

Horasis

Visionary Circle



Palo Alto, USA, 13-15 September 2019

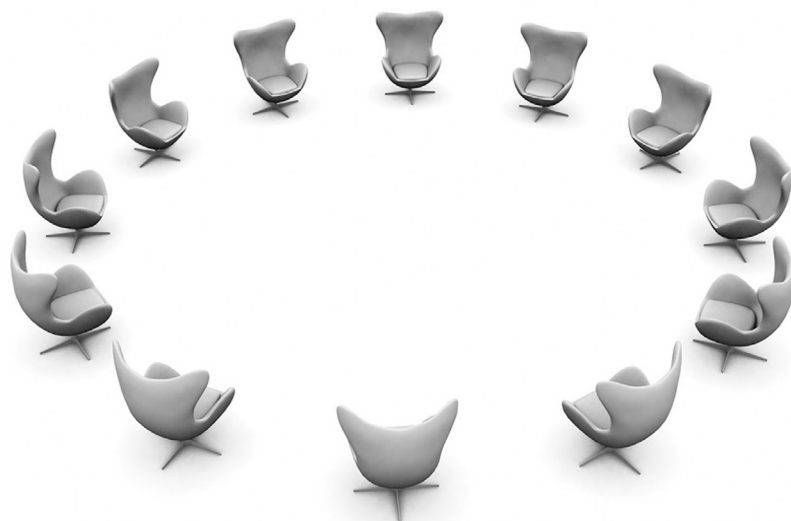
Leveraging Technology for Social Impact

Our expertise

Horasis is from ancient Greek meaning ‘to gaze at, as in a vision’.

Horasis is a global visions community dedicated to inspiring our future. We call ourselves Horasis as we believe in the value of shared purpose, strategic foresight and proactive transformation. We host several large-scale meetings for the world’s best known business leaders per year.

The Horasis Visionary Circle was incorporated in 2013 as a key unit within Horasis itself – an interactive community of the world’s wealthiest and most respected entrepreneurs. We believe that entrepreneurs – by translating visions into action – are the catalysts of economic and societal change.



Creating a unique sphere

Why? We created the Horasis Visionary Circle because the collaborative nature of the 21st century mode of entrepreneurship demands a broader yet intimate dialogue amongst concerned and committed founders. Circle members build relationships and leverage contacts with each other as well with eminent political and thought-leaders who are invited to join the meetings. The Horasis Visionary Circle aims to be the world's most trusted peer-to-peer group of entrepreneurs.

Who? Membership is restricted to 25 founders of the world's leading firms, though seeking further representation from different sectors and geographies. The meetings are exclusive to the members of the Horasis Visionary Circle – substitutes or accompanying persons are not permitted. Members contribute an annual membership fee.

When? The Horasis Visionary Circle meets once per year at an extraordinary venue. The Circle meetings in 2013-2018 were held in Montenegro, China, Spain, Switzerland, Korea and Germany respectively. During the meetings, we scrutinize the most pressing macro-economic, societal, geopolitical and technological issues of our time. The meeting is closed to the public and the press – privacy is key – allowing participants to speak their minds openly and freely. The meetings are held in English.

Leveraging Technology for Social Impact

We have chosen *Leveraging Technology for Social Impact* as the theme for the 2019 Horasis Visionary Circle to unlock business and political leaders' most profound challenges related to the evolving technological revolution. How to develop strong and sensitive leadership guiding the world's population of billions? And how to turn those challenges into realistic opportunities that are sustainable and inclusive?

Schedule at a glance

Day 1	13th September
17.00 - 18.00	Reception upon Arrival
18.00 - 18.30	Working Session
18.30 - 19.30	Introductory session
19.30 - 20.00	Reception
20.00 - 22.00	Opening Dinner
Day 2	14th September
07.30 - 08.30	Joint Breakfast
09.00 - 12.00	Working sessions
12.30 - 14.30	Lunch
14.30 - 17.30	Working sessions
17.30 - 19.00	Sightseeing
19.00 - 21.00	Dinner
Day 3	15th September
07.30 - 08.30	Joint Breakfast
09.00 - 12.30	Working sessions
12.30 - 14.30	Lunch
14.30 - 16.00	Working sessions
18.30 - 21.00	Farewell Dinner

Our host

The 2019 annual meeting of the Horasis Visionary Circle will be held in Palo Alto, the heart of the Silicon Valley. The event will be attended by some of the Valley's most legendary tech entrepreneurs, as well as leading founders from all around the world. Some of the evening functions will be joined by U.S. public figures.

Palo Alto and its neighbouring communes in the Silicon Valley have the third highest GDP per capita in the world. The area is home to many of the world's largest high-tech corporations and thousands of startup companies. Silicon Valley also accounts for one-third of all of the venture capital investment in the United States, which has helped it to become a leading hub and startup ecosystem for high-tech innovation and scientific development.



Programme

13 September 2019

until 16.00 Arrival via San Francisco airport, and check-in at Rosewood Hotel, 2825 Sand Hill Rd, Menlo Park, CA 94025, USA

16.30 - 17.00 Meet at the Hotel lobby at 16.30, shuttles to the Stanford Faculty Club, 439 Lagunita Drive, Stanford, CA 94305 in the heart of Stanford University.

17.00 - 18.00 **Registration and Reception (Stanford Faculty Club)**

We welcome you to the 2019 meeting of the Horasis Visionary Circle with an early opportunity to share ideas and insights upon arrival.

18.00 - 18.30 **A conversation with John L. Hennessy (Stanford Faculty Club)**

Meet one of the Silicon Valley's best known entrepreneurs and educators. As a 2017 Turing Award Winner, current Chairman of Alphabet, Past-President of Stanford and inaugural Director of Knight-Hennessy Scholar's program, Dr. Hennessy has been rightfully regarded as the "Godfather of Silicon Valley" – shaping future generations through education and innovation while driving societal change with global impact.

- **John Leroy Hennessy**, Chairman, Alphabet Inc, USA

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Gunjan Sinha**, Chairman, MetricStream, USA; Co-chair of the 2019 Horasis Visionary Circle

18.30 - 19.30 **The Horasis Visionary Circle (Stanford Faculty Club)**

Participants will introduce themselves while the theme of the 2019 Horasis Visionary Circle *Leveraging Technology for Social Impact* will be developed. The meeting will serve as an intimate brainstorming platform for innovative ideas to unlock some of the Circle Members' difficult challenges relating to the evolving technological revolution. How to develop strong and sensitive leadership guiding the world's population of billions? Turning those challenges into realistic opportunities that are sustainable and inclusive?

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Gunjan Sinha**, Chairman, MetricStream, USA; Co-chair of the 2019 Horasis Visionary Circle

19.30 - 20.00 Reception (Stanford Faculty Club)

20.00 - 22.00 Opening Dinner: Silicon Valley's Open Secret to Success
(Stanford Faculty Club)

Innovators and entrepreneurs began their world-class firms in Silicon Valley garages and back-rooms – venture capitalists were attracted and the vibrancy of the Valley began: now VC funds hold over \$100 billion ready to invest. How did the Valley turn into a hotbed for innovation and what is needed to maintain its viability?

- **Catherine Carlton**, Council Member and Former Mayor, Menlo Park, USA
- **Ann Winblad**, Managing Partner, Hummer Winblad Venture Partners, USA

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Gunjan Sinha**, Chairman, MetricStream, USA; Co-chair of the 2019 Horasis Visionary Circle

14 September 2019

07.30 - 08.30 Joint Breakfast (Rosewood Hotel)

08.30 - 09.00 Shuttles from the Rosewood Hotel to the Stanford Faculty Club

09.00 - 10.30 Where are we? Where are we Going? (Stanford Faculty Club)

The world's economic and geo-political framework is increasingly characterized by uncertainties. How and to where ought we to navigate? What are the choke-points and how might we redefine them as opportunities to establish confidence?

- **Lynn Fritz**, General Manager, Lynmar Estate, USA

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

10.30 - 12.00 Reaching for the Future with Technology (Stanford Faculty Club)

Sustainable investing suggests aiding the poor, nurturing water supplies, raising food availability and better educating everyone: businesses might have different priorities simply leveraging technology. How might the full spectrum of technology benefit the larger public? What are its plausible impacts? Who will drive beneficial tech?

- **David Bonderman**, Founding Partner, TPG Capital, USA
- **Steve Westly**, Founder, The Westly Group; Former Controller & CFO of the State of California, USA

Chaired by

- **Gunjan Sinha**, Chairman, MetricStream, USA; Co-chair of the 2019 Horasis Visionary Circle

12.30- 14.30 Lunch: Impact Investing (Stanford Faculty Club)

Impact investing has the potential to allocate resources across asset classes to create transformative impact, reconciling shortcomings in traditional financial markets. But it is difficult to achieve real impact. When can investors simultaneously achieve market-rate returns and have social impact? How can socially-motivated innovators generate sustained and blended value?

- **Chris Kennedy**, Chairman, Joseph P. Kennedy Enterprises, USA
- **Valerie Rockefeller**, Chair of the Board of Trustees, Rockefeller Brothers Fund, USA

Chaired by

- **Paul Brest**, Co-director, Stanford Center on Philanthropy and Civil Society, USA

14.30- 16.00 Creating a Legacy of Giving (Stanford Faculty Club)

Philanthropy is a change-catalyst positively impacting both the community and business. What is the nature and range of philanthropic giving? Are there national stereotypes? How is it best to manage philanthropy – by a charity, or a non- or for-profit organization: and should it be to upgrade technologies for the needy? And where are the emerging opportunities?

- **Sylvia Vaquer**, Co-Founder, SocioFabrica, USA
- **Jane Wurwand**, Founder, Dermalogica and FOUND/LA, USA

Chaired by

- **Gunjan Sinha**, Chairman, MetricStream, USA; Co-chair of the 2019 Horasis Visionary Circle

16.00 - 17.30 Building a Purpose-Driven Enterprise (Stanford Faculty Club)

Society is demanding that companies, both public and private, serve a social purpose. Stakeholder expectations are rising rapidly with respect to diversity and inclusion, sustainability and social impact. And polls show that CEOs are increasingly expected to lead on social issues rather than simply react to activist pressure. How do we design enterprises and educate CEOs for their new roles in a globalised world?

- **Roger King**, Founder and Chairman, ODS Holdings Inc., Hong Kong
- **Lynn Taliento**, Founder and Senior Advisor, McKinsey & Company Social Impact Practice, USA

Chaired by

- **Shellye L. Archambeau**, Member of the Supervisory Board, Verizon, USA

17.30 - 19.00 Walking Tour – Discovering Stanford University

We will explore the highlights of Stanford's campus, including the university's architectural crown jewel – the Stanford Memorial Church. A great discovery for first-time and return visitors.

19.00 - 21.00 Dinner: Catalyzing Globalization's Rebirth (Stanford Faculty Club)

The globe's trade is highly interconnected but benefits are unequal. How can globalization's benefits be better distributed? What changes might bring this about?

- **Dylan Jones**, Deputy Minister for Western Economic Diversification, Canada
- **Matthew Spence**, Managing Director, Guggenheim Partners; Former Deputy Assistant Secretary of Defense, USA

Chaired by

- **Carl Guardino**, President and Chief Executive Officer, Silicon Valley Leadership Group, USA

15 September 2019

07.30 - 08.30 Joint Breakfast (Rosewood Hotel)

09.00 - 10.30 Realizing the Potential of Labor (Rosewood Hotel)

New technologies have led to new jobs for the labor force: today is little different except staffs are often not qualified for their future jobs. Deep Learning can substitute for many human staff – but who should re-train redundant staff? How to retrain, to support people-sensitive jobs, like carers who also must integrate with robotics? Is this a global issue in the near future?

- **John M. Neill**, Chairman, Unipart Group, United Kingdom

Chaired by

- **Arun Sharma**, Senior Advisor, Mastercard, USA

10.30 - 12.00 AI as the Savior of the Human Race (Rosewood Hotel)

Artificial Intelligence (AI) has seen many optimistic waves; many simply being too difficult to realize. Now with massive, cheap computing power we see AI in a better light but we recognize more of the technical and moral dangers. In what ways will AI enhance our lives? And by when? Will AI ever supersede human endeavor?

- **Moses Charikar**, Professor of Computer Science, University of Stanford, USA
- **Mikael Hagstroem**, Chief Executive Officer, MetricStream, USA

Chaired by

- **Ramesh Raskar**, Associate Professor, MIT; Head, MIT Media Lab's Camera Culture Research Group, USA

12.00 - 12.30 The Horasis Visionary Circle: A Time to Reflect (Rosewood Hotel)

After one and a half days of joint work we shall address how best the Horasis Visionary Circle might develop concepts. Participants will summarize our discussions and evolve suggestions for the future of the Horasis Visionary Circle – of structure, content and membership.

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

12.30 - 14.30 Lunch: The Media is the Message (Rosewood Hotel)

From the mediaeval storytelling to Marvel Comic film epics – all have social stories to tell. What will the next story media be and what social impact might it have? Will digital advances rapidly change the storytelling genre? Into what?

- **Sanford R. Climan**, Chairman, Entertainment Media Ventures, USA
- **Peter Samuelson**, CEO, PhilmCo Media LLC, USA

Chaired by

- **Shellye L. Archambeau**, Member of the Supervisory Board, Verizon, USA

14.30 - 16.00 Leveraging Technology for Social Impact (Rosewood Hotel)

Technology is a driver of change but it requires purpose to serve the greater public good. Sometimes new types of technologies do not achieve lasting meaning for a wide audience. How to embrace technology to achieve real social impact?

- **Dan Berelowitz**, Chief Executive Officer and Founder, Spring Impact, USA
- **Cory Smith**, Co-founder and Chief Executive Officer, Wisdom Labs, USA

Chaired by

- **Lloyd B. Minor**, Dean, Stanford University School of Medicine, USA

18.00 - 18.30 Meet at the Hotel lobby at 18.30, shuttles to the dinner venue.

18.30 - 21.00 Farewell Dinner (Steve Westly's Residence)

One of the highlights of the Horasis Visionary Circle is the opportunity to dine in one of the Bay Area's most notable private homes. This intimate dinner is hosted by Circle member Steve Westly.

- **Ro Khanna**, Congressman for California, USA

Chaired by

- **Steve Westly**, Founder, The Westly Group; Former Controller & CFO of the State of California, USA

Participants

Name	Position	Organization	Country
Shellye L. Archambeau	Member of the Supervisory Board	Verizon	USA
Dan Berelowitz	Chief Executive Officer and Founder	Spring Impact	USA
David Bonderman	Founding Partner	TPG Capital	USA
Paul Brest	Co-director	Stanford Center on Philanthropy and Civil Society	USA
Catherine Carlton	Council Member and Former Mayor	Menlo Park	USA
Moses Charikar	Professor of Computer Science	University of Stanford	USA
Sanford R. Climan	Chairman	Entertainment Media Ventures	USA
Lynn Fritz	General Manager	Lynmar Estate	USA
Carl Guardino	President and Chief Executive Officer	Silicon Valley Leadership Group	USA
Mikael Hagstroem	Chief Executive Officer	MetricStream	USA
John Leroy Hennessy	Chairman	Alphabet Inc.	USA
Dylan Jones	Deputy Minister for Western Economic Diversification		Canada
Chris Kennedy	Chairman	Joseph P. Kennedy Enterprises	USA
Ro Khanna	Congressman for California		USA
Roger King	Founder and Chairman	ODS Holdings Inc.	Hong Kong
Lloyd B. Minor	Dean	Stanford University School of Medicine	USA
John M. Neill	Chairman	Unipart Group	UK
Ramesh Raskar	Associate Professor	MIT	USA
Frank-Jürgen Richter	Chairman	Horasis	Switzerland

Valerie Rockefeller	Chair of the Board of Trustees	Rockefeller Brothers Fund	USA
Peter Samuelson	CEO	PhilmCo Media LLC	USA
David Scott	Partner	Oak Hill Capital Partners	USA
Arun Sharma	Senior Advisor	Mastercard	USA
Gunjan Sinha	Chairman	MetricStream	USA
Cory Smith	Co-founder, Chief Executive Officer	Wisdom Labs	USA
Matthew Spence	Managing Director	Guggenheim Partners; Former Deputy Assistant Secretary of Defense	USA
Lynn Taliento	Founder and Senior Advisor	McKinsey & Company Social Impact Practice	USA
Sylvia Vaquer	Co-Founder	SocioFabrica	USA
Steve Westly	Founder	The Westly Group	USA
Ann Winblad	Managing Partner	Hummer Winblad Venture Partners	USA
Jane Wurwand	Founder	Dermalogica and FOUND/LA	USA

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