



# Horasis China Meeting

7-8 November 2016, Interlaken, Switzerland

a Horasis leadership event

## Co-hosts:

Bern Economic Development Agency

China Federation of Industrial Economics





**Upcoming Horasis events:**

- |                        |  |
|------------------------|--|
| Horasis Asia Meeting   | Bangkok, Thailand, 27-28 November 2016   |
| Horasis Global Meeting | Cascais, Portugal, 28-29 May 2017        |
| Horasis India Meeting  | Interlaken, Switzerland, 25-26 June 2017 |

Horasis is a global visions community committed to enact visions for a sustainable future (<http://www.horasis.org>)

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7-8 November 2016, Interlaken, Switzerland

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## ■ Co-hosts:

Bern Economic Development Agency  
China Federation of Industrial Economics

## ■ Partner City:

Shenzhen

## ■ Co-chairs:

Bo Inge Andersson	Chief Executive Officer, Bo Group Enterprises, Sweden
Han Benyi	Chairman, Shijie Huaxia Fund, China
William Haseltine	Chairman, ACCESS Health International, USA
Jiang Xirong	Chairman, Da Sheng Electronic Commerce Co., China
Eliano Lodesani	Chief Operating Officer, Intesa Sanpaolo, Italy
Lu Yuebing	Vice Chairman of China Funds, Siguler Guff, China
William Meaney	Chief Executive Officer, Iron Mountain, USA
Umberto de Pretto	Secretary General, International Road Transport Union (IRU), Switzerland
Susanne Ruoff	Chief Executive Officer, Swiss Post, Switzerland
Luca Schenk	Chief Executive Officer, BX Berne eXchange, Switzerland
Shi Yuyou	Chairman, Dianba New Energy Technology Co., China
Wu Yijian	Chairman, Ginwa Investments Holding Group, China
Xu Heyi	Chairman, Beijing Automotive Group, China
Zhang Hao	Chairman, Xinglong Zhusongmei Commercial Center, China
Zhao Yiwu	Chairman, Beijing Naton Technology Group, China

## ■ Co-organizers:

China Council for the Promotion  
of International Trade (CCPIT)  
City of Interlaken  
Committee 2005

## Supporting Partners:

Finanz und Wirtschaft  
Interlaken Tourism  
Jungfrau Railways  
Tada Auto Parking Co., Ltd  
University of Bern  
Victoria-Jungfrau Grand Hotel & Spa

# Welcome

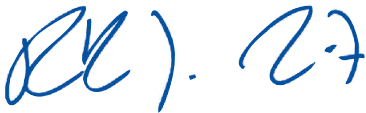
I warmly welcome you to the 2016 Horasis China Meeting. My thanks go to the Canton of Bern and the China Federation of Industrial Economics, as well as to all our partners and supporters.

At this 12th Horasis meeting on China, senior executives from around the world will discuss Chinese firms' growing impact on global business. Participants will also examine the state of the global economy and China's role in shaping the new economic world.

With the Horasis China Meeting, Horasis has created a strong partnership with China. Introduced in 2005, the meeting has become one of the foremost global business gatherings on China.

It is my sincere hope that the 2016 Horasis China Business Meeting will further promote win-win economic relations, stimulate innovation and provide business opportunities for corporations from China and the world.

I wish you a thought-provoking and exceptional meeting.



Dr. Frank-Jürgen Richter  
Chairman  
Horasis: The Global Visions Community  
Switzerland



# Welcome

It is a great honor for me to be able to welcome you to the Horasis China Meeting 2016 in Interlaken. I am delighted that the Canton of Bern is co-hosting this global networking event.

Switzerland and China have had very close and wide-ranging ties for many years. They started when diplomatic relations between the People's Republic of China and the Swiss Confederation were established in 1950 and were strengthened in economic terms in 2014 with the signing of the free trade agreement. We therefore have a solid basis on which to develop bilateral relations between our two countries even further.

The Canton of Bern also benefits from this favorable situation. After Germany and the USA, China has already become our third largest trading partner. We have many different ties with the People's Republic of China: we have entered into a twinning agreement with the city of Shenzhen since 2015, for example, and the Shenzhen-based company Huawei chose Bern as the location of its Swiss headquarters. So I am delighted that Shenzhen is the partner city for this year's Horasis China Meeting.

Over the next few days you will have plenty of opportunity to discuss topics of common interest. Such as how the growing world population can achieve a higher standard of living without placing too great an ecological burden on our planet.

It is very important to the Canton of Bern that you feel at home here. We hope you will enjoy discovering the spectacular mountain scenery of the Jungfrau region and draw inspiration from the unique beauty of our natural environment.

I wish you a very enjoyable and successful stay in the Canton of Bern.



A handwritten signature in blue ink that reads "B. Simon". The signature is fluid and cursive, with a large initial "B" and a stylized "Simon".

Beatrice Simon  
President of the Government  
of the Canton of Bern

# Welcome

The Canton of Bern is Switzerland's second largest canton. It boasts a well-developed infrastructure, moderate corporate taxes, and a multilingual, highly qualified workforce. We have all the strengths that help make Switzerland a great place to do business. Besides an outstanding education system we are home to two excellent universities, the University of Bern and the Bern University of Applied Sciences, and we are one of the leading research hubs in Switzerland. The federal capital, Bern, is the political center of Switzerland and as such guarantees easy access to politicians and public authorities as well as short decision-making paths. And finally, the high quality of living and security in the Canton of Bern are second to none and we offer a wide range of leisure and cultural activities.

To illustrate the high caliber of innovation and economic development that goes on in our canton, I would like to briefly introduce the following two projects.

Biel/Bienne, the Silicon Valley of Switzerland's watchmaking and high-tech industry, is home to the new Switzerland Innovation Park. This industrial park, which is currently under construction, is designed to focus on the principles of Industry 4.0, or the networking of industrial manufacturing processes using the latest information and communication technologies.

The second major project is taking shape in the medical and medical technology sector. Our aim is to make Bern the foremost medical hub in Switzerland. The Swiss Institute for Translational and Entrepreneurial Medicine (sitem-insel ltd.) aims to bring research, development and clinical applications closer together.

I hope that over the next few days you will have a chance to experience for yourselves the diversity and quality of life in our canton and our strength as a business and industrial center.



Denis Grisel  
President  
Bern Economic Development Agency  
Switzerland



# Welcome

It is a great honor for us to be hosting this year's Horasis China Meeting here in Interlaken on 7-8 November. On behalf of the municipal authorities and the people of Interlaken, I would like to extend a very hearty welcome to all delegates.

Tourists have been visiting Interlaken for more than 200 years. They are fascinated by the magnificent scenery with the world-famous, snow-topped mountains and their trio of peaks, the Eiger, the Mönch, and the Jungfrau, as well as our two lakes. Interlaken has been twinned with the Chinese municipality of Huangshan in Anhui Province for more than 10 years. Both cities are situated at the foot of beautiful, well-known mountains. This partnership and the contacts resulting from it are extremely important to our city. Although Huangshan is much bigger than Interlaken, both places are blessed with similar opportunities but also face similar problems in the rapidly developing world of tourism.

I wish you all a very successful conference with many interesting encounters in our inspiring surrounding.



A handwritten signature in blue ink, which appears to be 'Urs Graf'.

Urs Graf  
Mayor of Interlaken  
Switzerland

# Programme



Monday, 7 November (Hotel Victoria-Jungfrau)	Tuesday, 8 November (Hotel Victoria-Jungfrau, Congress Center)	Wednesday, 9 November
	<b>07.30 - 08.45 Breakfast Sessions</b> – Chinese Dream – China’s Global Diaspora – Youth – Trade	<b>08.15 - 16.00 Excursion</b> Meeting in the lobby at 08.15
	<b>09.00 – 10.00 Plenary Session</b> Economic Outlook	
	<b>10.30 – 12.00 Dialogue Sessions</b> – Investing in Switzerland – Shenzhen – Innovation – Disruptions	
	<b>12.00 – 13.30 Networking Lunch</b>	
	<b>13.30 – 14.30 Plenary Session</b> One Belt, One Road	
	<b>14.30 – 16.00 Dialogue Sessions</b> – Globalising Chinese Firms – Digital Transformation – Foreign Firms in China – Green Growth	
	<b>16.30 – 18.00 Dialogue Sessions</b> – Talent – Chinese Brands – Private Sector	
	<b>18.00 – 19.00 Closing Plenary</b> New Normal	
<b>17.30 – 19.00 Welcome Reception</b>	19.00 Walk to the Congress Center	
<b>19.00 – 21.00 Welcome Dinner</b> China and Switzerland	<b>19.30 – 21.30 Closing Dinner</b> The New China Context	



# Co-hosts of the Horasis China Meeting



The **China Federation of Industrial Economics (CFIE)** is China's national industrial federation. CFIE's membership includes 150 national industrial and commercial associations and nearly 400 major state-owned companies and joint ventures, covering all major industries in China.

[www.cfie.org.cn](http://www.cfie.org.cn)



The **Bern Economic Development Agency (BEDA)** is a one-stop shop for companies wishing to locate and grow in the Canton of Bern. It is the Canton's point of contact for businesses and offers a wide range of services such as organizing individual site evaluation visits, arranging grants for R&D activities, and assisting in site searches and the provision of premises and realty. BEDA also offers information on work permits and residence permits, national insurance, building permissions, etc. We can put you in touch with public authorities, educational institutions, industry and cluster organizations, financial institutions, consultants, and lawyers.

[www.berninvest.be.ch](http://www.berninvest.be.ch)

## Partner City:



**Shenzhen** is acting as partner city of the 2016 Horasis China Meeting. As major city in Guangdong Province, the city holds sub-provincial administrative status is directly under the Central Government. Shenzhen is one of the fastest-growing cities in the world. The city entered a sister region agreement with the Canton of Bern in 2015.

[hwww.sz.gov.cn](http://hwww.sz.gov.cn)

# Co-organizers of the Horasis China Meeting



The **CCPIT Construction Industry Sub-Council** comprises VIPS, enterprises and organizations representing the economic and trade sectors in China. It is the most important and the largest institution for the promotion of foreign trade in China.

[www.ccpit.org.cn](http://www.ccpit.org.cn)



The **Committee 2005** strives to become the most influential organization for Chinese returnees trained overseas, to become a high level think tank for China, Chinese society and enterprises and to become a model NGO in China.

[www.2005committee.org](http://www.2005committee.org)



**Interlaken** is a world-renowned holiday destination, located in the heart of Switzerland. Surrounded by the eternally snow-capped Eiger, Mönch and Jungfrau triumvirate lies Interlaken, nestling in a unique setting between two picturesque lakes. For more than 200 years, visitors from all over the world have been coming to Interlaken to enjoy the international atmosphere and many traditional and smart hotels. A modern congress center is available for international and national meetings. Living customs, opportunities for sports from golf to skiing in an unrivalled setting plus music festivals and international sporting events promise a wealth of entertainment.

[www.interlaken.ch](http://www.interlaken.ch)



## Acknowledgements:

Horasis would like to thank its partners for their support of the 2016 Horasis China Meeting.

## Supporting Partners:

Swiss financial newspaper **Finanz und Wirtschaft** (FuW) targets private as well as professional investors which are active on the global financial markets. Switzerland's largest editorial board specialized on business explains the complex interdependencies of the global economy additional to national and international market events. FuW provides a constantly updated online edition additional to a print edition which is published two times a week.

**FINANZ** und  
**WIRTSCHAFT**

[www.fuw.ch](http://www.fuw.ch)

**Tourism Organization Interlaken** (TOI) pursues a progressive tourism and business policy for the benefit of the resort and congress destination of Interlaken. Above all, it supports endeavours to achieve a long-term increase in visitors' duration of stay and generates added value. It is also committed to measures that promote the quality of life of visitors and local residents and are environmentally friendly. TOI has an integrated approach to tourism and employs knowledge in its environment to achieve a greater impact or comprehensive information. Based on the umbrella brand policy (marketing tasks), it acts for the benefit of the entire destination from Brienz to Thun.



[www.interlaken.ch](http://www.interlaken.ch)

The company **Jungfraubahnen** (Jungfrau Railways), with its head office in the Bernese Oberland metropolis - Interlaken, Switzerland, comprises seven spectacular mountain railways, under joint management, privately owned by shareholders. The Jungfrau Railway itself, leads from Kleine Scheidegg to Jungfraujoch – Top of Europe 3,454m – Europe's highest-altitude railway station. It's a true masterpiece of technology and was opened in 1912.



[www.jungfrau.ch](http://www.jungfrau.ch)



**Tada Auto Parking Co., Ltd** has been the biggest Smart Parking System producer in China, specialized in R&D, Design&Planning, Manufacture, Installation and Maintenance of Full-Automatic and Semi-Automatic Mechanical Parking System for nearly 20 years. Clients are mainly from China, Asia, Gulf States, Oceania, USA and Europe. Since 2004, Tada has established a Competence Center in Switzerland, which is located in Bern now. Tada is combining the Advanced Technology with Advanced Manufacture, fulfilling clients' different requests with the best suitable solution and efficient after-sale service. Tada, your reliable Smart Parking Solution Provider!

[www.tadaparking.com](http://www.tadaparking.com)

**Tada** 山东莱钢泰达车库有限公司  
SHANDONG TADA AUTO-PARKING CO.,LTD

The **University of Bern** is a university in the Swiss capital of Bern and was founded in 1834. It is a comprehensive university offering a broad choice of courses and programs in eight faculties and some 150 institutes. With around 17,428 students, the University of Bern is the one of the biggest University in Switzerland. In everything that it does, the University feels its obligation to bring about benefits for science, society and the economy.

[www.unibe.ch](http://www.unibe.ch)

**UNIVERSITÄT  
BERN**

The 5-star **VICTORIA-JUNGFRAU Grand Hotel & Spa** is situated between two beautiful lakes, at the foot of the eternally snow-capped Jungfrau Mountain (UNESCO World Heritage) and has opened its doors in 1865, 150 years ago.

[www.victoria-jungfrau.ch](http://www.victoria-jungfrau.ch)

**GRAND HOTEL & SPA**

# Programme

## Monday, 7 November 2016

from 13.00 Arrival and check-in, Hotel Victoria-Jungfrau, Höheweg 41, CH-3800 Interlaken

### 13.00-18.00 Registration at the Hotel Victoria-Jungfrau

### 17.30-19.00 Reception (Hotel Victoria-Jungfrau: Les Arcades)

Horasis, The Swiss and the Chinese Governments, The Canton of Bern and the City of Interlaken welcome participants to celebrate the 12th Horasis China Meeting.

- **Christoph Ammann**, Minister of Economic Affairs and Member of the Government of the Canton of Bern, Switzerland
- **Christian Etter**, Federal Council Delegate for Trade Agreements, Government of Switzerland, Switzerland
- **Geng Wenbing**, Ambassador of China to Switzerland, China
- **Urs Graf**, Mayor, City of Interlaken, Switzerland

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

### Virtual Ribbon Cutting Ceremony, with co-hosts, co-organizers and partners

- **Christoph Ammann**, Minister of Economic Affairs and Member of the Government of the Canton of Bern, Switzerland
- **Christian Etter**, Federal Council Delegate for Trade Agreements, Government of Switzerland, Switzerland
- **Geng Wenbing**, Ambassador of China to Switzerland, China
- **Urs Graf**, Mayor, City of Interlaken, Switzerland
- **Denis Grisel**, President, Bern Economic Development Agency, Switzerland
- **Liu Qingsheng**, Vice Mayor, City of Shenzhen, China
- **Christoph Neuhaus**, Minister of Justice and Communal and Ecclesiastic Affairs and Member of the Government of the Canton of Bern, Switzerland
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Xiong Meng**, Executive Vice Chairman, China Federation of Industrial Economics, China
- **Yang Xinfang**, Director, CCPIT Commercial Sub-council, China
- **Zhu Shunhua**, President, Shenzhen Watch & Clock Association, China

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## 19.00-21.00 **Opening Dinner: China and Switzerland – Seeking a Win-Win Partnership**

(Salle de Versailles)

How can China and Switzerland implement long-term strategies for an enhanced economic partnership? The opening dinner is an occasion to revel in newly-forged networks and friendships.

- **Liu Qingsheng**, Vice Mayor, City of Shenzhen, China
- **Christoph Neuhaus**, Minister of Justice and Communal and Ecclesiastic Affairs, Government of the Canton of Bern, Switzerland
- **Xiong Meng**, Executive Vice Chairman, China Federation of Industrial Economics, China

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## Tuesday, 8 November 2016

from 07.30 **Registration** (Hotel Victoria-Jungfrau)

07.30-08.45 **Breakfast Sessions** (Hotel Victoria-Jungfrau)

### **Fulfilling the Chinese Dream** (Salle Général-Guisan)

Many Chinese citizens dream of advancing China based on the respect for culture, family, and nature. How will Chinese philosophy shape the fabric of society and economy? And how will China's cultural legacy influence the world?

- **Christoph Glaser**, Managing Director, TLEX, Switzerland
- **Donny Huang**, Founder and Managing Director, 4stones, China
- **Liu Jingyi**, Editor-in-Chief, Global China Insights, The Netherlands
- **Yang Xinfang**, Director, CCPIT Commercial Sub-council, China
- **Zhang Shunchuan**, Founder, Bai Art Museum, China
- **Zhao Yiwu**, Chairman, Beijing Naton Technology Group, China
- **Vincent Zheng**, Managing Partner, Capital First Partners, China

*Chaired by*

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA

### **Leveraging China's Global Diaspora** (Salle Napoléon)

Chinese migrated all over the world carrying culture and entrepreneurial spirit with them. How can China tap into the potential of its diaspora to eventually benefit from a reverse brain drain?

- **Gregor Heinecke**, Chief Executive Officer, Transcontinental M&A Advisory, Germany
- **Roger King**, Member of the Supervisory Board, Orient Overseas (International), Hong Kong SAR
- **Liu Jianjiang**, Chairman, Daoshengheyun Eco-agricultural Development Co., China
- **Stanley Loh**, Chief Executive Officer, One Card Limited, Canada
- **Philippe Monnier**, Member of the Board, WayRay, Switzerland

*Chaired by*

- **Zhu Li**, Director, Confucius Institute of University of Lisbon, Portugal

### **Unlocking China's Youth Dividend** (Salle Rouge)

Youth is changing the way, in China and elsewhere. Where is China's youth headed? And how can China's new generation make the most of its potential and resources?

- **Nathan Anderson**, Co-founder, ScanTrust, China
- **Huang Xiaohong**, Chairman, Teng Jin Logistics, China
- **Viktor Meier**, Co-Founder and Chief Executive Officer, Glice, Switzerland
- **Heidi Klocker**, Managing Director, two ten eight, Germany
- **Christian Weirich**, Founder and Chief Executive Officer, Airplore, Switzerland,

*Chaired by*

- **Pieter Perrett**, Professor, University of Applied Sciences Northwestern Switzerland, Switzerland

### **Mapping China's Trade** (Salle Rotary)

With the Doha Round stalled, the future directions of global trade will be largely determined by the initiatives of China and its economic partners. How will the rise of China impact global supply chains and trade?

- **Prabhakar Atla**, Senior Vice President, Cyient, India
- **Andrew Crosby**, Managing Director, International Centre for Trade and Sustainable Development (ICTSD), Switzerland
- **Liu Hongchuan**, Partner, Broad & Bright, China
- **Dimosthenis Manginas**, Chairman, Manginas and Partners, Greece
- **Sergey Millian**, Chairman, Millian Group, Russia
- **Umberto de Pretto**, Secretary General, International Road Transport Union (IRU), Switzerland

*Chaired by*

- **John B. Kidd**, Research Fellow, Aston Business School, United Kingdom

### 09.00-10.00 **Opening Plenary: China and World Economic Outlook** (Côté Jardin)

The world economy changes at an unprecedented pace as a result of hyper-connectivity and external shocks. What are the risks at the top of the global agenda in 2016-2017? How will the Chinese economy perform?

- **Zhang Hao**, Chairman, Xinglong Zhusongmei Commercial Center, China
- **Eliano Lodesani**, Chief Operating Officer, Intesa Sanpaolo, Italy
- **Luca Schenk**, Chief Executive Officer, BX Berne eXchange, Switzerland
- **Wu Yijian**, Chairman, Ginwa Investments Holding Group, China
- **Xu Heyi**, Chairman, Beijing Automotive Group, China

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

### 10.00-10.30 **Contact Break**

### 10.30-12.00 **Boardroom Dialogue Sessions**

#### **Investing in Switzerland** (Salle Général-Guisan)

Despite Europe's current economic woes, the Swiss economy is expected to grow in the years to come. What does the country's investment landscape look like? How can Switzerland serve as hub for Chinese investments?

- **Jean-Philippe Devaux**, Director, Bern Economic Development Agency, Switzerland
- **Ge Ming**, Vice Chairman, China M&A Association, China
- **Christoph Gisler**, Chairman, Fontavis, Switzerland
- **Li Jinyan**, General Manager, Jin Shang Yi Kang Trading Co., China
- **Rudolf Minsch**, Deputy Chairman and Chief Economist, economiesuisse, Switzerland
- **Andreas Rickenbacher**, Chairman, Andreas Rickenbacher Management AG, Switzerland
- **Tuck Seng Low**, Member of the Executive Board, Swiss-Asian Chamber of Commerce, Switzerland

*Chaired by*

- **Thomas Bohn**, Managing Director, Greater Geneva Bern Area, Switzerland





### **Spotlight on Shenzhen** (Salon Napoléon)

Shenzhen is one of the fastest growing cities in the world. Shenzhen's success can be attributed to a vibrant economy made possible by rapid foreign investments, modernizing industrial infrastructure, and prescient economic policies. What are the lessons learnt and what are the trends emerging in China's richest city?

- **Bao Yu**, Founder, Green China Lab, China
- **Ding Lining**, Chief Executive Officer, DongGuang Lining Investment Company, China
- **Gao Shengyuan**, Governor, Futian District of Shenzhen, China
- **Jiao Yi**, Assistant Secretary-General, Shenzhen Association of Medical Devices, China
- **Liu Qingsheng**, Vice Mayor, City of Shenzhen, China
- **Florian Schmied**, Chief Executive Officer, Euro Sino Invest Group, Germany
- **Sun Yan Yan**, President, Shenzhen Tianmeiyuan Trading Co., China

*Chaired by*

- **Zhu Shunhua**, President, Shenzhen Watch & Clock Association, China

### **Leading Global Innovation** (Salle Rouge)

China is investing heavily in research and development and rapidly increasing its high-tech output. How to create an ecosystem that nurtures start-ups? How to ensure that innovation increases corporate performance?

- **Raymond Cron**, Chief Executive Officer, Switzerland Innovation, Switzerland
- **Katharina Fromm**, Vice President, Swiss National Research Council, Switzerland
- **Stan Fung**, Managing Director, FarSight Ventures, USA
- **Christoph Hock**, Vice President Medicine and Science, University of Zurich, Switzerland
- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA
- **Zhao Yiwu**, Chairman, Beijing Naton Technology Group, China

*Chaired by*

- **Tomas Casas i Klett**, Professor, University of St. Gallen, Switzerland

### **Preparing for the Next Disruptions** (Salle Rotary)

The global geopolitical and economic environment has become significantly more complex and volatile in the last few years. What are the greatest matters of concern or reasons for hope?

And what is the impact on business in China and elsewhere?

- **Eugen Brand**, Director General (ret.), ATD Fourth World, Switzerland
- **Edgar Bullecer**, Co-Founder and Managing Trustee, The Paglas Group, Philippines
- **Feng Leiming**, Secretary General, Tianjin Institute for International Development Studies, China
- **Richard Li**, Managing Partner, Success Mark, Hong Kong SAR
- **Chitra Narayanan**, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- **Matthias Roebel**, Chief Executive Officer and Co-founder, Ming Labs, Germany
- **Ninel Seniuk**, Lecturer, MGIMO University, Russia
- **Yuan Mingli**, Co-founder and Chief Technology Officer, Caiyunapp.com, China

*Chaired by*

- **Alastair Campbel**, Chairman, Bridger, Hong Kong SAR

### **12.00-13.30 Networking Lunch** (Salle de Versailles)

An opportunity to share ideas and insights in an informal setting, promoting B2B exchange.

### **13.30-14.30 Plenary: One Belt, One Road: Catalyzing Common Growth** (Côté Jardin)

The One Belt, One Road initiative is a development strategy that focuses on connectivity and cooperation among countries primarily in Eurasia. What is Beijing trying to achieve with this New Silk Road? And what are the potential benefits to Eurasia?

- **Jiang Xirong**, Chairman, Da Sheng Electronic Commerce Co., China
- **Lu Yuebing**, Vice Chairman of China Funds, Siguler Guff, China
- **William Meaney**, Chief Executive Officer, Iron Mountain, USA
- **Umberto de Pretto**, Secretary General, International Road Transport Union (IRU), Switzerland
- **Susanne Ruoff**, Chief Executive Officer, Swiss Post, Switzerland
- **Shi Yuyou**, Chairman, Dianba New Energy Technology Co., China

*Chaired by*

- **Alexander Wan**, Senior Advisor, China Daily Asia Pacific, Hong Kong SAR



## 14.30-16.00 Boardroom Dialogue Sessions

### Globalising Chinese Firms (Salle Général-Guisan)

Chinese firms have been using distinct ways to advance their presence on the world map. What are the best practices for Chinese Multinationals to rise to global eminence? How do they make sense of a world characterized by pronounced fragility and heightened uncertainty?

- **Adnan Akfirat**, Chairman, TUCEM Turkish-Chinese Business Matching Center, Turkey
- **Chen Ping**, Chairman, China Investment Partners Group, China
- **Nigel Knowles**, Chairman, Sheffield City Region, United Kingdom
- **Lin Feng**, Founder and Chief Executive Officer, DealGlobe, China
- **Johan Nylen**, Partner, United Bankers, Sweden
- **David Orchard**, Founder, WGP, United Kingdom
- **Peng Yuanzheng**, Vice Chairman and Secretary-General, China Petroleum Enterprise Association, China
- **Mark Turrell**, Founder and Chief Executive Officer, Orcasci, USA

*Chaired by*

- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce & Industry, Brazil

### Spearheading China's Digital Transformation (Salon Napoléon)

Digital technologies are an important driver in China's economic transformation. How is a new generation of Chinese technology entrepreneurs shaping industries and business processes locally and globally?

- **Martin Haemmig**, Visiting Professor, Renmin University, China
- **Ken Hu**, President and Chief Executive Officer, HKF Technology, USA
- **Andreas Hube**, Vice President, SAP, Germany
- **Carlos Moreira**, Chairman, WISeKey, Switzerland
- **Smita Purushottam**, Ambassador of India to Switzerland, Switzerland
- **Marián Škvarek**, President, Easycore, Czech Republic
- **Fred Wang**, Chairman, Salon Films Group of Companies, Hong Kong SAR
- **Yan Junjie**, General Manager, TusCity Science & Technology Co., China

*Chaired by*

- **John Cook**, Chairman, Rock Lake Associates, Switzerland

### **Foreign Firms in China: From Investment to Endurance** (Salle Rouge)

Swiss and other foreign firms are looking to expand their business to China. What are the opportunities and challenges of Foreign Direct Investment (FDI) in China and what strategies can lead to success?

- **Sergey Demin**, President, Rosatom Eastern Asia, Russia
- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Michael Escher**, Chief Commercial Officer, Meyer Burger Technology, Switzerland
- **Daryl Guppy**, President Northern Office, Australia China Business Council, Australia
- **Jürgen Kracht**, Chairman, Fiducia, Hong Kong SAR
- **Ryo Kubota**, Chairman, Acucela, USA
- **Lu Yuebing**, Vice Chairman of China Funds, Siguler Guff, China
- **Zhang Xiaodong**, Chairman, Winhopes Investment Co., China

*Chaired by*

- **Oltmann Siemens**, Member International Advisory Board, International Finance Forum, China

### **Creating Ecosystems for Green Growth** (Salle Rotary)

China's environmental problems are one of the drivers behind the country's planned shift towards a greener and more sustainable model of economic development. How can China and its global partners join hands to create ecosystems for green growth?

- **Claude Béglé**, Chairman, Symbioswiss, Switzerland
- **Cai Xiangbo**, General Manager, Solid Waste Environmental Protection Technology Co., China
- **Kurt Rohrbach**, President, Trade & Industry Association of the Canton Bern, Switzerland
- **Wu Wei**, Chairman, The Ambassador Club, China
- **Felix Zhang**, Founder and Executive Director, Envision Energy, China
- **Zhao Mi**, Chairwomen, Jiangsu Security Allied Investment and Development Co, China

*Chaired by*

- **Sein-Way Tan**, Chairman, Green World City Organisation, Australia

### **16.00-16.30 Contact Break**



## 16.30-18.00 Boardroom Dialogue Sessions

### **Winning with Talent** (Salle Général-Guisan)

Education systems in China are being made ready for the next wave of economic development. What trends are transforming the future of work? How can businesses and educational institutions collaborate to prepare today's workforce for tomorrow's jobs?

- **Anthony Chan**, Chairman, New Line Capital Investment, Hong Kong SAR
- **Michael Jeive**, Professor, The University of Applied Sciences and Arts Northwestern Switzerland, Switzerland
- **Daniele Schilirò**, Professor of Economics, University of Messina, Italy
- **Martin Schneider**, Chief Executive Officer, Brainforce, Switzerland
- **Shi Yuyou**, Chairman, Dianba New Energy Technology, China
- **Sun Ho**, Chairman, Chang Cheng Insurance Brokers, China
- **Jackie Wong**, Founder, China Women School, China

*Chaired by*

- **Zhang Ying**, Associated Dean, Rotterdam School of Management, The Netherlands

### **Chinese Brands Taking to the Global Stage** (Salon Napoléon)

Consumer behaviour is changing rapidly in China. Concurrently, ambitious Chinese firms want to become globally branded players. What will it take to gain international recognition and to successfully enter global markets?

- **Noel Akpata**, Chief Executive Officer, Stratex Pro, Nigeria
- **Alexander Batchvarov**, Managing Director, Merrill Lynch, United Kingdom
- **Anson Chan**, Chairman, Bonds Group of Companies, Hong Kong SAR
- **He Bing**, Executive Secretary, Beijing Federation of Industrial Economics, China
- **Jennifer Lu**, Executive Chairwoman, China-Africa Project Hope, China
- **Daniel Meyer**, National Chairman, Swiss Chinese Chamber of Commerce in China, Switzerland
- **Ren Siyi**, Founder, Herbalissimo, China
- **Jerry Zhang**, Chief Executive Officer, Neocomm Broadband, China

*Chaired by*

- **Alexander Trentin**, Correspondent, Finanz und Wirtschaft, Switzerland

### **Boosting the Private Sector** (Salle Rouge)

China is set for far-reaching economic reforms to ensure a greater role for the private sector. What kind of practical steps could be expected in the next months? What can Chinese entrepreneurs learn from their global counterparts?

- **Liu Chang**, Director China, ACCESS Health International, China
- **Liao Wenjian**, Chairman, Bluesource Capital, China
- **Gérard Wolf**, Member of the Board, MEDEF International, France
- **Paul Xie**, Founder, Kunpeng Online, China
- **Wu Jun**, Chairman, Yizhao Hengji Group Co., China
- **Zhang Mei**, General Manager, Kunming Meilin Science & Technology Co., China
- **Zhang Xiaoling**, Chairman, Linte International, China

*Chaired by*

- **Eva Law**, Chairman and Founder, Association of Private Bankers in Greater China Region, Hong Kong SAR

### **18.00-19.00 Closing Plenary: Achieving Growth under the *New Normal*** (Côté Jardin)

Which economic development model will allow China quantitative and qualitative growth under the *New Normal*? The closing plenary will highlight the recommendations and initiatives identified during the meeting and how progress can be made in the coming years.

- **Bo Inge Andersson**, Chief Executive Officer, Bo Group Enterprises, Sweden
- **Han Benyi**, Chairman, Shijie Huaxia Fund, China
- **William Haseltine**, Chairman, ACCESS Health International, USA
- **Zhao Yiwu**, Chairman, Beijing Naton Technology Group, China

*Summarized by*

- **Harley Krohmer**, Professor, University of Bern, Switzerland

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

### **19.00-19.05 Walk to the Interlaken Congress Center**

(The Congress Center is located beside the Hotel Victoria-Jungfrau)



**19.10-19.30 Reception** (Congress Center)

**19.30-21.30 Closing Dinner: The New China Context** (Congress Center)

China is in the midst of sound economic development that will shape the course of global business for the rest of the 21st century. We engage in a conversation on the path forward for China. How can the world contribute to China's next phase of economic transformation?

*Guests will enjoy traditional Swiss customs, with alphorns and yodeling*

## **Wednesday, 9 November 2016**

**08.15-16.00 A day in the Mountains**

Participants are invited to join a guided tour to the world famous Jungfrauoch – Top of Europe. The two hours breath-taking railway journey to the Jungfrauoch is an experience which leads through the Eiger and the Mönch. On top, participants gain access to a high-Alpine wonderland of ice, snow and rock, which you can admire from the viewing platforms on the Aletsch Glacier and the Ice Palace. Lunch will be served. We meet at 8.15 am in the lobby of the Victoria-Jungfrau Grand Hotel & Spa.

# Participants



Name	Position	Organization	Country
<b>Ruth Adams</b>	Deputy Executive Director	Sheffield City Region	United Kingdom
<b>Vincent Affolter</b>	Chief Executive Officer	Affolter Technologies	Switzerland
<b>Adnan Akfirat</b>	Chairman	TUCEM Turkish-Chinese Business Matching Center	Turkey
<b>Noel Akpata</b>	Chief Executive Officer	Stratex Pro	Nigeria
<b>Doris Albisser</b>	Vice-Chairman	EurAsia Competence	Switzerland
<b>Christoph Ammann</b>	Minister of Economic Affairs and Member of the Government of the Canton of Bern		Switzerland
<b>Bo Inge Andersson</b>	Chief Executive Officer	Bo Group Enterprises	Sweden
<b>Nathan Anderson</b>	Co-founder	ScanTrust	China
<b>Prabhakar Atla</b>	Senior Vice President	Cyient	India
<b>Bao Yu</b>	Founder	Green China Lab	China
<b>Michael Balmer</b>	Chairman	Kämmlein GmbH	Switzerland
<b>Alexander Batchvarov</b>	Managing Director	Merrill Lynch	United Kingdom
<b>Claude Béglé</b>	Chairman	Symbioswiss	Switzerland
<b>Andrey Belyakov</b>	Advisor to the Governor	Cherkassy region	Ukraine
<b>Isabelle Berthold</b>	Manager	Bern Economic Development Agency	Switzerland
<b>Thomas Bohn</b>	Managing Director	Greater Geneva Bern Area	Switzerland
<b>Robert Boukal</b>	Executive Director	Valartis Bank	Liechtenstein
<b>Eugen Brand</b>	Director General (ret.)	ATD Fourth World	Switzerland
<b>Sibylle Brunner</b>	Partner	Burkhalter Rechtsanwälte	Switzerland
<b>Edgar Bullecer</b>	Co-Founder and Managing Trustee	The Paglas Group	Philippines
<b>Peter Burkhalter</b>	Managing Partner	Burkhalter Rechtsanwälte	Switzerland
<b>Cai Fangcai</b>	Counsellor	Embassy of China to Switzerland	China
<b>Cai Xiangbo</b>	General Manager	Solid Waste Environmental Protection Technology Co.	China
<b>Cai Xiangyang</b>	Deputy General Manager	Bank of Beijing	China



<b>Alastair Campbell</b>	Chairman	Bridger	Hong Kong SAR
<b>Cao Liang</b>	Deputy Director	CPPCC of Shanxi Province	China
<b>Tomas Casas i Klett</b>	Professor	University of St. Gallen	Switzerland
<b>Anson Chan</b>	Chairman	Bonds Group of Companies	Hong Kong SAR
<b>Anthony Chan</b>	Chairman	New Line Capital Investment	Hong Kong SAR
<b>Chen Ping</b>	Chairman	China Investment Partners Group	China
<b>Alex Chung</b>	Director of China Affairs	City of Lugano	Switzerland
<b>Rui Cordeiro</b>	Director	Estoril Conferences	Portugal
<b>Silvano Coletti</b>	Co-Founder and Managing Director	Gentica	Switzerland
<b>John Cook</b>	Chairman	Rock Lake Associates	Switzerland
<b>Andrew Crosby</b>	Managing Director	International Centre for Trade and Sustainable Development (ICTSD)	Switzerland
<b>Raymond Cron</b>	Chief Executive Officer	Switzerland Innovation	Switzerland
<b>Sergey Demin</b>	President	Rosatom Eastern Asia	Russia
<b>Jean-Philippe Devaux</b>	Director	Bern Economic Development Agency	Switzerland
<b>Ding Lining</b>	Chief Executive Officer	DongGuang Lining Investment Company	China
<b>Harald Einsmann</b>	Member of the Supervisory Board	Tesco	United Kingdom
<b>Elias Eliades</b>	Director	Enterprise Greece	Greece
<b>Mark Elsner</b>	Senior Advisor	Oxford Analytica	Switzerland
<b>Michael Escher</b>	Chief Commercial Officer	Meyer Burger Technology	Switzerland
<b>Christian Etter</b>	Federal Council Delegate for Trade Agreements		Switzerland
<b>Fang Yanmao</b>	Vice General Manager	Xinglong Zhusongmei Commercial Center	China
<b>Feng Haocheng</b>	Vice President	Beijing Industrial Development Investment Management Co.	China
<b>Feng Jing</b>	Chairman	Shanxi Guangyuan Industry and Trade Co.	China
<b>Feng Leiming</b>	Secretary General	Tianjin Institute for International Development Studies	China
<b>Lin Feng</b>	Founder and CEO	DealGlobe	China
<b>Beatrice Ferrari</b>	Head International Relations	State Secretariat für Education, Research and Innovation	Switzerland
<b>Elsa Floret</b>	Correspondent	L'AGEFI	Switzerland

Name	Position	Organization	Country
<b>Fernando Costa Freire</b>	Founder and President	Edeluc	Portugal
<b>Alexandra Fries</b>	Manager	Bern Economic Development Agency	Switzerland
<b>Katharina Fromm</b>	Vice President	Swiss National Research Council	Switzerland
<b>Gilles Frôté</b>	Managing Partner	Frôté & Partner	Switzerland
<b>Stan Fung</b>	Managing Director	FarSight Ventures	USA
<b>Tino Gaberthüel</b>	Partner	Lenz & Staehelin	Switzerland
<b>Emmanuel Garessus</b>	Correspondent	Le Temps	Switzerland
<b>Gao Shengyuan</b>	Governor	Futian District of Shenzhen	China
<b>Gao Zhijun</b>	Vice Chairman	Shanxi Federation of Industrial Economics Taiyuan Heavy Machinery Group	China
<b>Adam Ge</b>	Managing Director	Meyer Burger China	China
<b>Ge Ming</b>	Vice Chairman	China M&A Association	China
<b>Geng Wenbing</b>	Ambassador of China to Switzerland		China
<b>Christoph Gisler</b>	Chairman	Fontavis	Switzerland
<b>Christoph Glaser</b>	Managing Director	TLEX	Switzerland
<b>Urs Graf</b>	Mayor	City of Interlaken	Switzerland
<b>Urs Grimm</b>	General Manager	Victoria-Jungfrau Grand Hotel & Spa	Switzerland
<b>Denis Grisel</b>	President	Bern Economic Development Agency	Switzerland
<b>Guo Wencang</b>	Chairman	Shanxi Coking Group Company Limited	China
<b>Daryl Guppy</b>	President, Northern Office	Australia China Business Council	Australia
<b>Martin Haemmig</b>	Visiting Professor	Renmin University	China
<b>Urs Hammer</b>	Chairman	Ursona Holding AG	Switzerland
<b>Han Benyi</b>	Chairman	Shijie Huaxia Fund	China
<b>Hao Xu</b>	Chairman	Landun Xumein Foods Co.	China
<b>Annette Hediger</b>	Manager	Bern Economic Development Agency	Switzerland
<b>William Haseltine</b>	Chairman	ACCESS Health International	USA
<b>He Bing</b>	Executive Secretary	Beijing Federation of Industrial Economics	China
<b>Gregor Heinecke</b>	Chief Executive Officer	Transcontinental M&A Advisory	Germany

<b>Nicole Hirs</b>	Vice President	Meyer Burger Global	Switzerland
<b>Christoph Hock</b>	Vice President Medicine and Science	University of Zurich	Switzerland
<b>Ernst Hofmann</b>	Managing Director	Hotel du Lac	Switzerland
<b>Stephen Houghton</b>	Chairman	Sheffield City Region Combined Authority	United Kingdom
<b>Ken Hu</b>	President and CEO	HKF Technology	USA
<b>Hu Jiawei</b>	Deputy Secretary-General	Beijing Federation of Industrial Economics	China
<b>Andreas Hube</b>	Vice President	SAP	Germany
<b>Nicole Hulmann</b>	Director	Tada Smart Parking	China
<b>Donny Huang</b>	Founder and Managing Director	4stones	China
<b>Huang Xiaohong</b>	Chairman	Teng Jin Logistics	China
<b>Michael Jeive</b>	Professor	The University of Applied Sciences and Arts Northwestern Switzerland, Switzerland	Switzerland
<b>Jiang Xirong</b>	Chairman	Da Sheng Electronic Commerce Co.	China
<b>Jiao Yi</b>	Assistant Secretary-General	Shenzhen Association of Medical Devices	China
<b>Peter Jost</b>	Editor-in-Chief	Berner Zeitung	Switzerland
<b>Stacy Kenworthy</b>	Chief Executive Officer	HellaStorm	USA
<b>John B. Kidd</b>	Research Fellow	Aston Business School	United Kingdom
<b>Roger King</b>	Member of the Supervisory Board	Orient Overseas (International)	Hong Kong SAR
<b>Peter Kistler</b>	Manager	Bern Economic Development Agency	Switzerland
<b>Heidi Klocker</b>	Managing Director	two ten eight	Germany
<b>Nigel Knowles</b>	Chairman	Sheffield City Region	United Kingdom
<b>Sonja Kohn</b>	Director	BestFit Ltd.	Switzerland
<b>Frédéric Koller</b>	Correspondent	Le Temps	Switzerland
<b>Jürgen Kracht</b>	Chairman	Fiducia	Hong Kong SAR
<b>Harley Krohmer</b>	Dean of the Faculty of Business, Economics, and Social Sciences	University of Bern	Switzerland
<b>Ryo Kubotoa</b>	Chairman	Acucela	USA
<b>Eva Law</b>	Chairman and Founder	Association of Private Bankers in Greater China Region	Hong Kong SAR

Name	Position	Organization	Country
<b>Li Jianming</b>	Chairman	Changzhi Huaguang Optoelectronics-Tech Group	China
<b>Li Jinyan</b>	General Manager	Jin Shang Yi Kang Trading Co.	China
<b>Jonas Li</b>	Director	Shenzhen Mindray Bio-Medical Electronics Co.	China
<b>Li Mingfang</b>	Director	Itten+Brechbühl	Switzerland
<b>Richard Li</b>	Managing Partner	Success Mark	Hong Kong SAR
<b>Sarah Ming</b>	China Chief Representative	Lazard Asset Management	China
<b>Li Peng</b>	Director	Ginwa Investments Holding Group	China
<b>Patrick Linder</b>	Director	Bernese Jura Chamber of Commerce	Switzerland
<b>Liao Wenjian</b>	Chairman	Bluesource Capital	China
<b>Liu Chang</b>	Director, China	ACCESS Health International	China
<b>Liu Chenglin</b>	Deputy Division Chief	China Federation of Industrial Economics	China
<b>Liu Hongchuan</b>	Partner	Broad & Bright	China
<b>Liu Jianjiang</b>	Chairman	Daoshengheyun Eco-agricultural Development Co.	China
<b>Liu Jingyi</b>	Editor-in-Chief	Global China Insights	The Netherlands
<b>Liu Qingsheng</b>	Vice Mayor	City of Shenzhen	China
<b>Liu Xiaoyuan</b>	President	Yizhao Hengji Group	China
<b>Liu Yongli</b>	Deputy Secretary-General	Beijing Association of Development Zones	China
<b>Liu Yunchen</b>	Chairman	CPPCC of Luliang City	China
<b>Eliano Lodesani</b>	Chief Operating Officer	Intesa Sanpaolo	Italy
<b>Stanley Loh</b>	Chief Executive Officer	One Card Limited	Canada
<b>Iris Lu</b>	Director	Tojoy Holding	China
<b>Jennifer Lu</b>	Executive Chairwoman	China-Africa Project Hope	China
<b>Lu Yuebing</b>	Vice Chairman of China Funds	Siguler Guff	China
<b>Tuck Seng Low</b>	Member of the Executive Board	Swiss-Asian Chamber of Commerce	Switzerland
<b>Dimosthenis Manginas</b>	Chairman	Manginas and Partners	Greece
<b>Mao Meijuan</b>	Managing Director	Shenzhen Tianmeiyuan Trading Co.	China

<b>Lou Marinoff</b>	Professor of Philosophy	The City College of New York	USA
<b>William Meaney</b>	Chief Executive Officer	Iron Mountain	USA
<b>Viktor Meier</b>	Co-Founder and CEO	Glice	Switzerland
<b>Daniel Meyer</b>	National Chairman	Swiss Chinese Chamber of Commerce in China	Switzerland
<b>Miao Dazhuang</b>	Principal Staff Member	Shenzhen Municipal	China
<b>Sergey Millian</b>	Chairman	Millian Group	Russia
<b>Rudolf Minsch</b>	Deputy Chairman and Chief Economist	economiesuisse	Switzerland
<b>Zoe Mitter</b>	Senior Business Consultant	X-ovation	Switzerland
<b>Philippe Monnier</b>	Member of the Board	WayRay	Switzerland
<b>Carlos Moreira</b>	Chairman	WiSeKey	Switzerland
<b>Thomas Moser</b>	External Relations Officer	State Chancellery, Canton of Bern	China
<b>Chitra Narayanan</b>	Associate Fellow	Geneva Centre for Security Policy	Switzerland
<b>Christoph Neuhaus</b>	Minister of Justice Government of the Canton of Bern	Government of the Canton of Bern	Switzerland
<b>Niu Li</b>	Managing Director	Janfull Investment Co.	China
<b>Johan Nylen</b>	Partner	United Bankers	Sweden
<b>David Orchard</b>	Founder	WGP	United Kingdom
<b>Ali Osman Ozdilek</b>	Member of Board of Directors	GD Holding A.S	Turkey
<b>Pan Jing</b>	Regional Director	China Federation of Industrial Economics	China
<b>Maurice Pedergnana</b>	General Secretary	Swiss Private Equity & Corporate Finance Association	Switzerland
<b>Peng Yuanzheng</b>	Vice Chairman and Secretary-General	China Petroleum Enterprise Association	China
<b>Mirjana D. Perko</b>	Chairperson	inCon	Slovenia
<b>Pieter Perrett</b>	Professor	University of Applied Sciences Northwestern Switzerland	Switzerland
<b>Nici Pickering</b>	Manager	Sheffield City Region	United Kingdom
<b>Yuri Podnebes</b>	Managing	Ukraine Global Trade Investment	Ukraine
<b>Umberto de Pretto</b>	Secretary General	International Road Transport Union (IRU)	Switzerland
<b>Pu Ying</b>	Deputy Chairman	Da Sheng Electronic Commerce Co.	China

Name	Position	Organization	Country
<b>Smita Purushottam</b>	Ambassador of India to Switzerland		Switzerland
<b>Qian Wenjuan</b>	Assistant President	Chang Cheng Insurance Brokers	China
<b>Qin Jiayi</b>	Deputy General Manager	Teams International	China
<b>Qin Lan</b>	Director	Greater Zurich Area	Switzerland
<b>Ren Siyi</b>	Founder	Herbalissimo	China
<b>Boris Richard</b>	Regional Coordinator East Asia	Ministry of Foreign Affairs	Switzerland
<b>Frank-Jürgen Richter</b>	Chairman	Horasis	Switzerland
<b>Andreas Rickenbacher</b>	Chairman	Andreas Rickenbacher Management AG	Switzerland
<b>Vassiliki Riesen</b>	Director	Bern Economic Development Agency	Switzerland
<b>Matthias Roebel</b>	CEO and Co-founder	Ming Labs	Germany
<b>Kurt Rohrbach</b>	President	Trade & Industry Association of the Canton Bern	Switzerland
<b>Susanne Ruof</b>	Chief Executive Officer	Swiss Post	Switzerland
<b>Luca Schenk</b>	Chief Executive Officer	BX Berne eXchange	Switzerland
<b>Daniele Schilirò</b>	Professor of Economics	University of Messina	Italy
<b>Florian Schmied</b>	Chief Executive Officer	Euro Sino Invest Group	Germany
<b>Martin Schneider</b>	Chief Executive Officer	Brainforce	Switzerland
<b>Christoph Seiler</b>	Director	Jungfrau Railways	Switzerland
<b>Ninel Seniuk</b>	Lecturer	MGIMO University	Russia
<b>Jan Siemons</b>	Chairman	International Trade & Investment Center	The Netherlands
<b>Leny Siemons</b>	Chief Operating Officer	SILC Global	The Netherlands
<b>Shi Yuyou</b>	Chairman	Dianba New Energy Technology Co.	China
<b>Henry Shterenberg</b>	Chief Executive Officer	Briggs Capital	Ukraine
<b>Oltmann Siemens</b>	Member International Advisory Board	International Finance Forum	China
<b>Sara Silva</b>	Director	Estoril Conferences	Portugal
<b>Marián Škvarek</b>	President	Easycore	Czech Republic
<b>Daniel Sulzer</b>	Director	Interlaken Tourismus	Switzerland
<b>Sun Baihui</b>	Deputy General Manager	China Logistics	China

<b>Sun Ho</b>	Chairman	Chang Cheng Insurance Brokers	China
<b>Sun Yan Yan</b>	President	Shenzhen Tianmeiyuan Trading Co.	China
<b>Sun Yuejin</b>	Director General, Department of Commerce	Shanxi Province	China
<b>Sein-Way Tan</b>	Chairman	Green World City Organisation	Australia
<b>Charles Tang</b>	Chairman	Brazil-China Chamber of Commerce & Industry	Brazil
<b>Alexander Trentin</b>	Correspondent	Finanz und Wirtschaft	Switzerland
<b>Svetlana Trofimova</b>	Chief Executive Officer	LLC Efta-group	Ukraine
<b>Mark Turrell</b>	Founder and CEO	Orcasci	USA
<b>Urs Ueltschi</b>	Chairman	Rouge + Blanc Holding AG	Switzerland
<b>Florence Vuichard</b>	Correspondent	Bilanz	Switzerland
<b>Alexander Wan</b>	Senior Advisor	China Daily Asia Pacific	Hong Kong SAR
<b>Hansruedi Wandfluh</b>	President	Wandfluh AG	Switzerland
<b>Fred Wang</b>	Chairman	Salon Films Group of Companies	Hong Kong SAR
<b>Wang Guobin</b>	Director General	Urban Management Bureau of Shenzhen Municipality	China
<b>Wang Qing</b>	Director	Bank of Beijing	China
<b>Wang Xiu</b>	Director, Outward Investment and Economic Cooperation	Shanxi Province	China
<b>Kim Wang-Neil</b>	Chief Financial Officer	International Commerce Cooperation Organization	USA
<b>Wayne W. Wang</b>	Chairman	CDP Group	China
<b>Wang Guobing</b>	Director General	Urban Management Bureau of Shenzhen Municipality	China
<b>Wang Weigang</b>	Chairman	Teams International	China
<b>Wang Zhi</b>	Manager	Bern Economic Development Agency	Switzerland
<b>Christian Weirich</b>	Founder and CEO	Airplore	Switzerland
<b>Weng He</b>	Director	China Petroleum Enterprise Association	China
<b>Fan Wohlwend-Zhao</b>	Director	Valartis Bank	Liechtenstein
<b>Gérard Wolf</b>	Member of the Board	MEDEF International	France
<b>Jackie Wong</b>	Founder	China Women School	China

Name	Position	Organization	Country
Wu Huatai	Chairman	Shanxi Coking Coal Group Co.	China
Wu Jun	Chairman	Yizhao Hengji Group Co.	China
Wu Qiang	Chairman	Shanxi Energy & Traffic Investment Co.	China
Wu Wei	Chairman	The Ambassador Club	China
Wu Yijian	Chairman	Ginwa Investments Holding Group	China
Richard J. Wuermli	Managing Partner	Tax Expert International	Switzerland
Paul Xie	Founder	Kunpeng Online	China
Xi Beiming	Director General	Shanxi Coking Coal Group Co.	China
Xiong Meng	Executive Vice Chairman	China Federation of Industrial Economics	China
Xu Heyi	Chairman	Beijing Automotive Group	China
Xu Liping	Director	Shenzhen Tianmeiyuan Trading Co.	China
Xu Zhou	Representative in Europe	Shenzhen Municipality	China
Xue Yanzhong	Chairman	People's Political Consultative Conference(CPPCC) of Shanxi Province	China
Yan Jun	Deputy Director General	China Federation of Industrial Economics	China
Yan Junjie	General Manager	TusCity Science & Technology Co.	China
Yang Jianfeng	Vice President	Shan Xi Xing Hua Cun Fen Jiu Group	China
Yang Jingwen	Vice President	Shenzhen Watch & Clock Association	China
Yang Xinfang	Director	CCPIT Commercial Sub-council	China
Ye Qian	Managing Director	Beijing Naton Medical Group	China
Yu Baoming	Director General	Transport Commission of Shenzhen Municipality	China
Yuan Haike	Deputy General Manager	Shaanxi Yanchang Petroleum Group	China
Yuan Mingli	Co-founder and Chief Technology Officer	Caiyunapp.com	China
Yuan Qinshan	Chairman	Shanxi Dayun Automobile Manufacturing Co.	China
Zeng Ying	Senior Executive	Bank of Beijing	China
Felix Zhang	Founder and Executive Director	Envision Energy	China
Zhang Hao	Chairman	Xinglong Zhusongmei Commercial Center	China



<b>Jerry Zhang</b>	Chief Executive Officer	Neocomm Broadband	China
<b>Zhang Mei</b>	General Manager	Kunming Meilin Science & Technology Co.	China
<b>Zhang Ying</b>	Associated Dean	Rotterdam School of Management	The Netherlands
<b>Zhang Shiwei</b>	General Manager	Shanxi Grand Mechanical and Electrical Equipment Co.	China
<b>Zhang Shunchuan</b>	Founder	Bai Art Museum	China
<b>Zhang Jiebai</b>	Co-Founder	Bai Art Museum	China
<b>Zhang Xiaochun</b>	General Manager	Shenzhen Urban Transport Planning Center Co., Ltd.	China
<b>Zhang Xiaodong</b>	Chairman	Winhopes Investment Co.	China
<b>Zhang Xiaoling</b>	Chairman	Linte International	China
<b>Vincent Zheng</b>	Managing Partner	Capital First Partners	China
<b>Zhong Haojie</b>	Director	Jiangsu Scitury Allied Investment and Development Co.	China
<b>Zhao Shengli</b>	Deputy Secretary-General, General Affairs Office	Shanxi Province	China
<b>Zhao Yiwu</b>	Chairman	Beijing Naton Technology Group	China
<b>Zhao Mi</b>	Chairwomen	Jiangsu Security Allied Investment and Development Co.	China
<b>Zhou Hui</b>	President	Tada Parking	China
<b>Zhou Sun</b>	Director	Greater Geneva Bern Area	China
<b>Zhou Xu</b>	Chief Representative	Government of Shenzhen Municipality	China
<b>Zhu Li</b>	Director	Confucius Institute of University of Lisbon	Portugal
<b>Zhu Lihong</b>	Chairman	Hong Yu Ecological Farming Park	China
<b>Zhu Shunhua</b>	President	Shenzhen Watch & Clock Association	China







# Horasis

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