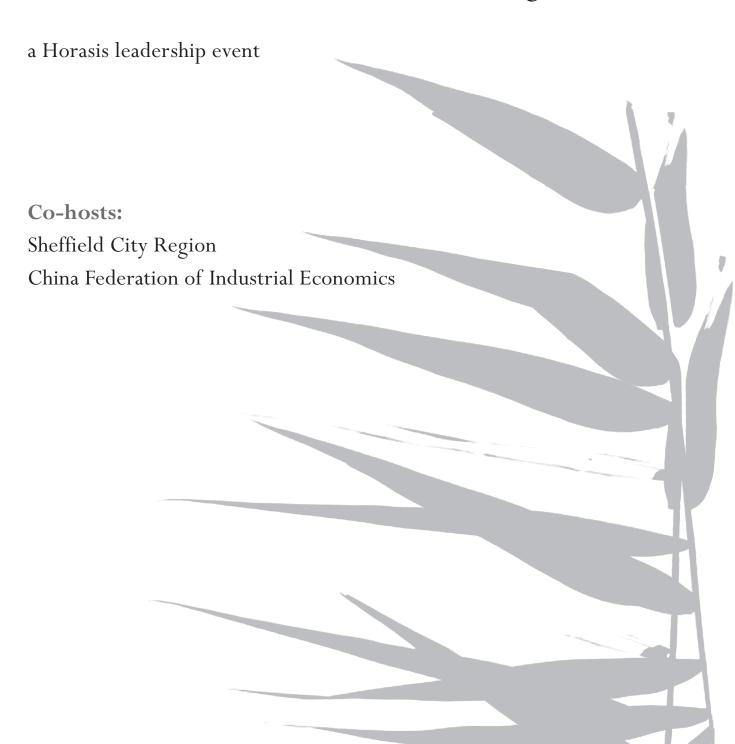


## **Horasis China Meeting**

5-6 November 2017, Sheffield, United Kingdom





## inspiring our future

#### **Upcoming Horasis events:**

Horasis Asia Meeting Kolkata, India, 26-27 November 2017

Horasis Global Meeting Cascais, Portugal, 5-8 May 2018 Horasis India Meeting Malaga, Spain, 24-25 June 2018

## **Horasis China Meeting**

#### 5-6 November 2017, Sheffield, United Kingdom

a Horasis leadership event

#### Co-hosts:

Sheffield City Region

China Federation of Industrial Economics

#### Co-chairs:

Lord Alderdice Member of the House of Lords, United Kingdom

Anson Chan Chairman, Bonds Group of Companies, Hong Kong SAR

Guan Jianzhong Chairman, Dagong Global Credit Rating, China

Jiang Zili Vice Chairman, Beijing Automotive Group, China

Emmanuel Justima Chief Executive Officer, Modricenir, Haiti

Lu Yuebing Chairman, TsingRay Investment Management, China

Lucy Niu Executive Director, Research Center of Pacific Studies, China

Pierce Riemer Director General, World Petroleum Council, United Kingdom

Song Peng Vice President of Urban Development Institute, International Cooperation

Center of National Development and Reform Commission (NDRC), China

Sun Shengming Vice Chairman, Ginwa Investments Holding Group, China

David Wright Senior Advisor, Barclays International, United Kingdom

Deborah Wince-Smith President, United States Council on Competitiveness, USA

Yuan Mingli Co-founder and Chief Technology Officer, Caiyunapp.com, China

William Y. Zhang Chairman, EU-China Municipal Development Commission, China

Zhao Jiasheng Vice Chairman, China Nonferrous Metals Industry Association, China

Zhi Peng Executive Vice President, Tsinghua Asset Management Group, China

#### Co-organizers:

China Fortune Media

EU-China Municipal Development Commission

#### Academic Partners:

**Tourism Partner:** 

University of Sheffield

Visit England

Sheffield Hallam University

## Welcome

I warmly welcome you to the 2017 Horasis China Meeting. My thanks go to the Sheffield City Region and the China Federation of Industrial Economics, as well as to all our partners and supporters.

At this 13th Horasis meeting on China, senior executives from around the world will discuss Chinese firms' growing impact on global business. Participants will also examine the state of the global economy and China's role in shaping the new economic world.

With the Horasis China Meeting, Horasis has created a strong partnership with China. Introduced in 2005, the meeting has become one of the foremost global business gatherings on China.

It is my sincere hope that the 2017 Horasis China Meeting will further promote win-win economic relations, stimulate innovation and provide business opportunities for corporations from China and the world.

I wish you a thought-provoking and exceptional meeting.

Dr. Frank-Jürgen Richter

Chairman

Horasis: The Global Visions Community

Switzerland



## Welcome

I am delighted to welcome you to the Sheffield City Region. A region with a distinctive history and a startlingly bright future. I know you will be overwhelmed by the warmth of our welcome and I hope that over the coming days as we debate globally significant issues you will get a sense of what this great city region has to offer.

We're a proud place but also one that prefers to be modest about our glorious history of innovation, of 'making' and the pursuit of excellence. It was in this city region that stainless steel, that most ubiquitous of materials, was invented. It was here that the world's fastest steam locomotive was built. And now it is here where we are pioneering research and industrial collaboration in materials, metals and production that are attracting global manufacturers such as McLaren Automotive, Boeing and Rolls Royce.

As we enter the world's fourth Industrial Revolution I have no doubt that our greatest achievements are still in front of us.

Our own local themes for this Horasis China Meeting are simple; Heritage, Resilience, Learning. We are proud of our heritage as a place at the heart of the Industrial Revolution. Our resilience has enabled us to emerge from the decline of large scale industrial production with industrial led research and collaboration through learning — both now at the heart of our economic future.

This interface between heritage, resilience and learning is why I am so delighted that both of the city regions great universities are our partners in Horasis China Meeting. the University of Sheffield and Sheffield Hallam University both have deeply rooted relationships with China as well as fantastically strong regional footprints.

China's place in the world economy; it's an incredibly pertinent theme for this Horasis Meeting to explore. I look forward to being part of the discussion with each and everyone one of you.

Nous Amore

Sir Nigel Knowles Chairman Sheffield City Region United Kingdom





Sunday, 5 November Mercure St. Pauls Hotel Cutlers Hall	Monday, 6 November Sheffield City Hall Sheffield Cathedral	Tuesday, 7 November
	07.30 - 08.45 Breakfast Sessions  - China's 13th Five-Year Plan  - Youth  - China's Geopolitics  - Tourism	08.00 - 12.30 A Morning in Sheffield Meeting in the lobby at 07.45
	09.00 - 10.00 Plenary Session Economic Outlook	
	10.30 – 12.00 Dialogue Sessions  – Investing in the UK  – Capital Markets  – Made in China  – Foreign Firms	
	12.00-13.30 Networking Lunch	
12.30-14.30 Arrival Lunch	13.30-14.30 Plenary Session China's New Normal	
14.30-15.30 Plenary Session Sheffield's Heritage	14.30 - 16.00 Dialogue Sessions  - Innovation	
15.30 - 16.30 Plenary Session China's Private Sector	<ul><li>Global Expansion</li><li>Making Green Economical</li><li>Education</li></ul>	
16.30-17.30 Plenary Session Innovation	16.30 - 18.00 Dialogue Sessions  - Trade  - Venture Capital  - Corporate Governance  - Chinese Brands	
17.30-18.45 Welcome Reception	18.00 - 19.00 Closing Plenary Making Globalisation Work	
18.45 Walk to Cutlers Hall	19.00 Walk to Sheffield Cathedral	
19.00 - 21.30 Welcome Dinner China and the UK	19.30-21.30 Closing Dinner The New China Context	
21.30 - 22.30 Plenary Session Start-up Nation	21.30-22.30 Reception	

## Co-hosts of the Horasis China Meeting

## **Sheffield**City Region

The **Sheffield City Region** has a diverse economy comprising a dynamic core city, important towns and market towns, fabulous countryside and a significant rural economy. With an economic output of more than £31 billion pounds per year, 68,000 businesses many of whom are family owned and world-class specialisms in advanced manufacturing the city region is a major driver of economic growth nationally.

www.sheffieldcityregion.org.uk



The **China Federation of Industrial Economics** (CFIE) is China's national industrial federation. CFIE's membership includes 150 national industrial and commercial associations and nearly 400 major state-owned companies and joint ventures, covering all major industries in China.

www.cfie.org.cn



# **Co-organizers of the Horasis China Meeting**

China Fortune Media Group (hereinafter referred to as CFM) is an authoritative news and information group that publicizes some of the nation's most influential publications and provides comprehensive coverage using state-of-art technology. Established by the official Xinhua News Agency and approved by both the State Council and the Central Publicity Department, China Fortune Media consists of China Securities Journal and Shanghai Securities News, two of the most closely watched publications in China's financial markets, as well as the respected Economic Information Daily, Xinhua Publishing House, China Fortune Net, Huaxin Asset Management company and China Fortune Academy.

www.cfmgroup.com.cn

The EU-China Municipal Development Commission (ECMDC) is devoted to the cause of facilitating the win-win cooperation between EU Headquarters, EU Member States and the Chinese government at different levels in the fields of economy, culture, science and technology. ECMDC is constant in the effort of promoting EU-China Partnership on Urbanization and the synergies between "One Belt, One Road" Initiative of the Chinese government and Juncker Investment Plan of EU.

www.ecmdc.eu



## **Acknowledgements:**

Horasis would like to thank its partners for their support of the 2017 Horasis China Meeting.

## **Academic Partners:**

The **University of Sheffield** is a Russell Group university founded in 1905. We teach almost 27,000 students who join us from over 140 countries. Sheffield has six Nobel Prize winners among our former staff and students. We are the only university to feature in The Sunday Times 100 Best Not-For-Profit Organisations to Work For 2017 and are consistently voted top three in the UK for student experience.

**Sheffield Hallam University** is one of the largest universities in the UK,



www.sheffield.ac.uk

with more than 31,000 students, around 4,500 staff, a network of over 221,000 alumni and an annual turnover of more than £250 million. We're modern, but we have a proud history, dating back to 1843. Our mission is simple: we transform lives. We do this by shaping our students' futures and preparing them for life after graduation; and by creating knowledge through research and industry partnerships that provide practical solutions to some of the world's greatest challenges.



www.shu.ac.uk

## **Tourism Partner:**

VisitBritain/VisitEngland plays a unique role in building England's tourism product, raising Britain's profile worldwide, increasing the volume and value of tourism exports and developing England and Britain's visitor economy. Working with a wide range of partners in both the UK and overseas, our mission is to grow the volume and value of inbound tourism across the nations and regions of Britain and to develop world-class English tourism product to support our growth aspirations. One of our priorities is to grow the UK's valuable business events sector by promoting its world-class destinations and venues, and driving more targeted international business events into the UK



https://www.visitengland.com

## **Programme**

#### Sunday, 5 November 2017

from 13.00 Arrival and check-in, Mercure St. Pauls Hotel, 119 Norfolk St, Sheffield S1 2JE

#### 11.00-19.00 Registration at the Mercure St. Pauls Hotel

#### 12.30-14.30 Arrival Buffet Lunch (Mercure Hotel)

An opportunity to meet delegates of the Horasis China Meeting upon arrival.

#### 14.30-15.30 Heritage, Resilience and Learning (Mercure Hotel)

Discover world class innovation assets within a supercharged Sheffield City Region, as we become an international centre of advanced manufacturing innovation for the  $21^{\rm st}$  century. Discover businesses and projects already active in business with China.

- Roger Eccleston, Pro Vice-Chancellor, Sheffield Hallam University, United Kingdom
- Andrew Storer, Chief Executive Officer, Nuclear AMRC, United Kingdom
- Steve Haake, Professor, Sheffield Hallam University, United Kingdom
- Deborah Harry, Chief Finance and Planning Officer, Sheffield Hallam University, United Kingdom
- Nigel Knowles, Chairman, Sheffield City Region, United Kingdom Chaired by
- Colin Sirett, Chief Executive Officer, AMRC, United Kingdom

#### 15.30-16.30 Boosting China's Private Sector (Mercure Hotel)

China is set for far-reaching economic reforms to ensure a greater role for the private sector. What kind of practical steps could be expected in the next months? What can Chinese entrepreneurs learn from their global counterparts?

- Chen Liang, Managing Director, China Civil Aviation Investment Fund Management, China
- Matthias Kamp, Correspondent, Wirtschafts Woche, Germany
- Peng Hongsen, Co-founder and Chief Executive Officer, Techbridge Innovation, China
- Rajive Kaul, Chairman, Nicco Group, India
- Kevin McCabe, Chairman, Scarborough Group International, United Kingdom Chaired by
- May Liu, Chairman, May Group International, China



#### **16.30-17.30 Joining Hands for Innovation** (Mercure Hotel)

China is at a critical juncture of its economic transition: the country is developing into a major force in entrepreneurship and innovation. China's economic partners could beneficially engage with China to promote creativity jointly in manufacturing and services. What are the areas of shared interests between China and its partners to promote further cooperation?

- Alan X. Chen, Chief Executive Officer, Zailairen Valeon Information Technology Inc., China
- Sunil Godhwani, Entrepreneur, Mentor and Former Chief Executive Officer, Religare, India
- Sophie Power, Chief Executive Officer, Airlabs, United Kingdom
- · Allen Qu, Founder and Chief Executive Officer, Netconcepts China, China
- Zhang Xiaodong, Chairman, Winhopes Investment Co., China Chaired by
- Alexander Wan, Former Senior Advisor, China Daily Asia Pacific, Hong Kong SAR

#### 17.30-18.45 Reception (Mercure Hotel)

#### Welcome

Horasis, the Sheffield City Region and the Chinese Government welcome participants to celebrate the 13<sup>th</sup> Horasis China Meeting.

- Nigel Knowles, Chairman, Sheffield City Region, United Kingdom
- Frank-Jürgen Richter, Chairman, Horasis, Switzerland
- Xu Jin, Minister Counsellor, Embassy of China to the United Kingdom, China

#### Virtual Ribbon Cutting Ceremony, with co-hosts, co-organizers and partners

- Keith Burnett, Vice-Chancellor, University of Sheffield, United Kingdom
- Du Yuejin, Member of the Board, China Fortune Media Group, China
- Chris Husbands, Vice-Chancellor, Sheffield Hallam University, United Kingdom
- Nigel Knowles, Chairman, Sheffield City Region, United Kingdom
- Xu Jin, Minister Counsellor, Embassy of China to the United Kingdom, China
- Xiong Meng, Executive Vice Chairman, China Federation of Industrial Economics, China
- William.Y. Zhang, Chairman, EU-China Municipal Development Commission, China Chaired by
- Frank-Jürgen Richter, Chairman, Horasis, Switzerland

#### 18.45-19.00 Walk from the Mercure St. Pauls Hotel to the Cutlers Hall, Church Street

#### 19.00-21.30 Opening Dinner: China and the UK – Investing in the Future (Cutlers Hall)

The economies of both China and the UK are highly innovative and breakthrough ideas come to fruition quickly. The accords between both countries bode well for a flourishing future wherein ideas and products continue to be traded. Which areas and initiatives shall be nurtured further?

- Marian Sudbury, Northern Powerhouse Director of Exports & Investment, Department for International Trade, United Kingdom
- Xiong Meng, Executive Vice Chairman, China Federation of Industrial Economics, China Chaired by
- Nigel Knowles, Chairman, Sheffield City Region, United Kingdom
- Frank-Jürgen Richter, Chairman, Horasis, Switzerland

#### **21.30-22.30 Building the Start-up Nation** (Cutlers Hall – Drawing Room)

A start-up momentum has gripped China. How is a new generation of Chinese entrepreneurs shaping industries and business processes locally and globally? And how can China turn itself into a start-up nation nurturing disruption and innovation?

- Jason Jin, Chairman, iFuturaction Networks, China
- Metin Guvener, Chairman, Triangle Group, United Kingdom
- Hu Liyong, Chairman, Juru Asset Management Group, China
- James Seng, Chief Executive Officer, Xianyu Zhima Tech. Co., China

Chaired by

• Kristel Van der Elst, Founder and Chief Executive Officer, The Global Foresight Group, Switzerland

#### 22.30-22.45 Walk from the Cutlers Hall to the Mercure St. Pauls Hotel



#### Monday, 6 November 2017

#### 07.00-07.15 Walk from the Mercure St. Pauls Hotel to Sheffield City Hall, Barkers Pool

from 07.00 Registration (Sheffield City Hall)

#### 07.30-08.45 Breakfast Sessions (Sheffield City Hall)

#### Reading China's 13<sup>th</sup> Five-Year Plan (South Hall)

The newly endorsed Five-Year Plan proposes to transform the country into a moderately prosperous society by 2020 by streamlining traditional industries and promoting innovation. How can the corporate sector embrace the tremendous business opportunities the plan offers? In which sectors can China and its global partners cooperate?

- Florence Biot, Co-Founder and Executive Director, Asia Centre, France
- Jarvous Chen, Managing Director, Sinda Corporation, China
- Doris Fischer, Chair of China Business and Economics, University of Wuerzburg, Germany
- Peter Helis, Vice Chair, European Union Chamber in South China, China
- Kai Hu, Founder, EverGreen Academy, China
- Liu Jingyi, Editor-in-Chief, Global China Insights, The Netherlands

Chaired by

 Pieter Perrett, Professor, University of Applied Sciences Northwestern Switzerland, Switzerland

#### Cultivating Entrepreneurship – The Role of Youth (North Hall)

Young entrepreneurs have a special role to play in developing and commercializing gamechanging innovations. How can China's youth make the most of its potential and resources? What support is needed to enable joint creativity with their young global counterparts?

- Han Tianqi, Founding President, China APEC Youth Delegates Network, China
- George Iliev, Director, Association of MBAs, United Kingdom
- Harrace Lau, Co-founder, eOneNet.com, Hong Kong SAR
- Liu Chenchao, Chief Executive Officer, Silreal, Germany
- Christian Weirich, Founder and Chief Executive Officer, Far Square, Switzerland
- Zhang Yuling, Founder and Chairman, Royal Golden Owls, Myanmar
- Zhang Ting, Founder and Chief Executive Officer, Crayfish.io, United Kingdom Chaired by
- Angie Hobbs, Professor of Philosophy, University of Sheffield, United Kingdom

#### Navigating China's Geopolitics (Ballroom)

With an increasingly powerful China, tensions between China and the West have increased in the last few years. How can these be faced, understood and acknowledged to derive a better future for all? How can businesses influence and overcome cultural hesitations?

- Lord Alderdice, Member of the House of Lords, United Kingdom
- Julia Häusermann, Founder and President, Rights and Humanity, Switzerland
- Tsutomu Ishiai, London Bureau Chief and European Editor, The Asahi Shimbun, United Kingdom
- Sergey Millian, Chairman, Millian Group, USA
- Chitra Narayanan, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- Wang Chengxi, Co-founder and Vice President, Emergent LLC, USA
   Chaired by
- Lou Marinoff, Professor of Philosophy, The City College of New York, USA

#### Making Sense of China's Booming Tourism (Memorial Hall)

China is now the largest source market for international travel. The geographies around the world have become major destinations for Chinese tourists and investments in tourism related industries. What will it take to allow this new wave of tourism to thrive?

- Rafael Cascales, President, Spain China Tourism Association, Spain
- Chen Xin, Chief Executive Officer, HeroBakery, Germany
- Francesco Sisci, Secretary General, EU-China Municipal Development Commission, Belgium
- Richard Li, Managing Partner, Success Mark, Hong Kong SAR
- Alf Erik Lundgrenn, Chairman, Nordic Invest SIA, Latvia
- Philippe Monnier, Member of the Board, WayRay, Switzerland

Chaired by

• John B. Kidd, Research Fellow, Aston Business School, United Kingdom

#### 09.00-10.00 Opening Plenary: China and World Economic Outlook (Irwin Mitchell Oval Hall)

The world economy changes at an unprecedented pace as a result of hyper-connectivity and external shocks. What are the risks at the top of the global agenda in 2017-2018? How will the Chinese economy perform?

- Guan Jianzhong, Chairman, Dagong Global Credit Rating, China
- Jiang Zili, Vice Chairman, Beijing Automotive Group, China
- Lucy Niu, Executive Director, Research Center of Pacific Studies, China
- Pierce Riemer, Director General, World Petroleum Council, United Kingdom
- David Wright, Senior Advisor, Barclays International, United Kingdom
- **Zhao Jiasheng**, Vice Chairman, China Nonferrous Metals Industry Association, China Chaired by
- James Kynge, Emerging Markets Editor, Financial Times, United Kingdom



#### 10.00-10.30 Contact Break

#### 10.30-12.00 Boardroom Dialogue Sessions

#### **Investing in the UK** (Irwin Mitchell Oval Hall)

Despite the uncertainties around BREXIT, the UK economy is expected to grow in the years to come. What does the country's investment landscape look like? How can the UK serve as a hub for Chinese investments?

- Jeffries Briginshaw, Chief Executive Officer, BritishAmerican Business, United Kingdom
- Kerry Brown, Professor of Chinese Studies, King's College London, United Kingdom
- Julie Kenny, Board Member, Local Enterprise Partnership, Sheffield City Region, United Kingdom
- Anne-Marie Martin, Chief Executive, COBCOE, United Kingdom
- Tan Peitao, Managing Director, CUKCN, China
- Paul Taylor, Chief Advisor, Zhuzhou CRRC Times Electric, United Kingdom
- Paul Xie, Founder, Kunpeng Online, China
- **Zhou Lu**, Executive President, Confederation of Chinese Business UK, United Kingdom *Chaired by*
- Paul Hardy, Brexit Director, DLA Piper, United Kingdom

#### **Reforming China's Capital Markets** (North Hall)

China is pushing ahead with reforms to make its capital markets more efficient and to allow foreign investors to participate. What trends are shaping the future of China's capital markets?

- Christina Bastin, Portfolio Manager, Muzinich, United Kingdom
- Alexander Batchvarov, Managing Director, Merrill Lynch, United Kingdom
- Du Yuejin, Member of the Board, China Fortune Media Group, China
- Warren Huang, Founder, OSA Global Strategic Management, USA
- Henry Shterenberg, Chief Executive Officer, UGTI Inc, Ukraine
- Oltmann Siemens, Member International Advisory Board, International Finance Forum, China
- Georges Sudarskis, Founder, Sudarskis & Partners, United Kingdom
- Gary Sum, Chairman, Swiss Capital Group, Switzerland
- Xu Qingen, Group Chairman, Shanghai Capital Group, China Chaired by
- Alastair Campbell, Chairman, Bridger, Hong Kong SAR

#### Rethinking "Made in China" (South Hall)

The Chinese manufacturing sector is in the process of transitioning to higher value-added manufacturing. What capabilities and strategies can help Chinese firms enhance their competitive edge in today's volatile global landscape? And what is the future of Made in China as the economy evolves from an investment- to a consumption-driven mode?

- Rza Aliyev, Deputy Secretary General, Nizami Ganjavi International Center, Azerbaijan
- Marcelo de Andrade, Partner, Earth Capital Partners, United Kingdom
- Stiphan Beher, Advisor to the President of the Kyrgyz Republic, Kyrgyzstan
- Hao Yabin, Executive Vice Chairman, China Video Industry Association, China
- Urs Lustenberger, President, Swiss Asian Chamber Of Commerce, Switzerland
- Matthias Roebel, Chief Executive Officer and Co-founder, Ming Labs, Germany
- Wang Chuntao, General Manager, Avic Automation Co., China
- Herbert Chen Wu, Editorial Director, The Economist Global Business Review, China Chaired by
- Luigi Gambardella, President, ChinaEU, Belgium

#### Foreign Firms in China (Memorial Hall)

A change in foreign investors' perception of China is becoming perceptible. What are the new conditions for foreign investors' success in China? And what are the future opportunities in the China market for foreign companies?

- Bo Inge Andersson, Chief Executive Officer, Yazaki Europe, Germany
- Anthony Chan, Chairman, Gretchen, Hong Kong SAR
- Roberto Dona, Professor, International Business School Suzhou, China
- Paul Maidment, Managing Editor, Oxford Analytica, United Kingdom
- Paul McNeill, Managing Partner, Resonance, China
- Bill Thomson, Founding Partner, Sino-Scot, United Kingdom
- **Bryan Yang**, Chief Executive Officer, Inspiration Inc., China Chaired by
- Barry Piper, Chairman, The British Chamber of Commerce Shanghai, China

#### 12.00-13.30 Networking Lunch (Ballroom)

An opportunity to share ideas and insights in an informal setting, promoting B2B exchange.



#### 13.30-14.30 Plenary: Embracing China's New Normal (Irwin Mitchell Oval Hall

China's economy is currently passing through a transition shifting from the investment driven development strategy that propelled three decades of growth to highly knowledge-intensive growth. How to make this transition in the context of the New Normal?

- Lord Alderdice, Member of the House of Lords, United Kingdom
- Emmanuel Justima, Chief Executive Officer, Modricenir, Haiti
- Lu Yuebing, Chairman, TsingRay Investment Management, China
- Song Peng, Vice President of Urban Development Institute, International Cooperation Center of National Development and Reform Commission (NDRC), China
- Yuan Mingli, Co-founder and Chief Technology Officer, Caiyunapp.com, China Chaired by
- Baron Jean-Christophe von Pfetten, Fellow at Emmanuel College, Cambridge University, United Kingdom

#### 14.30-16.00 Boardroom Dialogue Sessions

#### Gauging the Power of Chinese Innovation (South Hall)

The Chinese leadership has determined innovation as the economy's new growth engine, betting on the country's high-tech future. How to develop and leverage new breakthrough technologies?

- Yves Decadt, Chief Executive Officer, BioLingus, Switzerland
- Olav Ermgassen, Founder and Managing Partner, Ermgassen & Co., United Kingdom
- Ken Hu, President and Chief Executive Officer, HKF Technology, USA
- Andreas Hube, Vice President, SAP, Germany
- Bessie Lee, Founder, Withinlink, China
- Fione Tan, Co-founder, 28Mall.com, Malaysia
- Wang Shaojin, Deputy General Manager, Shanxi Coking Coal Group, China Chaired by
- Stacy Kenworthy, Chief Executive Officer, HellaStorm, USA

#### China's Global Expansion (North Hall)

China's outbound investment has been higher than inbound for the last few years. This momentum is beginning to create new market leaders, breaking the dominant positions of Western multinationals. Where and in what sectors might Chinese investment be focussed? And what are the main challenges facing Chinese companies expanding abroad?

- Iris de Brito, Chief Executive Officer, New Capital, Mozambique
- Roy Chan, Co-Managing Partner Mainland China, DLA Piper, China
- Dina Ding, Founder, Elephant Luxuries Co., France
- Thomas Eymond-Laritaz, Managing Director, Mercury, United Kingdom
- Emmanuel Justima, Chief Executive Officer, Modricenir, Haiti
- Li Ruoran, Vice President, EIF Financial Leasing, China
- · Jerry Zhang, Chief Executive Officer, Neocomm Broadband, China
- **Zhi Peng**, Executive Vice President, Tsinghua Asset Management Group, China Chaired by
- J.T. Li, Professor, Hong Kong University of Science and Technology, Hong Kong SAR

#### Making Green Economical (Ballroom)

Government subsidies have been introduced worldwide to stimulate sustainability. China is lowering its  $CO_2$  emissions and it might be ahead of its targets to meet the 2015 Paris Agreement. What are the costs? And might China's success be exported to benefit others?

- Kevin Ao, Executive Director, Gorun New Energy, China
- Bao Yu, Founder, Green China Lab, China
- Edgar Bullecer, Co-Founder and Managing Trustee, The Paglas Group, Philippines
- Cheng Ichin, Director and Co-founder, Sustainable Innovation Lab, United Kingdom
- Mi Hongming, Founder, Hangzhou BeeWorks Technology Co., China
- Ali Osman Ozdilek, Member of Board of Directors, GD Holding A.S, Turkey
- Ye Zefu, Deputy General Manager, Gemeng China-US Clean Energy Research Center, China Chaired by
- Andy Storer, Chief Executive Officer, Nuclear AMRC, United Kingdom



#### **Educating for a New Age** (Memorial Hall)

Increasingly globally disruptive technologies demand constant lifetime education to return people to work. How may this be achieved in China? And how can British and other global educational institutions develop the skills that China needs?

- · Cui Wanyou, Executive Vice President, Langfang Federation of Industrial Economics, China
- Fang Xiaomin, Principal, Fuzhou Wushan Primary School, China
- Jin Yuxian, Chairman, CIE International Education Group, China
- Timothy Nichol, Dean, Liverpool Business School, United Kingdom
- Shi Wenjie, Associate Professor, Central University of Finance and Economics, China
- Colin Sirett, Chief Executive Officer, AMRC, United Kingdom
- **Diana Skelton**, Deputy Director General, ATD Fourth World: All Together in Dignity, France *Chaired by*
- Keith Burnett, Vice-Chancellor, University of Sheffield, United Kingdom

#### 16.00-16.30 Contact Break

#### 16.30-18.00 Boardroom Dialogue Sessions

#### China's Grand Trade Strategy (South Hall)

Beijing's One Belt, One Road initiative focuses on trade and cooperation along the New Silk Road. Meanwhile, China has agreed more than a dozen bilateral Free-Trade-Agreements (FTAs) in Asia and further afield, with others forthcoming. What is the current status of the potential FTA between the EU and China (and potentially the UK); and how is the FTA going to create growth?

- Adnan Akfirat, Chairman, TUCEM Turkish-Chinese Business Matching Center, Turkey
- Abdulaziz A. Albakr, President, Business Management Technology, Saudi Arabia
- Anny Gao, Managing Partner, C-Bridge International Trading, China
- John B. Kidd, Research Fellow, Aston Business School, United Kingdom
- Alex Russin, Partner, Marina LLC, United Kingdom
- Ninel Seniuk, Lecturer, MGIMO University, Russia

#### Chaired by

• Yu Hailing, China Business Advisor, China-Britain Business Council, United Kingdom

#### **Boosting Venture Capital** (North Hall)

Venture Capital is China's new driver of economic development. How to support new ventures with time, space and cash? What incentives can the government offer? How to embrace a start-up culture across the country?

- Andrew Bate, Chief Executive Officer, Safely, USA
- Feng Jiacheng, Chairman, Guangdong Hunational Investment Industrial Co., China
- Stan Fung, Managing Director, FarSight Ventures, USA
- Martin Haemmig, Visiting Professor, Renmin University, China
- Shi Zhan, General Manager, ShengRiRongWang Technology Group, China
- Zhang Danwei, Managing Partner, UpHonest Capital, China
- Vincent Zheng, Managing Partner, Capital First Partners, China

Chaired by

• Chris Husbands, Vice-Chancellor, Sheffield Hallam University, United Kingdom

#### **Reshaping Corporate Governance** (Ballroom)

Chinese enterprises are gradually subscribing to international rules about governance, accounting and cross-border financial flows. How might they adjust to international standards and boost corporate globalization? And how may potential changes be merged into their global rule-set, since Chinese firms might opt for hybrid management practices?

- Harald Einsmann, Member of the Supervisory Board, Tesco, United Kingdom
- **Jonathan Labrey**, Chief Strategy Officer, International Integrated Reporting Council, United Kingdom
- Liu Hongchuan, Partner, Broad & Bright, China
- Tuck Seng Low, Member of the Board, Swiss-Asian Chamber of Commerce, Switzerland
- Zhang Ying, Associated Dean, Rotterdam School of Management, The Netherlands

Chaired by

• Deepak N. Lalwani, Chairman, Lalcap, United Kingdom

#### Chinese Brands – Creating Awareness of a Rich Variety (Memorial Hall)

China has strong brands in the making. How can these be promoted? And how quickly — so as to boost economies of scale but without damaging the authentic image of what customers wish to perceive as typical Chinese?

- Chen Jing, Co-President, TheKey Inc, France
- Brian J. Grim, President, Religious Freedom & Business Foundation, USA
- Louis Houdart, Founder, Creative Capital, China
- James R. Lee, Managing Partner, Lee & Partners, Denmark
- Stanley Loh, Chief Executive Officer, World Capacity Builders, Canada
- Song Minwang, Vice-Chairman, Fujian Tea Society, China
- Fred Wang, Chairman, Salon Films Group of Companies, Hong Kong SAR

Chaired by

 Toomas Danneberg, Vice Rector for International Collaboration, Estonian Business School, Estonia



#### 18.00-19.00 Plenary: Making Globalisation Work (Irwin Mitchell Oval Hall)

The many threads of globalisation have raised living standards through wide-spread integration and trade. Presently, the West seems to be de-globalizing whereas China is advancing globalization. How do we achieve the best mix of globalization in China and the West? What are the appropriate measures?

- Anson Chan, Chairman, Bonds Group of Companies, Hong Kong SAR
- Sun Shengming, Vice Chairman, Ginwa Investments Holding Group, China
- Deborah Wince-Smith, President, United States Council on Competitiveness, USA
- William Y. Zhang, Chairman, EU-China Municipal Development Commission, China
- **Zhi Peng**, Executive Vice President, Tsinghua Asset Management Group, China *Chaired by*
- David Schlesinger, Founder and Managing Director, Tripod Advisors, Hong Kong SAR

#### 19.00-19.15 Walk from the Sheffield City Hall to the Sheffield Cathedral, Church Street

#### **19.15-19.30 Reception** (Sheffield Cathedral)

Musicians from Shanghai Conservatory of Music perform.

#### 19.30-21.30 Closing Dinner: The New China Context (Sheffield Cathedral)

China is in the midst of sound economic development that will shape the course of global business for the rest of the 21<sup>st</sup> century. We engage in a conversation on the path forward for China. How can the world contribute to China's next phase of economic transformation?

Chaired by

- Nigel Knowles, Chairman, Sheffield City Region, United Kingdom
- Xiong Meng, Executive Vice Chairman, China Federation of Industrial Economics, China

**How to Read a Cathedral with Richard Taylor** – The Cathedral is Sheffield's oldest building, the ancient heart of a great city, a fascinating guide to the history, meanings and messages of this beautiful building and its treasures.

• Richard Taylor, Author and Broadcaster, United Kingdom

#### **21.30-22.30 Reception** (Genting, St Paul's Place)

Participants are invited for a nightcap across the street, at Genting.

## Tuesday, 7 November 2017

#### 08.00-12.30 A Morning in Sheffield and Chatsworth

Participants are invited to join a guided tour to explore the vibrant city of Sheffield, including a visit to Chatsworth House which has been home of the Cavendish family since 1549. Meet at 7.45 in the lobby of the Hotel Mercure St. Pauls. Participants are invited to Breakfast at Chatsworth House.







Name	Position	Organization	Country
Ruth Adams	Deputy Executive Director	Sheffield City Region	United Kingdom
Adnan Akfirat	Chairman	TUCEM Turkish-Chinese Business Matching Center	Turkey
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Rza Aliyev	Deputy Secretary General	Nizami Ganjavi International Center	Azerbaijan
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Marcelo de Andrade	Partner	Earth Capital Partners	United Kingdom
Kevin Ao	Executive Director	Gorun New Energy	China
Bai Enyu	General Manager	Sheng Lloyds Xin Yu Technology Co.	China
Bai Peng	Director	Shanxi Chongguang Power Generation Co.,ltd	China
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Iris de Brito	Chief Executive Officer	New Capital	Mozambique
Kerry Brown	Professor of Chinese Studies	King's College London	United Kingdom
Edgar Bullecer	Co-Founder and Managing Trustee	The Paglas Group	Philippines
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Name	Position	Organization	Country
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Roy Chan	Co-Managing Partner Mainland China	DLA Piper	China
Cao Kai	Deputy Secretary General	Shanghai Federation of Industrial Economics	: China
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Jarvous Chen	Managing Director	Sinda Corporation	China
Chen Liang	Managing Director	China Civil Aviation Investment Fund Management	China
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Richard Cook	Correspondent	Asia Times	United Kingdom
Ken Cooke	Master Cutler of Sheffield		United Kingdom
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Yves Decadt	Chief Executive Officer	BioLingus	Switzerland
Dina Ding	Founder	Elephant Luxuries Co.	France

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Name	Position	Organization	Country
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Zhang Lishuo	Vice-Principal	Fuzhou Wushan Primary School	China
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Name	Position	Organization	Country
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Delegates	10	5	3	2

Notes		





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