institute of International Business Relations Development | Brazil |
| Radu Predescu | Executive Officer | Autonom Group | Romania |
| Fabio Principe | Founder | Forever Liss Cosmetics | Brazil |
| Allan Pscheidt | Founder | AP | Brazil |
| Shirleyne Quayle | Chief Operating Officer | Secours.ai | USA |
| Mauricio Queiroz | Chief Executive Officer | Tidalwatt | Brazil |
| Alexandre Quintella | President | Brazil China Chamber of Commerce | Brazil |
| Ana Quiroz | Chief Executive Officer | Budd.ie | Brazil |
| Andrea Raballo | Chair Professor of Psychiatry | University of Lugano | Switzerland |
| Elysangela Rabelo | Life Sciences and Healthcare Partner | Demarest Advogados | Brazil |

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|---|--|--------------------------------|-----------------|
| Shahriyar Rahmati | Chief Executive Officer | Reconext | USA |
| Mohammad Haji Rajabi | CEO and Founder | Values and Friends | Spain |
| Geber Ramalho | Professor | UFPE | Brazil |
| Juliana Ramalho | CEO and Founder | Talento Sênior | Brazil |
| Venkata Ramana | Founder and CEO | AVERA | India |
| Florencia Ramirez | Author | Eat Less Water | USA |
| Salvador Ramírez | Co-Founder and CEO | Boxful | El Salvador |
| Camila Ramos | CEO and Founder | CELA | Brazil |
| Gui Rangel | Lead Futurist | What The Future?! | Brazil |
| Katia Rangel | Chief Executive Officer | Key Lead Solutions | Brazil |
| Christiano Ranoya | Chief Executive Officer | Indico | Brazil |
| Travis Ratnam | CEO and Co-Founder | Knowledgehook | Canada |
| Vitor Raposo | Country Head Brazil | SML Limited | Brazil |
| Mattia L. Rattaggi | Managing Partner | METI Advisory | Switzerland |
| Salman Ravala | Partner | Criscione Ravala | USA |
| Sujith Ravindran | Member Board of Directors | Wise EU Foundation | The Netherlands |
| Mauro Rebelo | Founder | Bio Bureau Biotechnology | Brazil |
| Pedro Rebelo | Executive Director | São Paulo Negócios | Brazil |
| Srikar Reddy | Chief Executive Officer | Sonata Software | India |
| Marco van der Ree | Co-Founder & Board Member | SocioBio Hub | The Netherlands |
| Jessica Regina | Founder | Financ.ia | Brazil |
| Alf Rehn | Professor of Innovation, Design, & Management | University of Southern Denmark | Denmark |
| Maria Luiza Reis | Chief Executive Officer | MAPS245 | Brazil |
| Stefan Remhof | Professor | IU International University | Germany |
| Shenali Rajaratnam | Chair | We Are The Hope | USA |
| Bhaskar Reddy | Chief Executive Officer | Growth Box | India |
| Alves de Almedida Katukina Renaldo | Chief and Shaman of the sacred village of Nomanawa of the Katukina tribe | | Peru |
| Alexandre Del Rey | Founder | Engrama | Brazil |
| Maya Reyes | Founder | Wasi Digital Learning | Brazil |
| Ronnie Videla Reyes | Director | Innova STEAM Lab | Chile |
| Bruna Rezende | Founder and Chief Executive Officer | | IRIS Brazil |
| Luciano Rezende | Former Mayor of Vitória | | Brazil |
| Gustavo Ribeiro | Correspondent | FRANCE 24 | Brazil |
| Giuliano Ribeiro | Founder | Influent Summit | Brazil |
| Karina Ribeiro | Chief Executive Officer | VML | Brazil |
| Marcia Riboldi | Founder and Chairman | Somos Ovum | Brazil |
| Mariana Ricardo | Founder | WhatsNxt | UAE |
| Doreen Rietentiet | Founder | Tech with Impact | Germany |
| Frank-Jürgen Richter | Chairman | Horasis | Switzerland |
| Michel Rike | Founder | Zien | Brazil |
| Glicefina Riomasos | Chief Executive Officer | Maspan Holdings | The Philippines |

| Name | Position | Organization | Country |
|---------------------------------|--|--|---------------------|
| Carolyn Ringel | Course Instructor | Harvard Medical School Center for Bioethics | USA |
| Michael Ringel | Chief Operating Officer | Life Biosciences | USA |
| Ra Ringvee | Founder and CEO | DIO Inteligência Odontológica | Brazil |
| Francisco Ritondaro | Chief Executive Officer | Saggezza Consulting | Brazil |
| Ernando Rivera | Partner | InvestorTech | Brazil |
| Fernanda Robin | Chief Executive Officer | Somos Ovum | Brazil |
| Samuel Robins | Associate | 26North | USA |
| Maria Moraes Robinson | Chief Executive Officer Brasil | Holonomics | Brazil |
| Simon Robinson | Chief Executive Officer | Holonomics | Brazil |
| Cristiane Rocha | Founder and Chief Executive Officer | | RAE NutritionBrazil |
| Junior Rodrigues | President | Alas | Brazil |
| Douglas Rodrigues | Editor-in-Chief | Portal da Reforma Tributária | Brazil |
| Luciene Rodrigues | CEO and Co-Founder | We Rock It Learning | Brazil |
| Marden Rodrigues | Chief Technology Officer | Barkus | Brazil |
| Chris Roe | Entrepreneur and Global Communications Coach | | USA |
| Rob Roggema | Founder and Management Director | Cittaideale | The Netherlands |
| Delia Rojas | Director People & Culture | London Consulting Group | Paraguay |
| Juliana Rolla | Chief Executive Officer | OMA Ativos Ambientais | Brazil |
| Juliana Roman | Director | Rotate | Brazil |
| Jhoselin Romero Alvarez | Chief Executive Officer | Lexia | Peru |
| Luana Romero | Chief Executive Officer | Instituto Ideias | Brazil |
| Ricardo Rocha | Chief Executive Officer | Acaso | Brazil |
| Raquel Rosa de Salles | Founder | Seu Copy AI | Brazil |
| Scott Rosenstein | Visiting Professor | New York University School of Global Public Health | USA |
| Silvan Roth | Co-Founder and CEO | EmpreX | Brazil |
| Aldo Rubino | Founder and President | Museum of Contemporary Art of Buenos Aires | Argentina |
| Rodrigo Ruggiero | Director | Vale | Brazil |
| Thierry Arys Ruiz | CEO and Chairman | AgAu | Switzerland |
| Mandi Rukuni | Chairman | Zimbabwe Council for Higher Education | Zimbabwe |
| Fernando Rych | Chief Technology Officer | Bitkabir | UAE |
| Diana Sabrain | Co-founder | OneAgrix | Singapore |
| Janet C. Salazar | Founder and Managing Partner | ALPHAWIN Ventures | USA |
| Alessandra Salgueiro | Expert in Global Mobility | EY | Brazil |
| Ricardo de Paula Salomão | Co-founder and Managing Partner | Green Rock | Brazil |
| Vijay Sambamurthi | Founder and Managing Partner | Lexygen | Singapore |
| Paul Sanar | Chairman | SS Capital Partners | USA |
| Robert Salzl | Former President | ArabellaSheraton Hotelgroup | Germany |
| Fernanda Robin | Chief Executive Officer | Ovum Medicina Reprodutiva | Brazil |
| Luciana Sakellariou | Founder | Purpose Beyond | Greece |
| Hamed Salah | Venture Partner | Fusion42 | Egypt |
| Ariel Sánchez Rojas | Chief Executive Officer | Clio Circle | Colombia |

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|---------------------------------------|------------------------------|---------------------------------------|-----------------|
| Wilbert Sanchez | Partner | TCP Partners | Brazil |
| Rozallah Santoro | Member of the Board | SuperJobs Ventures | Brazil |
| Adriano dos Santos | Co-founder | Qnity | Brazil |
| Ester Dos Santos | Founder and CEO | Nice Mental Health | Brazil |
| Ketyanne Dos Santos Silva | Social Trend Hunter | OLIVER | Brazil |
| Mariana Santos | Executive Director | InnoVec | Brazil |
| Nathália Santos | Founder and CEO | Paralelo.app | Brazil |
| Arao Sapiro | Chairman | Vistage | Brazil |
| Estevan Sartoreli | Co-founder | Dengo | Brazil |
| Jakob Sauer | Data Scientist | BMW | Germany |
| Paula Sayão | Chief Marketing Officer | Banco do Brasil | Brazil |
| Bruno Szarf | Global Chief HR Officer | Stefanini Group | Brazil |
| Sebastian Schäfer | Chief Executive Officer | House of Finance & Tech Berlin | Germany |
| Fabiana Schaeffer | Board Member | International Advertising Association | USA |
| Thais Scharfenberg | Chief Investment Officer | Impact Coalition | Brazil |
| Thaís Magrini Schiavon | Founding Partner | Magrini Schiavon | Brazil |
| Stefanie Schmitt | Founder and CEO | Olhi | Brazil |
| Karen Schneider | Ambassador for Germany | IBREI | Brazil |
| Klaus Schneider | Managing Partner | Schneider & Schäffer | Germany |
| Daniel Schnaider | Chief Executive Officer | Wisefy | Brazil |
| Catherine Shiang | Managing Director | ACA | Hong Kong |
| Álvaro Schocair de Souza Filho | Founder | Link School of Business | Brazil |
| Eugene Scholten | Managing Director | Beko Cooperative | The Netherlands |
| Markus Schruf | Founder and CEO | WWSA - Worldwide Soccer Academies | Brazil |
| Elli Anne-Marie Schulz | Researcher | Stanford University | USA |
| Harold Schultz | Chief AI Officer | MakeOne | Brazil |
| Martin Schulze | Founder and Director | Public Delivery | Korea |
| Juliana Schurmann | Co-founder and President | Impact Coalition Institute | Brazil |
| Tim Christoph Schwarz | Managing Director | myGermany | Germany |
| Katrine Scomparin | Co-Founder | naPorta | Brazil |
| Stacy Scott | Founder and President | Global Sustainable Inc. | USA |
| Akinori Seki | Professor | Tokyo Keizai University | Japan |
| Abby Seneor | CEO and Co-Founder | Treelyon | France |
| Sergio Serapiao | Co-founder & CEO | Labora | Brazil |
| Sanjit Sethi | Head of Campus | Green School Bali | Indonesia |
| Ismail Shahtakhtinski | Managing Partner | I.S. Law Firm | USA |
| Manik Shaw | Chief Executive Officer | Eversunshine Capital Group | Singapore |
| Jeni Shih | Head of Innovation | Voe Sem Asas | Brazil |
| Mary Showstark | Chief Liaison Officer | Health Tech Without Borders | USA |
| Patricia Ellen da Silva | Co-founder | Aya Earth Partners | Brazil |
| Alison Ramon Silva | Director of Entrepreneurship | Ministry of Social Development | Brazil |
| Geyze Silva | Founder and CEO | Kindico | United Kingdom |

| Name | Position | Organization | Country |
|--------------------------|--|--------------------------------------|-------------|
| Paulo Silvestre | Columnist | Estadão | Brazil |
| Pedro Simões | Director | Invest.Rio | Brazil |
| Rosemary Carina Simoes | Chief Executive Officer | Wongo | Cabo Verde |
| Marcelo Simon | Co-founder | Arrow Mobility | Brazil |
| João Pedro De Simone | Co-Founder and CEO | WORC | Brazil |
| Luke Simone | Co-Founder | Casa Cruzeiro | Brazil |
| Deborah Simpson | Chief Executive Officer | SeeMedX | USA |
| Marcelo Sinhorini | Co-founder and CEO | Portal ERP | Brazil |
| Marcene Siqueira | Chief Executive Officer | The Bakery | Brazil |
| Soraya S Smaili | Professor of Medicine | Unifesp | Brazil |
| Nicholas Smedley | Chairman | Findi | Australia |
| Regiane Polizer M Soccol | Executive Director of Transformation | Myralis Farmacêutica | Brazil |
| Constanza Soler | Director | EcoNews | Argentina |
| Gisela Solymos | Co-founder | CREN | Brazil |
| Maria Amália Souza | Founder | Casa Socio-Environmental Fund | Brazil |
| Chicko Sousa | Founder | GreenPlat | Brazil |
| Tevfik Kaan Soyak | Chief Executive Officer | SoyakTech International | Türkiye |
| Carlos Speglich | Co-founder | Dobslit | Brazil |
| Vanessa Spirandeo | Marketing Director | Binance | Brazil |
| Heiko Hosomi Spitzneck | Director, Sustainability Research Center | Fundação Dom Cabral | Brazil |
| Chantal Spleiss | Chair | Rocking Wolf Technologies | Switzerland |
| Aaron Stanley | Founder and CEO | Brazil Crypto Report | Brazil |
| Yulia Stark | President | European Women's Association | Belgium |
| David E. Smith | President | ZanstraSat | USA |
| Ingrid Soares | Technology and AI Lawyer | VLK Advogados | Brazil |
| Daniel Soares | Founder | MM Carbon Solution | Brazil |
| Jon Soberg | Managing Partner | MS&AD Ventures | USA |
| Kyle Sokol | General Surgeon | Memorial Hospital of Converse County | USA |
| Sandra Sokol | Executive Director | Converse County Hospital Foundation | USA |
| Elsa Louise Soderberg | Philanthropy Director | Elsa & Peter Soderberg Foundation | USA |
| Catiane Sousa | Chief Executive Officer | i9 nursing | Brazil |
| Cristina Souza | Founder | Gouvêa Foodservice | Brazil |
| Mauro Souza | Chief Executive Officer | Quantum Tecnologia | Brazil |
| Guilherme Stefanini | Chief Executive Officer Stefanini Marketing | Stefanini Group | Brazil |
| Thais Sterenberg | Chief Executive Officer | Elephan | Brazil |
| Dalia Stoian | Board Member | EFdeN | Romania |
| Gerald van Straelen | Founder | Gemico12 Holding | Germany |
| Miriam van Straelen | Digital Expert, Investor and Board Member | | Germany |
| Carolina Suarez | Chief Executive Officer | Latimpacto | Colombia |
| Juan Suarez | Co-founder | Arkano Software | Uruguay |

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|-----------------------------------|---|--|---------------|
| Sandro Süffert | Chief Executive Officer | Apura Cyber Intelligence | Brazil |
| Tarcila Sugiyama | Senior Analyst | Vox Capital | Brazil |
| John Robert Sutton | Managing director | JR Sutton & Co | USA |
| Yip Thy-Diep Ta | Founder | J3d.ai Labs | Germany |
| Majed Al Tahan | Co-founder and CEO | Danube Online | Saudi Arabia |
| Lauri Tähtinen | CEO and President | Mission Grey | USA |
| Carlos Takahashi | Chairman | BlackRock Brasil | Brazil |
| Charles Tang | Chairman | Brazil-China Chamber of Commerce & Industry | Brazil |
| Ahmed El Tassi | Regional Medical Advisor | UnitedHealth Group | Brazil |
| Júlio António Aponto Té | President | Brazil–Guinea-Bissau Chamber of Commerce | Guinea-Bissau |
| Lucas Teixeira | President | LatAm Future | Brazil |
| Atul Temurnikar | Executive Chairman | Global Schools Foundation | Singapore |
| Beatriz Testoni | Principal | YAYA Capital | Brazil |
| Ingibjorg Eva Thorisdottir | Chief Analytics and Advisory Officer | Planet Youth | Iceland |
| Yuan Tian | Partner | 4stones | China |
| Patric Timmermans | President | Pegasus Customer Marketing | USA |
| Dimas Timmers | Founder | Universo Ventures | Brazil |
| Vicente F. Tino | Chief Executive Officer | Tree Earth | Brazil |
| Juliana Tinoco | Executive Coordinator | Alianza Socioambiental Fondos del Sur | Brazil |
| Flavia Tissot | Founder | Ospa | Brazil |
| Chelsea Manalo Tiu | Founder | Beautify MNL Corp | Philippines |
| Thomas Tjabbes | Founder | TMT Communications Consultancy | Brazil |
| Lorena Tolesani | Chief Executive Officer | Vitrina Care | Brazil |
| Shen Tong | Founder | TheFutureCo | USA |
| Bernardo Torres | Head of Institutional Relations | City of Sao Paulo | Brazil |
| Samo Tosatti | Undersecretary for International Affairs | Government of Sao Paulo | Brazil |
| Patricia Toscano | Founder | WX. | Brazil |
| Michael Treadwell | Founder, Owner and Chair | Treadwell Holdings | USA |
| Mikhail Treyvish | President | OmniGrade Universal Crowdsourcing Agency | Vietnam |
| Taísa Trevisan | President | Trevisan Soluções | Brazil |
| Einar Tribuci | Founding partner | Tribuci Advogados | Brazil |
| Ana Trbovich | CEO and Co-Founder | Grid Singularity | Portugal |
| Akira Tsuchiya | President | The Global Institute (TGI) | Japan |
| Alecs Tsuka | Co-founder | São Paulo 2030 | Brazil |
| Kate Tulenko | Chief Executive Officer | Corvus Health | USA |
| Gabriella Turbiani | Chief Executive Officer | Turbiani Design e Branding | Brazil |
| Frederico A. Turolla | Senior Partner | PEZCO | Brazil |
| Erika Twani | CEO and Co-Founder | Learning One to One Foundation | USA |
| Gutemberg Uchoa | Member of the Board of Directors | Pluggar Consultores Associados | Brazil |
| Karina Uchôa | Chief Happiness Officer | K Smart Business Solutions | Brazil |
| Mihaela Ulieru | President | IMPACT Institute for the Digital Economy | USA |

| Name | Position | Organization | Country |
|--|---|---|----------------|
| Luis Enrique Urtubey De Cesaris | Director | Good Judgment | Brazil |
| Bogdan Vacusta | Chairman | Blockchain Intelligence Professionals Association | Romania |
| Adriana Valadão | Chief Executive Officer | Nojumo.ai | Brazil |
| Alejandro Valenzuela | Chairman | Banco Azteca | Mexico |
| Vanessa Sandrini | Founder | VaS Continuum | Brazil |
| Ayelet Vardi | Founder | Cinema Tribu | USA |
| Kevin Varend | Co-founder | J3D.ai Labs | Germany |
| Srini Vasam | President and CEO | Quantum Ventura Inc | USA |
| Emerson de Vasconcelos | Managing Director | TROP International Trading & Tax Advisory | Brazil |
| Mariana Vasconcellos | Chief Executive Officer | Agrosmart | Brazil |
| Ingrid Vasiliu-Feltes | Founder | Institute for Science, Entrepreneurship and Investments | USA |
| Andrej Vasle | Owner | Vasle Consulting | Slovenia |
| Victor Del Vecchio | Co-Founder | Bastos & Del Vecchio | Brazil |
| Breno Veiga | Chief Executive Officer | Ekonavi | Brazil |
| André Vellozo | Chief Executive Officer | DrumWave | USA |
| Teresa Vendramini | President | Federation of Rural Associations of Mercosur | Uruguay |
| Thiago Viola | Director of AI, Data and Automation | IBM Brazil | Brazil |
| Jorgete Vitorino | Business Strategist and Board Advisor | | Germany |
| Fernando Vitti | Founder and CEO | Nexforce | Brazil |
| Larissa Wachholz | Partner | Vallya Participações | Brazil |
| Johanna Wagner | Co-starter | Agence HoPe | France |
| Eizen Wanderley | Member of the COP30 | BNDES | Brazil |
| Alec Wang | Founder and President | Tana Investment Group | USA |
| Henry Wang | Founder | Center for China and Globalization | China |
| Scott M. Warner | Chief Executive Officer | Secours.ai | USA |
| Jean-Louis Warnholz | Co-founder and CEO | Future | USA |
| Sundeep Waslekar | President | Strategic Foresight Group | India |
| Bernardo Weaver | Chief Executive Officer | Weaver Advisory | Brazil |
| Marcio Weichert | Executive Director of UA Ruhr Liaison Office Latinamerica | DWIIH São Paulo | Brazil |
| Christopher Wells | Former Global Head, Environmental and Social Risk | Santander | Spain |
| Bill Wescott | Lead Climate Advisor | Ad Net Zero | United Kingdom |
| Julius Wiedemann | Founder and CEO | Afluente Art | Brazil |
| David Wilcock | Chief Executive Officer | Spirit Well Land | USA |
| Natalie Witte | Founding Partner | Witte Advogados | Brazil |
| Reese Wong | Founder and CEO | Potentia Fellowship | USA |
| David Wu | Founder and CEO | Motus Nova | USA |
| Guilherme Xavier | Co-Executive Director | UN Global Compact - Network Brazil | Brazil |
| Max Xavier | Chief Executive Officer | Grupo Delta Energia | Brazil |
| Mimi Yagoub | Senior Writer and Editor | Publicize | Italy |

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|--------------------------|------------------------------|---|-----------------|
| Franklin Yamasake | Founder | Traciona | Brazil |
| Elaine N Yu | Strategic Partner | Convergence Partners | China |
| Alena Yudina | Founder | Quantum Leap Strategy | Switzerland |
| Can Yurdakul | Chief Executive Officer | ANT Systems | The Netherlands |
| Bari Sita Yuxiby | Founder and Spiritual Leader | RA Toltecs Center – Sacred Valley of the Incas | Peru |
| Tania Zacharias | Founder | INNER Co | Brazil |
| Patricia Zanella | Co-Founder | EcoCiclo | Brazil |
| Freddy Zanga | President | International Chamber for Consultancy and Promotion | France |
| Jerry Zhang | Chairman | Sino-Laurel | China |
| Ligia Zotini | Founder | Voicers | Brazil |
| Paulo Zuben | Director | Santa Marcelina Cultura | Brazil |
| Lucas Von Zuben | Co-founder | Decoy Smart Control | Brazil |
| Thomas Zucosky | Chief Investment Officer | Lucidity Capital Partners | USA |
| Marcelo Zuffo | President | Inova USP | Brazil |
| Elena Zuria | Founder | Grupo Blues | Brazil |



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