

Global China Business Meeting

9-11 November 2009, Lisbon, Portugal

a Horasis-leadership event

Co-hosts:

Aicep, Turismo de Portugal, Caixa Geral de Depósitos

Co-organizers:

2005 Committee

Center for China and Globalization

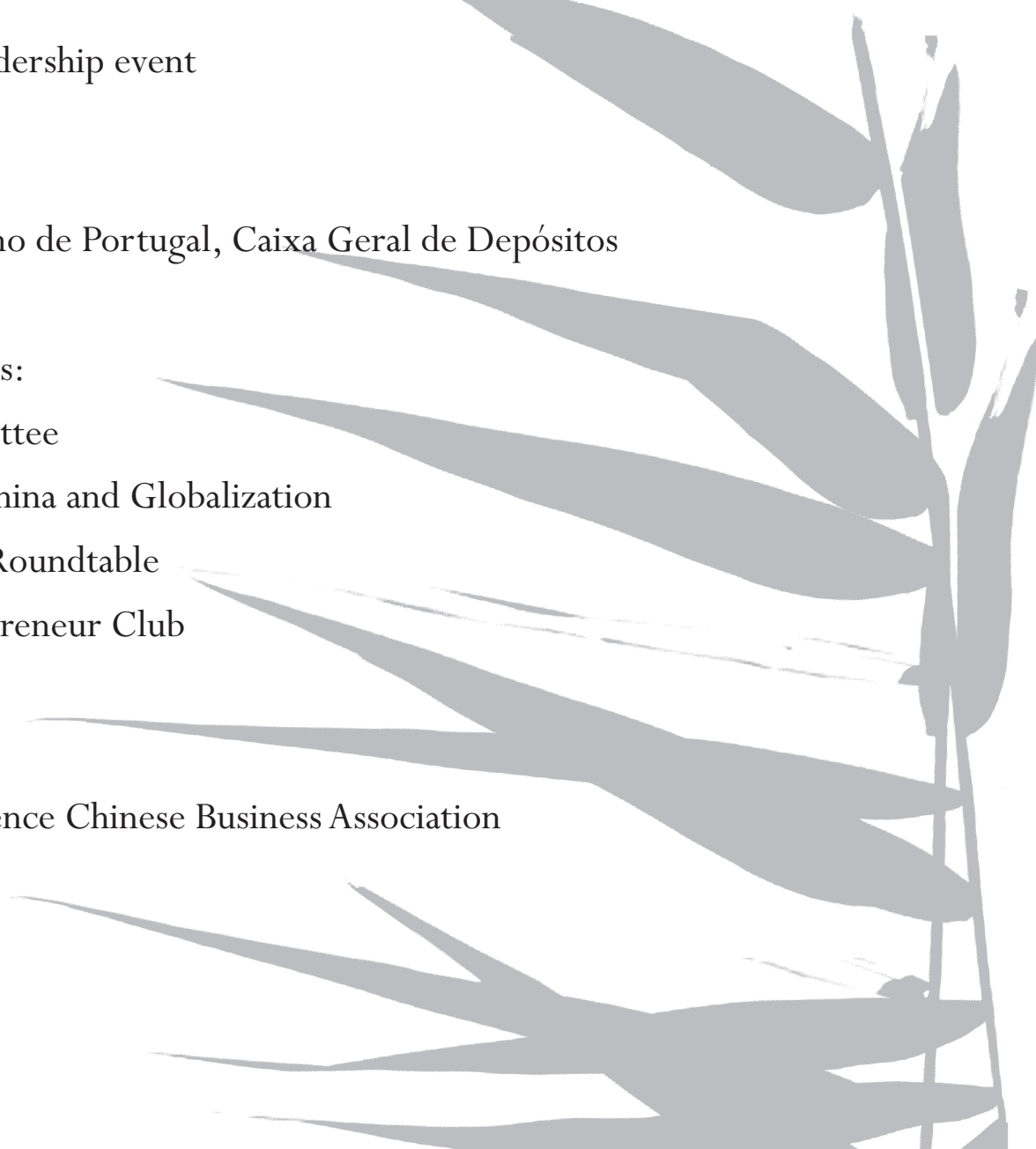
China CEO Roundtable

China Entrepreneur Club

e-China

Edeluc

World Eminence Chinese Business Association





Horasis is a global visions community committed to enact visions for a sustainable future
(<http://www.horasis.org>)

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Co-chairs:

Samir Brikho	Chief Executive Officer, Amec, United Kingdom
Ronnie C. Chan	Chairman, Hang Lung Properties, Hong Kong SAR
Chen Ping	Chairman, TideTime Group, China
Feng Jun	Chairman, Aigo, China
Amadou Hott	Chief Executive Officer, UBA Capital, Nigeria
Kola Karim	Chief Executive Officer, Shoreline Energy Intern., Nigeria
David K.P. Li	Chairman, Bank of East Asia, Hong Kong SAR
Munir Majid	Chairman, Malaysia Airlines, Malaysia
John M. Neill	Group Chief Executive Officer, Unipart Group, United Kingdom
Fernando Faria de Oliveira	Chairman, Caixa Geral de Depósitos, Portugal
Ricardo Salgado	Chairman, Banco Espírito Santo, Portugal
Alessandro Teixeira	President, APEX, Brazil
Bruno Wu	Chairman, Redrock Capital Group Holdings, China
Wu Ying	President, CTC Capital, China
Zhou Chenjian	President, Metersbonwe Group, China
Levin Zhu	Chief Executive Officer, CICC, China



Strategic Partner:

Baker & McKenzie



Media Partners:

Caijing Magazine
China Daily
Global Asia
International Herald Tribune
WirtschaftsWoche

Knowledge Partners:

Accenture
Banco Espírito Santo
CEIBS/IESE
Egon Zehnder International
Government of Macau
Havas Media
KPMG
Roland Berger
Sino Private Aviation

Welcome

I warmly welcome you to 5th Horasis Global China Business Meeting and sincerely hope that you will enjoy the discussions.

This year, Horasis celebrates five years of collaboration and active engagement with China. As a result of close partnership, the annual Global China Business Meeting is regarded as the foremost annual gathering of Chinese business leaders and their global counterparts. A select group of global leaders will gather to create a powerful platform for cooperation between China and the rest of the world.

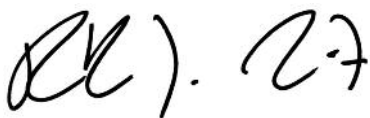
Participants will celebrate the 60th anniversary of the founding of the People's Republic of China and reflect on the success of China's 30 years of economic reforms. Also, we will celebrate the 30th anniversary of the establishment of diplomatic relations between China and Portugal.

Senior executives from around the world will discuss Chinese firms' growing impact on global business. In addition, the Global China Business Meeting will provide a special focus on China's interaction with other emerging economies.

As the current financial crisis intensifies, panellists will examine the state of the global economy and China's role in shaping the post-crisis world.

It is my sincere hope that the Global China Business Meeting will further promote win-win economic relations, stimulate innovation and provide business opportunities for corporations from China and the world.

I wish you a thought-provoking and exceptional meeting.



Dr. Frank-Jürgen Richter
President
Horasis: The Global Visions Community
Switzerland



Programme

Monday 9 November (Convento do Beato)	Tuesday 10 November (Hotel Ritz Four Seasons)	Wednesday 11 November
08.30 - 15.00 Golf Tournament Meeting at the hotel lobby at 08.30	07.30 - 08.45 Breakfasts - Economic Growth - Sustainable Corporation - Media	09.00 - 12.30 Lisbon City Tour Meeting at the hotel lobby at 09.00
	09.00 - 10.00 Plenary Session Economic Outlook	
	10.15 - 11.45 Boardroom Dialogue - Leadership - Globalization - Investing Overseas - Infrastructure - China and Africa	
	11.45 - 12.30 Plenary Session China and Lusophone Countries	
	12.30 - 14.00 Lunch Chinese Business Leaders of the Year	
	14.00 - 15.00 Plenary Session Refinancing the Global Economy	
	15.00 - 16.30 Boardroom Dialogue - Tourism - Made in China - Financing Growth - Natural Resources - China and Latin America	
from 18.00 Transfer / Registration Shuttle service between the Hotel and the Convento do Beato	17.00 - 18.30 Boardroom Dialogue - Luxury and Lifestyle - Merger & Acquisitions - Strategies for Success in China - Entrepreneurship	
18.30 - 19.30 Welcome Reception	18.30 - 19.30 Closing Plenary Global Firms of Chinese Origin	
19.30 - 21.30 Welcome Dinner Celebrating China	20.00 - 22.00 Gala Dinner Connecting China with the World	

Co-hosts of the Global China Business Meeting

Aicep is a benchmark agency for developing a competitive business environment that contributes towards the international expansion of Portuguese companies. Aicep's mission is to increase Portugal's competitiveness and reputation by giving a boost to structural investment and making companies international in scope, with special emphasis on small and medium-size companies.

www.portugalglobal.pt



aicep Portugal Global

Turismo de Portugal is the central public authority responsible for promotion, enhancement and sustainability of Tourism activities in Portugal, aggregating within a single entity all the institutional competencies related to stimulation of tourism activities, from the supply sector to demand. Using its privilege relationship with other public bodies and economic agents in Portugal and abroad, Turismo de Portugal is dedicated to fulfilling its objective of strengthening tourism as one of the core growth engines of the Portuguese economy

www.turismodeportugal.pt



Caixa Geral de Depósitos (CGD) operates as a universal financial group while maintaining all the financial services' specializations. Today CGD customers have at their disposal a full service international Group. At the moment, CGD provides integrated services in all banking business areas, namely Investment Banking and Venture Capital, Brokerage, Real Estate, Insurance, Asset Management, Specialized Credit, e-Commerce and Cultural Activities. In each sector, CGD aims clearly at the leadership as a service provider capable of satisfying customers' specific needs, securing customer loyalty towards CGD Group and promoting a sustainable share market growth.

www.cgd.pt





Co-organizers of the Global China Business Meeting

The **2005 Committee** of the China Western Returned Scholars Association Chamber of Commerce (WRSACC) was formed by a group of Chinese overseas trained Chief Executive Officers. The 2005 Committee strives to become the most influential organization for Chinese returnees trained overseas, to become a high level think tank for China, Chinese society and enterprises and to become a model NGO in China.



www.2005committee.org

The **Center for China and Globalization** is a non-profit and independent think tank. It is a pool of first-class experts, business leaders and government officials, addressing issues on challenges and opportunities as how to position China in the process of globalization. The Center conducts timely strategic analysis and feasibility studies of policy-making options for China's economic development and social progress.



www.ccg.org.cn

The **China CEO Roundtable** is a by-invitation network of China's senior officials, CEOs and senior executives of Fortune 500 and China's large companies, for the sharing of executive insights on China's strategic economy, business and social development issues. The Roundtable provides close door, face to face dialogue, between policy makers from the State Council, provinces, municipalities and business leaders.



www.ceoroundtable.chinadaily.com.cn

The **China Entrepreneur Club**, established in December 2006, was founded by some of the most influential Chinese entrepreneurs. As the most authoritative and influential commercial leader club in China, CEC is dedicated to becoming one of the world most successful not-for-profit organizations. We believe that the spirit of entrepreneurship is essential impulse to promoting social development across-the-board.



www.club-cec.com

e-China is a non-governmental, non-profit organization committed to provide a platform for communication among China's entrepreneurs in the area of high-tech, the internet and venture capital. The association is particularly focusing on formulating allied digital standards for China and Asia.

www.e-china.org.cn



Edeluc is an investment consultancy practice focusing in developing the economic relations between Europe and China and assisting companies develop their business successfully in these two very different markets. In recent years, Edeluc has also been very active in the Magreb assisting companies develop and implement their investment strategies in the region.

www.edeluc.com



The **World Eminence Chinese Business Association** is a global organization for Chinese entrepreneurs with a special focus on the top 500 Chinese private enterprises. The association aims at promoting cooperation between outstanding Chinese entrepreneurs for a common prosperity.

www.wecba.org



Programme



November 9, 2009

Optional Programme:

08.30-15.00 Global China Golf Tournament

The first Global China Golf Tournament will tee-off at 09.00 at the Golf Club Quinta do Peru. Meeting at the Hotel Ritz Four Seasons and shuttle to the golf course at 08.30. Pre-registration is required. Clubs are available at the course. A light lunch will be served.

from 18.00 Shuttle service between the Hotel Ritz Four Seasons (Rua Rodrigo da Fonseca 88) and Convento do Beato (Rua do Beato 48)

from 18.00 Registration (Convento do Beato)

18.30-19.30 Reception (Convento do Beato)

Welcome

Horasis and the co-hosts welcome participants to celebrate the 5th Global China Business Meeting

- **António Luís dos Santos da Costa**, Lord Mayor of Lisbon, Portugal
- **Basilio Horta**, Chairman, AICEP, Portugal

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

Spotlight on Macau

The Government of Macau SAR invites participants to enjoy an unforgettable encounter with its rich cultural heritage and economic dynamism.

Chaired by

- **Joao Costa Antunes**, Director, Government Tourist Office, Macau SAR

Virtual Ribbon Cutting Ceremony, with the co-organizers

- **Fernando Freire**, President, Edeluc, Portugal
- **Zhang Xingsheng**, Member of the Board, China Entrepreneur Club, China
- **Lu Junqing**, Chairman, World Eminence Chinese Business Association, China
- **Henry Wang Huiyao**, Chairman, Center for China and Globalization, China
- **Alex Wan**, President, CEO Roundtable; Advisor, China Daily, China
- **Wu Ying**, Member of the Board, e-China; President, CTC Capital, China
- **Levin Zhu**, Member of the Board, Committe 2005; Chief Executive Officer, CICC, China

19.30-21.30 Welcome Dinner: Celebrating China (Convento do Beato)

Participants will celebrate the 60th anniversary of the founding of the People's Republic of China and reflect on the success of China's 30 years of economic reforms.

- **José Sócrates**, Prime Minister of Portugal, Portugal
- **Gao Kexiang**, Ambassador of the People's Republic of China to Portugal, China

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

from 22.00 Shuttle service back to the Hotel

November 10, 2009



from 07.30 Registration (Hotel Ritz)

07.30-08.45 Breakfast Sessions (Hotel Ritz)

The Future of Economic Growth (Tejo)

This breakfast session will review how China will achieve its growth objectives.

- **Kerry Brown**, Senior Fellow, Chatham House, United Kingdom
- **Rana Foroohar**, Editor International, Newsweek, USA
- **João Gonçalves**, Minister of Economy and Development, Timor Leste
- **Jean-Christoph von Pfetten-Iseux**, President, Royal Institute of East-West Strategic Studies, United Kingdom
- **Sonia Li**, Deputy Secretary General, China Foundation for International & Strategic Studies, China
- **Yuriy Senyuk**, Member, Ukrainian Academy of Sciences, Ukraine
- **Stanley Wei**, Chief Executive Officer, NDD Group, China

Chaired by

- **Alex Wan**, President, CEO Roundtable; Advisor, China Daily, China

The Sustainable Corporation (Mondego)

This breakfast session will review how China's corporate sector may embrace socially responsible and environmentally friendly globalization strategies.

- **Peter C. Brun**, Senior Vice President, Vestas Wind Systems, Denmark
- **Silvano Coletti**, Chairman, Chelonia Group, Switzerland
- **Alvaro Costa**, Chief Executive Officer, Alkol Inc., Brazil
- **Ron Kok**, Founder and Chairman, AGRO BV, Netherlands
- **Tang Suyun**, Chairman, Jiarui Environmental Protection Co, China
- **Zhang Xingsheng**, Managing Director North Asia, The Nature Conservancy, China

Chaired by

- **Philip Bowring**, Columnist, International Herald Tribune, Hong Kong SAR

The Media and Corporate China (Guadiana)

This breakfast session will review how the media could help Chinese companies to go global.

- **Tony Cowling**, Chairman, TNS, United Kingdom
- **Matthias Kamp**, Editor China, WirtschaftsWoche, Germany
- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA
- **Shao Wenguang**, President Europe, Phoenix TV, China/United Kingdom
- **Uli Sigg**, Vice Chairman, Ringier, Switzerland
- **Zhao Lili**, Editor, SL Magazine, China

Chaired by

- **Moises Bolekia Gallego**, Deputy Editor-in-chief, Global Asia Magazine, Spain

09.00-10.00 **Opening Plenary: Economic Outlook** (Hotel Ritz, Pedro Leitão)

The global economic outlook for 2010 remains uncertain despite China's continued economic success. How might the world economy evolve in the next 6 to 12 months? What is China's impact on global growth? Is the global economic crisis truly behind us?

- **Fernando Faria de Oliveira**, Chairman, Caixa Geral de Depósitos, Portugal
- **David K.P. Li**, Chairman, Bank of East Asia, Hong Kong SAR
- **John M. Neill**, Group Chief Executive Officer, Unipart Group, United Kingdom
- **Ricardo Salgado**, Chairman, Banco Espírito Santo, Portugal
- **Wu Ying**, President, CTC Capital, China

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

10.00-10.15 **Contact Break**

10.15-11.45 **Boardroom Dialogue Sessions** (Hotel Ritz)

Investing Overseas (Fernando Pessoa)

Chinese firms increasingly invest overseas, by means of regional headquarters, acquisitions and sovereign fund investments. Which strategies work best when trying to break into foreign markets and what competitive advantages can host countries offer potential investors from China?

- **Harvey Chen**, Chief Executive Officer, First Light, China
- **Lord Davidson**, Advocate General for Scotland, United Kingdom
- **Stan Fung**, Managing Director, FarSight Ventures, China
- **Jusob Rafique**, President, Centre for Promotion of Investments, Mozambique
- **Andrew Lo**, Past President, The Oxford & Cambridge Society of Hong Kong, Hong Kong SAR
- **John M. Neill**, Group Chief Executive Officer, Unipart Group, United Kingdom
- **Alessandro Teixeira**, President, APEX, Brazil
- **Zhang Xiaodong**, President, Luckytimes Investment, China

Chaired by

- **Basilio Horta**, Chairman, AICEP, Portugal

Leadership and Human Resources (Tejo)

Chinese firms entering global markets need to internationalize their human resources. What are the key stumbling blocks that must be overcome to succeed globally and what are the practices that make a difference?

- **Chen Ping**, Chairman, TideTime Group, China
- **Carla Cico**, Chairman, Travel Holdings, Italy
- **Li Liang**, Chairman, Dinisi Hardware, China
- **Göran Lindahl**, Chairman, IKEA GreenTech AB, Sweden
- **Gunjan Sinha**, Chairman, MetricStream, USA
- **Julia Stonogina**, Vice President, International Association of Business Communications, Russia
- **Wang Lu Yen**, Chairman, Roly International Holdings, Hong Kong SAR
- **Wayne W. Wang**, Chairman, CDP Group, China

Chaired by

- **Dennis Ku**, Partner, Egon Zehnder International, China

Globalization in Times of Economic Crisis (Mondego)

Chinese firms have been using distinct models of globalizing their organizations in these turbulent times. What are the best practices when comparing Chinese firms with their counterparts from other emerging markets?

- **Alexander I. Ageev**, Director General, Institute for Economic Strategies, Russia
- **James Bernstein**, Managing Director, Noxilizer, USA
- **Ronnie C. Chan**, Chairman, Hang Lung Properties, Hong Kong SAR
- **Harald Einsmann**, Member of the Board of Directors, Tesco, United Kingdom
- **Mao Zhenhua**, Chairman, China Chengxin International Credit Rating Co., China
- **Ivan Tselichtchev**, Professor, Niigata University of Management, Japan
- **Wang Zhonglin**, Chairman, Donghui Investment Group, China
- **Xiang Bing**, Dean, Cheung Kong GSB, China

Chaired by

- **Jeffrey I. Beg**, Managing Partner Greater China, Accenture

Scorecard on Infrastructure and Transportation (Guadiana)

China's enhanced infrastructure and means of transportation may be an important driver of China's economic growth. What can other emerging economies learn from China and what is the potential role of public-private-partnerships?

- **Alexander I. Borisov**, Director General, Moscow International Business Association, Russia
- **Stephen Ding**, Chairman, Fourth Space, China
- **Li Guomin**, Chairman, Orient Construction Group, China
- **Vincent Mo**, Chairman and Chief Executive Officer, SouFun Holdings, China
- **Sérgio Monteiro**, Head of Project Finance, Caixa Geral de Depósitos, Portugal
- **Francisco Sá**, Chairman, Aicep Global Parks, Portugal
- **Lidia Sequeira**, Chairwomen, Port of Sines, Portugal
- **Tan Sein-Way**, Chief Executive Officer, Green World City, Australia
- **Kenny Zhang**, President, Guangdong Haohe Construction Company, China

Chaired by

- **Diana Chou**, Managing Director, Sino Private Aviation, China

China and Africa (Douro)

China's trade with Africa has risen sharply in recent years. What are the prospects for Sino-African relations and what is the impact on business?

- **Noel Akpata**, President, Take the Lead Economic Development, Nigeria
- **Francois Baird**, Chairman, Baird's Renaissance, South Africa
- **Amadou Hott**, Chief Executive Officer, UBA Capital, Nigeria
- **Liu Jianjun**, Chairman, Sino-African Business Council, China
- **Firmino G. Mucavele**, CEO, Regional Integration, NEPAD, Mozambique
- **Hans Stander**, Managing Partner, Surya Capital, United Kingdom
- **Henry Wang Huiyao**, Chairman, Center for China and Globalization, China
- **Kobus van der Wath**, Group Managing Director, The Beijing Axis, China

Comment by

- **Nizar Baraka**, Delegate Minister to the Prime Minister, Government of Morocco, Morocco
- **Adão Rocha**, Senior Counselor of the Prime Minister of Cabo Verde, Cabo Verde

Chaired by

- **Annette Nijs**, Executive Director Global Initiative, CEIBS, China

11.45-12.30 **Plenary Session: China's Relations with Lusophone Countries** (Hotel Ritz, Pedro Leitão)

China's relations with Portuguese speaking countries are burgeoning. How can China and the Lusophone countries work together to address global and regional issues, and which would be the countries priorities? What are the strategic implications for trade and investment flows?

- **Luísa Dias Diogo**, Prime Minister of Mozambique, Mozambique
- **José Luis Guterres**, Deputy Prime Minister of Timor Leste, Timor Leste
- **Adão Rocha**, Senior Counselor of the Prime Minister of Cabo Verde, Cabo Verde

Chaired by

- **José Sócrates**, Prime Minister of Portugal, Portugal

12.30-14.00 **Lunch – Chinese Business Leaders of the Year** (Hotel Ritz, Fernando Pessoa)

For the fourth time as part of the Global China Business Meeting, we will celebrate outstanding entrepreneurs who have been building and leading successful Chinese global firms.

Chaired by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

14.00-15.00 **Plenary Session: Refinancing the Global Economy** (Hotel Ritz, Pedro Leitão)

As the need for a new global economic infrastructure rises and the global importance of the Chinese economy increases, new economic alliances amongst China and the world will evolve. What is China's role in refinancing the global economy?

- **Ronnie C. Chan**, Chairman, Hang Lung Properties, Hong Kong SAR
- **Amadou Hott**, Chief Executive Officer, UBA Capital, Nigeria
- **Bruno Wu**, Chairman, Redrock Capital Group Holdings, China
- **Alessandro Teixeira**, President, APEX, Brazil
- **Levin Zhu**, Chief Executive Officer, CICC, China

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

15.00-16.30 **Boardroom Dialogue Sessions** (Hotel Ritz)

Made in China - The Evolution of Chinese Brands (Fernando Pessoa)

Ambitious Chinese firms want to leave behind the role of mere manufacturers to become branded players in developed markets. What will it take to establish brand awareness overseas?

- **Cyrill Eltschinger**, Former Chairman, SwissCham China, China
- **Chen Yihong**, Chairman, China Dongxiang, China
- **Larry Flanagan**, Worldwide Chief Marketing Officer, Mastercard, USA
- **Gan Lianfang**, Chairman, Xingpai, China
- **Richard Kelly**, President China, Ideo, China
- **Jan Staël von Holstein**, Chairman, The Network with a Silver Lining, United Kingdom
- **Bruno Wu**, Chairman, Redrock Capital Group Holdings, China
- **Zhou Chenjian**, President, Metersbonwe Group, China

Chaired by

- **Gabriel Saenz de Buruaga**, Chief Executive Officer, Havas Digital, Spain



Chinese Tourists ante portas (Tejo)

European countries and other geographies around the world have become a major destination for Chinese tourists. What will it take to thrive on this new wave of outbound tourism?

- **Joao Costa Antunes**, Director, Government Tourist Office, Macau SAR
- **Volker Hoff**, Member of Parliament, State of Hessen, Germany
- **David Huang**, Commissioner, Beijing Municipal Commission of Development, China
- **Li Haiwei**, Chief Operating Officer, China Europe Investment & Trading, China
- **Lu Junqing**, Chairman, World Eminence Chinese Business Association, China
- **Munir Majid**, Chairman, Malaysia Airlines, Malaysia
- **Charles Ng**, Associate Director-General, Invest HK, Hong Kong SAR
- **Ninel Seniuk**, Chairman, Business Partnership Association 'Kiev-Beijing', Ukraine

Chaired by

- **Luis Patrão**, President, Turismo de Portugal, Portugal

Financing Growth (Mondego)

International financial institutions are stepping up their efforts to invest in China. What is the future role of private and public capital in China's financial market?

- **Timothy Beardson**, Chairman, Albert Place Holdings, Hong Kong SAR
- **Chen Hong**, Chief Executive Officer, Hina Group, China
- **He Bin**, President, Shanghai Pudong Venture Capital, China
- **He Ru**, Chairman, Guosen Securities, China
- **Oltmann Siemens**, Co-Chairman, Advisory Board, First Trust Portfolios, USA
- **Wu Ying**, President, CTC Capital, China
- **Edward Zeng**, Founding Partner, China Bridge Capital, China

Chaired by

- **Ricardo Salgado**, Chairman, Banco Espírito Santo, Portugal

China's Natural Resources Needs (Gadiana)

China's growth is creating gaps between supply and demand for natural resources and basic commodities. How can China and its partners tackle political, economic and environmental risk?

- **Samir Brikho**, Chief Executive Officer, Amec, United Kingdom
- **Alexander Constantinis**, Chief Operating Officer, EM&I, United Kingdom
- **Ben Cotton**, Partner, Earth Capital Partners, United Kingdom
- **Jiao Xuding**, Chairman, Copower Enterprise, China
- **Kola Karim**, Chief Executive Officer, Shoreline Energy International, Nigeria
- **Masaki Omura**, Managing Director, Japan Bank for International Cooperation, Japan
- **Sun Huimin**, General Manager, Jiangyin Donglian High-pressure Pipe Fitting Co., China
- **Sundeep Waslekar**, President, Strategic Foresight Group, India

Chaired by

- **Yang Kan**, Partner, Roland Berger, China



China and Latin America (Douro)

Chinese firms are increasingly setting up operations in Latin America to access the huge potential of the continent. What is the business potential of the growing trade and investment flows between China and Latin America?

- **Marcelo de Andrade**, Chairman, Pro Natura, Brazil
- **Feng Jun**, Chairman, Aigo, China
- **Chen Ping**, Chairman, China Investment Partners Group, China
- **Su Jiancheng**, President, Wise (China) International Education Group, China
- **Tang Jinlong**, Partner, ZhongYin, China
- **Zhu Guofeng**, Chairman, Jiahe Property Development Co., China

Comment by

- **Jose Dirceu**, Former Chief Minister of Brazil, Brazil

Chaired by

- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce, Brazil

16.30-17.00 Contact Break

17.00-18.30 Boardroom Dialogue Sessions (Hotel Ritz)

Luxury and Lifestyle (Tejo)

As much as luxury is a global concept, the definition and experience of luxury may vary between China and the mature markets of the West. What are the latest trends in Chinese lifestyle and what does it take to be successful in China?

- **Claire Chung**, Chief Executive Officer and Founder, Touch2give.com, Portugal
- **Kai-Yin Lo**, Chairwomen, Yin Expressions, Hong Kong SAR
- **Myles Lu**, Chief Executive Officer, Roxbeam, China
- **John M. Probandt**, Vice Chairman, CITIC Rising Star, China
- **Donna Xie**, Chairwomen, Diamond Beach Resort Development, China
- **Jack Zhang**, Chief Executive Officer, Zhanzuo, China
- **Robert Zou**, Chief Executive Officer, Arrail Group, China

Chaired by

- **Lorraine Hahn**, Veteran TV Host and former CNN Anchor, Hong Kong SAR

A Roadmap for the Acquisition of Foreign Firms (Mondego)

Chinese Multinationals are bound to adapt to an unfamiliar operating environment when targeting acquisitions overseas. What are the right strategies and processes to address the M&A-challenge?

- **Anson Chan**, Chairman, Bonds Group of Companies, Hong Kong SAR
- **Colin Hill**, Executive Chairman, Hill & Associates, Hong Kong SAR
- **Jacques Kemp**, Vice Chairman Asia/Pacific, ING, Hong Kong SAR
- **Jason Yat-sen Li**, Chief Executive Officer, Yatsen Associates, China
- **Andre Loesekrug-Pietri**, Managing Partner, China Equity Links, China
- **Hong Nguyen**, Managing Director, GC Millenium Group, Hong Kong SAR
- **Rene Vanguetaine**, Chairman, Christensen, USA
- **Zhao Songde**, Chairman, Hende Zhiye Group, China
- **Levin Zhu**, Chief Executive Officer, CICC, China

Chaired by

- **Nikolaus Reinhuber**, Partner, Baker & McKenzie, Germany

Strategies for Success in China (Guadiana)

Given the mixed success of Multinational's operations in China, the question arises as to what challenges are facing global investors and what strategies will boost success in China.

- **Luis Alvarez**, President International, BT Services, United Kingdom
- **Martin Brudermueller**, Member of the Executive Board, BASF, Germany
- **James Fierro**, Chairman, Recipco Holdings, Canada
- **Thomas Homberg**, Corporate Vice President, EADS, Germany
- **Liu Hongchang**, Partner, Broad & Bright, China
- **Takao Kusakari**, Chairman (retired), NYK Line, Japan
- **Michael Miao**, Chief Executive Officer, Intel-Link International, China
- **Joachim Reidiess**, President, Dr. Wirth Group, Germany
- **Jerry Zhang**, Chief Executive Officer, Neocomm Broadband, China

Chaired by

- **John Utting**, Partner, KPMG, China

Spearheading Entrepreneurship (Douro)

China's entrepreneurs created a range of new businesses in recent years. What are the risks when advancing from a start-up to a global business? What can Chinese entrepreneurs learn from their global counterparts?

- **Ai Xin**, Chairman, Sichuan Santong Group, China
- **Dorian Bishop**, Chief Executive Officer, BV Capital Group, Andorra
- **Anthony Chan**, Chairman, Intern. Chamber of Commerce Hong Kong, Hong Kong SAR
- **Calvin Chin**, Chief Executive Officer, Qifang, China
- **Stacy Kenworthy**, President, Asymsys, USA
- **Lionel Lee**, Chairman, IBS Group, Singapore
- **Pan Youhua**, Vice-General Manager, Zhejiang Shengyuan Group, China
- **Conrad Wolfram**, Managing Director, Wolfram Research Europe, United Kingdom

Chaired by

- **Fernando Freire**, President, Edeluc, Portugal

18.30-19.30 Closing Plenary: Building Global Firms of Chinese Origin (Hotel Ritz, Pedro Leitão)

Many Chinese firms aspire to develop into true global champions.

What are the key building blocks for Chinese firms to move from domestic to global?

What are the intrinsic business models leading to success?

- **Samir Brikho**, Chief Executive Officer, Amec, United Kingdom
- **Chen Ping**, Chairman, TideTime Group, China
- **Feng Jun**, Chairman, Aigo, China
- **Kola Karim**, Chief Executive Officer, Shoreline Energy International, Nigeria
- **Munir Majid**, Chairman, Malaysia Airlines, Malaysia
- **Zhou Chenjian**, President, Metersbonwe Group, China

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

20.00-22.00 Gala Dinner: Connecting China and the World (Hotel Ritz, Fernando Pessoa)

The economic and political relationship between China and the world has extensive synergies and large potential. How are political leaders connecting China and the world? What are their visions of the future?

- **Luísa Dias Diogo**, Prime Minister of Mozambique, Mozambique

Comment by

- **Henry Wang Huiyao**, Chairman, Center for China and Globalization, China

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

November 11, 2009

9.30-13.00 Lisbon City Tour

Meeting at the lobby of the Hotel Ritz at 09.00



Participants:



Name	Position	Organization	Country
Ai Xin	Chairman	Sichuan Santong Group	China
Alexander I. Ageev	Director General	Institute for Economic Strategies	Russia
Pedro Almeida	Economic Advisor	Office of the President of the Republic	Portugal
Luis Alvarez	President International	BT Services	United Kingdom
Libório Marques Alves	Advisor for Finance to the Prime Minister		Timor Leste
Noel Akpata	President	Take the Lead Economic Development	Nigeria
Fortunato Albrinho	Diplomatic Advisor to the Prime Minister of Mozambique		Mozambique
Jorge Alcobia	Partner	Roland Berger	Portugal
Ignacio Alvarez-Rendueles	Executive Vice President	La Caixa	Spain
Thorsten Amann	Partner	KPMG	Germany
Mira Amaral	President	Banco BIC	Portugal
Marcelo de Andrade	Chairman	Pro Natura	Brazil
Isabel Antunes	President	Microfil	Portugal
Javier Arraut	Managing Partner	Arraut and Associados	Spain
Francois Baird	Chairman	Baird's Renaissance	South Africa
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Wu Ying	President	CTC Capital	China
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