

## China Europe Business Meeting

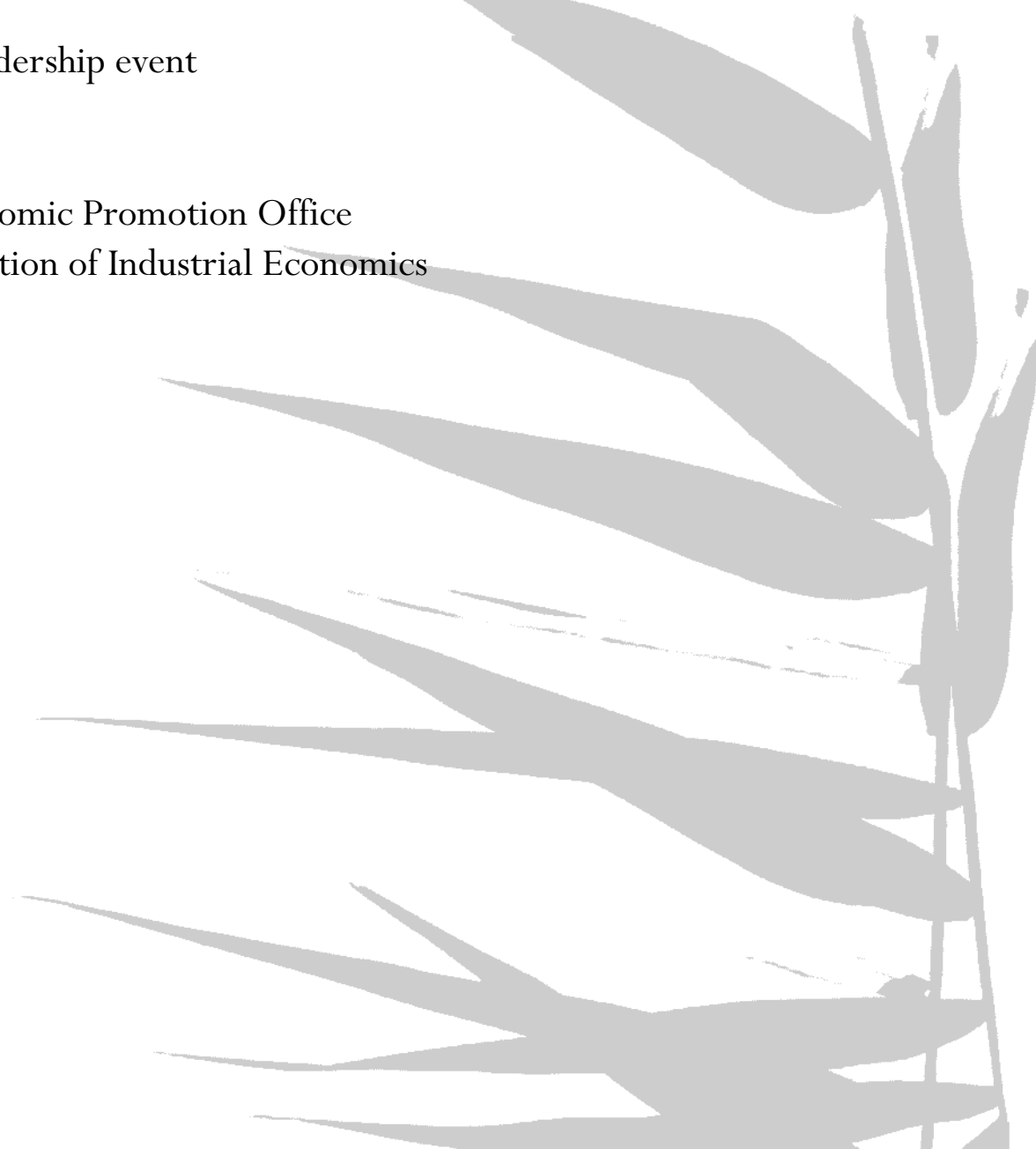
15 November 2005, Geneva, Switzerland

a Horasis-leadership event

co-hosts:

Geneva Economic Promotion Office

China Federation of Industrial Economics





Horasis is a global visions community committed to enact visions for a sustainable future  
(<http://www.horasis.org>)

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## ■ Co-hosts:

Geneva Economic Promotion Office  
China Federation of Industrial Economics

## ■ Co-chairs:

Fu Chengyu	President, China National Offshore Oil Company, China
Guo Wei	Chief Executive Officer, Digital China, China
Armin Meyer	Chairman, Ciba Speciality Chemicals, Switzerland
Vincent H.S. Lo	Chairman, Shui On Group, Hong Kong SAR
Zhang Yue	Chairman, Broad Air Conditioning, China
Zhao Xizheng	Chairman, China Electricity Council, China

## ■ Knowledge Partners:

APAX  
ATKearney  
Baker & McKenzie  
Financial Times  
Edelman  
Lippincott Mercer  
Heidrick & Struggles  
PriceWaterhouseCoopers

## ■ Meeting Partners:

ABB  
Fédération des Entreprises Romandes  
Geneva Chamber of Commerce  
Geneva Financial Center  
Geneva International Airport  
Geneva Tourism  
Office for the Promotion of Industries  
UBS

# Welcome

I warmly welcome you to the China Europe Business Meeting and sincerely hope that you will enjoy the discussions.

China's rise to global eminence is providing formidable opportunities for European firms. Investors across all industries are increasingly engaging on the Chinese market profiting from attractive investment conditions. Chinese firms, on the other hand, endeavour to go global – in partnership with their European counterparts.

Against this backdrop, this meeting shall provide a platform for potential cooperation between Chinese and European firms. The deliberately small, off-the-record event of interactive roundtables brings together senior executives from China and Europe. The roundtables are conducted in a highly interactive manner aimed at promoting business opportunities among participants.

The programme of the meeting is focused around the following sub-themes:

- The current state of the Chinese economy
- Chinese firms establishing regional headquarters in Europe
- European firms increasing their presence in China
- Growth strategies within the Sino-European framework

I am convinced that consensus and dialogue are the best foundations for any successful partnership. The partnership between Chinese and European firms shall be based on these pillars.

I wish you an interesting and rewarding meeting.

Dr. Frank-Jürgen Richter  
President  
Horasis: The Global Visions Community



# Welcome

I warmly welcome you to the China Europe Business Meeting.

For the entire Lake Geneva Region, China represents much more than a high-level commercial and economic partner. Indeed, more than 50 years ago, Switzerland was one of the first countries to recognize the young Popular Republic of China. This was a visionary attitude, contributing even today to our mutual relations.

It is in this visionary spirit that I would like to see the organization of the China Europe Business Meeting. I firmly believe that this initiative should allow for the development of a strong cooperation and exchange platform for Chinese and European companies. It will certainly also reinforce the effect of programs launched by the State of Geneva and its partners, such as the “Geneva China Business Hub” that was recently inaugurated at the World Trade Center Geneva and will allow Chinese firms to develop their activities in Europe from a central business location.

The China Europe Business Meeting should also serve as a catalyst for exchanges between Chinese and European companies. It should definitely allow for a better understanding between our business cultures and for further development of commercial partnerships of all kinds.

In this regard Geneva is as an ideal location for this event. Indeed, it is one of the most vibrant and cosmopolitan business locations worldwide, with more than 140 global companies represented with their global, EMEA or European headquarters and numerous high-added value competence clusters. With its foreigners representing 43% of the total population, our city is also an outstanding melting pot open to all cultures with the dynamism that it implies. Geneva's know-how in welcoming people from all continents will certainly enable them to return home after having enjoyed the peace and the security of this beautiful region.

I wish you great success in your meeting!

Mr. Carlo Lamprecht  
State Councilor  
Minister of Economy, Labor and Foreign Affairs  
State of Geneva



# Welcome

I am very happy to be invited to this first China Europe Business Meeting in Geneva and have the opportunity to meet international friends and entrepreneurs. I would like to extend my warm congratulations to the successful opening of the meeting and sincere greetings to friends from China and abroad.

The present period of the trade and economic cooperative relationship between China and Europe is the most active and fruitful period in history. Currently, EU has surpassed Japan and USA and become the biggest trading partner of China, while China, since the year of 2003, has also been the second trading partner of EU. Switzerland is one of the first western countries that recognized China and established diplomatic relationship with China. Over 50 years since the establishment of the diplomatic relationship, the relation between the two countries has developed steadily. Switzerland is becoming one of the most important trade, economic and technological partners of China in Europe.

Since China's reform and opening-up to the outside world, EU has always been one of the most important sources of foreign capital and the biggest provider of technology and equipment for China. China and Europe have conducted extensive cooperation in the fields of science and technology, training and development assistance, etc.. China and Europe have deepened mutual understanding and cooperation through a series of dialogue mechanism in trading policy, industrial policy, competition policy, intelligence property and textile trade, etc.

China is the largest developing nation and EU is the largest group of developed countries in the world. The trade and economic relationship between China and Europe has extensive complementation and large potential. I hope the current meeting will further promote the development of Sino-European relationship, make new contributions and provide business opportunities and information for more entrepreneurs.

I wish the meeting a great success!

Xu Kuangdi

Vice Chairman of Chinese People's Political Consultative Conference  
Chairman of the China Federation of Industrial Economics





# Co-hosts of the China Europe Business Meeting

**Geneva** serves as Europe's host to many international organizations, including the United Nations, the World Trade Organization, The International Telecommunications Union and the largest particle physics lab - CERN. Hundreds of famous multinational corporations have chosen Geneva as the place for their world, EMEA or European headquarters. Indeed, they find in this region an ideal combination for business: central location, efficient transport and infrastructure, all services within easy reach and a multicultural and very productive workforce. The State of Geneva inaugurated the 'China Business Hub' in 2005. This new entity assists Chinese companies in establishing their offices in Geneva and facilitates their functioning. With the intent of strengthening commercial ties between China and Geneva, the hub should also encourage the future development of new companies and business activities in the area.



Department of Economy,  
Labour  
and Foreign Affairs

[www.geneva.ch](http://www.geneva.ch)

**The China Federation of Industrial Economics (CFIE)** is the largest and most important national industrial federation in China. H.E. Xu Kuangdi, the Vice Chairman of Chinese People's Political Consultative Conference (CPPCC) and President of the Chinese Academy of Engineering, was elected as the President of CFIE in November 2003. CFIE's membership includes 150 national industrial and commercial associations and nearly 400 major state-owned companies and joint ventures, covering steel, textile, light industry, machinery, electronics, petroleum chemistry, coal, non-ferrous industry, electricity, building material, construction, aviation, mining, communication, automobile, energy, transport, foreign and domestic trade, environmental protection, and other major industries in China.



[www.cfie.org.cn](http://www.cfie.org.cn)

# Programme



## November 14, 2005

### from 17.30 Registration,

Arrival at the Hotel Intercontinental, 7-9 Chemin du Petit-Saconnex

### 19.00-21.00 Welcome Reception (hosted by UBS, Foyer D&E)

## November 15, 2005. Summit Day

### from 08.00 Registration

### 9.00-10.30 Rethinking Scenarios for China's Future – Assessing Europe's strategic options (Ballroom A)

China looms as the world's manufacturing hub as well as its biggest growth market. How does China's future look like? What is the unique role of European business as a source of sustainable economic growth?

*Welcome by*

- **Zhu Bangzao**, Ambassador of the People's Republic of China to Switzerland, China

*Message by*

- **Xu Kuangdi**, Vice Chairman, Chinese People's Political Consultative Conference (CPPCC), China; presented by Fu Chengyu, President, China National Offshore Oil Company (CNOOC), China

*with*

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China
- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Armin Meyer**, Chairman, Ciba Speciality Chemicals, Switzerland
- **Vincent H.S. Lo**, Chairman, Shui On Group, Hong Kong SAR
- **Zhang Yue**, Chairman, Broad Air Conditioning, China
- **Zhao Xizheng**, Chairman, China Electricity Council, China

*Moderated by*

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

### 10.30-11.00 Contact Break

### 11.00-12.30 Roundtables in Parallel - Industries

A series of roundtables highlighting the dynamics of Sino-Euro cooperation in selected industries. Which industries will outperform? What models of cooperation will generate future growth? How to overcome barriers in cooperation?



### Energy (Ballroom B)

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China
- **Nick Butler**, GVP Strategy & Policy Development, BP, United Kingdom
- **Silvano Coletti**, Chief Executive Officer, Ecosquare, Italy
- **Armin Meyer**, Chairman, Ciba Speciality Chemicals, Switzerland
- **Dave Roberts**, Executive Vice President, British Gas Group, United Kingdom
- **Zhong Yaping**, President, Kailuan Group, China

*Moderated by*

- **Barbara Thomas Judge**, Chairman, United Kingdom Atomic Energy Authority, United Kingdom

### Information Technology (Ballroom C)

- **Philippe Doubre**, Secretary General, World Trade Center Geneva, Switzerland
- **Frank Blithe**, Managing Director, Comparative Advantage, Germany
- **Cyrill Eltschinger**, Chief Executive Officer, I.T. United, China
- **Travis Kalanick**, Founder and Chief Executive Officer, Redswosh, USA
- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Jack Zhang**, Chief Executive Officer, eYou, China

*Moderated by*

- **Yat Siu**, Chief Executive Officer, Outblaze, Hong Kong SAR

### Consumer Goods (Foyer D)

- **Philip Comberg**, Managing Partner, Alcosa Capital, Germany
- **Michael W.O. Garrett**, Executive Vice President (retired), Nestlé, Switzerland
- **Paul Judge, Chairman**, Royal Society of Arts, and Chairman, Oxbridge Capital Ltd, United Kingdom
- **Göran Lindahl**, Chairman Europe, Sony, Japan
- **Zhang Guangming**, Vice President, Tasly Group, China

*Moderated by*

- **Jere Sullivan**, Vice Chairman, Edelman, United States

### Capital Goods (Berlin)

- **Sach Chandaria**, President, Comcraft, Singapore
- **Chen Xianglin**, Chairman, Shanghai Automotive Industry Corporation, China
- **Liu Qizhong**, Vice President, Shanghai Zhenhua Port Machinery, China
- **Jürgen Oberg**, Vice President, Siemens, Germany
- **Xiao Hongfa**, Vice President, Taixing Reducer Corporation, China

*Moderated by*

- **Norbert Wittemann**, Vice President, A.T. Kearney, Germany

### Financial Services (Vienne)

- **Peter Bürger**, Board Member, Commerzbank, Germany
- **Heinz Dollberg**, Executive Vice-President, Allianz AG, Germany
- **Miguel Frاسquilho**, Member of the Board, Espírito Santo Research, Portugal
- **Marc van Weede**, Senior Vice President, Aegon, The Netherlands
- **Zhang Yue**, Chairman, Broad Air Conditioning, China

*Moderated by*

- **Bruce von Cannon**, Executive Director, UBS, Switzerland

### 12.30-14.30 Lunch - China's role in Global Trade (Ballroom A)

China's rise and its rapid increase in cross-border trade has affected the global economic balance. What is China's role in the next round of global trade talks? What should the future trading system and its institutions look like?

- **Michael Johnson**, Member of Parliament, Australia
- **Zhao Xizheng**, Chairman, China Electricity Council, China

*Moderated by*

- **Vincent H.S. Lo**, Chairman, Shui On Group, Hong Kong SAR

### 14.30-16.00 Roundtables in Parallel – The Internationalization of Chinese Firms

Chinese firms currently expand overseas at unprecedented pace. What does the Chinese Firms' Global Future look like? What can they learn from their European peers? How to create win-win-situations with European partners?

#### Merger & Acquisitions – Chinese Firms go Global (Ballroom B)

- **Chen Xianglin**, Chairman, Shanghai Automotive Industry Corporation, China
- **M.E. Clare Cowan**, Chief Executive Officer, Cahill International Inc, Canada
- **Frank Günther**, Managing Partner, Günther & Partner, Germany
- **Stanley Jia**, Managing Partner, Baker & McKenzie, China
- **Zhang Min**, Chairman, Beiheng Copper, China

*Moderated by*

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

#### Financing Chinese firms' Overseas Expansion (Ballroom C)

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China
- **Michael Kershaw**, Global Head, China International Business Development, HSBC Group, United Kingdom
- **Li Lu**, Founding General Partner, Himalaya Capital, USA
- **Sonia Li**, Deputy Secretary-General, China Foundation for International & Strategic Studies (CFISS), China
- **Wang Jianli**, Chairman, Shenyang Construction Machinery, China

*Moderated by*

- **Max Burger-Calderon**, Managing Director, APAX, Hong Kong SAR



### **The Challenge of Human Resources (Foyer D)**

- **Marjan Bolmeijer**, Chief Executive Officer, Change-Leaders, USA
- **Cao Zhenjia**, Governor, Shenyang German International Industrial Park, China
- **J.P. Huang**, Chairman, JPI Group, China
- **Armin Meyer**, Chairman, Ciba Speciality Chemicals, Switzerland
- **Michael Nobel**, President, Nobel Family Foundation, Sweden
- **Zhang Ye**, President, Industrial General Company, Shenyang, China

*Moderated by*

- **Steve Mullinjer**, Managing Partner, Heidrick & Struggles, China

### **Building Chinese Brands (Berlin)**

- **Johan Eliasch**, Chairman, Head NV, United Kingdom
- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Wang Zhaowen**, Secretary General, Shenzhen Federation of Industrial Economics, China
- **Xiang Bing**, Dean, Cheung Kong Graduate School of Business, China
- **Xing Jun**, Chairman, Shenyang Hope Industry, China

*Moderated by*

- **Stefan Fillip**, Senior Partner, Lippincott Mercer, Hong Kong SAR

### **Establishing headquarters in Europe (Vienne)**

- **Michel Barde**, Director General, FER, Switzerland
- **Michael Meyer**, Director General, Seco, Switzerland
- **Joachim Erwin**, Lord Mayor, City of Düsseldorf, Germany
- **Wang Fang**, Managing Director, China Hub Geneva, Switzerland
- **Wang Zetian**, Secretary General, Beijing Council for the Promotion of Industrial Foreign Trade and Economy, China

*Moderated by*

- **Daniel Gremaud**, Partner, PriceWaterhouseCoopers, Switzerland

## **16.00-16.30 Contact Break**

### **16.30-18.00 Rountables in Parallel – Managing the Intangibles of Global Business**

As Chinese firms play an increasingly important role in global business they are challenged by the ‘right’ interaction with global stakeholders. Should Chinese firms follow the European experience? What are the recipes for success?

### **The Chinese Approach towards Corporate Citizenship (Ballroom B)**

- **Serge Berthier**, President, Asian Affairs, Hong Kong
- **Eva Biaudet**, Member of Parliament, Finland
- **Brunson McKinley**, Director General, International Organization for Migration, Switzerland
- **Tom Spencer**, Executive Director, European Centre for Public Affairs, United Kingdom
- **Zhang Yue**, Chairman, Broad Air Conditioning, China
- **Zhao Min**, President, Sinotrust, China

*Moderated by*

- **John Elkington**, Chairman, SustainAbility, United Kingdom

### **Chinese Companies Interacting with the World (Ballroom C)**

- **Mukesh Aghi**, Chief Executive Officer, U21, Singapore
- **Bohdan Hawrylyshyn**, Chairman, International Centre for Policy Studies, Ukraine
- **Michael Johnson**, Member of Parliament, Australia
- **Roman E. Kainz**, Chairman, Euro China Group, Switzerland
- **Zhao Xiting**, Deputy Secretary General, China Security & Protection Industry Association, China

*Moderated by*

- **Timothy Beardson**, Chairman, Albert Place Holdings, Hong Kong SAR

### **Protecting Intellectual Property Rights (Foyer D)**

- **Robert Miller**, Chief Executive Officer, Phynova, United Kingdom
- **Chen Wei**, Deputy Secretary General, China Federation of Industrial Economics, China
- **Hossein Ghanbari**, Chief Executive Officer, Panacea Pharmaceuticals, USA
- **Winston Mok**, Founder and Chief Executive Officer, Invenite Capital, Singapore
- **Wang Zhixuan**, Director General, China Electricity Council, China

*Moderated by*

- **Harinder Kohli**, President and CEO, Centennial Group, USA

### **Recasting Corporate Governance within the Chinese context (Berlin)**

- **Chen Dawei**, Deputy Governor, Dadong, China
- **Nan Cunhui**, Chairman, Chint Group Corporation, China
- **Albert Ng**, Chief Executive, PriceWaterhouseCoopers China, China
- **Hong Nguyen**, President, GC Millenium Group, Hong Kong SAR
- **Ma Zhizhong**, Vice President, State Grid Corporation, China
- **Oltmann Siemens**, Chief Representative Europe, International Finance Corporation (IFC), Germany

*Moderated by*

- **Stephen Perry**, Chairman, 48 Group Club, United Kingdom

### **Innovating Globally (Vienne)**

- **Erkko Autio**, Professor, HEC University of Lausanne, Switzerland
- **Eric Baden**, Chairman, Degussa (China), China
- **Mark Minevich**, Chief Strategy Officer, Enamics, USA
- **Joachim Reidiess**, President, Dr. Wirth Group, Germany
- **Wang Lantian**, Chairman, New Beijian Engineering Machinery Company, China

*Moderated by*

- **Jerry Zhang**, Chief Executive Officer, Neocomm Broadband, China

### **18.15-18.45 Meeting the business delegation from Shenyang (Foyer E)**

*Moderated by*

- **Li Yingji**, Director General, China Federation of Industrial Economics, China

### **19.00-22.00 Dinner (Ballroom A)**

*Welcome by*

- **Carlo Lamprecht**, Minister of Economy, State of Geneva, Switzerland

*With*

- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Vincent H.S. Lo**, Chairman, Shui On Group, Hong Kong SAR
- **Zhang Yue**, Chairman, Broad Air Conditioning, China
- **Zhao Xizheng**, Chairman, China Electricity Council, China

*Report by*

- **Werner Kreuz**, Vice President, A.T. Kearney, Germany

*Moderated by*

- **Frank-Jürgen Richter**, President, Horasis, Switzerland



# Participants:



Name	Position	Organization	Country
<b>Tim Addison</b>	Managing Director	Shui On	Hong Kong SAR
<b>Mukesh Aghi</b>	Chief Executive Officer	U21	Singapore
<b>Erkko Autio</b>	Professor	HEC University of Lausanne	Switzerland
<b>Eric Baden</b>	Chairman	Degussa (China)	China
<b>Michel Barde</b>	Director General	FER	Switzerland
<b>Timothy Beardson</b>	Chairman	Albert Place Holdings	Hong Kong SAR
<b>Eric Behaghel</b>	Vice President	J.P. Morgan	Switzerland
<b>Steve Bernard</b>	Director	Geneva Financial Center	Switzerland
<b>Serge Berthier</b>	President	Asian Affairs	Hong Kong SAR
<b>Eva Biaudet</b>	Member of Parliament	Parliament of Finland	Finland
<b>Robert Miller</b>	Chief Executive Officer	Phynova	United Kingdom
<b>Frank Blithe</b>	Managing Director	Comparative Advantage	Germany
<b>Thomas Boegli</b>	Director	UBS	Switzerland
<b>Marjan Bolmeijer</b>	Chief Executive Officer	Change-Leaders	USA
<b>Eric Borner</b>	First Vice-President	Banque Privée Edmond de Rothschild	Switzerland
<b>Axel Botzenhardt</b>	Managing Director	Shell	United Kingdom
<b>Edgar Brandt</b>	Chief Executive Officer	Edgar Brandt Advisory SA	Switzerland
<b>Peter Bürger</b>	Board Member	Commerzbank	Germany
<b>Max Burger-Calderon</b>	Managing Partner	Apax Partners	Hong Kong SAR
<b>Nick Butler</b>	Group Vice President	BP	United Kingdom
<b>Cao Zhenjia</b>	Governor	Shenyang German International Industrial Park	China
<b>Sach Chandaria</b>	Managing Director	Comcraft	Singapore
<b>Chen Dawei</b>	Deputy Governor	Datong	China
<b>Chen Ping</b>	Chairman	Manhattan Capital Group Holdings	China
<b>Chen Wei</b>	Deputy Secretary General	China Federation of Industrial Economics	China
<b>Chen Xianglin</b>	Chairman	Shanghai Automotive Industry Corporation	China
<b>Silvano Coletti</b>	Chief Executive Officer	Ecosquare	Italy

<b>Philip Comberg</b>	Managing Partner	Alcosa Capital	Germany
<b>Antonio Corbi</b>	Chairman	UC Group	Singapore
<b>Clare Cowan</b>	Chief Executive Officer	Cahill International	Canada
<b>Cui Tao</b>	Chairman	Laobian Corporation	China
<b>Michel Y. Derobert</b>	Secretary General	Swiss Private Bankers Association	Switzerland
<b>Heinz Dollberg</b>	Board Member	Allianz	Germany
<b>Paul Doody</b>	Global Head of Sales and Trading Products	Reuters	Switzerland
<b>Duan Mu</b>	Vice Executive Chairman	Beijing Federation of Industrial Economics	China
<b>Philippe Doubre</b>	Secretary General	World Trade Center Geneva	Switzerland
<b>Johan Eliasch</b>	Chairman	Head NV	United Kingdom
<b>John Elkington</b>	Chairman	SustainAbility	United Kingdom
<b>Cyrill Eltschinger</b>	Chief Executive Officer	I.T. UNITED	China
<b>Joachim Erwin</b>	Lord Mayor	City of Düsseldorf	Germany
<b>Dominique Escande</b>	Senior Advisor	Dassault	France
<b>Fang Jun</b>	Deputy Secretary General	China Feed Industry Association	China
<b>Stefan Fillip</b>	Senior Partner	Lippincott Mercer	Hong Kong SAR
<b>Karin Forster</b>	Managing Director	IPA International	Germany
<b>Miguel Frاسquilho</b>	Member of the Board	Espírito Santo Research	Portugal
<b>Fu Chengyu</b>	President	China National Offshore Oil Company (CNOOC)	China
<b>Michael W.O. Garrett</b>	Executive Vice President (retired)	Nestlé	Switzerland
<b>Hossein Ghanbari</b>	Chief Executive Officer	Panacea Pharmaceuticals	USA
<b>Thomas Gilles</b>	Partner	Baker & McKenzie	Germany
<b>Simon Glynn</b>	Senior Partner	Lippincott Mercer	United Kingdom
<b>Daniel Gremaud</b>	Partner	PriceWaterhouseCoopers	Switzerland
<b>Frank Günther</b>	Managing Partner	Günther & Partner	Germany
<b>Guo Wei</b>	Chief Executive Officer	Digital China	China
<b>Rune Gustafson</b>	Senior Partner	Lippincott Mercer	United Kingdom
<b>Wolfgang Haag</b>	Partner	A.T. Kearney	Germany
<b>Jovanka Hauer</b>	Chief Executive Officer	Teltschick Associates	Germany
<b>Bohdan Hawrylyshyn</b>	Chairman	International Centre for Policy Studies	Ukraine
<b>Susan Horváth</b>	Managing Director	Swiss-Chinese Chamber of Commerce	Switzerland

Name	Position	Organization	Country
<b>Hai Wen Hu-Monico</b>	Officer	UBS	Switzerland
<b>JP Huang</b>	Chairman	JPI Group	China
<b>Pierre Jaquier</b>	Director	Geneva Economic Development Office	Switzerland
<b>Michael Johnson</b>	Member of Parliament	Federal Parliament of Australia	Australia
<b>Barbara Thomas Judge</b>	Chairman	United Kingdom Atomic Energy Authority	United Kingdom
<b>Paul Judge</b>	Chairman	Royal Society of Arts	United Kingdom
<b>François Julia</b>	Member of the Management Board	Banque Cantonale de Genève - BCGE	Switzerland
<b>Roman E. Kainz</b>	Chairman	Euro China Group	Switzerland
<b>Travis Kalanick</b>	Founder and CEO	Redswoosh	USA
<b>Michael Kershaw</b>	Global Head, China	HSBC	United Kingdom
<b>Harinder Kohli</b>	Development, HSBC Group	Centennial Group	USA
<b>Werner Kreuz</b>	Vice President	AT&Kearney	Germany
<b>Adreas Kühnis</b>	Vice President	Credit Suisse	Switzerland
<b>Adrian Kuenzi</b>	Managing Director	Wegelin	Switzerland
<b>Carlo Lamprecht</b>	Minister of Economy	Canton of Geneva	Switzerland
<b>Lan Mei</b>	Councillor	Chinese Embassy in Switzerland	Switzerland
<b>Andreas Lauffs</b>	Partner	Baker & McKenzie	Hong Kong
<b>Li Lu</b>	President	Himalaya Capital	USA
<b>Li Liu'en</b>	Chairman	He'nan Anyang Ancai Group	China
<b>Sonia Li</b>	Deputy Secretary-General	China Foundation for International & Strategic Studies	China
<b>Li Yingji</b>	Director General	China Federation of Industrial Economics	China
<b>Göran Lindahl</b>	Chairman, Europe	Sony	Japan
<b>Liu Qizhong</b>	Vice President	Shanghai Zhenhua Port Machinery	China
<b>Vincent H.S. Lo</b>	Chairman	Shui On Group	Hong Kong
<b>Ma Zhizhong</b>	Vice President	State Grid Corporation	China
<b>Ingrid Maass</b>	Director	IIC	Germany
<b>Brunson McKinley</b>	Director General	International Organization for Migration	Switzerland
<b>Patrick Mayer</b>	President	OPI	Switzerland
<b>Armin Meyer</b>	Chairman	Ciba Speciality Chemicals	Switzerland
<b>Michael Meyer</b>	Director General	Seco	Switzerland



<b>Philippe Meyer</b>	Director	Geneva Economic Development Office	Switzerland
<b>Goran Mijuk</b>	Correspondent	Dow Jones	Switzerland
<b>Mark Minevich</b>	Chief Strategy Officer	Enamics	USA
<b>Winston Mok</b>	Managing Partner	Invenite	Singapore
<b>Steve Mullinjer</b>	China Head	Heidrick & Struggles	China
<b>Nan Canhui</b>	Chairman	Chint Group Corporation	China
<b>Albert Ng</b>	Managing Partner	PriceWaterhouseCoopers	China
<b>Hong Nguyen</b>	President	GC Millenium Group	Hong Kong SAR
<b>Corinna Nienstedt</b>	Managing Director	Hamburg Chamber of Commerce	Germany
<b>Michael Nobel</b>	President	Nobel Family Foundation	Sweden
<b>Jürgen Oberg</b>	Vice President	Siemens	Germany
<b>Abir Oreibi</b>	Director, Europe	Alibaba.com	China
<b>Francisco Mendes Palma</b>	Member of the Board	Espírito Santo Research	Portugal
<b>Pan Zhenfang</b>	Vice President	Beijing Jingmei Group	China
<b>Stephen Perry</b>	Chairman	48 Group Club	United Kingdom
<b>Qiu Shaobo</b>	Vice President	HCHB Automotive Electronics	China
<b>Joachim Reidiess</b>	President	Dr. Wirth Group	Germany
<b>Frank-Jürgen Richter</b>	President	Horasis	Switzerland
<b>Dave Roberts Jr.</b>	Executive Vice President	BG Group	United Kingdom
<b>Ralf Schlaepfer</b>	Managing Partner	PriceWaterhouseCoopers	Switzerland
<b>Stefan Schmid</b>	Director	PriceWaterhouseCoppers	Switzerland
<b>Christian Schori</b>	Vice President	Credit Suisse	Switzerland
<b>Alexandre Shahpary</b>	Chief Executive Officer	Vivecorp	Switzerland
<b>Oltman Siemens</b>	Chief Representative, Europe	International Finance Corporation	Germany
<b>Alessandro Signorini</b>	Senior Vice President	Pirelli	Italy
<b>Yat Siu</b>	Chief Executive Officer	Outblaze	Hong Kong SAR
<b>Linda Skoogh</b>	Director	Ludvig I. Nobel Energy Award	Sweden
<b>Tom Spencer</b>	Executive Director	European Centre for Public Affairs	United Kingdom
<b>Huub Spierings</b>	Board Member	De Heus	Netherlands
<b>Jeanne Stampe</b>	Partner	Apax Partners	Hong Kong
<b>Jere Sullivan</b>	Vice Chairman	Edelman	USA
<b>Sun Jian</b>	Vice President	A.T. Kearney	China

Name	Position	Organization	Country
<b>Tian Zhangmao</b>	Secretary General	Beijing Knitting Trades Association	China
<b>Marc van Weede</b>	Senior Vice President	Aegon	The Netherlands
<b>Bruce von Cannon</b>	Executive Director	UBS	Switzerland
<b>Wang Fang</b>	Managing Director	China Hub Geneva	Switzerland
<b>Wang Jianli</b>	Chairman	Shenyang Construction Machinery	China
<b>Wang Lantian</b>	Chairman	New Bejian Engineering Machinery Company	China
<b>Wang Zetian</b>	Secretary General	Council for the Promotion of Industrial Foreign Trade	China
<b>Wang Zhaowen</b>	Secretary General	Shenzhen Federation of Industrial Economics	China
<b>Wang Zhixuan</b>	Director General	China Electricity Council	China
<b>Norbert Wittemann</b>	Vice President	A. T. Kearney	Germany
<b>Xiang Bing</b>	Dean	Cheung Kong Graduate School of Business	China
<b>Xiao Hongfa</b>	Vice President	Taixing Reducer	China
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