

Global China Business Meeting

10-11 November 2013, The Hague, The Netherlands

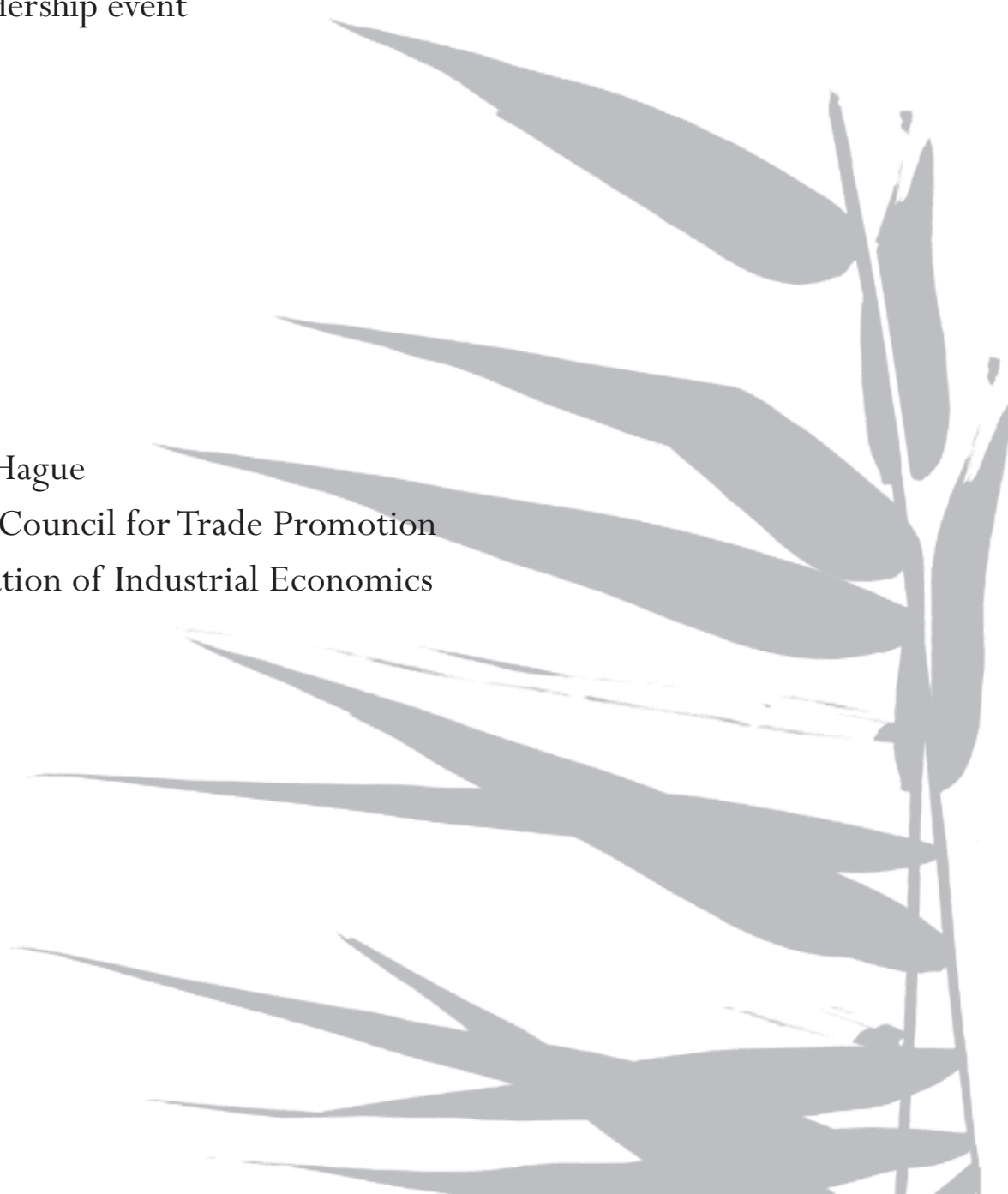
a Horasis leadership event

Co-hosts:

City of The Hague

Netherlands Council for Trade Promotion

China Federation of Industrial Economics





Upcoming Horasis events:

Horasis Annual Meeting Zurich, Switzerland, 21-22 January 2014

Global Russia Business Meeting Valencia, Spain, 6-7 April 2014

Global India Business Meeting Liverpool, United Kingdom, 22-23 June 2014

Horasis is a global visions community committed to enact visions for a sustainable future
(<http://www.horasis.org>)

Global China Business Meeting

10-11 November 2013, The Hague, The Netherlands

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City of The Hague

Netherlands Council for Trade Promotion

China Federation of Industrial Economics

■ **Co-chairs:**

Dirk Jan van den Berg	President, Delft University of Technology, The Netherlands
Peter Chen	Chief Executive Officer, Forest Power & Energy Holdings, USA
Alan Hassenfeld	Chairman, Hasbro, USA
Huang Nubo	Chairman, Zhongkun Investment Group, China
Jia Yanlin	Chairman, Baosteel Metal, China
John M Neill	Chairman and Group Chief Executive, Unipart Group, United Kingdom
Ben Noteboom	Chief Executive Officer, Randstad Holding, The Netherlands
Vachara Phanchet	Chairman, Sittipol Holdings, Thailand
Tan Chin Nam	Chairman, Temasek Management Services, Singapore
Alfonso Vegara	Chief Executive Officer, Fundacion Metropoli, Spain
Wilfred Wong Ying-Wai	Chairman, Hsin Chong Construction Group, Hong Kong SAR
Xia Hua	President, Eve Group, China
Xu Heyi	Chairman, Beijing Automotive Group, China
Yan Xiaoyan	President, Bank of Beijing, China

■ **Co-organizers:**

China Entrepreneur Magazine

Committee 2005

International Chamber of Commerce - Hong Kong, China

Pacific Basin Economic Council (PBEC)

China Women School

World Eminence Chinese Business Association

■ **Strategic Partner:**

Rabobank

■ **Knowledge Partners:**

Baker & McKenzie

EY

TMF Group

Welcome

I warmly welcome you to the 9th Horasis Global China Business Meeting. My thanks go to the City of The Hague, the Netherlands Council for Trade Promotion, the China Federation of Industrial Economics, and to all our partners and supporters.

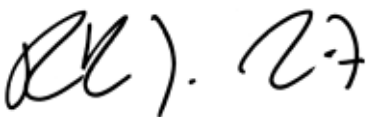
It is with immense gratitude that I thank the Government of the Kingdom of The Netherlands, especially for the contribution of Minister Lilianne Ploumen, Minister S. A. Blok and State Secretary Frans Weekers.

As a result of a close partnership, the annual Global China Business Meeting is regarded as one of the foremost annual gatherings of Chinese business leaders and their global counterparts. A select group of global leaders will gather to create a powerful platform for cooperation between China and the rest of the world.

Senior executives from around the world will discuss Chinese firms' growing impact on global business. Participants will also examine the state of the global economy and China's role in shaping the post-crisis world.

It is my sincere hope that this Global China Business Meeting will further promote win-win economic relations, stimulate innovation and provide business opportunities for corporations from China and the world.

I wish you a thought-provoking and exceptional meeting



Dr. Frank-Jürgen Richter
Chairman
Horasis: The Global Visions Community
Switzerland



Welcome

Dear participants,

It is with great pleasure that the Netherlands Council for Trade Promotion, the largest private Dutch organization for the promotion of trade and investment relations with foreign countries, is co-hosting the 9th Global China Business Meeting.

We would like to welcome all Chinese participants in Mandarin: 欢迎 我很高兴见到您们, as well as extend a warm welcome to the many international and Dutch companies that are represented here today. Furthermore, we would like to express a special thank you to Mr. Frank Richter, President of Horasis, for having selected the Netherlands Council for Trade Promotion as co-host and the city of The Hague as the meeting point for hundreds of the most influential well known international companies.

The Netherlands and China: trade is part of our DNA

The Netherlands is very well aware of the potential which Chinese investors can bring in terms of future developments and is therefore more than willing to compete with other European countries for China's attention. Chinese investors currently are more attracted to regions with tax systems that are stimulating foreign investment initiatives, providing more flexibility for potential employees and offering high levels of education. Other attractive features would be an already existing Chinese community in the area. We embrace and are proud of the more than 300 Chinese companies already located in The Netherlands, which serves as the gateway to Europe due to its excellent infrastructure with Europe's largest port – Rotterdam – and the fourth largest airport – Amsterdam Schiphol Airport. Transportation costs for intercontinental sources through these main ports are low and connections to other European regions by land and water are excellent. Fiscal incentives and a strongly skilled labor force are important, too. The Netherlands offers a low corporate tax rate and has signed the largest number of tax treaties with many countries around the world. Dutch workers are highly educated, multilingual and flexible.



We are confident that the in-depth discussions and networking at this year's Global China Business Meeting will create new partnerships and precipitate new thinking.

Warm regards,

A stylized, handwritten signature in black ink, appearing to be 'J. Haakma'.

Jochum Haakma
Chairman Board of Directors NCH
Chairman of the China Council NCH

A stylized, handwritten signature in black ink, appearing to be 'J. Siemons'.

Dr. Jan Siemons
Managing Director NCH

Welcome

Welcome to The Hague, the political centre of the Netherlands and International City of Peace and Justice. The Hague is home to more than 130 international institutions, organizations and NGOs. The symbol of this is the Peace Palace, which celebrated its one hundredth anniversary this summer. From The Hague, there are ties encircling the entire world. Whether they involve international cooperation in peace and justice, trade relations or cultural contacts, The Hague is at home in the world and the world is at home in The Hague.



Jozias van Aartsen
Mayor of the City of The Hague



International organizations, multinational corporations, extensive public services, excellent schools and beautiful and safe surroundings are just a few benefits of living and working at an international crossroad. The Hague is not only advantageous because it is located in the heart of the West Holland metropolitan area, but also because of the availability of multi-lingual professionals and a well developed international social infrastructure. The Hague has a powerful magnetism when it comes to attracting international business. Shell, Siemens, Aegon, T-Mobile, KPN, Aramco, Q8 and APM terminals are just some of the big names, which chose The Hague for their corporate headquarters. I am happy to see that major Chinese companies such as Huawei, ZTE, CITS and DeHeng Law Office have also settled in The Hague in the past years. Also Chinese Trade Centers will open their doors in The Hague. And this makes perfect sense.

Due to my trips to China and encounters with Chinese entrepreneurs and business people I know for sure that The Hague is China's gateway to business in Europe. I would like to welcome you all to the Horasis Global China Business Meeting in The Hague. And hopefully we will meet in this wonderful city by the sea!



Henk Kool
Vice Mayor of the City of The Hague



Programme



Sunday, 10 November (Nieuwe Kerk)	Monday, 11 November (Steigenberger Kurhaus Hotel)	Tuesday, 12 November (Steigenberger Kurhaus Hotel)
	07.30 - 08.45 Breakfast Sessions – China, Chan and Entrepreneurship – China and Women – China’s Role in the Global Arena – Mapping Risks	09.00 - 15.30 City Tour Meeting in the hotel lobby at 08.50
	09.00 - 10.00 Plenary Session Economic Outlook	
	10.30 - 12.00 Boardroom Dialogue – Investing in The Netherlands – China’s Entrepreneurs – Urbanization – Innovation	
	12.00 - 12.30 Plenary Session Chinese Business Leaders of the Year	
	12.30 - 14.00 Networking Lunch	
	14.00 - 15.00 Plenary Session China Century	
	15.00 - 16.30 Boardroom Dialogue – Sustainable Growth – Going Global – Finance – Education	16.30 - 20.30 Cathay Pacific Awards Welcome drinks from 16.30, followed by dinner at 18.00
	17.00 - 18.30 Boardroom Dialogue – Agriculture and Food – Investing in China – Chinese Brands – Logistics	
from 17.00 Transfer Shuttle service between the Hotel and the Nieuwe Kerk	18.30 - 19.30 Closing Plenary Internationalizing Chinese Firms	
17.30 - 19.00 Welcome Reception	19.30 - 20.00 Reception Building China-Africa Economic Ties	
19.00 - 21.30 Welcome Dinner China’s Transformation	20.00 - 22.00 Closing Dinner New Models of Growth	
22.00 - 23.00 Nightcap Celebrating China	22.00 - 23.00 Nightcap China versus the West	

Co-hosts of the Global China Business Meeting



The **Netherlands Council for Trade Promotion** (NCH), the largest private Dutch organization for promoting and improving trade and investment relations with foreign countries. The NCH is responsible for investment promotion and business liaisons within the business community and governments in The Netherlands and abroad. Its mandate is to support current and potential exporters to enter foreign markets, facilitate direct investment by Dutch companies in foreign markets, and assist the foreign and Dutch business community to liaise with officials, knowledge centers and politicians. The NCH-teams support companies with their entry into new foreign markets, making use of a unique and strong network. One of these networks is a NCH-group of more than 30 associated bilateral business councils, among which the China Chamber.

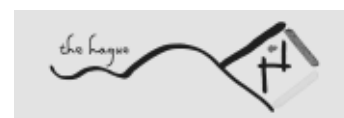
www.handelsbevordering.nl



The Hague, International City of Peace and Justice is the third largest city in the Netherlands, official seat of the Crown and Government, home to hundreds of international organizations and companies and one of the worlds top three UN cities.

The excellent infrastructure, the international business climate, top quality educational facilities and the high quality of life, combined with the favourable Dutch tax regime makes The Hague one of the most attractive cities in Europe to set up your business.

www.denhaag.nl / www.doingbusinessinthehague.com



The **China Federation of Industrial Economics** (CFIE) is China's national industrial federation. CFIE's membership includes 150 national industrial and commercial associations and nearly 400 major state-owned companies and joint ventures, covering all major industries in China.

www.cfie.org.cn



Co-organizers of the Global China Business Meeting

China Entrepreneur Magazine, launched by Economic Daily Group, was started in 1985 and regarded as Forbes in China. Since its setup, China Entrepreneur has developed quickly with China's economy and entrepreneur group. It turned to a semi-monthly magazine successfully in the year 2005. Now China Entrepreneur magazine owns a circulation of 170,000 per issue.



www.iceo.com.cn

The **2005 Committee** strives to become the most influential organization for Chinese returnees trained overseas, to become a high level think tank for China, Chinese society and enterprises and to become a model NGO in China.



www.2005committee.org

The **China Women School** was founded on the initiative of Master Nan Huaijin, the well-known master of sinology. Its Chinese name was dominated and inscribed by him with good grace. China Women School is dedicated to awakening the original wisdom and energy of women, promoting and enhancing the mothership of all women, inheriting the Chinese traditional virtues, gaining the physical & spiritual health, family-regulating and society-ordering.



女子德慧大學堂
BETTER WOMEN BETTER WORLD

www.blog.sina.com.cn/u/2890208975

The **International Chamber of Commerce – Hong Kong, China** was inaugurated in 1998 as the Hong Kong representative body of the International Chamber of Commerce (ICC). It seeks to project Hong Kong's business interests in the international community and to mobilize Hong Kong business to contribute to the growth of the world economy.

www.icchkbc.org



The **World Eminence Chinese Business Association** is a global organization for Chinese entrepreneurs with a special focus on the top 500 Chinese private enterprises. The association aims at promoting cooperation between outstanding Chinese entrepreneurs for a common prosperity.

www.wecba.org



Acknowledgements:

Horasis would like to thank its partners for their support of the 2013 Global China Business Meeting

Strategic Partner:

Over the last 40 years, **Rabobank** has built an international network which consists out of 600 offices in more than 40 countries. Rabobank has been active in China since 1995 and has offices in Shanghai and Beijing, Rabobank already opened an office in Hong Kong in 1986. Both in Shanghai and Hong Kong an International Desk was established to serve Dutch Corporates which (wish to) conduct business in China and/or Hong Kong. Rabobank supports you in conducting business in China by providing knowledge of local markets, regulations and fiscal developments. But also by opening up our extensive network of lawyers, notaries, local governments and accountants. In the Netherlands Rabobank has been leading by providing the first Rabo Renminbi account enabling collections and receivables in Chinese Renminbi. For Chinese companies looking for opportunities in the Netherlands we have established a dedicated Rabobank Inbound desk. This Inbound desk can provide the full range of corporate banking services but is also capable in sharing our extensive local market knowledge.



Rabobank

www.rabobank.nl/international

Knowledge Partners:

Baker & McKenzie is the world's leading global law firm. We have provided sophisticated legal advice and services to many of the world's most dynamic and global organizations for more than 50 years. With a network of more than 3,000 locally qualified, internationally experienced lawyers in 38 countries, we have the knowledge and resources to deliver the broad scope of quality legal services required for both international and local clients – consistently, with confidence and with sensitivity for cultural, social and legal practice differences.

BAKER & MCKENZIE

www.bakermckenzie.com

EY is a global leader in assurance, tax, transactions and advisory services. Our 167,000 people are united by our shared values, which inspire our people worldwide and guide them to do the right thing, and our commitment to quality, which is embedded in who we are and everything we do. EY is committed to doing its part in building a better working world for our people, for our clients and for our communities.

www.ey.com



TMF Group is a leading global provider of high-value business services to clients operating and investing globally. We provide financial, corporate secretarial and HR administrative services that enable our clients to operate in different geographical locations. With operations in more than 75 countries, TMF Group can provide you with a single point of contact to coordinate the day-to-day management of your outsourced operations, and ensure clear communication across multiple jurisdictions. Global reach, local knowledge: helping you do business seamlessly across borders.

www.tmf-group.com



Programme



Sunday, 10 November 2013

13.00-16.30 Registration (Steigenberger Kurhaus Hotel, Gevers Deynootplein 30, 2586 CK Den Haag-Scheveningen)

from 17.00 Shuttle service between the Steigenberger Kurhaus Hotel and the Nieuwe Kerk (New Church, Spui 175, Den Haag)

from 17.00 Registration (Nieuwe Kerk)

17.30-19.00 Welcome Reception (Nieuwe Kerk)

- **Jozias van Aartsen**, Mayor of The Hague, The Netherlands
- **Jochum Haakma**, Chairman, Netherlands Council for Trade Promotion, The Netherlands

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

Virtual Ribbon Cutting Ceremony, with the co-hosts and co-organizers

- **Jozias van Aartsen**, Mayor of The Hague, The Netherlands
- **Anthony Chan**, Executive Committee Member, International Chamber of Commerce Hong Kong, Chairman, New Line Capital Investment, Hong Kong SAR
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Jochum Haakma**, Chairman, Netherlands Council for Trade Promotion, The Netherlands
- **He Zhenhong**, President, China Entrepreneur Magazine, China
- **Liu Haiyan**, Executive Vice Chairman, China Federation of Industrial Economics, China
- **Caroline Steenvoort**, Global Head International Services, Rabobank, The Netherlands
- **Vachara Phanchet**, Chairman, Sittipol Holdings, Thailand
- **Wilfred Wong Ying-Wai**, Chairman, PBEC; Chairman, Hsin Chong Construction Group, Hong Kong SAR
- **Jackie Wang**, Founder and President, China Women School and Future China Society, China
- **Wen Qiguo**, Vice President, World Eminence Chinese Business Association, China
- **Xu Xiaoping**, Member, Committee 2005, China; Founder, ZhenFund, China

19.00-21.30 Welcome Dinner: Global Implications of China's Transformation (Nieuwe Kerk)

China has been contributing to global economic recovery and stability. The country's leadership transition is well underway. What is next for China? How can the Netherlands position itself as partner for China?

- **S.A. Blok**, Minister for Housing and Civil Service, The Netherlands
- **Liu Haiyan**, Executive Vice Chairman, China Federation of Industrial Economics, China
- **Chen Xu**, Ambassador of China to The Netherlands, China

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

from 21.30 Shuttle service back to the hotel

22.00-23.00 **Nightcap: Celebrating China and the Pacific Rim**

(Steigenberger Kurhaus Hotel: Pronk Foyer)

A celebration to connect China's leadership role in the Asian Century.

An occasion to revel in newly-forged networks and friendships.

Chaired by

- **Wilfred Wong Ying-Wai**, Chairman, PBEC; Chairman, Hsin Chong Construction Group, Hong Kong SAR
- **Vachara Phanchet**, Chairman Emeritus, PBEC; Chairman, Sittipol Holdings, Thailand

Monday, 11 November 2013

from 07.30 Registration (Steigenberger Kurhaus Hotel)

07.30-08.45 Breakfast Sessions (Steigenberger Kurhaus Hotel)

China, Chan and Entrepreneurship (Adama Zijlstra)

As many Chinese citizens show renewed interest in the country's rich cultural heritage, how will Chinese philosophy and customs shape the fabric of society and economy? How can chan (zen) help entrepreneurs to reach their goals?

- **Lu Ang**, President, Artrade Auction Co, China
- **Jose Maria Muñoz**, Founding Partner, MCH Private Equity, Spain
- **Gour Saraff**, Founder, Solar Global Services, Spain
- **Jacques Tourel**, President, World Trade Centre Warsaw, Poland
- **Wen Qiguo**, President, Tianju Happy Group, China
- **Michael Yeoh**, Chief Executive Officer, Asian Strategy & Leadership Institute, Malaysia

Chaired by

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA

Women Hold up Half the Sky (Jan Tooropzaal)

An ancient Chinese proverb says that women hold up half the sky. How is the role of female entrepreneurs shaping China's economy? How can women be empowered to achieve gender equity?

- **Maja Bacovic**, Professor, University of Montenegro, Montenegro
- **Christina Boutrup**, Journalist, Denmark
- **Kang Haishu**, Director, Minzu Securities, China
- **Stella Okoli**, Chief Executive Officer, Emzor Pharmaceuticals, Nigeria
- **Karin van Rooyen**, Co-founder, Federation Business Women, The Netherlands
- **Tian Yuan**, Director, Golder Ciming Health Management, China
- **Annie Zhan**, Chief Executive Officer, SkyBridge, China
- **Lulu Zhou**, Managing Partner, China Foundation for Global Partnership, USA

Chaired by

- **Jackie Wang**, Founder and President, China Women School and Future China Society, China



China's New Role in the Global Arena (Mesdag)

China's role in the global arena is evolving. What are the strategic objectives that China intends to achieve globally? To what extent will China evolve as economic and political superpower?

- **Rajiv Biswas**, Senior Director and Asia Chief Economist, IHS, Singapore
- **Adnan Akfirat**, Chairman, TUCEM Turkish-Chinese Business Matching Center, Turkey
- **Matthias Heimerl**, Head of Strategic Analysis, Airbus, France
- **Alhaji Muhammed Imam**, Executive Chairman, Cuvest, Nigeria
- **Liu Jiaming**, Director, Bairun Investment Management, China
- **Stacy Kenworthy**, Chief Executive Officer, OptiGlobal, USA
- **Maaïke Okano-Heijmans**, Senior Research Fellow, Netherlands Institute for International Relations 'Clingendael', The Netherlands
- **Valentin Romanov**, Executive Director, SUN Capital Partners, Russia
- **Niklas Schaffmeister**, Managing Director, globeone, Germany
- **Daniele Schilirò**, Professor, University of Messina, Italy

Chaired by

- **Markus Gärtner**, Director, Gapa News Agency, Canada

Mapping Risks: Analyzing the Chinese Context (Cor Ruys)

The global economic crisis showed that risks can manifest themselves at any time. What economic, political and social risks might threaten the Chinese economy in the coming years? How to mitigate those risks?

- **Hans Bruning**, Executive Director, Netherlands Institute for Multiparty Democracy, The Netherlands
- **Colin Hill**, Chairman, CDH Group, Hong Kong SAR
- **Liang Haiping**, Chairman, Wansheng Group, China
- **Sergei Millian**, President, Russian-American Chamber of Commerce in the USA, USA
- **David Clive Price**, Author of 'The Master Key to Asian Business Success', United Kingdom
- **Mathieu Trepanier**, Managing Partner, Tsquared Consulting Partners, Switzerland
- **Paul Wang**, Partner, Dechert, China

Chaired by

- **David R. Young**, Chairman, Oxford Analytica, United Kingdom

09.00-10.00 Plenary: China and World Economic Outlook (Jacob Pronkzaal)

The global economic outlook for 2014 remains uncertain despite China's continued economic success. What kind of recovery can we expect in 2014 in a global economic landscape that has been fundamentally changed by the crisis? What is China's impact on global growth?

- **Lilianne Ploumen**, Minister for Foreign Trade and Development Cooperation, The Netherlands
with
- **Peter Chen**, Chief Executive Officer, Forest Power & Energy Holdings, USA
- **Ben Noteboom**, Chief Executive Officer, Randstad Holding, The Netherlands
- **Wilfred Wong Ying-Wai**, Chairman, Hsin Chong Construction Group, Hong Kong SAR
- **Xu Heyi**, Chairman, Beijing Automotive Group, China

Chaired by

- **Xiang Bing**, Founding Dean, Cheung Kong Graduate School of Business, China

10.00-10.30 Contact Break

10.30-12.00 Boardroom Dialogue Sessions

Investing in The Netherlands (Adama Zijlstra)

Despite Europe's current economic woes, the Dutch economy is expected to grow in the years to come. What does the country's investment landscape look like? How can the Netherlands become a hub for Chinese investments?

- **Henk Kool**, Vice Mayor, City of The Hague, The Netherlands
- **Jacques Kemp**, Chairman, ToBecome, Netherlands
- **Li Xuejun**, Chairman, Beijing Hainachuan Automotive Parts Co., China
- **Wouter Paardekooper**, Partner, Baker & McKenzie, The Netherlands
- **Tan Peitao**, Managing Director, CUKCN, China
- **Edwin Visser**, Deputy Director-General, Ministry of Finance, The Netherlands
- **Jerry Zhang**, Chief Executive Officer, Neocomm Broadband, China
- **Zhang Xiaodong**, Chairman, Winhopes Investment Co., China

Chaired by

- **Jochum Haakma**, Chairman, Netherlands Council for Trade Promotion, The Netherlands

Illustrating China's Entrepreneurs (Jan Tooropzaal)

Chinese entrepreneurs have been using distinct models of managing their organizations. What are the best practices when comparing Chinese firms with their global counterparts?

- **Noel Akpata**, Chairman, Stratex Pro, Nigeria
- **Ekaterina Almasque**, Co-founder, SVAROS Ventures, United Kingdom
- **Ding Zuofeng**, Chairman, Fuyang Hospital, China
- **James Fierro**, Chairman, Recipco Holdings, United Kingdom
- **Rodria Laline**, Chair, Intrabond Holdings Asia, Hong Kong SAR
- **Shi Zhanwei**, General Manager, Xuchang Rongxin Real Estate Co., China
- **Xu Weili**, Chairwomen, Touping Group Corporation, China

Chaired by

- **He Zhenhong**, President, China Entrepreneur Magazine, China



Envisioning Partnerships for Sustainable Urbanisation (Mesdag)

Sustainable urbanization is a prerequisite for China's modernization. What are the key infrastructure challenges and opportunities facing modern cities? How can Chinese and European cities join forces to meet the demands of the world's urban population?

- **Gijs van den Boomen**, Executive Director, Kuiper Compagnons, The Netherlands
- **Anson Chan**, Chairman, Bonds Group of Companies, Hong Kong SAR
- **Chin Phei Chen**, Chief Executive Officer, Sino-Singapore Guangzhou Knowledge City Investment and Development Co, Singapore
- **Sergey Demin**, Chairman, Synergy Development, Russia
- **Liu Thai Ker**, Chairman, Centre for Liveable Cities, Singapore
- **Huang Nubo**, Chairman, Zhongkun Investment Group, China
- **Sein-Way Tan**, Chairman, Green World City Organisation, Australia
- **Karen Tang**, Executive Director, The Better Hong Kong Foundation, Hong Kong SAR
- **Alfonso Vegara**, Chief Executive Officer, Fundacion Metropoli, Spain
- **Wilfred Wong Ying-Wai**, Chairman, Hsin Chong Construction Group, Hong Kong SAR

Chaired by

- **Tan Chin Nam**, Chairman, Temasek Management Services; Senior Advisor, Singbridge, Singapore

Innovation and Technology (Cor Ruys)

Chinese firms are increasingly pursuing technology-driven innovation strategies. How can they leverage major shifts in the global economy to ensure that innovation and technology increase corporate performance?

- **Stan Fung**, Managing Director, FarSight Ventures, USA
- **John Leggate**, Founding Partner, Quintal Partners, United Kingdom
- **Jin Zhongli**, Deputy President, Chint Group Corp., China
- **J.T. Li**, Associate Dean, The Hong Kong University of Science and Technology, Hong Kong
- **Thanos Mitrelias**, Chief Executive Officer, Cavendish NanoTherapeutics, United Kingdom
- **Peter Moran**, Managing Director, VorteQ, Switzerland
- **Henk Schulte Nordholt**, Managing Director, Hofung Technology, The Netherlands
- **Scott E Rickert**, Chairman, Nanofilm, USA
- **Wang Jincheng**, Professor, Tianjin Foreign Studies University, China

Chaired by

- **Henry Birdseye Weil**, Professor, Sloan School of Management, MIT, USA

12.00-12.30 Plenary Session: Chinese Business Leaders of the Year (Jacob Pronkzaal)

Following a tradition of the Global China Business Meeting, we will celebrate outstanding entrepreneurs who have been building and leading successful Chinese global firms.

Chaired by

- **Jan Siemons**, Managing Director, Netherlands Council for Trade Promotion, The Netherlands

12.30-14.00 **Networking Lunch** (Kurzaal)

An opportunity to share ideas and insights in an informal setting.

14.00-15.00 **Plenary: Envisioning The China Century** (Jacob Pronkzaal)

Europe's sovereign debt crisis and the US fiscal crisis leave their impact on the world's power equation. Meanwhile, China is rising as an economic super power.

Are we on the cusp of The China Century?

- **Dirk Jan van den Berg**, President, Delft University of Technology, The Netherlands
- **Alan Hassenfeld**, Chairman, Hasbro, USA
- **Jia Yanlin**, Chairman, Baosteel Metal, China
- **Vachara Phanchet**, Chairman, Sittipol Holdings, Thailand
- **Xia Hua**, President, Eve Group, China

Chaired by

- **Jean-Christophe Iseux Baron von Pfetten**, President, Royal Institute for East-West Strategic Studies, United Kingdom

15.00-16.30 **Boardroom Dialogue Sessions**

Forging a New Sustainable Growth Coalition (Adama Zijlstra)

Many Dutch and other global firms have embedded sustainability as key business driver. China increasingly invests in green energy projects and is moving rapidly on renewable technologies. How can Chinese firms and their global counterparts join hands to forge a sustainable growth coalition?

- **Peter Chen**, Chief Executive Officer, Forest Power & Energy Holdings, USA
- **Ping Chen**, President, China Investment Partners, China
- **Silvano Coletti**, Chief Executive Officer, Chelonia, Switzerland
- **Gao Chaohong**, Chief Editor, China Petroleum Enterprise Association, China
- **Ron Kok**, Founder, ODME and OTB Group, The Netherlands
- **Herman Mulder**, Chairman, Global Reporting Initiative, The Netherlands
- **Felix Zhang**, Founder and Executive Director, Envision Energy, China

Chaired by

- **Jan Peter Balkenende**, Former Dutch Prime Minister; Partner, EY, The Netherlands



Going Global –The New Imperative (Jan Tooropzaal)

China's foreign reserves have led to a huge outflow of Chinese overseas investments by means of acquisitions and sovereign fund investments. What new strategies can help Chinese firms to go global more successfully?

- **Ed Hotard**, Partner, HAO Capital, China
- **Jia Yanlin**, Chairman, Baosteel Metal, China
- **Bob Li**, Senior Research Fellow, China Institute of Strategy and Management Research (CISM), China
- **Slawomir Majman**, President, Polish Information and Foreign Investment Agency, Poland
- **Vachara Phanchet**, Chairman, Sittipol Holdings, Thailand
- **Roger Parodi**, Managing Partner, Silverhorn Principal Investors, China
- **Hellen Song**, General Manager, La China Capital, China
- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce & Industry, Brazil
- **Xu Xiaoping**, Founder, ZhenFund, China
- **Vincent Zheng**, Managing Partner, Capital First Partners, China

Chaired by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

The Future of Finance (Mesdag)

Financial services in China have reached a global level-playing field. What major trends and new models are transforming the financial industry landscape?

- **Debbie Chien**, Principal, Stamford Privée, Singapore
- **Fernando Freire**, Member of the Board, Aman Bank - BES Group, Libya
- **Ge Ming**, Vice Chairman, China M&A Association, China
- **Ernst Jan Kruis**, Chief Executive Officer, Solveigh Greater China HK, Hong Kong SA
- **Ivan Tselichtchev**, Professor, Niigata University of Management, Japan
- **Sonny Wu**, Managing Director, GSR Ventures, China
- **Zhang Xingqiang**, President, Zoucheng Yuxing Investment Co., China

Chaired by

- **Wim Boonstra**, Chief Economist, Rabobank, The Netherlands

Educating the Next Generation of Business Leaders (Cor Ruys)

China's education system is being made ready for the challenges of globalization. And how will the country's educational institutions nurture the talent resources necessary to sustain the next wave of economic growth?

- **Jason L. Ma**, Founder and Chief Executive Officer, ThreeEQ, USA
- **Ben Noteboom**, Chief Executive Officer, Randstad Holding, The Netherlands
- **Janusz Pietkiewicz**, Vice President, Employers of Poland, Poland
- **Stephen Vasconcellos-Sharpe**, Publisher, Country Strategic, United Kingdom
- **Kai Vettel**, Managing Director, Pack Performance, Germany
- **Wang Anliang**, President, New Big Jiye Real Estate Co., China
- **Wayne W. Wang**, Chairman, CDP Group, China
- **Zhao Lei**, Chairman, Wangxing Group, China

Chaired by

- **Hamira Riaz**, Managing Director, H Riaz Consults, United Kingdom

16.30-17.00 Contact Break

17.00-18.30 Boardroom Dialogue Sessions

Best-in-Class: Agriculture and Food (Adama Zijlstra)

The agricultural and food sector is amongst the ten industries identified as key growth drivers by the Dutch government. How can China benefit from the Dutch experience? What partnerships are needed to redefine food systems in China?

- **Edgar Bullecer**, Co-Founder and Managing Trustee, The Paglas Group, Philippines
- **Luis Gómez Cobo**, Partner, SinoLatin Capital, China
- **Jan Hak**, Chief Executive Officer, QuaTerNes, The Netherlands
- **Liu Jingjing**, President, Jiahe Yipin Enterprise Management Co, China
- **Liu Weidong**, Chairman, Xinjiang Bai Hua Cun Co., China
- **Freddy Opsomer**, Europe Representative, Jiashan County, China
- **Chayan H. Shah**, Managing Director, Premier's Tea, India
- **Jan Siemons**, Managing Director, Netherlands Council for Trade Promotion, The Netherlands
- **Iván Vera**, President, The FoodLinks, Chile
- **Rick Xu**, President, Beijing Time Beauty Trading Co., China

Chaired by

- **Jan Fongers**, Managing Director Asia, Wageningen University & Research Centre, The Netherlands



Investing in China: Leveraging on the World's Growth Engine (Jan Tooropzaal)

The business climate and policy environment is changing for foreign multinationals operating in China. How is doing business in China different? What can we learn from successful investors in China?

- **Anthony Chan**, Chairman, New Line Capital Investment, Hong Kong SAR
- **Feng Leiming**, Secretary General, Tianjin Institute for International Development Studies, China
- **Ge Jian**, President, Zhongji Investment Co., China
- **Paolo Ferrario**, Chief Executive Officer, SIAD Macchine Impianti, Italy
- **Liao Tongsheng**, President, Guangyuan Real Estate Co., China
- **Alan Hassenfeld**, Chairman, Hasbro, USA
- **Wilco Hendriks**, Chief Executive Officer China, Rabobank, The Netherlands
- **Mark Minevich**, President, Going Global Ventures, USA
- **Zdzislaw Sokal**, Member of the Board (ret.), National Bank of Poland, Poland

Chaired by

- **JP Sharp**, Managing Director China, TMF Group, China

Getting Ready for Brands from China (Mesdag)

Ambitious Chinese firms want to leave behind the role of mere manufacturers to become branded players. What will it take to establish leading global brands

- **Kimball J. Andrews**, Executive Chairman, Asia Star Capital, Australia
- **Diana Chou**, Managing Director, Sino Private Aviation, Hong Kong SAR
- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Huang Zhongyi**, President, Yangyitex Garment Co, China
- **Kristina Sandklef**, Macro Economist Asia, Macro Economist Asia, Sweden
- **Mao Donglai**, Chairman, Shenxiancao Co., China
- **Mei Yan**, Senior Partner, Brunswick, China
- **Niyi Meka Olowola**, Chief Executive Officer, Zenera, Nigeria
- **Rong Jianying**, Secretary General, China Federation of Industrial Economics, China
- **Steve Varsano**, Chairman, The Jet Business, USA
- **Xia Hua**, President, Eve Group, China
- **Xu Wenying**, Vice Chairman, China National Textile & Apparel Council, China

Chaired by

- **Mirjana Perko**, Chairperson, InCon, Slovenia

Scorecard on Logistics (Cor Ruys)

Ports, railways and other means of supply-chain oriented infrastructures are important drivers of economic growth. How can China benefit from supply chains offered by its global trading partners?

- **Claude Bégle**, Chairman, SymbioSwiss, Switzerland
- **Mathijs Benink**, Director, Holland International Distribution Council, The Netherlands
- **Han Dehua**, President, Aojian Construction Engineering, China
- **John B. Kidd**, Research Fellow, Aston Business School, United Kingdom
- **Roger King**, Member of the Supervisory Board, Orient Overseas (Int.), Hong Kong SAR
- **Wolfgang Lehmacher**, Managing Director, CVA, Hong Kong SAR
- **Li Ning**, Chairman, DCM Management Consulting, China
- **John M Neill**, Chairman and Group Chief Executive, Unipart Group, United Kingdom

Chaired by

- **Philip Bowring**, International Columnist, Hong Kong SAR

18.30-19.30 Closing Plenary: Internationalizing Chinese Firms (Jacob Pronkzaal)

The Chinese economy is rising in the age of the post crisis economic order. How do Chinese firms drive the next wave of internationalization?

- **Huang Nubo**, Chairman, Zhongkun Investment Group, China
- **John M Neill**, Chairman and Group Chief Executive, Unipart Group, United Kingdom
- **Tan Chin Nam**, Chairman, Temasek Management Services, Singapore
- **Alfonso Vegara**, Chief Executive Officer, Fundacion Metropoli, Spain
- **Yan Xiaoyan**, President, Bank of Beijing, China

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

19.30-20.00 Reception: Building China-Africa Economic Ties (Gallery)

African nations can learn a lot from China in key areas of economic developmental strategy. We need to explore what it is and what it could be. How can African Nations develop an effective global competitive strategy?

Chaired by

- **Noel Akpata**, Chairman, Stratex Pro, Nigeria
- **Nimota N. Akande**, Ambassador of Nigeria to the Netherlands, Nigeria
- **Samuel Ayodele**, Director, Africa Business Roundtable, Nigeria

20.00-22.00 **Closing Dinner: Exploring New Models of Growth** (Kurzaal)

The world is looking for ways of stimulating economic growth in the wake of the deepest economic crisis since generations. What is driving new models of growth in China and elsewhere? How to ensure competitiveness for long-term growth?

- **Rong Jianying**, Secretary General, China Federation of Industrial Economics, China
- **Frans Weekers**, State Secretary for Finance, The Netherlands

Chaired by

- **Henk Kool**, Vice Mayor, City of The Hague, The Netherlands

22.00-23.00 **Nightcap: China Versus the West. The Global Power Shift of the Century**

(Pronk Foyer)

China's impact on the global economy is on the rise. What is the scale and scope of the power shift from the West to China? Does China's ascend mean the West's descend?

- **Juan Pablo Cardenal**, Author of 'China's Silent Army', Spain
- **Ivan Tselichtchev**, Author of 'China Versus the West: The Global Power Shift of the 21st Century', Professor, Niigata University of Management, Japan

Chaired by

- **Anson Chan**, Chairman, Bonds Group of Companies, Hong Kong SAR

Tuesday, 12 November 2012

09.00-15.30 **A Morning in The Hague**

Participants are invited to join a guided tour to explore the vibrant city of The Hague. We meet at 08.50 in the lobby of the Steigenberger Kurhaus Hotel.

16.30-20.30 **The Cathay Pacific China Business Awards Ceremony** (Steigenberger Kurhaus Hotel)

Registration and welcome drinks from 16.30, followed by dinner at 18.00

Held for 17 consecutive years, the Cathay Pacific China Business Award was initiated by Cathay Pacific Airways and the China Business Council of the Netherlands Council for Trade Promotion (NCH). During the Cathay Pacific China Business Awards ceremony two awards will be presented to successful Dutch companies operating in China



Participants



Name	Position	Organization	Country
Adnan Akfirat	Chairman	TUCEM Turkish-Chinese Business Matching Center	Turkey
Noel Akpata	Chairman	Stratex Pro	Nigeria
Ekaterina Almasque	Co-founder	SVAROS Ventures	United Kingdom
Rocío Álvarez	Director	Ministry of the Presidency, Government of Spain	Spain
Antonio Ambrosetti	Senior Partner	The European House – Ambrosetti	Italy
George Ammerlaan	Managing Director	Hong Kong Chamber of Commerce	Hong Kong SAR
Kimball J. Andrews	Executive Chairman	Asia Star Capital	Australia
Victor Awat	Director Asia	ING	The Netherlands
Jan Peter Balkenende	Former Dutch Prime Minister		The Netherlands
Maja Bacovic	Professor	University of Montenegro	Montenegro
Bao Shijie	Director	ICBC (Europe)	The Netherlands
Claude Bégle	Chairman	SymbioSwiss	Switzerland
Mathijs Benink	Director	Holland International Distribution Council	The Netherlands
L J Tomas Berenguer	Chairman	Li Madou	Hong Kong SAR
Dirk Jan van den Berg	President	Delft University of Technology	The Netherlands
Rajiv Biswas	Senior Director and Asia Chief Economist	IHS	Singapore
S.A. Blok	Minister for Housing and Civil Service		The Netherlands
Rob M. M. Boelen	Chairman of the Supervisory Board	Bavaria NV	The Netherlands
Gijs van den Boomen	Executive Director	Kuiper Compagnons	The Netherlands
Wim Boonstra	Chief Economist	Rabobank	The Netherlands
Christina Boutrup	Journalist		Denmark
Philip Bowring	International Columnist		Hong Kong SAR
Balthazar den Breems	Director	DB&S	The Netherlands

Frans den Broerder	Director	Rabobank	The Netherlands
Hans Bruning	Executive Director	Netherlands Institute for Multiparty Democracy	The Netherlands
Edgar Bullecer	Co-Founder and Managing Trustee	The Paglas Group	Philippines
Juan Pablo Cardenal	Author of ‘China’s Silent Army’		Spain
Anson Chan	Chairman	Bonds Group of Companies	Hong Kong SAR
Anthony Chan	Chairman	New Line Capital Investment	Hong Kong SAR
Chen Jiao	Director	China Entrepreneur Magazine	China
Peter Chen	Chief Executive Officer	Forest Power & Energy Holdings	USA
Ping Chen	President	China Investment Partners	China
Chen Xu	Ambassador of China to The Netherlands		China
Cheng Wenfang	Member of the Board	Aojian Construction Engineering	China
Chin Phei Chen	Chief Executive Officer	Sino-Singapore Guangzhou Knowledge City Investment and Development Co	Singapore
Céline Chevalier	Chief Executive Officer	Amythis	Switzerland
Debbie Chien	Principal	Stamford Privée	Singapore
Diana Chou	Managing Director	Sino Private Aviation	Hong Kong SAR
Silvano Coletti	Chief Executive Officer	Chelonia	Switzerland
Joseph Chung	Director	Limburg Investment Promotion Agency	The Netherlands
Dirk Craen	Professor	European University	The Netherlands
Marc Croijmans	Director	City of Maastricht	The Netherlands
Cui Tingting	Commercial Director	TMFGGroup	China
Sean Daly	Chief Executive Officer	CMIS Group	The Netherlands
Troels Blicher Danielsen	Head of Division, International Affairs	Ministry of Business and Growth	Denmark
Karin Flores Darcais	Head of Financials Institutions Group	ABN AMRO Bank	The Netherlands
Sergey Demin	Chairman	Synergy Development	Russia
Ding Zuofeng	Chairman	Fuyang Hospital	China
Maite Diez	Partner	Baker & McKenzie	Spain

Name	Position	Organization	Country
Richard Divall	Head of Cross Border Markets	Colliers International	United Kingdom
Dolores van Dongen	Partner	EY	The Netherlands
Dmitry Doroshenko	Director	Russian-American Chamber of Commerce in the USA	Russia
Du Juan	President	Gome Holdings Group	China
Harald Einsmann	Member of the Supervisory Board	Tesco	United Kingdom
Nicholas Enersen	Team Leader	Location Denmark	Denmark
Fan Chuanbo	President	Yibo Real Estate Co.	China
Ed van der Feer	Director	WestHolland Foreign Investment Agency	The Netherlands
Feng Jing	Chairman	Shanxi Guangyuan Industry and Trade Limited Company	China
Feng Leiming	Secretary General	Tianjin Institute for International Development Studies	China
Paolo Ferrario	Chief Executive Officer	SIAD Macchine Impianti	Italy
James Fierro	Chief Executive Officer	Recipco Holdings	United Kingdom
Manuela Fischer	Chairwomen	Maf-Swiss	Switzerland
Jan Fongers	Managing Director Asia	Wageningen University & Research centre	The Netherlands
Fernando Freire	Member of the Board	Aman Bank – BES Group	Libya
Stan Fung	Managing Director	FarSight Ventures	USA
Gao Chaohong	Chief Editor	China Petroleum Enterprise Association	China
Markus Gärtner	Director	Gapa News Agency	Canada
Thomas Gilles	Partner	Baker & McKenzie	Germany
Luis Gómez Cobo	Partner	SinoLatin Capital	China
Ge Jian	President	Zhongji Investment Co.	China
Ge Ming	Vice Chairman	China M&A Association	China
Sarah Ge	Associate	Lazard	China
Machteld Groeneveld	Director M&A	CMIS Group	The Netherlands

Barbara Guinea	Director	Ministry of the Presidency, Government of Spain	Spain
Guo Qinghua	Secretary General	Chongqing Federation of Industrial Economics	China
Jochum Haakma	Chairman	Netherlands Council for Trade Promotion	The Netherlands
Jan Hak	Chief Executive Officer	QuaTerNes	The Netherlands
Han Dehua	President	Aojian Construction Engineering	China
Alan Hassenfeld	Chairman	Hasbro	USA
He Qiaonv	Chairwomen	Beijing Oriental Landscape Co.	China
He Zhenhong	President	China Entrepreneur Magazine	China
Matthias Heimerl	Head of Strategic Analysis	Airbus	France
Gregor Heinecke	Chief Executive Officer	Transcontinental M&A Advisory	Germany
Isidro Helder	Commercial Director	TMF Group	The Netherlands
Wilco Hendriks	Chief Executive Officer, China	Rabobank	The Netherlands
Colin Hill	Chairman	CDH Group	Hong Kong SAR
Jeroen Hoekstra	Partner	Baker & McKenzie	The Netherlands
Dick Hoogenberg	Partner	EY	The Netherlands
Henry Hie	Vice President	Air France	France
Nicole Holzapfel	Director	Network Hessen-China	Germany
Jurrien van der Horst	Senior Policy Advisor	Ministry Foreign Affairs	The Netherlands
Ed Hotard	Partner	HAO Capital	China
Huang Nubo	Chairman	Zhongkun Investment Group	China
Huang Zhongyi	President	Yangyitex Garment Co	China
Alhaji Muhammed Imam	Executive Chairman	Cuvest	Nigeria
Jean-Christophe Iseux Baron von Pfetten	President	Royal Institute for East-West Strategic Studies	China
David James	President	BSI Corporation	USA
Jia Yanlin	Chairman	Baosteel Metal	China
Jin Weihuang	Deputy General Manager	ICBC (Europe)	The Netherlands
Jin Zhongli	Deputy President	Chint Group Corp.	China

Name	Position	Organization	Country
Nick Jonow	Director	Sittipol Holdings	Thailand
Roman E. Kainz	Chairman	Euro China Group	Switzerland
Artis Kampars	Chairman	Latvia China Business Council	Latvia
Kang Haishu	Director	Minzu Securities	China
Kang Jun	Secretary of the Board	Beijing Automotive Group Co.	China
Huib de Kante	Managing Director Netherlands	TMF Group	The Netherlands
Chris Keen	Managing Director	Align Investment	Austria
Jacques Kemp	Chairman	ToBecome	Netherlands
Stacy Kenworthy	Chief Executive Officer	OptiGlobal	USA
John B. Kidd	Research Fellow	Aston Business School	United Kingdom
Roger King	Member of the Supervisory Board	Orient Overseas (International)	Hong Kong SAR
Ron Kok	Founder	ODME and OTB Group	The Netherlands
Henk Kool	Vice Mayor	City of The Hague	The Netherlands
Stefanie Kooper-Bertram	Managing Director	BeKo	The Netherlands
Bart Jan Koopman	Director	Fenedex	The Netherlands
Ronald Koster	Director	City of The Hague	The Netherlands
Ernst Jan Kruis	Chief Executive Officer	Solveigh Greater China HK	Hong Kong SAR
Danny van der Kruit	Partner	Colliers International	The Netherlands
Rodria Laline	Chair	Intrabond Holdings Asia	Hong Kong SAR
Robbert Lambriks	Senior Advisor	Province of Limburg	The Netherlands
Mohammed Laroussi	Managing Director	Laroussi Trade	The Netherlands
Nico Leerdam	Director	European Investment Council	The Netherlands
John Leggate	Founding Partner	Quintal Partners	United Kingdom
Wolfgang Lehmacher	Managing Director	CVA	Hong Kong SAR
Li Fei	Counsellor	Chinese Embassy in the Netherlands	China
Li Ning	Chairman	DCM Management Consulting	China
Bob Li	Senior Research Fellow	China Institute of Strategy and Management Research (CISM)	China

J. T. Li	Associate Dean	The Hong Kong University of Science and Technology	Hong Kong SAR
M. Y. Li	Director	CCIC Europe	The Netherlands
Li Xiaoping	Director	Amsterdam RAI	The Netherlands
Li Xuejun	Chairman	Beijing Hainachuan Automotive Parts Co.	China
Liang Haiping	Chairman	Wansheng Group	China
Liao Tongsheng	President	Guangyuan Real Estate Co.	China
Liu Jiaming	Director	Bairun Investment Management	China
Liu Jingjing	President	Jiahe Yipin Enterprise Management Co	China
Liu Zhenze	Managing Director	Zhenzhong Power Co	China
Liu Chenglin	Manager	China Federation of Industrial Economics	China
Liu Hongchuan	Partner	Broad & Bright	China
Liu Jingyi	Editor-in-Chief	Global China Insights	The Netherlands
Johnny Liu	Chairman	TriStar Group	China
Liu Weidong	Chairman	Xinjiang Bai Hua Cun Co.	China
Liu Thai Ker	Chairman	Centre for Liveable Cities	Singapore
Liu Yang	Director	China Entrepreneur Magazine	China
Lu Ang	President	Artrade Auction Co	China
Alf Erik Lundgrenn	Chairman	Nordic Invest SIA	Latvia
Jason L. Ma	Founder and CEO	ThreeEQ	USA
Ma Ran	Director	World Eminence Chinese Businessmen Association	China
Slawomir Majman	President	Polish Information and Foreign Investment Agency	Poland
Mao Donglai	Chairman	Shenxiancao Co.	China
Marco Marazzi	Partner	Baker & McKenzie	Italy
Markwin Maring	Chief Executive Officer	Victory Capital	The Netherlands
Lou Marinoff	Professor of Philosophy	The City College of New York	USA
Maxmilian Martin	Founder & Global Managing Director	Impact Economy	Switzerland

Name	Position	Organization	Country
Mei Yan	Senior Partner	Brunswick	China
Antje Melissen	Co-Founder	4Days for Europe	The Netherlands
Sergei Millian	President	Russian-American Chamber of Commerce in the USA	USA
Mark Minevich	President	Going Global Ventures	USA
Thanos Mitrelias	Chief Executive Officer	Cavendish NanoTherapeutics	United Kingdom
Philippe Monnier	Executive Director	Greater Geneva Berne Area	Switzerland
Peter Moran	Managing Director	VorteQ	Switzerland
Herman Mulder	Chairman	Global Reporting Initiative	The Netherlands
Maarten Muller	Director	Holland Financial Center	The Netherlands
Jose Maria Muñoz	Founding Partner	MCH Private Equity	Spain
Marco van Naarden	Director	Cathay Pacific Airways	The Netherlands
John M Neill	Chairman and Group Chief Executive	Unipart Group	United Kingdom
Henk Schulte Nordholt	Managing Director	Hofung Technology	The Netherlands
Ben Noteboom	Chief Executive Officer	Randstad Holding	The Netherlands
Johan Nylen	Partner	Baker & McKenzie	Sweden
Maaïke Okano-Heijmans	Senior Research Fellow	Netherlands Institute for International Relations 'Clingendael'	The Netherlands
Stella Okoli	Chief Executive Officer	Emzor Pharmaceuticals	Nigeria
Niyi Meka Olowola	Chief Executive Officer	Zenera	Nigeria
Freddy Opsomer	Europe Representative	Jiashan County	China
Wouter Paardekooper	Partner	Baker & McKenzie	The Netherlands
Pan Jing	Manager	China Federation of Industrial Economics	China
Roger Parodi	Managing Partner	VUE Concept	China
Peng Xuhua	President	Minliyuan Petty Loan Co.	China
Mirjana Perko	Chairperson	InCon	Slovenia
Vachara Phanchet	Chairman	Sittipol Holdings	Thailand
Janusz Pietkiewicz	Vice President	Employers of Poland	Poland

Lilianne Ploumen	Minister for Foreign Trade and Development Cooperation		The Netherlands
Robert Poelhekke	Director	NABU	The Netherlands
Boudewijn Poldermans	Chief Executive Officer	Aetico	The Netherlands
David Clive Price	Author of ‘The Master Key to Asian Business Success’		United Kingdom
Qin Yao	Manager International Investment	Rotterdam Investment Agency	The Netherlands
Qiu Rong	Director	World Eminence Chinese Businessmen Association	China
Nikolaus Reinhuber	Partner	Baker & McKenzie	Germany
Ren Xiaotong	Deputy General Manager	Gemeng International Energy	China
Hamira Riaz	Managing Director	H Riaz Consults	United Kingdom
Frank-Jürgen Richter	Chairman	Horasis	Switzerland
Scott E Rickert	Chairman	Nanofilm	USA
Casper Rodenberg	Director	Rabobank	The Netherlands
Kelly Rodrigus	Director	World Trade Centre The Hague	The Netherlands
Valentin Romanov	Executive Director	SUN Capital Partners	Russia
Rong Jianying	Secretary General	China Federation of Industrial Economics	China
Karin van Rooyen	Co-founder	Federation Business Women	The Netherlands
Kristina Sandklef	Macro Economist Asia	Macro Economist Asia	Sweden
Gour Saraff	Founder	Solar Global Services	Spain
Paul Schuilwerpe	Director	ABN AMRO	The Netherlands
Hartmut Schwesinger	President	Schwesinger International & Cie	Germany
Niklas Schaffmeister	Managing Director	globeone	Germany
Daniele Schilirò	Professor of Economics	University of Messina	Italy
Johan Schrijver	Vice Chairman	Netherlands Council for Trade Promotion	The Netherlands
Siebe Schuur	Member of the Board	AGNL	The Netherlands
Chayan H. Shah	Managing Director	Premier’s Tea	India
J P Sharp	Managing Director China	TMF Group	China
Shen Lijun	Member of the Board	Shenxiancao Co	China

Name	Position	Organization	Country
Shi Zhanwei	General Manager	Xuchang Rongxin Real Estate Co.	China
Si Hong	General Manager	Shanghai Chemway Pharmaceutical Technology	China
Jan Siemons	Managing Director	Netherlands Council for Trade Promotion	The Netherlands
Olga Slavkina	Managing Partner	Schmoozy Fox	Belgium
Chiel Smit	Partner	EY	The Netherlands
Zdzislaw Sokal	Member of the Board (ret.)	National Bank of Poland	Poland
Markus Solibieda	Managing Partner	Mandarin Capital Management	Germany
Hellen Song	General Manager	La China Capital	China
Caroline Steenvoort	Global Head International Services	Rabobank	The Netherlands
Sam Stevens	Director	VNO-NCW	The Netherlands
Diederik van Styrum	Chief Executive Officer	Xindao	The Netherlands
Chunmei Maja Sun	Manager	WECBA	The Netherlands
Tai Jo Fen	Assistant Director	Centre for Liveable Cities	Singapore
Tan Chin Nam	Chairman	Temasek Management Services	Singapore
Tan Peitao	Managing Director	CUKCN	China
Charles Tang	Chairman	Brazil-China Chamber of Commerce & Industry	Brazil
Karen Tang	Executive Director	The Better Hong Kong Foundation	Hong Kong SAR
Sein-Way Tan	Chairman	Green World City Organisation	Australia
Gwendolyn Tates	Director	ChinaWays	The Netherlands
Tian Yuan	Director	Golder Ciming Health Management	China
Moses Tjhin	Commercial Director	TMF Group	The Netherlands
Jacques Tourel	President	World Trade Centre Warsaw	Poland
Jolanta Tourel	Vice Chairman	Blue City Group	Poland
Mathieu Trepanier	Managing Partner	Tsquared Partners	Switzerland
Ivan Tselichtchev	Professor	Niigata University of Management	Japan
Ann Uppington	Director	Isabella Stewart Gardner Museum	USA

Steve Varsano	Chairman	The Jet Business	USA
Stephen Vasconcellos-Sharpe	Publisher	Country Strategic	United Kingdom
Alfonso Vegara	Chief Executive Officer	Fundacion Metropoli	Spain
Steef van de Velde	Dean	Erasmus University	The Netherlands
Govert Veldhuijzen	Deputy Governor	Province of Zuid Holland	The Netherlands
Wibren Veldhuizen	Partner	Baker & McKenzie	The Netherlands
Iván Vera	President	The FoodLinks	Chile
Michel Verlaine	Associate Professor of Finance	ICN Business School	France
Kai Vettel	Managing Director	Pack Performance	Germany
Eric Visscher	Partner	EY	The Netherlands
Koumar Vijaya	Chief Executive Officer	Captiveway	India
Edwin Visser	Deputy Director-General for Tax and Customs Policy and Legislation	Ministry of Finance	The Netherlands
Ron Voncken	Chief Executive Officer	Topell Energy	The Netherlands
Jan Willem Vreeburg	Director	Van Hessen	The Netherlands
Henk Vroemen	Chief Executive Officer	Vellekoop & Meesters	The Netherlands
Fulco Vrooland	Directo	IHC	The Netherlands
Rini Wagtmans	Honorary Consul	Republic of Kazakhstan	The Netherlands
Wang Anliang	President	New Big Jiye Real Estate Co.	China
Wang Guangju	Deputy Director	General China Federation of Industrial Economics	China
Jackie Wang	Founder and President	China Women School and Future China Society	China
Wang Jincheng	Professor	Tianjin Foreign Studies University	China
Wang Junfang	President China	Euroland Travel	The Netherlands
Wang Lei	Head of Marketing	ICBC (Europe)	The Netherlands
Paul Wang	Partner	Dechert	China
Wayne W. Wang	Chairman	CDP Group	China
Wang Wurong	Partner	Brunswick	China
Wang Yatao	President	Xuchang Hongan Real Estate Co.	China

Name	Position	Organization	Country
Frans Weekers	State Secretary for Finance		The Netherlands
Henry Birdseye Weil	Professor	Sloan School of Management, MIT	USA
Wen Qiguo	President	Tianju Happy Group	China
Cees Werff	Managing Partner	CW Capital International	The Netherlands
Daan Westenburg	Owner and Director	Two Connect	The Netherlands
Serv Wiemers	Director	AGNL	The Netherlands
Stefan Winzenried	Chairman	4uGroup	Switzerland
Guy Wittich	Director	NFIA China	China
Kai Lorenz Wittrock	President	Economic Promotion Office of the Region of Kassel	Germany
Anja Wittrup	Director	Bain & Company Inc.	Belgium
Chang Wong	Director	Dragon's Business Club	The Netherlands
Fabian Wong	Partner	EY	The Netherlands
Wilfred Wong Ying-Wai	Chairman	Hsin Chong Construction Group	Hong Kong SAR
Sonny Wu	Managing Director	GSR Ventures	China
Wu Bei	Managing Director	Great Wall Advertising	China
Xia Hua	President	Eve Group	China
Xiang Bing	Founding Dean	Cheung Kong Graduate School of Business	China
Bonnine Xie	Vice Chairman	European Investment Council	The Netherlands
Xie Sipeng	General Manager	Qingdao Changlong Stationery Co.	China
Xu Heyi	Chairman	Beijing Automotive Group	China
Rick Xu	President	Beijing Time Beauty Trading Co.	China
Xu Weili	Chairwomen	Touping Group Corporation	China
Xu Wenying	Vice Chairman	China National Textile & Apparel Council	China
Xu Xiaoping	Founder	ZhenFund	China
Yan Jun	Deputy Director General	China Federation of Industrial Economics	China
Yan Xiaoyan	President	Bank of Beijing	China
Yang Junping	Second Secretary	Chinese Embassy in the Netherlands	China

Michael Yeoh	Chief Executive Officer	Asian Strategy & Leadership Institute	Malaysia
David R. Young	Chairman	Oxford Analytica	United Kingdom
Ivy Yu Yang	Head	Poland-China Economic Cooperation Center	Poland
Richard Yuan	Managing Director	ABC World	Australia
Annie Zhan	Chief Executive Officer	SkyBridge	China
Felix Zhang	Founder and Executive Director	Envision Energy	China
Jerry Zhang	Chief Executive Officer	Neocomm Broadband	China
Zhang Xingqiang	President	Zoucheng Yuxing Investment Co.	China
Zhang Xinyue	Deputy President	Chang Cheng Insurance Brokers	China
Zhang Xiaodong	Chairman	Winhopes Investment Co.	China
Zhang Xiangming	Executive Vice Chairman	Chongqing Federation of Industrial Economics	China
Zhang Ying	Director	Erasmus University	The Netherlands
Charles Zhao	Relationship Manager	ABN AMRO Bank	The Netherlands
Zhao Lei	Chairman	Wangxing Group	China
Vincent Zheng	Managing Partner	Capital First Partners	China
Clarissa Zhong	Director	Intertrust	Luxembourg
Lulu Zhou	Managing Partner	China Foundation for Global Partnership	USA
Rilly Zhou	General Manager	Beijing Guangyao Hotel Management Co.	China
Zhou Shun	Representative	Greater Geneva Berne Area	China
Xiling Tess Zhou	Managing Director and Co-Founder	BELXM	Belgium
Zhu Dan	Deputy General Manager	Qingdao Changlong Stationery Co.,Ltd	China
Zhu Lihong	Chairman	Shanxi Shouyang Hongyu Ecological Culture Park	China
Han van der Zwan	Director	4Days for Europe	The Netherlands



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